

2019 Annual Global Virtual Cancer Conference

Everyone's Experience Matters

Oct. 5, 2019

“The single most unused person in healthcare is the patient.” – David Cutler

ABOUT GVCC19: Traditionally, cancer care-related decisions have been made without fully considering the patient and caregiver perspectives. They are looking to bring their experience and knowledge of their own disease to influence not just their personal treatment decisions, but the broader arena of cancer care.

This movement, along with new technology, new drugs and new thinking are revolutionizing possibilities in cancer care. Healthcare decision-making cannot be left to professionals alone. Each of us must play our part in improving outcomes for a better future.

This is why we created GVCC19. For the first time, we will bring together the collective voices of patients, survivors, caregivers, non-profits, healthcare providers, hospital systems and biotech/pharma professionals from across the globe for the largest ever, global virtual cancer conference – hosted on the GRYT digital platform.

Together, we will work towards solving the most pressing problems facing people affected by cancer and expanding the dialogue around how we can create a new paradigm of trust and respect – where everyone's ideas and experiences matter.



WHY ATTEND?

- Engage without the expense and hassle of travel
- Network with GRYT's community and leading oncology thought leaders from around the world
- Collaborate with patients, caregivers and other members of the cancer community
- Experience a full day of powerful education, innovation and connection

PROGRAM THEMES

We will address topics critical to improving cancer-related outcomes and experiences :

- Patient-Focused Drug Development
- Patient-Centered Care
- Patient Engagement and Digital Health
- Equality in Culture of Care
- Societal Challenges
- Access & Policy
- Psychosocial & Behavioral
- Caregivers & Parents of AYA
- Advocacy & Non-Profits
- Healthcare Providers and Allied Health
- Authors & Poets
- Cancer Rehabilitation

WHAT TO EXPECT

GVCC19 will be hosted on the GRYT app and a desktop virtual platform for a full day of live, interactive programming. Sessions and tracks will have their own dedicated forums or “chatrooms.”

GVCC19 will feature a virtual exhibit hall as well as a clinical trial “recruitment fair” dedicated to connecting patients to relevant trial information.

GVCC19 offers a way for everyone to participate in and enjoy the same benefits of a physical conference, without the travel and expense.

To learn more, please contact GVCC19@grythealth.com

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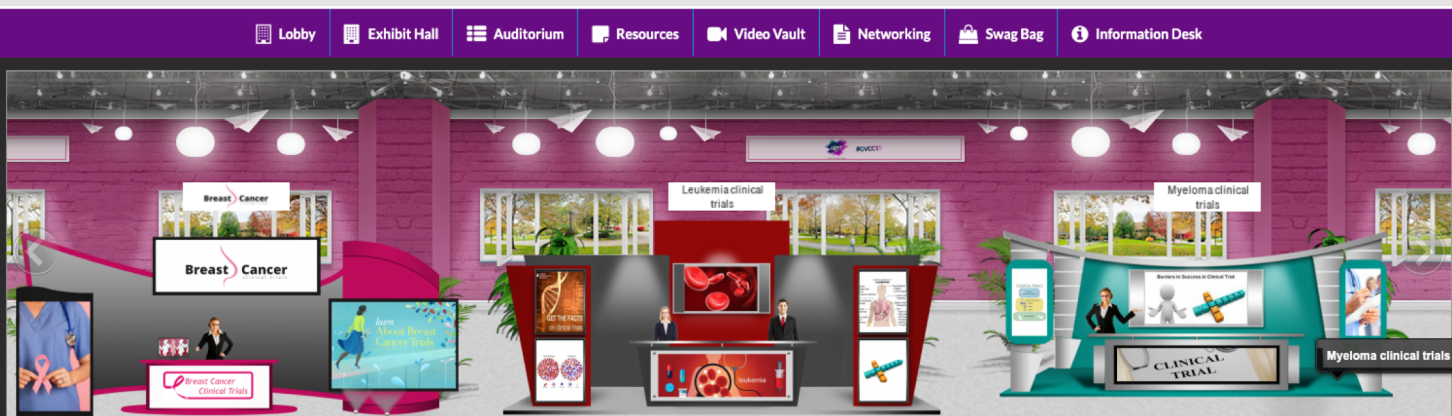
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WHY SPONSOR GVCC19?

GVCC19 is hosted by GRYT Health, an award-winning, mobile app-based social community founded by cancer survivors and caregivers who wanted to create a more human approach to helping people live on their own terms.

GRYT aims to improve the way healthcare consumers learn about and interact with brands whose values align with theirs; not just in managing their disease, but in living their lives.

In addition to peer-to-peer connection, GRYT's platform connects people to clinical trials, FDA-approved treatments and testing options and is able to connect real-world insights from the GRYT community to help researchers, industry and providers accelerate the discovery of new, more effective treatments, resources and care options.



SPONSOR & EXHIBIT

By supporting GVCC19, you have the opportunity to play a pivotal role in advancing equality in cancer care for patients and caregivers. You will also gain immediate visibility and access to the most influential stakeholders within the cancer care ecosystem dedicated to inspiring change. As a company passionate about transforming the outcomes of people facing cancer, we invite you to support GVCC19 and consider growing your brand with GRYT.

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EXAMPLES OF EXHIBITOR / SPONSORSHIP OPPORTUNITIES

- **Post-Event AppChat:** A sponsor may choose to host a live interactive chat with a specific group of users (or all users) focused on their topic of choice within 60-days of GVCC19
- **Post-Event Exposure:** The virtual environment will be open for 60 days after the conclusion of GVCC19 for attendees to download collateral and browse your booth
- **Virtual Session or Panel:** Select sponsors have the opportunity to propose a virtual session to be included on the agenda and focused on a topic of their choice. Sponsors may also recommend speakers and moderators. Session can be pre-recorded or live.
- **Virtual Exhibitor Package:** A dedicated “room” or curated area of the conference where sponsors and attendees can network and showcase programs, products and media. Booths may be customized to include branding, logos, content, videos, links to company website and social channels. Attendees may interact with the virtual booth via optional live chat with a dedicated company representative and/or direct message options.
- **Banner Display Ads:** Sponsors can provide banners or logos to be displayed throughout the conference (entrance, lobby, exhibit hall). The banners can link to your external web page, or to your exhibitor booth within the virtual conference.
- **Free Conference Passes:** These passes allow you, a colleague or a client, to attend GVCC19 and enjoy 60-day post-event access.
- **External Marketing:** GRYT will send promotional and follow-up emails about the conference to our users and database, as well as social media marketing across our channels. Some sponsors may also receive recognition in GVCC press announcements as appropriate (dependent on timing of issuance).
- **GRYT Show Bag:** Event attendees receive a personalized GRYT show bag that allows them to save and store content of interest from the event (e.g. educational resources, research, case studies, etc.). Sponsors can add pre-loaded collateral items to this bag.
- **Pre-Recorded Videos:** Sponsors can upload a pre-recorded video of their products and services to their exhibitor booth. Videos must be under 3 minutes in length.
- **Branded Chatroom:** A dedicated live chatroom with your Company's branding/logo focused on a GRYT-approved topic.