

MSRS Planning Committee

Ross Baiers, MPH



Ross Baiers (he/they) is a health communicator, project manager, facilitator, and systematic thinker. He currently serves as Research Study Coordinator Senior for the All of Us Research Program at Northwestern University. Ross's work at All of Us focuses on building equitable partnerships with community organizations and health providers in the Chicago area, with motivation to improve diversity, equity, and inclusion in health research through community engagement. He also provides project management for internal and external projects in the areas of study recruitment, communications, engagement, and staff development.

Ross brings to his position a diverse set of research experiences that formed his passion for equity. He has worked in various research positions across the globe, most notably in Brazil, Peru, and Thailand; this work has spanned topics such as HIV prevention, rural indigenous health, and equitable built environments. In his current work, Ross also utilizes experience in data management, staff development & training, and social justice facilitation.

Ross received a Master's of Public Health in Health Behavior & Health Education from the University of Michigan School of Public Health, where he specialized in Health Communications and Global Health; he also received a B.A. in Environmental Science from the University of Michigan.

Marcela Gaitan, MPH, MA



Marcela Gaitán, M.P.H., M.A., is Managing Director for External Relations at The National Alliance for Hispanic Health (The Alliance) in Washington, D.C. Ms. Gaitán leads a portfolio of initiatives at the Alliance including Nuestras Voces (Our Voices) Network Program, an initiative of the Centers for Disease and Control and Prevention Networking2Save consortium of national networks implementing population-specific and public health-oriented strategies, to impact the prevalence of commercial tobacco use and tobacco related cancers and Buena Salud Americas, an initiative that promotes multi-sectorial collaboration for the prevention and control of non-communicable diseases focusing on advocacy and community-based initiatives throughout the Americas. Previously Ms. Gaitán led the Alliance/Merck Ciencia (Science) Hispanic Scholars Program, a partnership to improve Hispanic student access to higher education and degrees in science, technology, engineering and math (STEM) awarding over \$2.5 million in scholarships

As Managing Director for External Relations, Ms. Gaitán advises the Alliance on national health and human services policy, serves as a liaison and represents the organization in national advisory

committees, and fosters partnerships with national and local organizations to advance the mission of the organization.

Before joining The Alliance, Ms. Gaitán was an Associate Consultant with the International Health Training Program at the Pan-American Health Organization (WHO/PAHO). Ms. Gaitán received a Bachelor's degree from Amherst College, in Amherst, MA; a Master's Degree in Latin American Studies from The American University in Washington, DC, and a Master's Degree in Public Health from George Washington University also in Washington, DC.

Larissa Gilmer



Larissa Gilmer is the Engagement Counselor for the Black Greek Letter Consortium (BGLC) working with the National Pan-Hellenic Council (NPHC) Divine Nine organizations to ensure quality education and awareness activities about the All of Us Research Program.

Edgar Gil Rico, MBA



Edgar Gil Rico is the Director for Innovation and Program Development at the Alliance. He leads efforts to improve health outcomes in Hispanic communities in the areas of Non-communicable diseases, physical activity, nutrition and environmental health in the U.S. and Latin America. Mr. Gil Rico serves as the Co-Principal Investigator of Todos Juntos: All of Us Research Program, a Hispanic outreach Initiative to educate, motivate, and facilitate enrollment in NIH's All of Us Research Program.

Mr. Gil Rico leads and manages initiatives that foster the sustainability of community-based organizations (CBOs) and efforts to harness new technologies to create communities of health and deliver timely health information to consumers.

Mr. Gil Rico worked in finance before moving to the non-profit sector. He received his Master's in Business and Community Development from the Copenhagen Business School and has completed advanced Executive Training in Non-Profit Management and Evaluation at Harvard's Kennedy School of Government.

Yuri Velasquez



15 years of experience in public health and advocacy, with strong focus on HIV/STI & Viral Hepatitis, providing education, prevention, and screening. Currently works as an Engagement Counselor for the All of Us Research Program, offering partners creative and innovative community engagement ideas.

Kendall Bahl

Fransico Moreno, MD