

**PRESS RELEASE**  
For Immediate Release

## MIP and Nextdor Property Communications partner to co-create City Expo Malaysia 2021



Malaysian Institute of Planners (MIP) represented by its President TPr Haji Ihsan Zainal Mokhtar (right) and Nextdor Property Communications represented by its Executive Director, Imran Clyde (left) entered a partnership to collaborate and co-organise the inaugural City Expo Malaysia 2021.

**Petaling Jaya, November 2020:** Malaysian Institute of Planners (MIP) and Nextdor Property Communications have entered into a partnership to collaborate and co-organise the inaugural edition of City Expo Malaysia 2021 (CEM 2021), a year that also marks a centennial milestone for Malaysia in town planning, with the appointment of Charles Compton Reade as the first Government Town Planner for the Federated Malay States way back in 1921.

MIP President, TPr Haji Ihsan Zainal Mokhtar said: “This inaugural event is timely as we hope to draw the public’s attention to the importance of good town planning and its impact on urban development, the progress we have made through the years since 1921 as well as the challenges confronting our cities today and what we can expect in the future.

“The Covid-19 pandemic, while affecting lives and livelihood, has also impacted cities and has caused many to rethink the usage of urban spaces in future planning and development.

“The exhibition component, which is open to the public, will showcase innovative technological solutions related to sustainable urban development and new urban concepts, which are also in line with the New Urban Agenda and the International Guidelines on Urban and Territorial Planning.

“In this regard, we call on corporate companies to come on-board and showcase their technological solutions on urban development.”


A Project by



**nextdor** Property  
Communications

CityExpoMalaysia  

CityExpo\_2021 

info@cityexpomalaysia.com 

www.cityexpomalaysia.com 



Nextdor Property Communications Executive Director, Imran Clyde, shared: “Running alongside the consumer exhibition is an international conference that will see participation from more than leading professionals from a cross section of professions related to urban management and development from the public and private sectors in Malaysia.

The exhibition, themed **100 Years Advancing Our Cities**, will among others, explore current policies and issues in urban planning and large scale urbanisation, infrastructure development issues and strategies to address rapid urbanisation without losing sight of the importance of preserving our heritage and culture.

There will also be presentations that will look at best practices, inclusivity and sustainable development in line with the New Urban Agenda.

Imran added that the exhibition will be a great platform for delegates to network and exchange ideas with their industry peers, seek business opportunities and tap into the wealth of knowledge of key industry leaders who will be presenting their viewpoints and case studies.

TPr Ihsan and Imran share the vision of growing CEM2021 into a flagship, biennial event that champions issues of importance to the planning profession, while at the same time, creating public awareness on the role of town and city planners and the importance of good town planning and design.



### **About Malaysian Institute of Planners**

Formed in 1972, MIP is a professional institute with 2,200 registered members. Most of its members are fully qualified professional town planners, working as planning officers with various federal, state and local authorities, as town planning consultants, lecturers in universities or as planners for developers and various organisations with significant land banks.

MIP has since its inception champion and lead progress and change in planning practice, address issues of importance to the planning profession and the public interest and deliver relevant and contemporary benefits and services to its members.

### **About Nextdor Property Communications Sdn Bhd**

Established in 2005, Nextdor Property Communications is an integrated agency that connects people to places through the power of placemaking and place branding. Passionate about property communications, Nextdor has worked with various local and international partners to create strong and creative storytelling for clients in the property industry to promote better and inclusive cities for everyone.

Nextdor has created several programmes such as the 100 Year Cities (100YC) programme in collaboration with the Royal Melbourne Institute of Technology (RMIT) at the Venice Biennale Architectura 2014 and featured at the Malaysia Urban Forum (MUF) in 2018.

We also co-organised Placemaker Week ASEAN 2019 with Think City, STIPO, and UN-Habitat. Nextdor with Think City are also working on the inaugural Placemaker Awards ASEAN 2021, the first placemaking award of its kind in Southeast Asia to recognise the best of placemaking in the region and the people and organisations that make it happen.

***Issued on behalf City Expo Malaysia Sdn Bhd by Nextdor Property Communications Sdn Bhd***

For further media enquires please contact:

Low Eeelen

017 402 5316

eeelen@nextdor.com.my