



Junior Achievement™
of Central Iowa

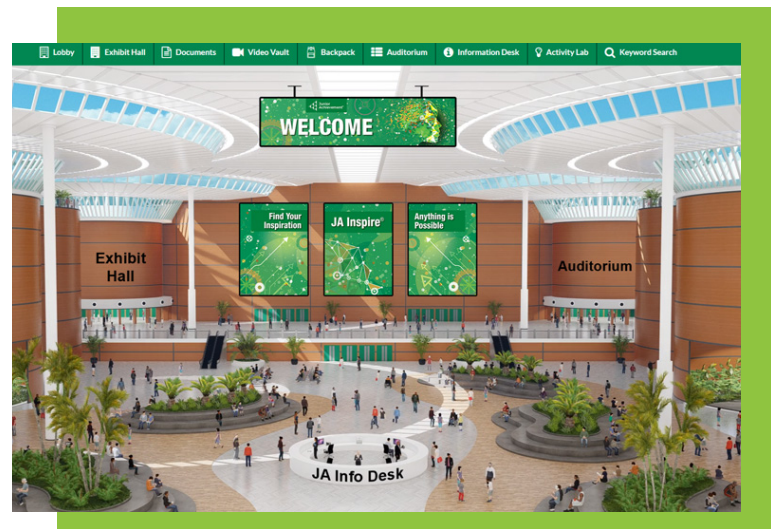
JA Inspire®

Virtual Career Fair SPONSORSHIP OPPORTUNITIES 2022-2023

WHAT is JA Inspire Virtual?

JA Inspire is a 6-month Virtual Career Fair uniting educators and local businesses in Central Iowa.

JA Inspire gives students a real-world look into future career opportunities.



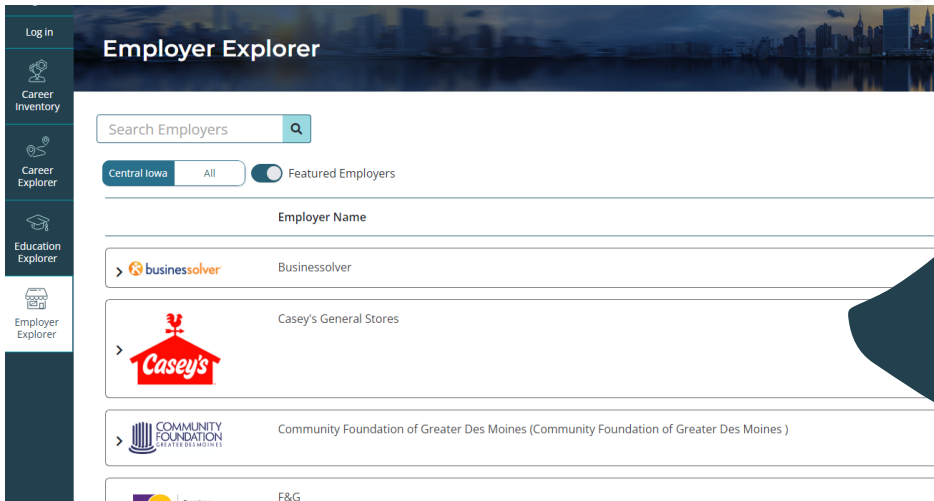
WHY JA Inspire Virtual?

- Build your future talent pipeline from thousands of Central Iowa students in 7th - 12th grade with this powerful, interactive event!
- Provide students the opportunity to explore and learn about careers and jobs, directly from YOU!
- JA Inspire is not a one-time event! For 6 months, starting January 2nd, 2023, students can visit your booth, career materials and videos multiple times.
- JA results speak for themselves! Four out of five JA alumni report Junior Achievement programs played an important role in choosing their career path!

HOW does it work?

JA Inspire school curriculum aligns with the steps below!

Step One: JA's Here to Career platform helps the students determine career possibilities!

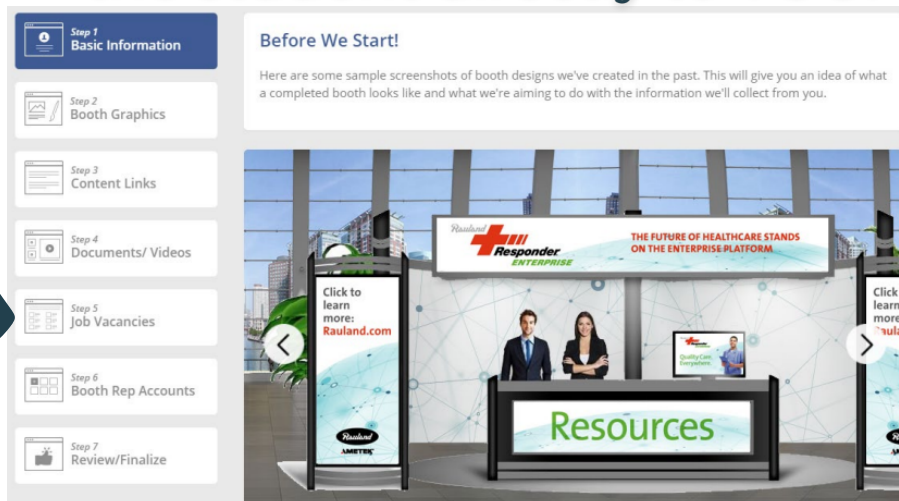


YOUR ROI

"JA Inspire exposes teens to the industries and career opportunities available to them, aligning well with our Youth Development Charitable Initiative."

Brian Neitzel – Vice President or R&D / Chief Actuary
IMT Insurance Company

Step Two: JA's Inspire connects the student directly to YOU!



Step Three: Your Future Intern/Employee!



How to Participate



\$10,000 PRESENTING Sponsor

- Presenting Sponsor Logo displayed with JA's Logo
- Featured Logo in Expo Hall
- Featured Logo in Lobby
- Featured Logo in Auditorium
- **FEATURED Sponsor on Here to Career Platform**
- Pre-recorded Webinar (up to 30 mins)
- Prominent Booth Placement
- Customized Exhibit Booth
- Social Media Recognition
- CRA Credits for Qualified Financial Institutions

\$5,000 IMPACT SPONSOR

- Featured Logo in Expo Hall
- Featured Logo in Lobby
- Featured Logo in Auditorium
- **FEATURED Sponsor on Here to Career Platform**
- Pre-recorded Webinar (up to 30 mins)
- Customized Exhibit Booth
- Social Media Recognition
- CRA Credits for Qualified Financial Institutions

\$2,500 EXPO HALL Sponsor

- Featured Logo in Expo Hall
- Featured Logo in Lobby
- **FEATURED Sponsor on Here to Career Platform**
- Pre-recorded Webinar (up to 15 mins)
- Customized Exhibit Booth
- Social Media Recognition
- CRA Credits for Qualified Financial Institutions

\$1,000 CAREER Starter Sponsor

- Logo in Lobby
- **FEATURED Sponsor on Here to Career Platform**
- Customized Exhibit Booth
- Social Media Recognition
- CRA Credits for qualified financial institutions

\$500 BOOTH Sponsor

- Customized Exhibit Booth
- **FEATURED Sponsor on Here to Career Platform**
- Social Media Recognition
- CRA Credits for qualified financial institutions

\$250 NONPROFIT Sponsor

- Customized Exhibit Booth
- **FEATURED Sponsor on Here to Career Platform**
- Social Media Recognition
- CRA Credits for qualified financial institutions

FIRST YEAR METRICS!

Log-In: 1,041 Students
Video Views: 988
Booth Visits: 2,461
Webinars Views: 70

IMPORTANT DATES!

Dec. 16th: Registration Closes
Dec. 23rd: Booth Set-Up Completed
Jan. 2nd: Virtual Career Fair Opens
Jun 15th: Virtual Career Fair Closes


REGISTER NOW!

www.jacentraliowa.org/donate





JA Inspire[®]
Virtual



Inspire TODAY'S youth to be the workforce of TOMORROW!

Junior Achievement of Central Iowa

For more information contact:

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or purchase your sponsorship online: centraliowa.ja.org/donate

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