GLOBAL VIRTUAL CANCER CONFERENCE

How

NOV. 13-14, 2020 WWW.GVCC20.COM



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Welcome MESSAGE

Dear friend,

Thank you for attending our Second Annual Global Virtual Cancer Conference (GVCC)! As cancer survivors and caregivers ourselves, this event is truly made with our hearts and souls to support you wherever you are in your cancer journey. We hope that you enjoy the event and find yourself empowered through education, advocacy and connection.

More than just a cancer conference, GVCC is a humanity conference. It allows us to harness our unified strength to tackle issues that we all face – together.

Thank you to all of our sponsors, partners, speakers and exhibitors – and especially to you – for your ongoing support. Please enjoy the conference and we look forward to interacting with you.

In health,

Dave and the entire GRYT Health team



Dave Fuehrer Chief Executive Officer GRYT Health Cancer Survivor

Conference OVERVIEW



All times are listed in EST.

FRIDAY, NOVEMBER 13

10 am	CHAT ROOMS, VIRTUAL EXHIBITOR HALL AND CLINICAL TRIAL FAIR				
11 am	WELCOME OPENING REMARKS WITH DAVIDE PIRAS				
11:30 am	HOW I FOUND MY VOICE LIVE PERFORMANCE WITH BENJAMIN SCHEUER				
12 pm	THE IMPORTANCE OF YOUR VOICE				
1 pm	CONCURRENT SESSIONS				
	HOW THE PATIENT VOI IMPROVES TRIAL DESIG		EMOTIONAL THE FACE OI	WELLBEING AND RESILIENCE IN CANCER	
	CONCURRENT SESSIONS				
2 pm	CONCURRENT SESSIC	ONS			
2 pm	CONCURRENT SESSIC IMPROVING THE CLINIC EXPERIENCE			G HEALTH DISPARITIES THROUGH THE PATIENT	
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SATURDAY, NOVEMBER 14

9 am	CHAT ROOMS, VIRTUAL EXHIBITOR HALL AND CLINICAL TRIAL FAIR	PRE-CONFERENCE SESSION: DID CANCER GET LOST IN COVID?			
10 am	WELCOME KEYNOTE WITH JIM KELLY				
11 am	CONCURRENT SESSIONS				
	THE FUTURE OF CANCER TREATMENT FROM THE PATIENT PERSPECTIVE	SURVIVORSHIP: IN CHARGE OF YOUR HEALTH			
12 pm	LUNCH BREAK: CHAT ROOMS, VIRTUAL EXHIBITOR HALL AND CLINICAL TRIAL FAIR				
1 pm	HEALTH EQUITY AND SOCIAL DETERMINANTS OF HEALTH				
2 pm	CONCURRENT SESSIONS				
	PREVENTION, DIAGNOSIS AND ME	HOW TO USE YOUR VOICE			
3 pm	INCREASING PATIENT AWARENESS, EDUCATION AND COLLABORATION				
4 pm	CLOSING REMARKS AND NETWORKING RECEPTION				
5 pm	ADJOURN				



Description OF EVENTS

FRIDAY, NOVEMBER 13

CHAT ROOMS, VIRTUAL EXHIBITOR HALL AND CLINICAL TRIAL FAIR 10 - 11 am

WELCOME

11 - 11:30 am

Dave Fuehrer

Chief Executive Officer, GRYT Health, Cancer Survivor

Davide Piras

Senior Vice President, Worldwide Oncology, Bristol Myers Squibb

Davide will provide opening remarks discussing how, through a commitment to transforming lives and improving the world we live in, Bristol Myers Squibb is accelerating and expanding health equity and diversity and inclusion efforts on a global scale.

HOW I FOUND MY VOICE

11:30 am - 12 pm

Benjamin Scheuer

Singer, Songwriter and Playwright of "The Lion," Hodgkin's Lymphoma Survivor

Enjoy a live musical performance and an interactive Q&A session with Benjamin Scheuer, singer, songwriter and playwright of "The Lion," which chronicles his experience with Hodgkin's Lymphoma as a young adult and how he used the experience to find and use his voice.

THE IMPORTANCE OF YOUR VOICE 12 - 1 pm

Dave Fuehrer

Chief Executive Officer, GRYT Health, Cancer Survivor

Grace Abby Adan, MPH, CHES

Doctoral Researcher University at Albany, Department of Health Policy, Management and Behavior

Jacqueline Daly

Secretary of Board, European Cancer Patient Coalition (ECPC), Director of Services, EGM Cancer Support

Melissa Harris

Associate Director, Global Patient Recruitment, Engagement and Innovation, Covance

Liz Hiles

Bladder Cancer Survivor and GRYT Project Participant

K.T. Jones

Cancer Survivor and Patient Advocate

More and more healthcare organizations are realizing the importance of including the patient perspective in the development of clinical trials and the subsequent use of approved therapies. However, not all patients know how to advocate for themselves to get into trials or how to report their burdens and unmet needs in a way that ensures they have continued access to care. This session brings together patients, advocacy organizations, and public health experts who have succeeded in making their voice heard or who have helped others to find their voice. Join us in learning from them what was effective and how you too can make a difference.

CONCURRENT SESSIONS

1 pm

HOW THE PATIENT VOICE IMPROVES TRIAL DESIGN

1 - 2 pm

Jim Howley

Director, Global Advocacy, Hematology Bristol Myers Squibb

Elizabeth Franklin, Ph.D., MSW

Executive Director, Cancer Policy Institute Cancer Support Community

Brian Lee

Director, Global Advocacy, CV, Fibrosis, MS and LCM, Bristol Myers Squibb

Deborah Maskens, MA, MSM

Board Member, International Kidney Cancer Coalition, Co-Founder Kidney Cancer Canada, Kidney Cancer Survivor

Lorna Warwick

Chief Executive Officer, Lymphoma Coalition

BMS' PEER, the Patient Expert Engagement Resource, ensures that the patient perspective is heard and considered at every step in the drug discovery and development process — one of the first times such an all-encompassing approach has been implemented at a biopharmaceutical company. Join us to learn how to become an expert patient advocate and help build study protocols that take your experience into account!

EMOTIONAL WELLBEING AND RESILIENCE IN THE FACE OF CANCER 1 - 2 pm

David Victorson, Ph.D.

Co-Founder and Executive Director, True North Treks, Professor of Medical Social Sciences, Northwestern University, Associate Director of the Cancer Survivorship Institute, Robert H. Lurie Comprehensive Cancer Center

Patricia Goldsmith

Chief Executive Officer, CancerCare

Kelly Hendershot, LMSW, LSW

Senior Director, Program Cancer Support Community

Amanda Kesler

Cancer Survivor

Getting through cancer is messy. After your scars heal, how do you even start to put yourself back together emotionally? A relationship with the unexpected, cancer can cause a host of mental issues including anxiety, depression and even PTSD. While you are the expert of your own experience, no one can be expected to navigate cancer alone. Through identification of your needs, and individual or group support, however, emotional and mental hardships can be lessened. This session will discuss how the trauma of a cancer diagnosis and treatment can impact you and your caregivers emotionally and offer tangible resources to address ongoing issues of concern.

CONCURRENT SESSIONS

2 - 3 pm

2 pm

IMPROVING THE CLINICAL TRIAL EXPERIENCE

Annick de Bruin

Senior Director, Research Services Center for Information and Study on Clinical Research Participation (CISCRP)

Jessica Cronin

Project Manager, Research Services Center for Information and Study on Clinical Research Participation (CISCRP)

Sharon Hanlon

Director, Clinical Trial Engagement & Enrollment, Bristol Myers Squibb

Study Connect is a Bristol Myers Squibb patient portal that facilitates greater awareness of the clinical trial experience and connects patients to studies in their area. Join us as we share learnings from a recent user experience exercise where we gathered feedback directly from cancer patients to help improve the portal.

ADDRESSING HEALTH DISPARITIES THROUGH THE EYES OF THE PATIENT 2 - 3 pm

Linda Murakami

Advocacy Relations Director, Oncology, Amgen and Breast Cancer Survivor

Keith Crawford, M.D., Ph.D.

Director of Clinical Trials and Patient Education, Prostate Health Education Network (PHEN)

Rev. Tammie Denyse

President & Co-Founder, Carrie's TOUCH, Co-Principle, Project SOAR

Health care disparities span many barriers and affect multiple populations and diseases, including cancer. Cultural and societal determinants (i.e. geographic, income, etc.) influence access to care and are major determinants of healthcare disparity. To overcome these barriers to healthcare, there is a need to improve healthcare awareness (patient literacy), improve access to care, reduce social determinants of disparity and build trust. Addressing these barriers can close the healthcare disparity gap crucial to improving healthcare and provider systems.

This session will focus on creative approaches addressing and overcoming these barriers, including musical "info-entertainment" and artistic expression, and learning to speak from your own experience. Building trust with the medical community, learning truths about medical procedures and dispelling myths to overcome cultural biases are critical to improve preventative care and treatments.

CLOSING REMARKS

3 - 3:10 pm

Dave Fuehrer

Chief Executive Officer, GRYT Health, Cancer Survivor

CONCURRENT ENTERTAINMENT 3:10 pm

Feel free to access as many of these pre-recorded sessions as you would like.

THERAPEUTIC YOGA FOR CANCER SUPPORT

45 MINS

Tara Picklo, RYT 500

Founder, Lov Yoga and Yoga Therapist in Training

Enjoy some downtime in a mellow 45 minute therapeutic yoga for cancer support session. Join Tara (RTY500) from Lov Yoga (www.lov.yoga), as she teaches a yoga class for all levels of experience. Modifications will be offered so all can participate. We encourage you to do this practice to feel the community connection of the Global Virtual Cancer Conference as we breathe and move together. You can transition to a nice long savasana at any time as well!

BOLLYWOOD MADE EASY

5 MINS

Jasmine Rana Naika Desai

Join Jasmine and Naika as they lead you through a classic Bollywood routine that will get your blood pumping and energy flowing! After enjoying a choreographed performance, this session will teach attendees a number of classic Bollywood moves that anyone can do!

DEMYSTIFYING NUTRITION: HOW TO READ BEYOND THE LABELS 30 MINS

Krystle Zuniga, Ph.D., R.D., L.D.

Livestrong Cancer Institutes

During an after treatment it is important to fuel your body with healthy foods. But with so many marketing terms used on food packages today like all natural, organic, preservative free, gluten free and GMO-free it is hard to know what it all means and if you are making a healthy choice. This session will break down the components of a nutrition facts label and explain the meaning of different health claims on food packages. Participants are asked to bring a food package to the session.

ADJOURN

4 pm

SATURDAY, NOVEMBER 14

CHAT ROOMS, VIRTUAL EXHIBITOR HALL AND CLINICAL TRIAL FAIR 9 - 10 am

PRE-CONFERENCE SESSION: DID CANCER GET LOST IN COVID? 9 - 10 am

Andy Spiegel

Executive Director, Global Colon Cancer Association, Chair, World Patient Alliance

Guy Boike, M.D.

Director, Gynecologic Oncology McLaren Bay Hospital/ Karmanos Cancer Institute

Mark Liu, MHA

Director of Strategic Initiatives, Oncology, Mount Sinai Health System

During the height of COVID-19, many patients avoided regular check-up and appointments to minimize infection risks. Were you one of them? This session will feature the voices of physicians, administrators and advocates, as well as live patient, survivor and caregiver audience interaction, to discuss how best to bring patients back to the office for regular check-ups, screenings, diagnostic tests and ongoing cancer management in spite of COVID. Join us to lend your voice to creating a system after COVID that works for you!

WELCOME | KEYNOTE WITH JIM KELLY 10 - 11 am

Dave Fuehrer

Chief Executive Officer, GRYT Health, Cancer Survivor

Jim Kelly

Pro Football Hall of Fame Quarterback, Buffalo Bills, Three-Time Oral Cancer Survivor

In a moderated Q&A session led by CEO of GRYT Health, Dave Fuehrer, Jim Kelly, Pro Football Hall of fame quarterback for the Buffalo Bills and threetime oral cancer survivor, will discuss his personal perseverance, journey through cancer and how he is using his voice to make a difference.

CONCURRENT SESSIONS

11 am

THE FUTURE OF CANCER TREATMENT FROM THE PATIENT PERSPECTIVE 11 am - 12 pm

Dan Platt, M.D.

Vice President, Patient Engagement and Research GRYT Health

Marc Fellous, M.D.

Global Medical Affairs Head TRK Franchise, Bayer Pharmaceuticals

Upal Basu Roy, Ph.D., MPH

Executive Director of Research, LUNGevity Foundation

Andrew Schorr

Co-Founder and President, Patient Power LLC

Susan Spinosa

Patient and Co-Founder, NTRKers.org

Over the last 15 years, the cancer community has witnessed a revolution in cancer treatment. New understanding of the immune system's role in fighting cancer, as well as the genetics of cancer, have led to the development of new immunotherapies and targeted therapies that have improved survivorship and changed the rules in this fight. Now, we are on the cusp of the next revolution in treatment with new, cell-based therapies, such as CAR-T, that offer the possibility of durable cures. Join us for a patient focused overview of these advances and a look at the future of cancer treatment from the patient perspective.

SURVIVORSHIP: IN CHARGE OF YOUR HEALTH

11 am - 12 pm

Nichole W. Owens

Chief Marketing Officer, GRYT Health, Breast Cancer Survivor

Suzanne Stone

Chief Strategic Solutions & Programs Officer, The Livestrong Foundation

Nikki Yuill, MSSW, LCSW

Director, Information Resource Center, The Leukemia and Lymphoma Society

Some of us rush to get back to normal after treatment; others of us are so impacted by the trauma that it impedes on our daily life. Survivorship looks different for everyone, based on your cancer, treatment, ongoing therapies, chronic conditions, and personal circumstances like work, home and financial situations. In this interactive discussion, we will identify what a survivorship plan is and why it is important to have one. This session will also discuss how to make the most of survivorship and resources available to you to empower you to be in charge of your own health.

LUNCH BREAK: CHAT ROOMS, VIRTUAL EXHIBITOR HALL AND CLINICAL TRIAL FAIR

12 - 1 pm

HEALTH EQUITY AND SOCIAL DETERMINANTS OF HEALTH 1 - 2 pm

Brad Love, Ph.D.

Co-Founder and Research Advisor, GRYT Health

Claudia E. Begino, MSW, LCSW

Supervisor, Case Management & Social Services, CHOC Children's

Jason M. Dunn, JD, MBA

Chief Operating Officer, Jordan Health

Kim M. Johnson, M.D.

Senior Director, African American Health Equity Initiative, Susan G. Komen

The events of this year have brought the topic of health inequalities to the forefront of peoples' minds across the globe. We live in an era where technology has made healthcare more available than ever before, and yet we struggle to deliver fair and equitable care to those who most need it within our own populations. Now, we have a chance to reassess and correct the systemic misappropriation of resources in healthcare. What will we do with this opportunity? What steps need to be taken to eliminate disparities in access and treatment outcomes? Join us for a frank discussion of the issues and the path forward.

CONCURRENT SESSIONS	2 pm

PREVENTION, DIAGNOSIS AND ME 2 - 3 pm

Howard Brown

Board Director, Paltown Development Foundation, Stage IV Colon Cancer Survivor

Kristen Carbone

Founder and Chief Executive Officer, Brilliantly, Previvor

Jessica Valence

Vice President, Team Operations, GRYT Health, Cancer Survivor, PAL B Mutation

Cancer can mean different things to different people. For some with strong family histories, they take decisive action to prevent cancer. For others with genetic mutations, they must be continually monitored because they are at high risk. Part of the reason that the cancer community is so tight-knit is that we share the grind of doctor's appointments and trips to the lab and the knowledge that we are all under "surveillance." But what do all those tests actually tell our oncologist? Join us to learn what all those screenings are for and to hear from the experts who go through it every day - patients like yourselves.

HOW TO USE YOUR VOICE

2 - 3 pm

Sadhana Jackson, M.D.

Tenure-Track investigator, Pediatric Neuro-Oncologist, National Institute of Neurological Disorders and Stroke, Thyroid Cancer Survivor

Minas Chryspoulo, M.D., FACS

Breast Reconstruction Specialist and President, PRMA Plastic Surgery, Creator, The Breast Advocate App

Angie Giallourakis, Ph.D.

Co-Founder, The Steven G. AYA Cancer Research Fund, Elephants and Tea

Tricia Hernandez, MS

Senior Manager, Community Engagement, The Leukemia and Lymphoma Society

Susan Wysoki

Interim Executive Director, Paltown Development Foundation

The power of your voice is real. By advocating for yourself or others, sharing your story and participating in research, you are empowering yourself to make an impact — improving quality of life and advancing science. In this interactive session, we will discuss different ways patients, survivors and caregivers can become advocates for themselves and the industry as a whole, learn about resources that are available to amplify your voice and hear from patients like you who are making a difference.

INCREASING PATIENT AWARENESS EDUCATION AND COLLABORATION 3 - 4 pm

Danielle Halstrom

Head, R&D, GPS and Commercial Communications & Global Advocacy, Corporate Affairs, Bristol Myers Squibb

Cathy Traz (Trzaskawka)

Executive Director and Head, Global Advocacy, Bristol Myers Squibb

Jen McKee

Immuno-Oncology Product Specialist, Yervoy/Opdivo, Bristol Myers Squibb, Breast Cancer Survivor

Dave Fuehrer

Chief Executive Officer, GRYT Health, Cancer Survivor

Kawaldip Sehmi

Chief Executive Officer, International Alliance of Patient Organizations

Michael Wrigglesworth

Senior Director for Program Strategy and Data Solutions, Max Foundation

The COVID Advocacy Exchange offers support, resources, and collaboration to patients with chronic diseases and the advocates who aid them. Our goal is to maintain access to quality care during the pandemic. This session will bring together a patient, caregiver and advocate who have participated in the Exchange to authentically discuss the challenges that cancer patients face and how, through connection and collaboration, we have started to overcome those dilemmas together.

CLOSING REMARKS AND NETWORKING RECEPTION

4 - 5 pm

Lauren Lastauskas

Program Director, GRYT Health, Cervical Cancer Survivor

During COVID, we are all struggling with a lack of personal connection. Join us for a relaxed and interactive networking session on Zoom to see your fellow patients, survivors and caregivers! Feel free to bring your choice of drink or snack as we celebrate the conclusion of GVCC20!

ADJOURN

5 pm

Speaker BIOGRAPHIES

GLOBAL VIRTUAL CANCER CONFERENCE

Grace Abby Adan, MPH, CHES

Doctoral Researcher, University at Albany, Department of Health Policy, Management, & Behavior



Ms. Adan received both her Master of Public Health and Certified Health Education Specialist credential 10 years ago. She has worked as academic research support staff since 2006, including oncology, endocrinology and hematology

observational and interventional studies. Her work has included population health survey data collection, electronic health record data entry, database maintenance, regulatory submissions for Phase 1-4 clinical trials, and audit compliance for principal investigators at the Columbia University Mailman School of Public Health, Emory University's Rollins School of Public Health, Grady Memorial Hospital, Winship Cancer Institute, and the Albany Medical Center.

Claudia E. Begino, MSW, LCSW Supervisor, Case Management & Social Services, CHOC Children's



Claudia E. Begino, MSW, LCSW is a Licensed Clinical Social Worker with over 17 years of experience in both the mental health and medical fields. Claudia has been at CHOC Children's Hospital of Orange County for over 13 years and spent

most of that tenure providing support to Spanish-speaking families whose children were diagnosed with cancer. During that time, Claudia worked closely with many community organizations to address issues such as health inequities and financial toxicity. Claudia was instrumental in reinstating the MSW student program at CHOC and served as a social work field instructor and preceptor for nine years. She was the chair of the Social Services Clinical Practice Council (CPC) and is currently providing clinical supervision to many of her colleagues who are working on obtaining licensure. She serves on various hospital-wide committees and is a member of several advisory councils for our community partners. In her new role as one of the supervisors in the Case Management and Social Services department, she works closely with the interdisciplinary staff and the Population Health leadership team to meet the goals of the department and to improve clinical outcomes. She is currently working on projects related to Telehealth, reducing hospital readmissions, implementing strategies in identifying and addressing social determinants of health, etc. to better meet the psychosocial needs of patients and families.

Guy Boike, M.D.

Director, Gynecologic Oncology, McLaren Bay Hospital/Karmanos Cancer Institute



Dr. Boike is the director of gynecologic oncology at the McLaren Bay Hospital/Karmanos Cancer Institute in Detroit, MI. He has a clinical practice of gynecologic oncology, where he and his team offer complete care of women with gyneco-

logic cancers including surgery, chemotherapy and surveillance. He is active in OBGYN resident education and holds appointments as a clinical associate professor at Michigan State University and Central Michigan University.

Dr. Boike attended Harvard College and Wayne State University Medical School, completing his residency with Wayne State University Obstetrics and Gynecology and his fellowship with University of Miami Gynecologic Oncology. He holds board certifications in Obstetrics and Gynecology and Gynecologic Oncology.

Howard Brown Board Director, Paltown Development Foundation and Stage IV Colon Cancer Survivor



Howard Brown is the board director of Paltown Development Foundation (colontown.org) and a stage IV colon cancer survivor. As a chief executive that is results-driven, he has experience with and a proven track record of success (IPO experi-

ence) in technology, fundraising, sales and marketing of online software and digital communications solutions. Howard is a recognized national speaker and top board trainer, serving cancer, higher education and interfaith no-nprofits, focusing on topics including online education, board development, fundraising, communications, strategic planning, social media, negotiations and motivation skills.

He also serves on the board as a scientist-survivor with the American Association of Cancer Research and on the Clinical Advisory Board for Guardant Health. In addition to overcoming a stage IV colon cancer diagnosis in 2016, he survived stage IVe Non-Hodgkin's Lymphoma in 1990 with an allogeneic bone marrow transplant from his twin sister. Howard is the author of Shining Brightly, set to be published in February 2021.

Kristen Carbone Founder, Brilliantly, and Previvor



Kristen Carbone is committed to making the lives of the people around her more comfortable, fulfilling and beautiful. After a decade-long career working in curatorial departments in Museums across New York and New England

she founded Brilliantly, a platform dedicated to meeting the long term, quality of life issues faced by women who've had an experience with breast cancer. A writer, public speaker, and solution finder, Kristen serves on the Advisory Council for the Breasties, and is a member of Dreamers & Doers, The Fourth Floor, Female Founders Community. In addition to her work at Brilliantly, Kristen is a participant in the inaugural cohort of the Day One Fellowship program.

She currently resides in Providence, Rhode Island where she lives with her two children and enjoys gardening, jigsaw puzzling, and sharing meals with loved ones.

Minas Chrysopoulo, M.D., FACS Breast Reconstruction Specialist and President,

PRMA Plastic Surgery, Creator, The Breast Advocate App



Minas Chrysopoulo, M.D., FACS, is a board-certified plastic surgeon and microsurgeon, and president of Toliman's flagship product, the Breast Advocate App, is the world's first shared decision-making app for breast cancer surgery and breast

reconstruction. Breast Advocate® provides anyone with a breast cancer diagnosis, or at risk of developing breast cancer, a much needed voice in their breast cancer surgery decision making.RMA Plastic Surgery. He specializes in state-of-the-art breast reconstruction with a particular focus on perforator flap breast reconstruction, techniques to maximize aesthetic outcomes, and restoring sensation after mastectomy.

He is also a strong advocate for shared decision-making (SDM) between the healthcare team and patient, believing that SDM is the most effective and ethical approach for delivering high quality patient-centered, holistic care with excellent outcomes. To this end, he founded Toliman Health, a digital health company committed to helping physicians and healthcare organizations improve patient experience and outcomes via empowering shared decision-making mobile technology.

Keith Crawford, M.D., Ph.D.

Director of Clinical Trials and Patient Education, Prostate Health Education Network (PHEN)



Dr. Crawford has over 20 years in the life sciences and completed his graduate and post graduate training at Harvard Medical School where he developed competencies in the area of genomic, proteomics, immunology, microbiology, infec-

tious disease and regenerative medicine. During his post-doctoral training, Dr. Crawford was selected by Robert Wood Johnson Foundation as a Harold Amos Fellow. His work in the field of immunology caught the eye of the Department of Defense, where he was funded to develop antidotes for chemical and biological weapons exposure as well as creating a high throughput platform for the detection of recent exposure to infectious agents.

After completion of this directive, Dr. Crawford became the principal investigator at the Center for Molecular Orthopedics at Brigham and Women's. He was responsible for leading research efforts in the Center, which gave rise to the discovery of a novel population of adult stem cells, early lineage adult. Dr. Crawford and his laboratory were responsible for the preclinical studies, which laid the foundation for a spinal fusion therapeutic. He is a graduate of University of Texas Medical School in Houston (Medical Doctorate) and Harvard University (Doctor Philosophy) where he studied cell biology and immunology.

Jessica Cronin

Project Manager, Research Services, Center for Information and Study on Clinical Research Participation (CISCRP)



Jessica Cronin is a project manager for the research services Department at the Center for Information and Study on Clinical Research Participation (CISCRP). She is responsible for planning, executing and moderating Patient Advisory Boards, patient interviews and various other patient engagement activities. Prior to CISCRP, Jessica served as a Peace Corps volunteer in the Kingdom of Tonga. She holds a Bachelor of Arts degree in Psychology from Connecticut College.

Jacqueline Daly

Secretary of Board, ECPC, Director of Services, EGM Cancer Support



Jacqueline Daly is the director of services at the East Galway & Midlands Cancer Support Centre in Ireland. She is a cancer survivor who co-founded the Support Centre in 2012. Jacqueline is also a board member and secretary of the

European Cancer Patient Coalition (ECPC), which represents over 400 member organizations and helps to establish and streamline effective strategies for improving the lives of cancer patients. She is an active contributor to ECPC publications, including "Living Well During Cancer Treatment," and wrote the Structure Educational Programme to support me with Prostate Cancer (STEP). Jacqueline also contributes as an expert group member on the "Let's Talk Prostate Cancer" and HPV Action Steering Committee. In her spare time, she serves as a complementary therapist to cancer patients.

Annick de Bruin

Senior Director, Research Services, Center for Information and Study on Clinical Research Participation (CISCRP)



Annick de Bruin is the senior director of research services at the Center for Information and Study on Clinical Research Participation (CISCRP). She is responsible for the design, implementation, analysis and reporting of a variety of CIS-

CRP research studies including the perceptions and insights studies and numerous Patient Advisory

Boards. She has more than 20 years of experience conducting primary and secondary research studies in the healthcare, life sciences and consumer goods industries. She holds an MBA from the Graduate School of Management at Boston University and a Bachelor of Science degree from Bryant University.

Rev. Tammie Denyse

President & Co-Founder, Carrie's TOUCH, Co-Principle, Project SOAR



Rev. Tammie Denyse is president and co-founder of Carrie's TOUCH, a 501(c)3 nonprofit breast cancer organization established to enrich the lives of African American women diagnosed with the disease. As a Black woman, she is proud to

be a 16-year breast cancer survivor. Rev. Tammie has spent the past 14 years advocating on behalf of, and guiding other cancer patients and their families through the trauma of a cancer diagnosis, treatment and re-entry after a journey through cancer. She is recognized globally as a thought-leader for her innovative and patient-centered approaches to breast cancer and Black women.

As the underlying premise, Rev. Tammie's aim is to always humanize the black woman and her experience with breast cancer. She recently introduced a culturally centered pathway titled, "Ethnocentric Patient-Centered Care Pathways" at the Oncology Clinical Pathways Congress.

Always on the cutting edge, her work has reached multiple countries in Africa, Mexico, Brazil, India, Israel and the United States where she spreads the message of breast health, healing, and hope.

In a community-academic partnership with the University of California, Los Angeles (UCLA), Rev. Tammie is Co-Principal Investigator for Project SOAR (Speaking Our African American Realities). A first of its kind, Project SOAR examines the unique experiences of Black women diagnosed with breast cancer and considers whether there is an impact from the concept of the Strong Black Woman.

Rev. Tammie is visionary and artistic director for Carrie's TOUCH Breast Cancer ExposedTM project -- a cutting edge wall calendar that takes an artistic approach to raising awareness and educating survivors and the community about breast health and breast cancer treatment options. Breast Cancer ExposedTM has been distributed both nationally and internationally and is currently in eight countries. She was part of the advisory team to Every Woman Counts program to develop the first California breast cancer app for the iPhone, and development of the breast cancer license plate.

Rev. Tammie's TEDx Talk on the topic: "Toxic Strength," addresses the reality that Black women should not be forced to be strong when facing trauma. (www.youtube.com/watch?v=rmVWzwWCZP0)

Rev. Tammie earned her degree in Human and Community Services from St. Mary's College, Moraga, CA. She earned her Master of Divinity and Master in Community Leadership from the American Baptist Seminary of the West, Berkeley, CA. She received her cancer coaching certification from The Cancer Journey Coach Training.

Naika Desai High School Student



Naika Desai is a sophomore in high school. Naika first began dancing at an early age of five and since then Naika has completed seven years of training in Indian classical dance of Bharatanatyam. Naika has been dancing to Bollywood music and

has performed in various outlets including school functions/temple and for various religious holidays.

Along with dancing, Naika is actively participating in various school clubs and activities. Naika is on the tennis and track team. Her hobbies include dancing, swimming, tennis, track and singing. In her spare time Naika likes to spend time with her friends and family.

Jason M. Dunn, JD, MBA Chief Operating Officer, Jordan Health



Jason M. Dunn is Jordan Health's chief operating officer. Jason has over 40 years of experience in health care having worked with a wide range of organizations. A recovering attorney, Jason earned his law degree at the Washington

College of Law at American University. He followed that degree with an MBA from Boston University where he also received his bachelors. Before going to law school, Jason served on the administrative staff of a start-up HMO in Madison Wisconsin.

Jason began his legal career in private practice representing nursing homes, hospitals, psychiatric facilities, and clinicians in regulatory and Medicare and Medicaid reimbursement matters. After leaving private practice and a brief stop at the John Hancock Insurance Company, Jason founded the legal department for Kimberly Quality Care (KQC), the nation's largest home health care company. When KQC was sold, Jason moved to Private Health Care Systems (PHCS), the country's largest privately held PPO and utilization management company where he founded the PHCS legal department. When PHCS was sold, Jason was tapped by a colleague to run a start-up in the hearing protection space, a company with which Jason remains active. Jason began work at Jordan Health in December 2010 leading a \$9 million IT project as the HEAL 17 Program Manager and Compliance Counsel, and became COO in 2013.

Elizabeth Franklin, Ph.D., MSW Executive Director, Cancer Policy Institute, Cancer Support Community



Elizabeth Franklin, Ph.D., MSW, is executive director of the Cancer Policy Institute (CPI) at the Cancer Support Community (CSC). CSC is the largest provider of social and emotional support services for cancer patients and their loved ones in the United States. Elizabeth was formerly director of policy and engagement at the George Washington University Cancer Institute, senior director of Policy and Advocacy with the Prevent Cancer Foundation, and special assistant to the chief executive officer at the headquarters of the National Association of Social Workers.

Elizabeth obtained her doctorate in Social Work at the University of Maryland, masters degree in Social Work from the University of Illinois at Chicago and her bachelors degree in Social Work from the University of Kentucky.

Dave Fuehrer CEO, GRYT Health and Cancer Survivor



Dave Fuehrer is a two-time cancer survivor, oncology researcher and patient experience champion. He is chief executive officer and co-founder of GRYT Health, a digital oncology company that empowers people to be in charge of

their own health through education, engagement and support. We offer a community free from judgment that focuses on humanity and the value each person brings.

Our mission is to improve quality of life and increase survival for people facing cancer through the relentless focus on patient experience. We put patients first and work with healthcare organizations that do the same. We use the patient voice to enhance drug development and access; and together, we are helping to move healthcare forward.

Dave has a Bachelor's of Science in Technical Communication and a MBA in Technology Management, from Rochester Institute of Technology. He has completed Executive Education at Harvard Business School in Building New Ventures and at MIT in Corporate Strategy.

Marc Fellous, M.D. Global Medical Affairs Head, TRK Franchise, Bayer Pharmaceuticals



Dr. Marc Fellous is the global medical affairs head for Bayer's TRK Franchise since November 2017. Originally trained as a medical doctor, he practiced emergency room medicine for over three years in Paris, France. After receiving his

master's degree in medicine management, he started a second career in the pharmaceutical industry where he has dedicated himself to promoting innovative new drugs to the medical world for more than 10 years in breast, prostate, renal, thyroid, and liver cancers, and now across solid tumors with VITRAKVI.

Angie Giallourakis, Ph.D.

Co-Founder, The Steven G. AYA Cancer Research Fund and Elephants and Tea



Angelike (Angie) Giallourakis, Ph.D. is the co-founder of The Steven G. AYA Cancer Research Fund and Elephants and Tea. A former disabilities counselor and college professor, her career path and life changed when her son, Steven, was

diagnosed with Stage IV Osteosarcoma in 2006. Since then she has been an AYA cancer advocate who seeks to help improve the quality of life of cancer patients and survivors. Her current roles include: parent and caregiver; parent mentor for University Hospitals of Cleveland, The 4th Angel Mentor Program, and Imerman Angel's; iRest (integrative Restorative) yoga nidra meditation teacher; integrative nutrition health coach; and Yog4Cancer teacher. She lives in Cleveland, Ohio with her husband, Harry, who tolerates and funds her goals and objectives.

Patricia J. Goldsmith Chief Executive Officer, CancerCare



Patricia J. Goldsmith joined Cancer-Care in 2014 as chief executive officer, overseeing the vision and direction of the organization. Ms. Goldsmith brings more than 20 years of non-profit management and strategic planning experience

to the role, and has a proven track record of success in hospital and physician academic organizations, as well as non-governmental healthcare organizations.

She previously served as executive vice president and chief operating officer at the National Comprehensive Cancer Network (NCCN). In this role, Ms. Goldsmith was responsible for the overall operations of NCCN. She reported directly to the chief executive officer and provided oversight of the functions of NCCN **Oncology Outcomes Database, NCCN Oncology** Research Program, finance, U.S. & global business development, marketing and communications, public affairs, professional publications, best practices, analytics, research & consulting, conferences and meeting planning, media programs, continuing medical education and grants and information technology. In addition, she was responsible for public policy initiatives at the federal level and national initiatives related to payors and employers including the education related to these constituencies. Ms. Goldsmith was also responsible for the NCCN Foundation, established as the philanthropic affiliate of NCCN to embrace the NCCN mission of improving the quality and effectiveness of care provided to patients with cancer.

Ms. Goldsmith formerly served as vice president for institutional development, public affairs and marketing at the Moffitt Cancer Center in Tampa, Florida – an NCCN member institution. There she oversaw the Moffitt Cancer Center's Foundation, public relations, marketing, and business development functions in addition to fundraising initiatives. Before joining Moffitt, she developed and directed all managed care activities for the University of South Florida College of Medicine. A frequent speaker at national meetings and symposia, Ms. Goldsmith was chosen by U.S. Representative Bill McCollum (R-FI.) in 2003 to join a panel of 100 thought leaders representing every stakeholder interest in health care. This unique effort focused on building consensus about what structural changes could be made in our nation's health care delivery system to assure quality health care for future generations. Recently, Ms. Goldsmith participated as a faculty panel member at Bristol Myers Squibb's 2015 Market Access Summit, focusing on the patient experience from diagnosis, through treatment, and beyond, and at the Fifth Annual Association for Value Based Cancer Care (AVBCC) Conference where her session focused on patient engagement and patient assistance. Prior to these conferences, Ms. Goldsmith participated as a speaker at the 16th Annual Patient Assistance & Access Programs (PAP) Meeting, her session entitled, "Cross-Functional Strategies for Advocacy Relationship Development," and as a panel participant at the Turning the Tide Against Cancer Through Sustained Medical Innovation Conference, her session entitled, "Addressing the Value and Cost of Cancer Care."

Ms. Goldsmith has studied at the Pennsylvania State University, the University of Missouri Bloch School of Business and the Harvard School of Public Health. She was a winner of the 1999 Distinguished Women in Business Award sponsored by the Business Journal of Tampa Bay and also was named the 1999 Leukemia Society Woman of the Year, an award based on her philanthropic efforts on behalf of the Leukemia Society.

Danielle Halstrom

Head, R&D, GPS and Commercial Communications & Global Advocacy, Corporate Affairs, Bristol Myers Squibb



Danielle is a healthcare communications strategist and leader with deep knowledge of the global biopharmaceuticals industry, pharmaceutical manufacturing and business operations as well as the overall healthcare environment. Builds and motivates high-performing teams to drive strategic internal communications, product communications and public relations, media relations, issues management, advocacy relations, patient education, stakeholder engagement and philanthropy programs. Creative business partner and persuasive leader with a proven track record of creating communications programs to drive success of primary and specialty care medicines and vaccines across a broad range of therapeutic areas.

Sharon Hanlon

Director, Clinical Trial Engagement & Enrollment, Bristol Myers Squibb



Sharon Hanlon is director, clinical trial engagement & enrollment at Bristol Myers Squibb (BMS). Her team supports clinical trial execution by ensuring that the engagement and recruitment plans reflect the patient disease journey. Sharon

and her team partner with patients, caregivers, patient advocacy groups and clinical trial sites to gather insights which, when applied to clinical trial development efforts, create a more patient-friendly experience. Additionally, with a strong focus on diversity in clinical trials, her team seeks to ensure that our clinical trial populations reflect the patient population of the disease or condition under study.

Sharon has been at BMS for more than 20 years and has held clinical operations positions of increasing responsibility from line management to project management across multiple therapeutic areas. Sharon is a nurse by training and prior to her time in the pharmaceutical industry, she had a career as a critical care nurse, nurse educator and research nurse coordinator at hospitals in the Philadelphia area. Sharon received her Master of Science in Nursing from Thomas Jefferson University in Philadelphia, PA.

Melissa Harris

Associate Director, Global Patient Recruitment, Engagement and Innovation, Covance



Melissa Harris brings 20 years of industry experience, including a tenure at a global award winning vendor agency, creating recruitment programs for all phases of studies including pediatric, rare and hard-to-reach patient populations.

Melissa engages all of Covance's proprietary data set to harness the benefits of applying innovative solutions toward successful patient recruitment and retention solutions whilst driving health literacy and patient-led trials to reduce study burden and facilitate the study into everyday life.

Kelly Hendershot, LMSW, LSW

Senior Director, Program, Cancer Support Community



Kelly Hendershot, LMSW, LSW, is the lead liaison for patient and family programming across CSC's growing network of Affiliates and Health Care Partners. She ensures that programming is effectively implemented throughout the

network and meets the quality standards that are a part of CSC's 40-year tradition as a relentless ally for patients.

Prior to joining CSC, Kelly was the program director for Gilda's Club Quad Cities. Kelly was integral to the success of her affiliate and wore many different hats during her tenure there. From associate board president to intern, facilitator, manager and then director, Kelly applied her skills and expertise throughout the organization.

"What began as a need for support through my husband's cancer diagnosis and death, grew into a strong passion of ensuring that others never have to face cancer alone," Kelly said. Kelly holds a Bachelor of Arts from Saint Mary's University and a master's degree in Social Work from the University of Iowa (Go Hawkeyes!) as well as a certification in web design. She is also a Lakshmi Voelker Chair Yoga™ (LVCY) certified instructor and a yoga 4 cancer (y4c) trained instructor.

Tricia Hernandez, MS

Senior Manager, Community Engagement, The Leukemia and Lymphoma Society



Tricia Hernandez, MS, has worked with The Leukemia & Lymphoma Society for the past five years in roles as a patient and community outreach manager and now senior manager of community engagement. In these roles, she worked directly

with patients, caregivers and healthcare professionals to share support and education programming and resources and increase access to care for underserved populations. She manages our online LLS Community which provides a gathering space to share hope, support and information. Tricia is also an 18 year lymphoma survivor and has participated in LLS events including Light the Night and Team in Training.

Liz Hiles

Bladder Cancer Survivor and GRYT Project Participant



Liz was diagnosed with Stage III-B, non-metastatic bladder cancer with a T4 Tumor in August 2016 just three months short of turning 41. Single, childfree and without parent or sibling support, she learned to navigate treatment and survivor-

ship with the love and support of friends, extended family and even coworkers.

At the time of diagnosis, Liz had been fighting for answers from the medical community for at least two years, but since she didn't tick off any of the risk factors, she was brushed off with medications and the symptoms she described were ignored or not believed. She ended up having to have her entire bladder, uterus, ovaries and lymph nodes removed in order to save her life, in addition to going through chemotherapy and numerous bouts in the hospital.

Liz soon became involved with the local ostomy association, took over the presidency of her local group and has been increasingly involved with the association national level. She also started a personal blog (yourostomy.wordpress.com) and took every opportunity to share her story. Eventually, Liz would like to transition to writing and advocacy work full time, but in the meanwhile, her days are filled with being the administrative assistant to a special team of

medical professionals at a pediatric hospital in her area where she is also able to assist in advocating for her teams' patients' ostomy needs.

When she isn't raising awareness for bladder cancer and ostomy issues, Liz enjoys volunteering with her high school alma mater's student athletes, spending time in nature and with friends and family, doing anything creative and traveling.

Jim Howley

Director, Global Advocacy, Hematology, Bristol Myers Squibb



Jim Howley is currently the global director of patient advocacy for hematology at Bristol Myers Squibb. He began with BMS in March with 20+ years of experience beginning his industry career with Abbott Labs in the role of advocacy

manager in HIV.

Fifteen years later he led a global team of over 140 advocacy professionals in 180 countries. His advocacy work began when he found himself protesting with ACT Up in the early 80's when he and his community were struck by another global pandemic, HIV AIDS. He found that partnering with scientists, industry and thought leaders was much more productive than protest and began a career in building alliances and partnerships so that people around the world could access the best treatments available for them in their country.

During this time, Jim became a five time Ironman and Ultraman competitor to show others that overcoming health obstacles can be enhanced with exercise and good health.

He enjoys camping, fishing and mixed martial arts. He lives with his partner Ben and his dog Romeo and two cats Puck and iAgo.

Sadhana Jackson, M.D.

Tenure-Track Investigator, Pediatric Neuro-Oncologist, National Institute of Neurological Disorders and Stroke, Thyroid Cancer Survivor



Dr. Jackson attended Hampton University where she received her Bachelor of Science in Molecular Biology. She then obtained her MD from Eastern Virginia Medical School (EVMS). Dr. Jackson subsequently completed a residency in

Pediatrics at Orlando Health and then completed a three-year fellowship in pediatric hematology/oncology at St. Jude Children's Research Hospital. Additionally, she completed a two-year joint fellowship in pediatric neuro-oncology and clinical pharmacology at Johns Hopkins Medical Institute before being selected as an NCI Assistant Clinical Investigator in the Clinical Investigator Development Program in 2015.

Dr. Sadhana Jackson is a board-certified pediatrician and pediatric hematologist/oncologist with clinical expertise and research efforts related to the bloodbrain barrier and malignant glioma. Dr. Jackson's clinical practice focuses on drug delivery of systemic agents for pediatric malignant brain tumor patients. She has extensive experience with use of intracerebral microdialysis to evaluate optimal drug entry in malignant tumors.

As an Investigator in NINDS, Dr. Jackson ties her clinical practice to her research efforts focused on understanding the heterogeneous permeability of the blood-brain barrier amongst malignant gliomas. With her laboratory and clinical studies, her team aims to modulate the tumor microenvironment to enhance effective treatments to the CNS for malignant gliomas. Using exquisite tools to measure drug concentrations and agents to transiently disrupt the BBB, her research aims to maximize therapies for prolonged survival in aggressive pediatric brain tumors.

Kim M. Johnson, M.D.

Senior Director, African American Health Equity Initiative, Susan G. Komen



Dr. Kim M. Johnson is the senior director of the African American Health Equity Initiative at Susan G. Komen. The goal of the Initiative is to reduce disparities in breast cancer outcomes within the African-American community by

25%, starting in the 10 U.S. cities where the inequities are greatest, including Memphis, St. Louis, Atlanta, Chicago, Houston, Washington, D.C., VA Beach, Los Angeles, Philadelphia, and Dallas-Fort Worth.

Dr. Johnson brings more than 20 years of experience directing national health equity programs to improve the capacity of healthcare providers and community-based organizations to provide culturally competent prevention and treatment services and to improve health outcomes for communities of color. Prior to joining Komen, Dr. Johnson served as the Principal Investigator and Director at the National Minority AIDS Council (NMAC) where she led capacity building programs to improve health equity within communities of color nationwide. She has dedicated her career in healthcare and public health to effectively improve health outcomes of persons disproportionately impacted by disease by working to improve access to care and quality of care.

Since earning her bachelor's degree from the University of Virginia and doctorate degree from the Medical College of VA School of Medicine, Dr. Johnson completed a Family Medicine residency at the Pitt County Memorial Hospital in Greenville, NC

where she specialized in minority health and women's health. She has served as a healthcare consultant to several agencies within the US Department of Health and Human Services where she is recognized for developing high quality, evidence-based public health programs targeting communities of color and resource constrained populations.

K.T. Jones Cancer Survivor & Patient Advocate



K.T. Jones had been told many times that he had come to the end – the end of available treatments, the end of cutting-edge options, the end of his life. But 16 years after being diagnosed with Hodgkin's lymphoma, he's still here, and

he's thriving.

How? Remarkable tenacity — and a clinical trial. Before the clinical trial, K.T. had tried every treatment he could find, including chemotherapy, radiation and bone marrow transplants. Each time the treatment worked well for a few months, but then the lymphoma would return. Undeterred, the father of one and former R&D specialist used his training — researching his disease and every possible treatment, convinced that something out there could save his life.

Jim Kelly

Pro Football Hall of Fame Quarterback, Buffalo Bills, and Oral Cancer Survivor



Jim Kelly is a Pro Football Hall of Fame quarterback who spent his entire NFL career as a Buffalo Bill. His hallmark as a player was his toughness. From growing up in East Brady, a small town in Pennsylvania, to facing a career threatening injury

in his college days, to leading the Buffalo Bills team to an unprecedented four straight AFC championships, Jim's toughness has been tested time and time again. After his retirement, not only did he lose his one and only son Hunter at the age of eight, to a disease called Krabbe Leukodystrophy, but he has also survived not one, but three battles with cancer. Jim speaks about the power of the four F's – Faith, Friends, Family and Fans and what it really means to be "Kelly Tough." His story is "A Journey of Perseverance."

Amanda Kesler Cancer Survivor



Amanda Kesler is an eight year AYA cancer survivor, doing everything she can to live a purposeful and passionate life. She believes that cancer didn't kill her, but her mental health tried to. Eight months ago, she faced a challenging mental

breakdown that she's still working through with lots of DBT, her toolbox of coping strategies, and so much love from her family, friends, boyfriend and pups! She's community driven, a problem solver and striving to be a world changer one day at a time!

Lauren Lastauskas Program Director, GRYT Health and Cervical Cancer Survivor



Lauren Lastauskas is a cervical cancer survivor and program director for GRYT Health. In this role, she focuses on improving the quality of life and treatment of cancer survivors through programs that help the community feel

empowered in connections, education and advocacy.

Lauren lives in South Carolina and received her bachelor's degree in Biology from Coastal Carolina University, magna cum laude. She has a clinical healthcare background and quickly became more passionate about patient advocacy after being diagnosed with cancer at 23. She volunteers with various organizations and frequently shares her cervical cancer story with medical professionals, schools, industry and the community.

Lauren enjoys spending her free time with family and friends, trying new restaurants, being outdoors, and traveling.

Brian Lee

Director, Global Advocacy, CV, Fibrosis, MS and LCM, Bristol Myers Squibb



Brian Lee is currently the director, global advocacy at Bristol Myers Squibb, based in Princeton, NJ, responsible for the cardiovascular, fibrosis, multiple sclerosis and life-cycle management therapeutic areas. Within Corporate Affairs,

Brian is responsible for leading strategic engagement with advocacy groups across the entire product development and commercialization continuum, encompassing efforts in clinical trial awareness, early advocacy engagement, disease awareness, access and reimbursement, policy efforts and many more.

Brian's previous experiences include stem cell research at UCSF, insurance reimbursement/patient support services, research and policy work at the Office of Health Information Integrity at the State Government of California, HealthNet Pharmaceutical Services, and policy and advocacy work at both Sanofi and BioMarin. Brian is a licensed and registered pharmacist in the state of NJ, with clinical and community pharmacy experience and Doctorate in Pharmacy from UCSF and post-doctoral fellowship from Rutgers University.

Mark Liu, MHA

Director of Strategic Initiatives, Oncology, Mount Sinai Health System



Mark Liu is the director of strategic initiatives for the oncology service line at the Mount Sinai Health System — an eight-hospital integrated health system in all five boroughs of New York City. He works closely with senior leader-

ship to develop long-term strategy while working collaboratively on critical projects in clinical quality, alternative payment models, new technologies and process improvement.

He first joined Mount Sinai as part of a team to facilitate the build of Mount Sinai Health Partners, an entity advancing population health within the health system. Prior to this, Mark managed ambulatory care operations at Memorial Sloan Kettering Cancer Center across nine different solid and hematologic cancers during his eight-year tenure.

He graduated with a Master of Healthcare Administration from the Mailman School of Public Health at Columbia University and a Bachelor of Science, double majoring in Integrated Neuroscience and Sociology from Binghamton University. He was selected as a 2008 fellow of the Fellowship for Emerging Leaders in Public Service at New York University's Robert F. Wagner Graduate School of Public Service.

Brad Love, Ph.D.

Co-Founder and Research Advisor, GRYT Health



Brad Love works to help people thrive. At the University of Texas at Austin, he serves as University Distinguished Teaching Professor and an associate professor in the Center for Health Communication, where his work largely focuses on

improving quality of life for young adults affected by cancer. In particular, his research focuses on boosting access to mental health, social, and informational support. Love's projects have been supported by MD Anderson Cancer Center, the Livestrong Foundation, and the American Cancer Society, among others.

Deborah Maskens, MA, MSM Board Member, International Kidney Cancer Coalition, Co-Founder, Kidney Cancer Canada and Kidney Cancer Survivor



Deborah Maskens is a kidney cancer patient and patient advocate. Along with another patient, she co-founded Kidney Cancer Canada in 2016 and played an active leadership role for 10 years. During this time she focused on

advocacy, health technology assessment, patient support and navigation.

Deb is currently a patient advocate on the NCI Renal Task Force and in Canada, co-lead of the CanCertainty Coalition campaign of 35 cancer organizations advocating for health policy change (CanCertainty.ca). Her former roles include 10 years as a founding member and vice chair of the International Kidney Cancer Coalition (IKCC).

In 2016, Deb was awarded the Canadian Governor General's Meritorious Service Medal, Canada's highest award for her dedication and professionalism in patient advocacy and volunteer service.

Deb is a frequent speaker at national and international cancer meetings where she provides the patient voice perspective, along with sound advocacy knowledge and experience.

Jen McKee

Immuno-Oncology Product Specialist, Yervoy/ Opdivo, Bristol Myers Squibb



Jen McKee is a breast cancer survivor and has worked in the pharmaceutical industry for 29 years. As a sales representative, she currently promotes the Bristol Myers Squibb portfolio of immuno-oncology products for multiple tumor types.

She thoroughly enjoys what she does every day and feels privileged to promote medications which are life-altering for patients, much like herself.

Jen lives outside Annapolis, MD with her husband, Shawn, and three children, Jack (16), Grace (14), and Riley (11). During her free time she enjoys trips to the Maryland and New Jersey shores with her family, photography and travelling.

Nichole W. Owens

Chief Marketing Officer, GRYT Health and Breast Cancer Survivor



Nichole Wenderlich Owens is a breast cancer survivor and chief marketing officer for GRYT Health. In this role, she is responsible for all marketing communications strategy and functions for the organization. With close to 20 years in the

communications field, she has vast experience in the non-profit, aerospace, agricultural, healthcare and bio/med industries.

Nichole lives in Syracuse, NY, and received her bachelor's degree from SUNY Oswego, cum laude. She is also a graduate of the Leadership Greater Syracuse Program and was recognized with the 40 Under 40 Award in 2007. She volunteers her time with numerous organizations throughout the community, including The Cystic Fibrosis Foundation, Susan G. Komen Foundation and as a mentor with Cancer Connects, which pairs newly diagnosed individuals with someone to help them through their journey.

Nichole likes to spend her free time with her family, including her husband, Jason, daughter, Larien, and son, Roman. In a time before COVID, she also enjoyed going out to restaurants, watching movies, participating in bootcamp classes and traveling.

Tara Picklo RYT 500, Founder, Lov Yoga and Yoga Therapist in Training



In the midst of caregiving for a loved one who was battling cancer, Tara Picklo took her first vinyasa class at a sweet little hometown studio in Eagle, Colorado in 2009. The connection of movement to breath combined with the overall

strengthening and flexibility she gained from developing a consistent practice made her feel union within herself and the community which created balance in life.

Throughout the past decade Tara's yoga, meditation, breath work, combined with self care and reflection practices have ebbed and flowed to compliment a busy schedule of running a small business and racing mountain bikes. Tara put these practices to the test while healing physically from injuries and emotionally from tragic grief when she eventually lost her husband to cancer after many years of caregiving.

Because of the passion for her yoga practice, Tara completed a 200hr teacher training through Colorado School of Yoga in 2016. She also finished her 500hr certification through Inner Peace Yoga Therapy. Tara believes that a true teacher is a forever student and is currently in pursuit of an IAYT (International Association of Yoga Therapists) certification. She holds a BS in Education and was an elementary school teacher turned small business entrepreneur when she founded Lov Yoga. Tara serves as the yoga facilitator for patient advocacy groups including the Dear Jack Foundation and First Descents for whom she offers retreats and classes. She also teaches adaptive yoga in the Denver Public Schools to the special needs population and volunteers as a Special Olympics coach. General Management Programme at INSEAD Fontainebleau, France. In 2018, Davide received the first ever Gender Partnership Award, sponsored by the Bristol Myers Squibb Network of Women (B-NOW).

Dan Platt, M.D.

Vice President, Research and Patient Engagement , GRYT Health



Dan Platt, M.D., is the vice president of research and patient engagement at GRYT Health. He has spent the majority of his life engaged in making the healthcare system more responsive to the needs of patients. Dan holds a

Doctor of Medicine (M.D.) degree with distinction in research from the University of Rochester School of Medicine and Dentistry. He recently moved back to Rochester after having spent the last 10 years in Boston as a resident in neurology and consultant to biotech, pharma, and industry. Dan has extensive experience in the immuno-oncology space, having also served as the executive director, medical strategy and development, for Advaxis Immunotherapies. He is passionate about improving the prevention and treatment of cancer, educating and advocating for patients, and reshaping healthcare to be effective, efficient, and equitable.

Jasmine Rana High School Student



Jasmine Rana is a sophomore in high school. Jasmine first began her dancing career in semi-classical dance at the age of five at the Prerna School of Dance. Jasmine graduated with a degree in Indian classical dancing Bharatanatyam on

October 19, 2019 from RITAM Academy of Dance, Princeton NJ at the age of 14.

Jasmine has performed in many Indian cultural events hosted by Rajput Association of North America

Davide Piras

Senior Vice President Worldwide Oncology, Bristol Myers Squibb



Davide Piras, senior vice president, worldwide oncology is a member of the Commercial Leadership Team at Bristol Myers Squibb and reports to the Chief Commercialization Officer. Davide holds responsibility for leading the global commercializa-

tion of the BMS Oncology products portfolio, which include assets from early discovery to lifecycle management stage. Davide works closely with R&D, medical, business development, and prioritizes markets to ensure successful development and commercialization of transformational medicines in solid tumors.

Davide joined Bristol Myers Squibb in 1998 as director, Cardiovascular Franchise based in Italy. He held a variety of positions spanning across multiple regions including leadership roles in the U.S., Canada and Italy. In November 2013, he assumed the role of president, Bristol Myers Squibb K.K. in Japan and, in January 2017, he became president of Japan, Korea and Taiwan. Davide was most recently head, worldwide markets, Europe, Australia and Canada (EMAC) from November 2017 through October 2019.

Davide began his career as an officer in the Logistic Support Division of the Italian Air Force in 1989. Prior to joining Bristol Myers Squibb, Davide was with Eli Lilly and Dompè Biotec (Amgen) where he held roles in sales, marketing and finance. Davide holds a B.Sc. degree in Agriculture Sciences from the University of Bologna, Italy, and an MBA degree from the Profingest in Bologna. Davide also completed the CEDEP (RANA), Gujarat Samaj, Indian Foundation Of Metropolitan Princeton (IFMP), N.I.C.E Inc., J.E.T, and North American Bengali Conference (NABC) and with the Academy benefitting many charitable organizations and causes. Jasmine's performance has been featured in various social media outlets including TikTock, You-Tube, TV Asia and Zee TV.

Along with dancing, Jasmine actively participates in various school clubs and activities. She is part of the High School SAATHH club which represents South Asian Culture as well as the Red Cross Club which she volunteers for. Jasmine enjoys music and has been taking piano classes for the last six years and has played alto saxophone for the school band for the last four years. Jasmine is a bright student enrolled in all advanced classes and hopes to become a physician one day.

Upal Basu Roy Executive Director of Research, LUNGevity Foundation



Upal Basu Roy is executive director of research at LUNGevity Foundation, the pre-eminent lung cancer patient advocacy group in the United States. In this capacity, he directs both the Translational Science Research Program and the

Patient-Focused Research Center (Patient FoRCe). Within the Translational Science Research Program, Upal guides the award administration and peer review of lung cancer translational research grants, as well as the monitoring and evaluation of research projects that focus on improving outcomes via early detection and improved treatment options. Within Patient FoRCe, he designs, implements, and manages all phases of research studies that seek to understand the lung cancer patient experience and identify unmet needs in education and access to care. Specifically, he manages protocol development to project execution to recommendations on how to incorporate Patient FoRCe research study findings into clinical practice. Upal has spearheaded several multi-stakeholder research projects that aim to increase access to lung cancer screening, biomarker testing, and clinical trials for lung cancer patients.

Upal firmly believes that lung cancer advocacy is a continuum that ranges from activities focused on individual patients to those spanning communities, organizations, and policy makers. As a patient research advocate, he works with national organizations such as the United Stated Food and Drug Administration, the National Cancer Institute, other patient advocacy groups, and pharma partners on policy initiatives to make clinical trials more streamlined and patient-centric. He also serves on several advisory boards both in the for-profit and non-profit sector.

Upal has over 10 years of translational cancer research experience in the laboratory. He has a PhD in Cancer Biology and an MPH in Global Health Policy and Management. Upal is a published author and serves as peer reviewer for translational science and public health journals.

Benjamin Scheuer

Singer, Songwriter and Playwright of "The Lion"



Benjamin Scheuer's journey to this debut is also not your standard singer / songwriter story. Well known throughout the theatre world on both sides of the Atlantic for his one-man show THE LION (2014), (which delivered a clutch of

awards including a Drama Desk Award for "Outstanding Solo Performance", an off-West End Award for "Best New Musical", and an ASCAP Cole Porter Award for Songwriting),

Scheuer is also a published children's author, with his wife Jemima Williams, of Hibernate With Me and Hundred Feet Tall for Simon & Schuster; and the author of Between Two Spaces, which documented his diagnosis with – and successful treatment for – stage IV Hodgkin's Lymphoma. Scheuer is a teller of stories, his own and others. Those stories are about more than a simple narrative, finding magic in both the everyday and the extraordinary. As with all notable writers, he is both a great listener and a talented orator, bringing his subjects to life and finding the common threads among their personal experiences.

His new album is scheduled for release in autumn 2020, on Parlophone in the UK and Atlantic Records in the US.

Andrew Schorr President and Co-Founder, Patient Power



Andrew Schorr, a medical journalist living with his family in Carlsbad, Calif., has been living with myelofibrosis since 2011. His diagnosis followed being hospitalized for two blood clots in his legs. Andrew, working with his wife of 35 years,

Esther, has been a patient education pioneer since 1984 and became a patient himself in 1996 when he was diagnosed with chronic lymphocytic leukemia. A clinical trial in 2000 including rltuxumab led to a long leukemia remission and ruxolitinib and, more recently, fedratinib has treated his myelofibrosis since 2012.

He leads a full life. Andrew and Esther have three grown children and a dog, they love, a "borkie" Donovan. Andrew's "day job" is leading—with Esther— Patient Power.info which produces and distributes videos, podcasts, and articles with doctors and patients in several specific cancers, including the two Andrew is living with. More than 300,000 cancer patients are reached monthly via patientpower.info and social media.

Andrew has journalism degrees from the University of North Carolina at Chapel Hill and Columbia University and was previously a local and national reporter and producer of television news and human interest documentaries. He is also the author of the acclaimed book, The Web-Savvy Patient: An Insider's Guide to Navigating the Internet When Facing Medical Crisis, published in 2011.

Kawaldip Sehmi, CEO International Alliance of Patients' Organizations



Kawaldip is the chief executive officer of the International Alliance of Patients' Organizations.He has an academic background in public health and law and has a passionate belief in improving access to services through digital health and

justice services. As the managing director of an international children's legal center, he led a team of international lawyers improving the rights of the child, including right to health, by applying Remote Courts. He has also served as the chief executive officer of an international mental health charity, specializing in niche mental health services supporting young people and adults with complex mental health, personality disorder and substance misuse problems access telehealth and digital mental health services.

Kawaldip is a passionate advocate of the WHO's human rights based approaches to health and strengthening of the institutional, legislative, policy, practice and standards framework. He believes this support is needed to achieve the health goals outlined in the Sustainable Developmental Goals 2030, specifically in SDG 3.8,.to ensure universal health coverage for all.

Andrew Spiegel

Co-Founder & Executive Director, Global Colon Cancer Association, Board Chair, World Patient Alliance



Andrew Spiegel has over two decades of experience in the patient advocacy arena. Spiegel cofounded the Colon Cancer Alliance, now the leading US based national patient advocacy organization dedicated to colon cancer. Mr. Spiegel,

an attorney, besides being a co-founder of the organization and longtime board member of the Alliance became CEO in January of 2008 and he ran the CCA for nearly five years, before undertaking his next venture, the Global Colon Cancer Association (GCCA).

Currently, Spiegel is co-founder and executive director of the GCCA, an international patient advocacy organization. This organization is an international community of nearly 50 colon cancer patient advocacy organizations and stakeholders dedicated to end the worldwide suffering of the third leading cause of cancer deaths.

In addition to his work in the colon cancer community, Spiegel is an active advocate for healthcare policies both in the US and now worldwide. He is a co-founder and currently serves on the steering committee of the Alliance for Safe Biologic Medicines (ASBM). He is on the Board of Directors, and in December 2014 was elected to chair, of the Digestive Disease National Coalition (DDNC), a founding member of the Coalition to Increase Clinical Trial Participation and in May of 2016 he began a three year term as a member of the Board of Directors of the International Alliance of Patient Organizations (IAPO) where he chaired the fundraising committee. Currently, Spiegel serves as board chair of the World Patients Alliance. Spiegel has won multiple awards for his work in patient advocacy.

Spiegel is a 1986 graduate of Temple University in Philadelphia where he earned a bachelor's degree in Political Science with minors in English and Philosophy. He is a 1989 graduate of the Widener University School of Law. After working for a Philadelphia litigation firm, Spiegel opened his own law firm in 1995.

Susan Spinosa

Patient and Co-Founder, NTRKers.org



Susan Spinosa was diagnosed with thyroid cancer in 2004. After many years of unsuccessful rounds of radiation treatments and surgeries, she took the opportunity to participate in a NTRK gene fusion clinical trial. Susan created a Facebook

group for NTRK patients and is co-founder of the NTRKers.org. Both of these outlets allow patients and

caregivers to connect with, advocate for and inspire one another throughout their cancer journeys.

Suzanne Stone Chief Strategic Solutions of

Chief Strategic Solutions and Programs Officer, The Livestrong Foundation



Suzanne Stone is a graduate from Texas Christian University, a native of Louisiana and grew up in the shadow of Washington, D.C. Her career began in the television industry in Dallas, telling stories of the people and places which make

Texas so unique. Earning a regional Emmy Award for her work, the production industry led her to Chicago, where she eventually traded producing television for teaching it in the non-profit and education sector in 1998. Public Access television was in its prime and a subsequent move to New York found her as executive director of an upstate station. After enjoying her four-year tenure as head coach of the local community college women's basketball team while running the station, she headed back to Texas.

Since arriving, she's worked and led local non-profits around the state like Court Appointed Special Advocates (CASA) and Children's Miracle Network. Making the move to Austin, she took on the longest job title to date and served as the executive director of the Lake Travis Education Foundation and the director of corporate development for LTISD. After leading the district in innovative ways to leverage partnerships and fundraising to provide support for students, she took on the role of leading Susan G. Komen Greater Central and East Texas. During her three and half year tenure she grew the local affiliate from serving five counties to 58 and impacting five million central and east Texans.

Cathy Traz (Trzaskawka)

Executive Director & Head, Global Advocacy, Bristol Myers Squibb



In her current role, Cathy Traz heads global advocacy at Bristol Myers Squibb (BMS), developing and advocating company positions on priority issues to maximize patient access and promote a strong climate of biopharmaceutical

innovation, as well as working with advocacy organizations and other key stakeholders about the value of innovative medicines.

Cathy also leads the BMS Global Advocacy Digital Health initiative, focused on engaging with advocacy organizations to explore FDA patient-focused drug development guidance (21st Century Cures) and other guidance (EMA, HTA) on patient experience data through social media data and companion DH technology partnerships; driving internal and external assessments of early patient engagement to develop strategy; creating an end to end, comprehensive, expert patient engagement process for inclusiveness across the entire BMS continuum.

Cathy started her career in the New Jersey State House as a communications specialist working with the Assembly Health & Human Services Committee, among others, before moving onto Governor Christie Todd Whitman's team as deputy director of intergovernmental affairs. From the State House, Cathy continued on as a community affairs lobbyist, to corporate affairs, then took an incredible opportunity as executive director of the Leukemia & Lymphoma Society, SNJ. Her move into pharmaceuticals came from her advocacy and patient education work at LLS. She has held several senior positions at pharmaceutical companies including GSK, Endo, and now BMS.

Cathy has an excellent track record of utilizing optimism and strong personal beliefs to overcome social and business challenges, and mobilizing people around a higher purpose, while committed to corporate social responsibility. She currently lives in Medford, NJ with her husband, Ed, and three children.

Jessica Valence VP Team Operations, GRYT Health, and Cancer Survivor with PALB2 Mutation



As Vice President of Team Operations at GRYT Health, Jessica Valence helps build awareness of what it means to live your life with grit ("GRYT"). At 25 years old, she had to fight for her own cancer diagnosis; as a young woman, five

doctors refused to complete the diagnostic evaluation for colorectal cancer. Eventually, she was told she had Stage 3 cancer and was given a twomonth prognosis. Following treatment, Jess' nurse practitioner suggested genetic testing, which revealed a PalB2 mutation. Originally overwhelmed with her diagnosis, after embracing other survivors in the cancer community her outlook changed. She now uses her skills and experience as a patient and survivor to help those in the GRYT Health community find resources, their voice and be their own advocate.

David Victorson, Ph.D.

Co-Founder and Executive Director, True North Treks Professor of Medical Social Sciences, Northwestern University Associate Director of the Cancer Survivorship Institute, Robert H. Lurie Comprehensive Cancer Center



David Victorson, Ph.D., is cofounder and executive director of the cancer support no-nprofit True North Treks (TNT), whose mission is to help young adults and caregivers affected by cancer to "find direction through connection." Since 2009,

they have been taking groups on free backpacking and canoeing treks in beautiful backcountry wilderness destinations, as well as on residential retreat-based experiences at their retreat facility, the TNT WALDEN Institute. TNT's programming focuses on three central connections - 1) connecting to nature, after something as unnatural as cancer treatment; 2) connecting to peers who have walked a similar path; and 3) connecting to oneself through mindful awareness practices. David is also a licensed health psychologist, professor of medical social sciences in Northwestern University's Feinberg School of Medicine, and associate director of the Cancer Survivorship Institute at the Robert H. Lurie Comprehensive Cancer Center at Northwestern University. His research focuses on studying the effects of mind-body and contemplative practices (e.g., mindfulness, yoga) on health and well-being, with a particular focus on young adult cancer survivors.

Lorna Warwick CEO, Lymphoma Coalition



Lorna Warwick, BA, BEd, has successfully held senior leadership roles in health charities for more than twenty years and has a diverse background in patient advocacy, mission development, communications and strategic planning. Her

efforts have been focused on haematological cancers since 2003, at a national (Canada) and global level.

Recognized and respected for strong leadership skills, breadth of knowledge, critical thinking, and patient-focus, Lorna was appointed chief executive officer of the Lymphoma Coalition (LC) in December 2018, to provide vision and leadership for the 83-member strong organization.

As a result of her years of experience in advocacy and especially in the hematology field, she is frequently asked to present on emerging trends and important issues in the lymphoma and CLL landscape.

J. Michael Wrigglesworth Senior Director of Programs Strategy & Data Solutions, The Max Foundation



J. Michael Wrigglesworth has spent most of the last 20 years working to increase access to oncology medication for cancer patients around the world. As the senior director of programs strategy and data solutions for The Max Foundation (Max),

Michael has helped design, build and manage the operational teams and programs for the organization over the past 17 years. Max programs create access channels to targeted cancer medicines for people in low- and middle-income countries where no other means of access exist. Michael is also deeply passionate about how technology can accelerate global health impact. With an expertise in information technology, he designed and engineered PATS, the custom ERP software Max uses to track the case detail and supply chain data for thousands of patients and their physicians. Michael is a graduate of Santa Clara University and lives on the island of Maui in Hawaii.

Susan Wysoki

Interim Executive Director, Paltown Development Foundation



Susan has been an indomitable patient advocate and tireless researcher since the moment her 17-year-old daughter, Jessica, was diagnosed with colorectal cancer (CRC) in December 2016. Since then, Susan has devoted herself to

her daughter's care and to find answers to the question, "How did this happen?"

Jessica died in May of 2018, 17 months after her initial diagnosis. Over the course of her illness, Jessica became a fierce advocate for early detection and treatment of CRC. Her courage in the face of her diagnosis and prognosis was inspiring to all who knew her, and thousands more who never did. For the last two and a half years, Susan's mission has been to honor Jessica's legacy through advocacy and awareness. Susan has dedicated herself to looking at the environmental and epigenetic factors that may have impacted Jessica's health, and potentially the development of her cancer. From early exposures that increase the body burden of chemicals, to lesser known factors that may be quietly increasing the risks and incidence of inflammatory diseases affecting the microbiome.

Susan spent most of her professional career in marketing and public relations as a VP of the global communications firm Hill and Knowlton, where she advised CEO's, Fortune 500 companies and foreign governments. In the healthcare arena her clients included, Bayer, SmithKline Beecham, Johnson & Johnson, DuPont Pharmaceuticals, Bristol Myers Squibb (BMS), and Novartis Pharmaceuticals. Additionally, Susan has advised dignitaries and foreign governments including Botswana, Chile, China, Finland, Italy, Israel, Spain, Macedonia, and Indonesia on issues relating to tourism, biomedical research, technology transfer, trade policy and foreign direct investment.

She holds a B.A. from Middlebury College in Political Science and International Affairs and a Certificát from L'Université D'Aix en Provence Aix, France. She has authored by-lined articles published in More, Glamour, Self, Pregnancy, Southern Living, Fitness and Psychology Today. She is a frequent presenter at clinical conferences, including the CRC Early Onset Conference and the National Institutes of Environmental Studies, a division of NIH. She lives in Richmond, Virginia with her two sons, Jordan (22) and Jonah (17).

Nikki Yuill, MSSW, LCSW Director, Information Resource Center, The Leukemia and Lymphoma Society



Nikki Yuill, MSSW, LCSW, is a clinical oncology social worker who has over 25 years of healthcare and oncology experience. Nikki is bilingual in Spanish and specializes in advocacy, education and support for blood cancer patients and their

families. She has a special interest in psychosocial oncology, blood cancers, adolescent young adult cancer care, and serving Latinx patients and families. Nikki serves as director for the Information Resource Center at the Leukemia and Lymphoma Society, National Office. Nikki is a proud member of AOSW (Association of Oncology Social Workers).

Krystle Zuniga, Ph.D., R.D., L.D. Livestrong Cancer Institutes



Dr. Krystle Zuniga is a registered and licensed dietitian at the Livestrong Cancer Institutes and an assistant professor in the department of oncology at Dell Medical School of the University of Texas at Austin. She completed her dietetic

internship and earned her doctoral degree in Nutritional Sciences from the University of Illinois Urbana-Champaign. Dr. Zuniga has conducted nutrition and cancer research for over 12 years, and her research has been published in scientific journals including Breast Cancer Research and Treatment, Cancer Prevention Research, Nutrition and Cancer, and Journal of Geriatric Oncology. Dr. Zuniga enjoys sharing her passion, experience and knowledge in nutrition to help cancer patients and survivors feel empowered, using nutrition to optimize outcomes and improve quality of life.







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