

# SUSTAINABILITY IN MANUFACTURING

VIRTUAL CONFERENCE

PEOPLE • PLANET • PROSPERITY

**12.01.2021**  
8 AM – 12 NOON  
RMlofmaryland.com

SUSTAINING TODAY'S BUSINESS REQUIRES A SUSTAINABILITY PLAN

## RMI's Sustainability in Manufacturing Virtual Conference

There are substantial benefits for manufacturing companies to develop and invest in a sustainability strategy. Operational efficiency, cost and waste reduction, workforce attraction, customer expansion, long term business viability, regulatory compliance and public trust are just some of them. And a commitment to sustainability not only directly impacts businesses but also the communities in which they operate and the world in which we live. Wherever your company may be on its path to sustainability we invite you to join us for this virtual event. Leaders from local, national and global manufacturing companies will share insights gained along their path to sustainability and will help manufacturers of any size, in any industry sector identify ways they can begin or enhance their own journey to sustainability.

**Expected attendance:** 200+ representatives from manufacturing companies and other businesses and organizations that support the manufacturing industry.

## Sponsorship Opportunities & Benefits

### Presenting Sponsorship - \$5,000 (*Limit: 3 non-competing companies/organizations*)

- Sponsor will be recognized for its support during program opening and closing remarks
- Opportunity to address attendees during opening remarks and potentially moderate or participate in one of the program sessions (RMI will work with sponsor to determine eligibility for the session participation opportunity.)
- Logo recognition on screen during virtual event
- Logo recognition in all pre- and post-event marketing including website, virtual event platform, email and social media
- Virtual booth space in virtual exhibit hall
- Digital ad (provided by sponsor according to specs provided to sponsor by RMI) to be included in 5 pre-event Sustainability in Manufacturing informational/educational blog posts as well as emails to RMI's full email database
- Company will receive contact info (name, company, title, website **and email**) for all participants/attendees who do not opt out of having info shared
- two company reps may tune into the third and final conference session which is an open forum limited to manufacturers only
- **Ten (10)** complimentary program registrations – may be used by sponsor company/organization team members or presented by sponsor to other entities for their use
- Complimentary 12-month RMI membership, if applicable (\$425 value)

**Gold Sponsorship - \$2,500 (Limit: 5)**

- Sponsor will be recognized for its support during program opening and closing remarks
- Opportunity to introduce session participants or to moderate or participate in one of the program sessions (RMI will work with sponsor to determine eligibility for session participation)
- Logo recognition on screen during virtual conference
- Logo recognition in all pre- and post-event marketing including website, virtual event platform, email and social media
- Virtual booth in virtual exhibit hall
- One company rep may tune into the third and final conference session which is an open forum limited to manufacturers only
- **Five (5)** complimentary program registrations - may be used by sponsor company/organization team members or presented by sponsor to other entities for their use
- Complimentary 12-month RMI membership, if applicable (*\$425 value*)

**Silver Sponsorship - \$1,000 (Unlimited)**

- Sponsor will be recognized for its support during virtual program
- Logo recognition in all pre- and post-event marketing including website, virtual event platform, email and social media
- **Three (3)** complimentary program registrations - may be used by sponsor company/organization team members or presented by sponsor to other entities for their use
- Complimentary 12-month RMI membership, if applicable (*\$425 value*)

**Questions?** Email [stacey@RMIOfmaryland.com](mailto:stacey@RMIOfmaryland.com) or call Stacey Smith, Director of Outreach & Events, at 443-844-0047.

*See next page for Sponsorship Commitment Form.*

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Sponsorship Commitment Form**

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Contact Email \_\_\_\_\_ Phone \_\_\_\_\_

Company/Organization/Agency Name \_\_\_\_\_

Website \_\_\_\_\_

*Note: Some sponsorship levels have a limit on the number of sponsorships available for this event. All sponsorships are first come, first serve.*

Indicate sponsorship level choice:

\_\_\_\_\_ Presenting - \$5,000 (limit: 3 non-competing companies/organizations)

\_\_\_\_\_ Gold - \$2,500 (limit: 5 companies/organizations)

\_\_\_\_\_ Silver - \$1,000 (unlimited companies/organization)

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

Email the completed RMI 2021 Sustainability in Manufacturing Virtual Conference Commitment Form and a high-resolution version of your company logo (JPG, TIFF or PNG file format) to [stacey@RMlofmaryland.com](mailto:stacey@RMlofmaryland.com). An invoice will be issued for your sponsorship upon receipt of this form.

**Questions?** Email [stacey@RMlofmaryland.com](mailto:stacey@RMlofmaryland.com) or call Stacey Smith, Director of Outreach & Events, at 443-844-0047.