



JAMPRO
TRADE & INVESTMENT JAMAICA

THE AGRIBUSINESS GUIDE TO JAMAICA

Positioned for growth

DoBusiness
JAMAICA
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OVERVIEW OF JAMAICA'S AGRIBUSINESS SECTOR

Jamaica is known globally for the quality of its products and delicious cuisine.

These attributes have led to high demand for high-quality Jamaican fresh produce and value-added food products. With an expansive local market and the country's proximity to key export markets, Jamaica's agribusiness sector will remain lucrative for years to come.

Agribusiness promises great rewards for investors because of the wide array of non-traditional crops, thriving animal husbandry, fish farming activities, and value-added food manufacturing taking place on the island.

Contributing approximately 15% to the country's GDP, this sector has considerable potential, and with crops with unique flavour profiles, the country's strategic location, and Jamaica's sizeable market reach, agribusiness is positioned to be a leader in the country's economic growth.





QUICK FACTS ABOUT AGRIBUSINESS IN JAMAICA



Ideal micro-climates for growing a wide range of fresh produce.



Industry size of US\$ 1.7 billion (2018).



An expansive local market bolstered by over four million visiting tourists annually.





United States Food and Drug Administration (USDA) preclearance for a range of agricultural products exported to the USA.

WHY JAMAICA

ENVIRONMENT FOR GROWTH

Jamaica has the perfect environment for growing a variety of high-quality produce.



-  Zoned for agriculture; year-round growing season.
-  Underground water availability.
-  Good climate and weather patterns.
-  Ideal agroecosystem which leads to unique flavour profile and high-quality fresh produce.





WHY JAMAICA

HIGH DEMAND PRODUCTS

Several products are in high demand locally and internationally.



Yam



Potatoes



Scotch Bonnet Pepper



Ginger



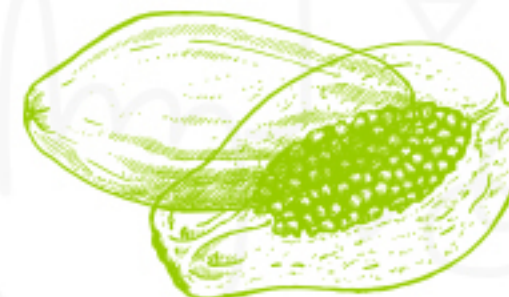
Pimento



Cocoa



Coffee



Papaya



Rum



Sauces and Spices

WHY JAMAICA

STRONG MARKETS AND STRATEGIC LOCATION

Jamaica is strategically positioned, which provides numerous benefits for investors and exporters.

- Domestic market of approximately 7 million people; including over 4 million visitors (2019).
- Preferential market access to several regions through trade agreements like the CARIFORUM-EPA (EU), Caribbean Basin Initiative (USA), CARIBCAN (Canada), Caribbean Single Market Economy (Caribbean region), and United Kingdom Economic Partnership Agreement (UK).
- Strategically located to access key markets like the United States, the United Kingdom, Canada, CARICOM and Latin America.
- Connected to over 140 ports globally, and the island is served via two international airports that connect to all major international hubs.





MAJOR INVESTMENT OPPORTUNITIES

- Fruit tree/orchard crops (fresh and value-added).
- Agtech Parks.
- Warehousing (including cold storage).
- Root crops and vegetables.
- Livestock/dairy production.
- Value added products: Jams and Jellies, Sauces and Condiments, Marinades and Seasonings, Baked Goods and Snacks, Beverages including Coffee and Tea, Spices, and Nutraceuticals.
- Aquaculture: Expansion of shrimp and freshwater fish to meet regional demand.



AGRIBUSINESS INVESTMENT TRENDS

- Jamaica is working to decrease its import bill for food products and increase local food production and exports. The government has therefore prioritised the sector to achieve these goals.
- Government is executing strategies to increase the use of technology and climate-smart sustainable practices, expand infrastructural development, promote innovation, and enhance value-chains.
- Convenience foods/ Ready-to-eat food products are in high demand. These include vacuumed sealed Ackee, Breadfruit and Yams.
- Demand has increased globally for organic, natural and healthy food options, and plant-based food alternatives for dairy and meat.







CONTACT



JAMPRO
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JAMPRO will help you identify and engage opportunities in the agribusiness sector. Through promotion, education, technical support and facilitating meaningful connections for investors, our organization is committed to improving, diversifying and expanding agribusiness.

Our services include:

- Provision of market Intelligence,
- Facilitating site selection for business operation or accommodations,
- Facilitating introductions to key stakeholders & service providers.
- Aftercare facilitation which includes assistance with expansion plans, work permits, approvals.

Connect with us now!



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**FOR FURTHER INFORMATION
ABOUT THE SECTOR**

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