

SHAPE THE

FUTURE

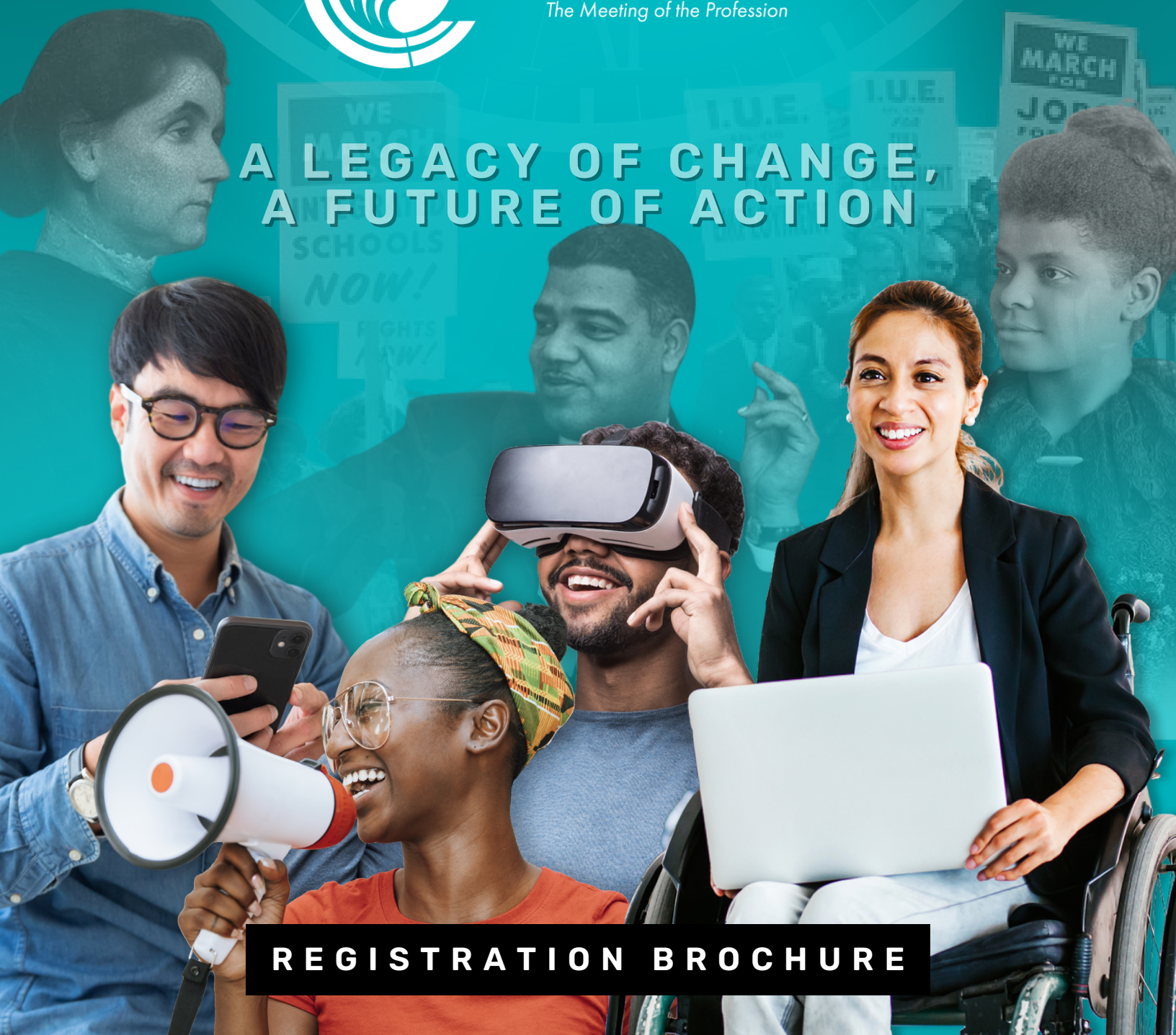
OF SOCIAL WORK

VIRTUAL CONFERENCE MAY 1-2



29th Annual NASW-NJ
Conference & Exhibition
The Meeting of the Profession

A LEGACY OF CHANGE,
A FUTURE OF ACTION



REGISTRATION BROCHURE

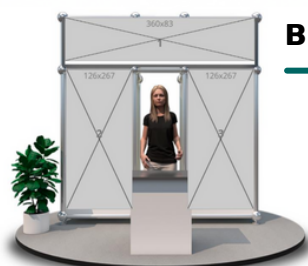
FIND YOUR AUDIENCE

AT THE 2022 NASW-NJ VIRTUAL ANNUAL CONFERENCE

The 2022 NASW-NJ Virtual Annual Conference will include a limited number of virtual exhibit booth opportunities for sponsors and exhibitors to showcase their organizations and connect with attendees. This includes an opportunity to access our new searchable database of resumes/CVs provided by interested conference attendees. In addition to exhibit booth opportunities, you can increase the visibility of your organization, products, and services with our Conference Workshop Sponsorships and Advertising opportunities!

VIRTUAL EXHIBIT BOOTHS

Our Virtual Exhibit Hall offers virtual exhibit booth space for up to 30 virtual sponsors and exhibitors. Here our attendees—your potential clients and employees—will be able to browse the materials you have on display and interact with your organization directly.

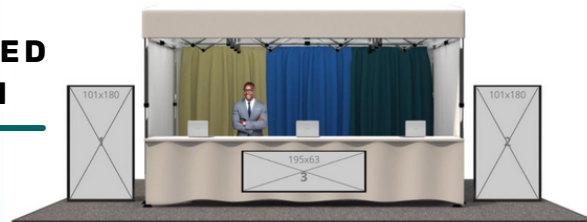


BASIC BOOTH

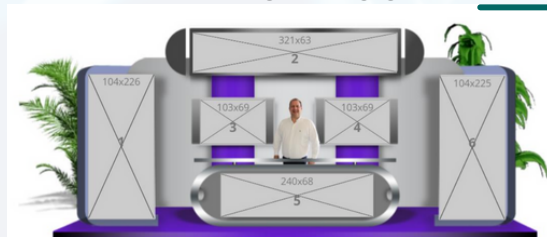
Our **basic virtual booth package**, available at both for-profit and not-for-profit rates, includes up to 3 customizable banners to promote your brand, access to our searchable cv database, 2-way chat feature with both text and video chat options, space for your uploaded collateral/materials, and directory listing in our conference program.

Our **enhanced virtual booth** is included with the **Silver Sponsor and Gold Sponsor** packages. The enhanced booth provides a larger digital footprint for your booth, including up to 4 customizable banners, plus all the other features of the basic booth.

ENHANCED BOOTH



PREMIUM BOOTH



Our **Platinum Sponsor and Year-Round Sponsor** packages receive access to our **premium virtual booth** selection. Offering the largest footprint for your booth with up to 6 customizable banners. To become a year-round sponsor, contact Helen French at hfrench.naswnj@socialworkers.org or 732-296-8070 x 122.

CONFERENCE WORKSHOP SPONSORSHIPS

Sponsor one of our conference workshops (Keynote and Plenary Sponsorships only available in Year-Round Sponsor Packages) as a **Gold Sponsor** or sponsor a bundle of three workshops as a **Platinum Sponsor**. Workshops are either live or on-demand; first come, first served for availability of workshops. You'll also receive access to our enhanced or premium virtual booth selection, banner ad in conference lobby, sponsor recognition slide displayed during sponsored workshop, complimentary Conference attendee registration, and more. See chart on following page for full list of benefits.

CONFERENCE ELECTRONIC PROGRAM ADS

Each of our attendees will receive an electronic version of our 2022 Conference Program. Include your full color, hyperlinked ad in our Program. Ads available in Full, Half, and Quarter page sizes. See following page for pricing.

CONFERENCE SWAG BAG

Attendees will also receive a swag bag full of conference goodies. The swag bag will be sent via U.S. Mail in advance of the Conference. Gold, Platinum, and Year-Round sponsors will have the opportunity to include one (1) small, branded item in the bag at no additional fee.

SPONSOR. ADVERTISE.

SPONSOR/ EXHIBIT TYPE → BENEFITS ↓	STANDARD BOOTH PACKAGE (NOT FOR PROFIT RATE) \$600	STANDARD BOOTH PACKAGE (FOR PROFIT RATE) \$800	SILVER SPONSOR PACKAGE \$1,000	GOLD WORKSHOP SPONSOR \$2,000	PLATINUM WORKSHOP SPONSOR \$4,500	YEAR-ROUND SPONSOR Starts at \$5,000 (Inquire for pricing)
Booth Style	BASIC	BASIC	ENHANCED	ENHANCED	PREMIUM	PREMIUM
Your downloadable collateral materials (pdf) in booth	Included	Included	Included	Included	Included	Included
2-Way Chat in Booth (text and video options)	Included	Included	Included	Included	Included	Included
Directory Listing Online & in Conference Program (50 words max. w/ hyperlink)	Included	Included	Included	Included	Included	Included
Access to searchable attendee CV database	Included	Included	Included	Included	Included	Included
Branded Item in conference swag bag	Not Included	Not Included	Not Included	1 Item	1 Item	1 Item
Workshop Sponsorship	Not Included	Not Included	Not Included	1 Live or On- Demand Workshop	3 Live or On- Demand Workshop	1 Keynote or Plenary Session
Banner ad in conference lobby	Not Included	Not Included	Not Included	Not Included	1 Banner	1 Banner
Free Conference Attendance	Not Included	Not Included	1 Included	1 Included	2 Included	Multiple Included
Conference E-Program Ad	Not Included	Not Included	Half Page (7.5" x 10") Included	Full Page (7.5" x 10") Included	Full Page (7.5" x 10") Included	Full Page (7.5" x 10") Included

Conference Program Advertisements (Ad Only Option)			
Ad Size	Ad Dimensions	Live URL Link	Price
Full page	7.5" x 10"	Yes	\$500
Half Page	7.5" x 5"	Yes	\$375
Quarter Page	3.75" x 5"	Yes	\$250

To purchase your conference sponsorship, exhibit, or advertisement, visit:
www.thefutureofsocialwork.org and click on "Sponsor/Exhibitor Opportunities" in the menu bar.

movers. shakers. difference makers.

Expand your Audience with a Year-Round Sponsorship

- Annual Conference Sponsorship
- Programmatic Benefits
- Advertising Exposure

Become a Year-Round Sponsor

[View our Sponsorship Brochure](#)

Questions and more information: contact Helen French, hfrench.naswnj@socialworkers.org, 732-993-7311

The following organizations have partnered with us as 2022 Year-Round Sponsors.
What are you waiting for? Inquire about a year-round sponsorship now!

difference maker



SPRINGPOINT®

shaker



RUTGERS

School of Social Work

movers



FAIRLEIGH
DICKINSON
UNIVERSITY

CAREONE
TRUST IN OUR CARE

champion



NEWPORT
HEALTHCARE
Empowering Lives. Restoring Families.™



MONMOUTH
UNIVERSITY

SCHOOL of
SOCIAL WORK

SPONSOR & EXHIBITOR OPPORTUNITIES

CONTACT PERSON DETAILS

All registrations must be received by April 25, 2022.

First Name: _____

Last Name: _____

Company: _____

Contact Email Address: _____

Contact Phone #: _____

ORGANIZATION DETAILS

Please enter this information exactly as you want it to appear in our exhibit directory.

Company Name: _____

Company Address Line 1: _____

Company Address Line 2: _____

City: _____

State: _____

Zip Code: _____

Company Phone #: _____

Company Website: _____

Description of your organization/services (50 words max): _____

CONFERENCE SPONSOR & EXHIBIT OPTIONS

Select one option for purchase

Year-round Sponsorship packages begin at \$5,000 and include exposure at conference plus additional year-round benefits. If you are interested in becoming a Year-Round Sponsor, please contact Helen French at hlfrench.naswnj@socialworkers.org.

Platinum Workshop Sponsorship - \$4,500

Includes: Sponsorship of 3 workshops, welcome slide in your sponsored workshops, banner ad in conference lobby, 2 free conference attendee registrations, premium virtual booth, your downloadable materials in booth, 2-way booth chat feature (audio and video available), directory listing in conference program, full page conference program ad, access to searchable attendee resume/cv database, 1 branded item in conference swag bag.

Gold Workshop Sponsorship - \$2,000

Includes: Sponsorship of 1 workshop, welcome slide in your sponsored workshop, 1 free conference attendee registration, enhanced virtual booth, your downloadable materials in booth, 2-way booth chat feature (audio and video available), directory listing in conference program, full page conference program ad, access to searchable attendee resume/cv database, 1 branded item in conference swag bag.

Silver Sponsorship - \$1,000

Includes: 1 free conference attendee registration, enhanced virtual booth, your downloadable materials in booth, 2-way booth chat feature (audio and video available), directory listing in conference program, half page conference program ad, access to searchable attendee resume/cv database.

Standard Booth Package - \$800 (for profit rate)

Includes: basic virtual booth, your downloadable materials in booth, 2-way booth chat feature (audio and video available), directory listing in conference program, access to searchable attendee resume/cv database.

Standard Booth Package - \$600 (not for profit rate)

Includes: basic virtual booth, your downloadable materials in booth, 2-way booth chat feature (audio and video available), directory listing in conference program, access to searchable attendee resume/cv database.

SPONSOR & EXHIBITOR OPPORTUNITIES

CONFERENCE PROGRAM ADVERTISEMENTS

(This section is for the purchase of stand-alone ads only. If you have purchased a sponsorship package, your ad is already included at no additional fee. You do not need to complete this section.)

All ads are full color and include a live hyperlink to your desired URL. Ads must be received in print ready format (pdf, jpg, png) by April 1, 2022.

Full Page Ad (7.5" x 10") - \$500

Half Page Ad (7.5" x 5") - \$375

Quarter Page Ad (3.75" x 5") - \$250

PAYMENT (must be submitted or postmarked by April 25, 2022)

Make all checks and POs payable to NASW-NJ.

Personal Check #: _____ PO#: _____ Business Check #: _____

TOTAL AMOUNT ENCLOSED : \$ _____

Refunds:

Refund requests received by two weeks before the Annual Conference will be subject to a \$100.00 processing fee. No refunds will be granted for cancellations after that time period.

Space is limited. Submit hard copy form via fax or email to secure your booth in advance of payment.