## **Black Health Matters**

#### FALL HEALTH SUMMIT

#BlackHealthStartsHere



AGENDA

Please note some of the sessions are concurrent.

## ABOUT BLACK HEALTH MATTERS

Black Health Matters is the world's largest African American multi-channel health communications company. We provide focused solutions to improve the health outcomes of under served communities and people of color. On November 13th, Black Health Matters will produce Black Health's biggest event! The Summit focuses on achieving our ultimate goal of improving the lack of health awareness that exists in the African American community. Black Health Matters values the significance of health education—the black community deserves to have access to the resources that provide individuals with more opportunities to lead healthier lives. The Black Health Matters 2021 Fall Health Summit aims to provide quality education on essential healthcare topics that have been historically underrepresented in conversations within the Black community.

## LEARNING OBJECTIVES

The Black Health Matters 2021 Fall Health Summit will:

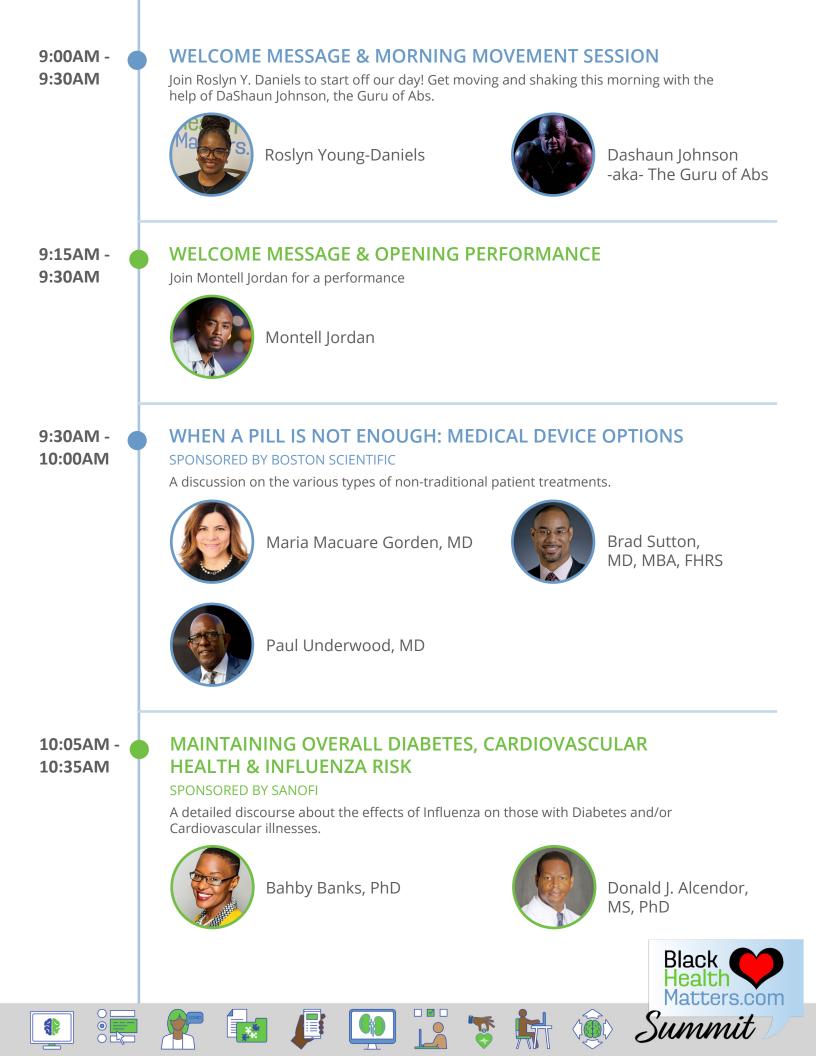
- 1. Act as a catalyst for radical change within health focused spaces. We aim to provide a platform for medically under served individuals to voice their opinions, concerns, experiences and strategies to improve healthcare for all.
- 2. Feature dynamic conversations held by world class healthcare professionals with a focus on pertinent disease states affecting African Americans. Presenters aim to educate participants on health conditions while simultaneously focusing on health equity and medical disparities.
- 3. Empower patients, advocates and caregivers by providing them with cutting edge information, relevant to various chronic conditions and their treatment options. After attending the summit, participants will be able to understand how to identify risk factors for chronic conditions that directly impact their community.
- 4. Expand the reach of the educational information provided at the summit to the largest audience possible by leaving the content up on the platform for three months past the live date. This also includes promoting key summit videos and summary articles on other platforms (website, newsletter, social media, etc.).

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#### 5:15PM -5:30PM

#### **CLOSING REMARKS AND PERFORMANCE**

Leaderboard winners announced, closing remarks and final performance by Montell Jordan.

<sup>2</sup>IVI

Roslyn Young-Daniels



Montell Jordan



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## BLACK HEALTH MATTERS TEAM

#### PRESIDENT & FOUNDER

**Roslyn Young-Daniels** 

### GROUP MANAGEMENT DIRECTOR

Leslie Garcia-Fontenot

## EVENT PRODUCTION

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