

# IVTM AND CONTRACT FOR VIRTUAL EXHIBIT SPACE

# VIRTUAL EXHIBIT RULES

# **Event Organizer**

Nozol Hospitality, Cairo.

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# **Exhibitor Eligibility**

Products and services to be exhibited must be associated with the vertical flight technology industry. ORGANIZER reserves the right to reject an exhibit application or remove an exhibitor's virtual display if a company's product/service does not meet this standard.

## Subleasing or Sharing Virtual Exhibit Space

Exhibitor may not sublet or share virtual exhibit space, nor display, advertise articles not manufactured or sold by the exhibiting company, except where such articles are necessary for proper demonstration or operation of the exhibitor's display.

## **Virtual Exhibit Space**

An exhibitor shall design a virtual exhibit space by following guidelines and template provided by the virtual event platform. Exhibitors and event sponsors will be listed in alphabetical order on the virtual exhibit platform. It is possible an exhibitor's corporate logo may appear near a competitor's logo. Marketing collateral and video presentations are a

key to promoting an exhibitor's products and services, and uploading instructions, time limits and file formatting will be provided by the event platform.

## **Virtual Booth Personnel**

An exhibitor is entitled to 4 booth personnel registrations for interacting and video chatting with attendees online. Virtual exhibits must remain staffed during scheduled virtual exhibit hall hours. One (1) full access registration will also be provided to an exhibitor separately from the virtual event platform.

# Use of Virtual Exhibit Space

All exhibitor activities must be confined to the limits of an exhibitor's allocated exhibit space and chat room and must not interfere with the activity of other exhibitors. All exhibits shall serve the interest of ORGANIZER members and attendees and shall be operated in a professional and dignified manner at all times.

#### **Exhibitor Giveaways, Lotteries and Contests**

Any exhibitor having a contest or drawing of any kind must follow all governmental laws, ordinances, rules and regulations. It is the exhibitor's responsibility to make sure they correctly follow all rules and regulations. Any violations will be at the sole expense and fault of the exhibitor. ORGANIZER is not responsible or liable for any contests, drawings or giveaways held prior, during or after the meeting.

#### **No-Show Policy**

An exhibiting company will be considered a no-show if its virtual booth space is not prepared for virtual viewing by \_\_\_\_\_\_, 20\_\_\_\_\_. An exhibitor shall be deemed to have withdrawn its Virtual Exhibit Space Application/Contract for the virtual event and will forfeit its exhibit space. An exhibitor is not entitled to a refund.

#### ORGANIZER

The ORGANIZER is property of the **Nozol Hospitality** and may not be used without receiving approval from the **Nozol Hospitality**. An exhibitor shall not in any manner indicate that ORGANIZER approves or endorses its products or services on its virtual exhibit space without written consent from ORGANIZER.

## Licenses and Permits

An exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local or state law applicable to their virtual exhibit space. An exhibitor shall be responsible for paying all taxes. license fees or other charges that shall become due to any government authority in connection with the virtual event.

The virtual event platform is not owned or controlled by the **Nozol Hospitality**. An exhibitor acknowledges that ORGANIZER is not liable for any and all claims, demands or damages of any kind arising from the use of the virtual event platform or third-party websites. ORGANIZER is not responsible or liable for internet delays or outages associated with the production of the virtual event.

# **Force Majeure**

It is mutually agreed that in the event Virtual is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic or other event over which ORGANIZER has no control, then the exhibitor contract may be immediately amended by ORGANIZER, and an exhibitor hereby waives any and all claims against the ORGANIZER for damages, reimbursement, refund, or compensation. ORGANIZER shall not be financially liable in the event the show is interrupted, canceled, moved or rescheduled.

## Amendments to the Exhibit Rules

All matters and questions not covered in the Virtual Exhibit Rules are subject to the decision of the **Nozol Hospitality**. Exhibit rules and regulations may be amended or changed at any time by ORGANIZER, and all amendments and changes will be binding on all parties.

#### Additional terms and conditions

In case of technical issues, if the event is put on hold you will be displayed for the next event free of charge.

Prices will apply till 2023. In case of we did special offers you have the right to use lower rates.

The event will happen 2 times per year (March and September).

The event will be on: ivtm.travel.

We are not responsible for any deals happened between all of the participants.