

SHAPE THE

# FUTURE

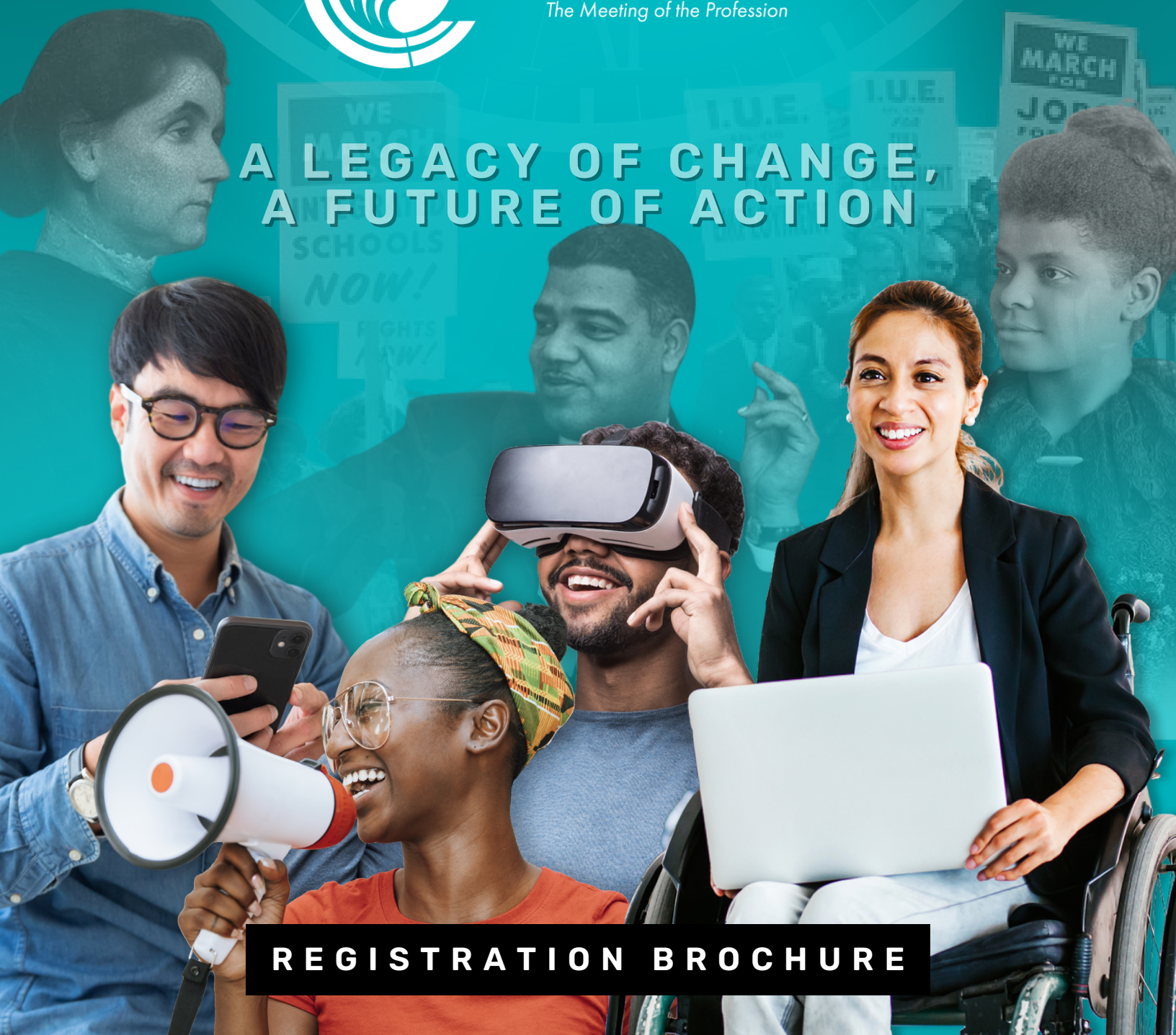
OF SOCIAL WORK

VIRTUAL CONFERENCE MAY 1-2



29<sup>th</sup> Annual NASW-NJ  
**Conference & Exhibition**  
*The Meeting of the Profession*

A LEGACY OF CHANGE,  
A FUTURE OF ACTION



REGISTRATION BROCHURE

# SCHEDULE AT A GLANCE

2022 IS A LICENSING  
RENEWAL YEAR.

.....

EARN UP TO 23.5 CEUS AT  
OUR CONFERENCE!

## SUNDAY, MAY 01

**8:45AM WELCOME & KICK-OFF**

**9:00AM - 11:30AM Keynote: Anticipatory Social Work in Post-Normal Times.** Laura Nissen, MSW, PhD.

**11:30AM - 11:45AM BREAK & VISIT EXHIBITS**

**11:45AM - 12:15PM Call to Action.** Laura Nissen, MSW, PhD

**12:15PM - 12:45PM LUNCH & VISIT EXHIBITS**

**12:45PM - 2:45PM Transforming the Future of Social Work by Translating Trauma-Informed Care Principles into Practice.** Jill Levenson, PhD, LCSW

**2:45PM - 3:00PM BREAK & VISIT EXHIBITS**

**3:00PM - 5:00PM Being Black in America and Race-Based Trauma: When History and Present Day Collide.**  
Henrika McCoy, MSW, MJ, PhD, LCSW

**5:00PM - 5:15PM BREAK & VISIT EXHIBITS**

**5:15PM - 6:45PM It's Time for Dignity, Empowerment & Income Equity for Social Workers Too!**  
Steven Burghardt, MSW, PhD

## MONDAY, MAY 02

**WELCOME**

**9:00AM - 11:00AM Special Session: The Reality of Virtual Reality in Social Work.** Juan Rios, DSW, LCSW and Courtney Harding

**11:00AM - 11:15AM BREAK & VISIT EXHIBITS**

**11:15AM - 12:45PM Technology and Boundaries: The Future of Professional-Personal Interactions in Virtual Spaces.**  
Allan Barsky, JD, MSW, PhD

**12:45PM - 1:15PM LUNCH & VISIT EXHIBITS**

**1:15PM - 3:15PM Break Out Sessions (Choose 1 out of 6. See pages 8 & 9)**

**3:15PM - 3:30PM BREAK & VISIT EXHIBITS**

**3:30PM - 5:30PM Providing Culturally and Linguistically Appropriate Transgender Clinical Services.** Zander Kieg, LCSW

**5:30PM - 6:00PM FAREWELL & CALL TO ACTION**

### ON DEMAND WORKSHOPS

- Complete between May 1 - May 31 2022
- Choose three webinars (out of 7).
- **NASW-NJ members who sign up for 2 days get a 4th webinar as a bonus**



# ABOUT THE CONFERENCE



We really, really wanted to see you in person for the 2022 NASW-NJ Annual Conference, it has been too long since we gathered together. However, a physical conference takes a long time to plan and as we neared signing a contract with the hotel in late summer 2021, the Delta variant of the COVID-19 virus was causing big concerns. Our social workers are essential workers and we cannot put you in danger. So, the difficult decision was made to host the 2022 conference virtually.

**HOWEVER**, to say thank you for all the work our members do in the community, we will offer a steeply discounted conference price of \$99 for eight weeks! Yes, members can register for the conference for only \$99 from January 4th to February 28, 2022 and receive up to **23.5 credits**. Not a NASW member? [Click here](#) to join and you will be eligible for \$99 registration.

While social workers are living in the moment, addressing the critical needs at hand, we are also agents of change, identifying critical issues and proactively developing systems, policies and interventions that will meet those needs. This year's conference will focus on **The Future of Social Work** where we will focus on co-creating the future of our profession together. We recognize social workers are change agents – you change the focus and course of your client's lives. By being change agents you concentrate on the future. We want to make sure you are prepared and engaged with co-creating that future for our profession.

We have lined up an impressive list of national and local experts who can help our profession think about how we create and shape the future of social work.

Sounds serious. But don't worry there will still be plenty of laughing, networking and sharing, because that is the social work way.

**Keynote and Special Session** – The presentations on Sunday and Monday morning will set the tone for the conference. What does the future of social work mean? How will it affect our lives and work? What are the best practices we can follow?

**Plenaries** – The plenary sessions allow us to come together to learn and examine issues collectively. Topics such as *Technology and Boundaries: The Future of Professional-Personal Interactions in Virtual Spaces* and *The Reality of Virtual Reality* will help us analyze where our profession is headed.

**Concurrent Workshops** – On Monday afternoon you get to choose one of six concurrent workshops on varied topics, including *Advanced Clinical Supervision* and *Anti-racist Addiction Treatment*.

**On-Demand Workshops** – To give you some flexibility, while still providing the opportunity to earn up to 23.5 CE credits, we are offering three pre-recorded workshops that you will access on-demand any time between May 1 and May 31, 2022. If you are a NASW member and have registered for both days of the conference, you will also have the option to choose a fourth pre-recorded webinar for on-demand credit. That's 2 bonus CE credits, at no extra charge, just for members!

Browse through this registration brochure to learn more about our fantastic keynote, plenary and workshop speakers. Then register to attend at [thefutureofsocialwork.org](https://thefutureofsocialwork.org)!

## SEE YOU IN MAY 2022!

# KEYNOTE

**Sunday, May 1**  
**9:00AM - 11:30AM**



## **Laura Nissen, MSW, PhD**

Former Dean and Professor Laura Burney Nissen is with the Portland State University School of Social Work. With a commitment to innovative and equity-centered systems change, Laura has worked with futures practice and lenses throughout her career. She is in the a foresight practitioner and a Research Fellow with the Institute for the Future. She has just been awarded a two-year grant to launch a national Social Work Education Futures Lab from the Robert Wood Johnson Foundation to provide infrastructure and inspiration to further develop applications of a futures lens for the social work profession. For additional information about her work, please visit: [www.socialworkfutures.com](http://www.socialworkfutures.com), follow on Twitter @lauranissen.

### **Anticipatory Social Work in Post-Normal Times** *(2 Ethics credits)*

Though all times are challenging, most would agree the last few years have seemed to open a door to a new era in our shared world – a world of disruption, discontinuity and in some ways, disorientation. As famous futurist William Gibson once said, "The future is here...it's just not evenly distributed." Together, we observe and feel the world changing rapidly – and as social workers, we understand that our practice may itself need to evolve more quickly to be impactful and relevant in a world that is in transition. The topic of "the future of social work" braids many other topics into it – the future of justice and anti-racism, the economy, climate, technology, government, social movements, social policy, disinformation and so many more. How can social workers best prepare for and participate in the world ahead, and accelerate the degree to which we transform our shared profession? Most importantly, how will these rapid changes impact the most vulnerable in our communities – and what is needed to help them prepare, engage and co-create the futures they want?

This session invites participants to consider that a "futures lens" or foresight theory and practice can accelerate, optimize and amplify our collective readiness, imagination and agility. Futures practice can provide a new kind of guidance and tool kit to help social work be more "future ready" as we navigate both the deep changes happening now and all that is to come. This talk will be centered on critical futurisms – acknowledging while also resisting the deep role of powerful people throughout history in guiding the future. Critical futurisms best fit and extend social works' values to have massively public, democratic, equitable and pluralistic visions and momentum for the future. Social workers are in an ideal position to bring knowledge, values, skills and connections to communities together with liberatory visions and movements for a better future for all. But only if we do the work to pay attention to the ways the world is changing – the ways that new threats operate alongside new opportunities.

How will new innovations – and potentially resistance to them – all shape our immediate practice and what can we do to remain valued and ethical? This session will provide a grounding in the dynamic, creative and fascinating world of futures practice representing a global community of scholars and practitioners – and will underscore that social workers belong in these spaces helping to create a more just and healthy future. Numerous "on ramps" for social workers to get involved, engaged and continue learning will be provided. The session will also include an overview of the national Robert Wood Johnson Foundation initiative – the Social Work Health Futures Lab.



# SPECIAL SESSION

**Monday, May 2**

**9:00AM - 11:00AM**

## **Reality of Virtual Reality**

### *2 Clinical credits*

Many of us have heard about virtual reality (VR) – most typically as it relates to gaming. However, social work futurists have developed programs and tools to use in the field—in private practice, advocacy and education.

Leveraging years of discussions with social workers invested in this space and collaboration with world renowned virtual reality creators, NASW-NJ is proud to bring VR to our virtual conference. Attendees will walk through several immersive VR situations. A panel of clinicians and developers will process the experience and discuss the ethical and cultural implications of VR in the profession and the clients and communities social workers serve.



## **Juan A. Rios, DSW, LCSW**

Dr. Rios is a practitioner scholar and works to integrate theoretical knowledge with practice in the field of Social Work. His academic mission is to ensure students are constantly applying scholastic thought with applied learning. Dr. Rios has experience in both non-profit and government sectors and is presently the Clinical Director of a multiservice specialty practice as well as a clinical consultant to community mental health agencies.

His research interests include: clinical phenomenological field narratives and self-reflexivity, Chinese philosophy on modern philanthropy, mindfulness intervention with immigrant and first generation children, and cultural intersection among men and masculinity. He has presented nationally and internationally at various Social Work conferences regarding the above and is extremely passionate about this profession and equally as passionate about educating the future leaders of this field on deconstructing oppressive social systems.

## **Cortney Harding**

Cortney Harding is a professor, author, and the founder of Friends With Holograms, an agency that helps brands, advertisers, and entertainment companies understand VR and other emerging technologies. Prior to launching Friends With Holograms, Harding worked on partnerships for Moth+Flame VR, which has produced content for brands like AT&T, Ram Trucks, and Discovery Communications.

Harding has released two books: "How We Listen Now: Essays and Conversations About Music and Technology" and "How We'll Listen Next: The Future of Music From Streaming to Virtual Reality." She is also the co-editor of the Music Business Toolbox and the second edition of "Music Success in Nine Weeks," and writes regularly for Cuepoint and Upload VR, among other outlets.

Additionally, Harding is a professor at the Clive Davis School of Music at NYU, and has been a frequent speaker at conferences like SXSW, Further Future, VRDC, VRLA, and Creative Tech Week.

# SUNDAY PLENARIES



## JILL LEVENSON, PHD, LCSW

### **Transforming the Future of Social Work by Translating Trauma-Informed Care Principles into Practice (12:45 PM - 2:45 PM)**

*2 Clinical credits*

Many social workers are familiar with trauma-informed care (TIC), but do you really know how to apply it to real clients in the real world? This presentation will describe how social workers can transform the future by shifting the paradigm to a trauma-informed lens. Research has consistently found that trauma can have long-term effects on social, emotional, cognitive, relational, and behavioral functioning. This session will briefly summarize research describing the impact of traumatic experiences across the lifespan. Using SAMHSA's principles and components of TIC, we will focus on viewing and responding to client strengths and needs through the lens of trauma. TIPs (trauma-informed practices) will be offered to help participants translate abstract concepts and principles into real interventions across a variety of social work roles, client populations, and service settings. The lecture will be followed by a question and answer session.



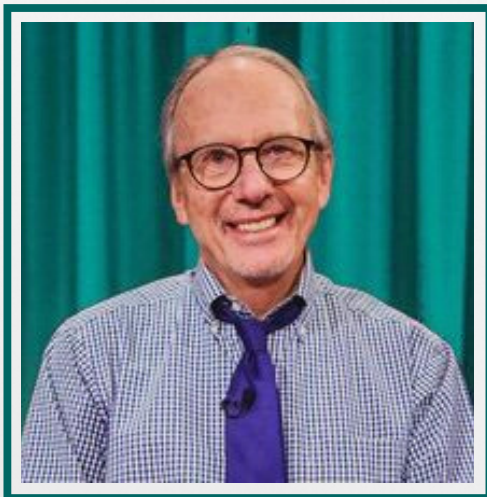
## HENRIKA MCCOY, MSW, MJ, PHD, LCSW

### **Being Black in America and Race-Based Trauma: When History and Present Day Collide (3:00 PM - 5:00 PM)**

*2 Clinical or Social/Cultural Competence credits*

The United States is experiencing a clash of ideologies. There is a movement focused on promulgating anti-racism and pushing the country towards acknowledging that Black Lives Matter. There is also a movement focused on using misinformation to destroy truth telling and asking individuals to rewrite history and believe in a false narrative about the country's origins and trajectory during the previous 400-plus years. These differences are important because they reflect why race-based trauma is ingrained in our society and impacts the daily lives of Black people in the United States. Race-based trauma is insidious. It is so embedded that its impact and consequences are often willfully ignored or unintentionally not noticed.

This plenary will provide an overview of the types of historical and present-day race-based trauma that impact Black people in America. There will be a focus on identifying the impact of race-based trauma across multiple levels (e.g., individual, family, intergenerational, and community). Highlighted will be implications for failing to address race-based trauma at those levels. Finally, there will be an exploration of strategies that we as social workers can utilize as best practices when working with Black people in the United States.



## STEVE BURGHARDT, MSW, PHD

### **It's Time for Dignity, Empowerment & Income Equity for Social Workers Too! (5:15 PM - 6:45 PM)**

*1.5 Ethics credits*

During this plenary session, Dr. Burghardt will detail key issues raised in his book, "The End of Social Work: A Defense of the Social Worker in Times of Transformation," including why social workers have much lower salaries than nurses or teachers when they were paid the same 50 years ago; why self-care cannot be the primary answer to burnout and secondary trauma; and what our profession can and must do over the coming years to address the unfair but all-too-real diminished status and income of social workers committed to working with the poor, marginalized and oppressed.



# MONDAY PLENARIES



## ALLAN BARSKY JD, MSW, PHD

### Technology and Boundaries: The Future of Professional-Personal Interactions in Virtual Spaces (11:15 AM - 12:45 PM)

*1.5 Ethics credits*

With new and emerging uses of technology in social work practice, social workers need to rethink how they establish and maintain appropriate boundaries with clients. This conversation will explore ethical issues related to using personal technology for work purposes, intentional dual relationships, unintentional dual relationships, and maintaining presence when interacting with clients through technology. Participants will gain a better understanding about how to manage boundaries in relation to: soliciting “likes” or testimonials from clients to promote their practice; using personal devices and technology for work purposes; maintaining time boundaries and self-care when clients may have 24/7 expectations of availability; making informed decisions about one’s presence and self-disclosure on social media; and selling apps to clients to assist with psychosocial issues.



## ZANDER KEIG, MSW, LCSW, BCD

### Providing Culturally and Linguistically Appropriate Transgender Clinical Services (3:30 PM - 5:30 PM)

*2 Clinical or Social/Cultural Competence credits*

According to the US Department of Health and Human Services, The National Culturally and Linguistically Appropriate Standards (CLAS) are a way to improve the quality of services provided to all individuals to help reduce health disparities and achieve health equity. These days transgender visibility and its corresponding lexicon are ever-expanding and evolving, which makes providing culturally and linguistically appropriate services even more challenging. This workshop will illustrate how to provide an effective, equitable, understandable, and respectful quality of care that is responsive to the needs of your transgender client.

**2022 is a licensing renewal year for New Jersey social workers.** The NASW-NJ Annual Conference is the perfect opportunity to earn more than half of your required CEUs, with sessions led by nationally known presenters in a safe and comfortable virtual environment. Even better, NASW-NJ CEUs are accepted by social work licensing boards in all 50 states, as well as by the New Jersey licensing entities for Professional Counselors, Marriage & Family Therapists, and Drug & Alcohol Counselors.

Be sure to take advantage of our special **MEMBERS ONLY** rate—just \$99 to earn up to 23.5 CEUs at the NASW-NJ Annual Conference, if you register by February 28.

## HOW BIG A SAVINGS IS THAT?

Our NASW-NJ CEU offerings are usually priced between \$20 - \$30 per credit hour. With our special offer, NASW members will pay less than \$4.25 per credit at the Annual Conference.

What are you waiting for? Register now to secure this special rate!

Not yet a member of NASW? Visit <https://www.socialworkers.org/nasw/join> to join or renew now!



# MONDAY BREAKOUT SESSIONS

1:15 PM - 3:15 PM (choose one)

1.



## EDITH SLATER, DSW, LCSW

### **Addressing Social Injustice in Social Work Practice: The Clinical Advocacy Model**

*2 Clinical or Social/Cultural Competence credits*

The Clinical Advocacy Model is a clinical advocacy framework that places structural inequality at the forefront as real and problematic to mental healthcare. Accordingly, social workers must be taught that social injustices within systems are not aberrations but are prevalent and account for an alarming rate of mental health concerns, especially among non-majority groups, which is why social workers must be prepared. Thus, sensitizing social workers to the mechanisms that drive social inequities is central to the internal conceptualization and external expression of social justice efforts. The Clinical Advocacy Model helps social workers turn key awareness into an analytical skill in order to identify and address client's dual needs for mental health and social justice.

2.



## TRINAY THOMAS, LCSW

### **Advanced Clinical Supervision: Integrating Best Practices of Race, Ethnicity and Equity in Supervision**

*2 Clinical or Social/Cultural Competence credits*

This workshop will help clinical supervisors to work with all clinicians, including clinicians of color, on best practices in assessment and treatment in supervision, integrating race, ethnicity and equity. It will include discussions on developing opportunities of equity for clinicians of color as identified experts on interventions for clients of color.

3.



## SANDY GIBSON, PHD, LCSW, LCADC & JENNIFER OLIVA, JD, MBA

### **Antiracist Addiction Treatment Requires Decriminalization and Harm Reduction**

*2 Ethics or Social/Cultural Competence credits*

Social workers need to explore changing treatment paradigms to reflect the shifting trend towards decriminalization and integration of harm reduction to effectively provide anti-racist addiction treatment. The goal of this presentation is to challenge our historical understanding of drug laws and compulsory treatment, give rise to the acceptance of the concept of natural recovery and promote the transition of drug policy approaches from criminal justice to public health.



# MONDAY BREAKOUT SESSIONS

1:15 PM – 3:15 PM (choose one)

4.

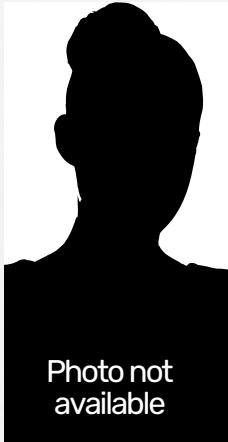


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**MELISSA CASTOR, MSW, LCSW & ELISABETH  
MAMOURIAN CORONA, MSS, LCSW**

## **Developing Resiliency as Schools Return to the Classroom**

*2 Clinical credits*

Developing resiliency is vital to the health of students who have experienced trauma due to long absences from school and pandemic-related traumas. This workshop provides school social workers with specific brain aligned and trauma informed strategies to collaboratively transform classroom and school experiences for diverse students across grade levels.

5.



**ANNIE MARIE RAMOS, LCSW, RPT-S**

## **Healing After Domestic Violence: Working Creatively with Caregivers and Children**

*2 Clinical credits*

Involving caregivers in dynamic ways to help their children recover from the trauma of domestic violence enhances healing. Participants will be introduced to an approach called Parents as Healers, which encourages parents to take an active role in treatment sessions using directive play therapy, creative arts, effective parenting and more.

6.



**NOELLE M. ST. VIL, PHD, MSW**

## **An Overview of Black Male-Female Relationships, Post Traumatic Slave Syndrome, and Intimate Partner Violence: Implications for Culturally Specific Social Work Interventions**

*2 Clinical or Social/Cultural Competence credits*

Black male-female relationships is not an issue that garners great attention among social scientists and community leaders focused on improving the plight of Black people. This is a critical omission as the dissolution of and absence of healthy Black male-female relationships is a co-morbid factor for social and economic issues that disadvantage Black families and communities. A particularly concerning aspect of Black male-female relationships is the disproportionately high rates of intimate partner violence, with 45% of Black women and 40% of Black men experiencing contact sexual violence, physical violence and/or stalking by an intimate partner

in their lifetime. While disunity between Black males and females are often discussed, the root causes are often ignored. The purpose of this presentation is to introduce social workers to the underlying structural factors that affect Black male-female relationships. This workshop will 1) utilize the framework of Post Traumatic Slave Syndrome to explain the impact of slavery and current oppression on Black male-female relationships and 2) illustrate how these factors may perpetuate intimate partner violence in Black male-female relationships. This presentation has implications for the creation of culturally responsive interventions.



# ON DEMAND WORKSHOPS

(Choose 3 or NASW members  
registered for two days, choose four)

Watch between May 1-May 31, 2022

1.



## JENNIFER A. PAX, PHD, JD, MSW, LCSW

### **Ethical Implications of Virtual Social Work Practice Following the COVID-19 Pandemic**

*2 Clinical or Ethics credits*

This session will first examine ethical concerns for virtual psychotherapy and case management before COVID-19 by applying the National Association of Social Workers Ethical Principles & Standards. The presentation will then focus on examining the benefits and challenges of virtual psychotherapy and case management during COVID-19. Implications and best practices for future social work practice with virtual platforms will be addressed.

2.



## JACQUELINE UVEGES, LSW AND NANCY GRAHAM, LCSW

### **Focusing on Emotion: An Evidence Based Trans-Diagnostic Approach to Treating Eating Disorders**

*2 Clinical credits*

Individuals who struggle with eating disorders often have difficulty expressing, processing, regulating, and tolerating strong or uncomfortable emotions. The Renfrew Center's Unified Treatment Model, a trans-diagnostic approach, allows patients to accept, manage, and communicate their feelings in a more adaptive manner without engaging in emotion avoidance.

3.



## ANDREA COLE, MSW, LCSW, PHD & ZAKIA CLAY, DSW, LCSW, CPRP

### **Improving Engagement of Youth and Young Adults in Telemental Health Services**

*2 Clinical credits*

This workshop will detail common barriers to engaging youth and young adults in telemental health services, spanning each level of the ecosystem. Strategies for overcoming barriers will be discussed, including psychoeducation for families, motivational interviewing to increase engagement, and initiating conversations around how culture may be impacting telemental health access.



# ON DEMAND WORKSHOPS

(Choose 3 or NASW members  
registered for two days, choose four)

Watch between May 1-May 31, 2022

4.



## KARIE MCGUIRE, DSW, LCSW, CHES & JAMIE WASSERMAN, DSW, LCSW

### **Unwanted Consensual Sex: Addressing the Hidden and Unspoken Education of Submission in Clinical Practice**

*2 Clinical or Ethics credits*

Consenting to sex is a complicated psychological, social, and political issue. The current research on consent has revealed that many women agree to have sex that they do not want. The act of consenting to unwanted sex can have devastating, long term psychological and emotional consequences and can chronically subvert the consenters experience of equality. Because the legal system has delineated nonconsensual sex as rape and consensual sex as not rape, we have created the illusion that on the other side of consent is desire. Everyone is impacted by the normalization of sexual coercion.

5.



## RACHAEL MILLER, MSW, LCSW & LAUREN ST. HILL, MSW, LSW

### **Suicide Prevention Online: Telehealth Mindfulness-Based Cognitive Therapy for Veterans at Risk**

*2 Clinical credits*

To prevent Veteran suicide, VA New Jersey developed, delivered, and evaluated a treatment called Mindfulness-Based Cognitive Therapy for the Prevention of Suicide (MBCT-S), and adapted the program for telehealth delivery. This workshop will focus on MBCT-S and key clinical safety considerations for working with high-risk individuals via telehealth.

6.



## ERICA GOLDBLATT HYATT, DSW, LCSW, MBE

### **Termination of Pregnancy due to Fetal Anomaly: A Unique Form of Grief**

*2 Clinical credits*

People who have ended a pregnancy due to fetal anomaly are a clinically underserved and historically disenfranchised group. They are also at the center of recent legislative attempts to criminalize abortion after 20 weeks' gestation. This presentation will approach their treatment from an evidence-based and social justice-informed perspective.

# ON DEMAND WORKSHOPS

(Choose 3 or NASW members registered for two days, choose four)

Watch between May 1-May 31, 2022

7.



**ZAKIA CLAY, DSW, LCSW, CPRP & ELMA KAISER, PHD, MSW**

**Overcoming Barriers to Help-Seeking Among Immigrants and Refugees**

*2 Cultural or Social/Competence credits*

Promoting diversity and protecting refugees are two principle bases of Western immigration law. Every year immigrants come to the U.S. for better opportunities; however, they face challenges in receiving services. This workshop will highlight the social, cultural and structural barriers this population encounters, and the possible strategies that can improve these services.

## FREQUENTLY ASKED QUESTIONS

### CEUS

#### HOW WILL I RECEIVE MY CEUS?

CEU certificates will be sent to the email with which you register within two weeks of you completing the On Demand classes.

#### HOW MANY CEUS CAN I EARN?

You can earn up to 23.5 CEUs depending on your membership status and for how many days you register.

#### WILL THESE CE CREDITS COUNT IN OTHER STATES?

YES! NASW-NJ Continuing Education credits are valid in all states.

#### WILL THESE CREDITS COUNT FOR SCHOOL SOCIAL WORKERS, LPCS, LMFTS, LCADCs, ETC?

YES! NASW-NJ Continuing Education credits are valid for school social workers, LPCs, LMFTs, and LCADCs in NJ. Please check with your state's regulations if you are from outside NJ.

#### I'M A NASW MEMBER IN ANOTHER STATE. WILL I STILL BE ELIGIBLE FOR THE \$99 RATE?

Yes! We're one association and we are happy to honor your membership in another chapter.

### CONFERENCE FORMAT

**Keynote and Special Session** – The presentations on Sunday and Monday morning will set the tone for the conference.



# FREQUENTLY ASKED QUESTIONS (CONT.)

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**Plenaries** – The plenary sessions allow us to come together to learn and examine issues collectively.

**Concurrent Workshops** – On Monday afternoon you get to choose one of six concurrent workshops.

**On-Demand Workshops** – We are offering three pre-recorded workshops that you can access on-demand any time between May 1 and May 31, 2022. If you are a NASW member and have registered for both days of the conference, you will also have the option to choose a fourth pre-recorded webinar for on-demand credit.

## **WILL THE SESSIONS BE AVAILABLE AFTER THE CONFERENCE?**

The sessions will not be available to watch after they have occurred. However, some of the sessions will be available for purchase via our on-line learning platform, InReach. It may take several weeks for content to appear there. Visit <https://naswinstitute.inreachce.com/?TabName=newjersey>

The On-Demand sessions will be available on the conference website from May 1 to May 31, 2022. After May 31st you **WILL NOT** have access to take the On-Demand workshops.

## **MISCELLANEOUS**

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### **HOW DO I BECOME AN NASW-NJ MEMBER?**

You can join NASW here: <https://www.socialworkers.org/nasw/join>. Be sure to join NASW before you register for conference. NASW members who register between January 4 and February 28, 2022 can attend for \$99!

If you join NASW-NJ as a full member during conference (May 1 and May 2, 2022) you will receive cash back on your conference registration. (Sorry students this doesn't apply to student memberships). If you registered for one day of conference you receive \$75 back when you join. If you registered for two days of conference you will receive \$100. Make sure to email us at: [conference.naswnj@socialworkers.org](mailto:conference.naswnj@socialworkers.org) and let us know you have joined so we can process your refund.

This offer is only valid for people who join the **NASW New Jersey Chapter**. It is not valid for those who join other state NASW Chapters. Your refund will go back to the credit card you used to register. For those paying by Purchase Orders, a check will be issued to the institution which paid for your registration.

### **WHAT BROWSER SHOULD I USE TO JOIN THE VIRTUAL CONFERENCE?**

Get the latest [Google Chrome](#), [Firefox](#), [Edge](#), [Opera](#), or [Safari](#).

### **CAN I WATCH FROM MY IPAD/TABLET OR PHONE?**

Yes! The conference is best experienced via a desk top or laptop computer, but you can watch from any of your devices.

### **WHAT TIME ZONE WILL THE SESSIONS BE PRESENTED IN?**

All sessions will be presented in Eastern Daylight Time (EDT).



# FREQUENTLY ASKED QUESTIONS (CONT.)

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## **HOW MANY CREDITS DO I NEED TO EARN AS A NEW JERSEY SOCIAL WORKER?**

**If you are an LCSW:** An LCSW shall complete a minimum of 40 credits of continuing education, of which at least 20 credits shall be in courses or programs directly related to clinical practice, 5 credits must be related to ethics, 3 credits must be related to social and cultural competency, and 1 credit must be related to prescription opioid addiction. If the LCSW earns more than 40 credits during a biennial period, the LCSW may carry a maximum of eight surplus credits into a succeeding biennial period.

**If you are an LSW:** An LSW shall complete a minimum of 30 credits of continuing education, 5 of which must be related to ethics, 3 credits must be related to social and cultural competency, and 1 credit must be related to prescription opioid addiction. If the LSW earns more than 30 credits during a biennial period, the LSW may carry a maximum of six surplus credits into a succeeding biennial period.

**If you are a CSW:** A CSW shall complete a minimum of 20 credits of continuing education, 5 of which must be related to ethics, 3 credits must be related to social and cultural competency, and 1 credit must be related to prescription opioid addiction. If the CSW earns more than 20 credits during a biennial period, the CSW may carry a maximum of four surplus credits into a succeeding biennial period.

If an applicant initially obtains a license or certificate within the second year of a biennial license period (September 1, 2021 or later) the applicant shall complete not fewer than one-half of the minimum required credits of continuing education, 3 credits of which shall be related to ethics and 2 credits of which shall be related to social and cultural competency. An LCSW shall complete at least 10 of their 20 credits in programs which directly relate to clinical practice.





# CONFERENCE PRICING

REGISTRATION TYPE	EARLY BIRD JAN. 4-FEB. 28	STANDARD MAR. 1-APR. 30
<b>2-Day Registration</b>		
NASW Member Rate	<del>-\$250</del> <b>\$99</b>	<del>-\$350</del> <b>\$199</b>
Regular Rate	<b>\$335</b>	<b>\$385</b>
NASW Student Member Rate	<b>FREE</b>	<b>FREE</b>
Regular Student Rate	<b>\$35</b>	<b>\$35</b>
<b>1-Day Registration</b>		
NASW Member Rate	<del>-\$200</del> <b>\$99</b>	<del>-\$300</del> <b>\$125</b>
Regular Rate	<b>\$285</b>	<b>\$335</b>
NASW Student Member Rate	<b>FREE</b>	<b>FREE</b>
Regular Student Rate	<b>\$20</b>	<b>\$20</b>

Normal NASW-NJ Rate =  
\$20 - \$30 per credit

PESI = \$6.5 - \$10 per credit

Rutgers = \$20 - \$26 per credit

CEU Academy = \$7.50 per credit

NetCE = \$2 - \$6 per credit

Limited time NASW  
Member rate:  
**Less than \$4.25 per credit**

**REGISTER  
NOW**

## Join NASW-NJ

What does it mean to be a member of NASW-NJ in 2022? Amidst a global pandemic and a worldwide movement for social change, social workers are currently being called upon to provide expertise, step up and take action, and pave the way for a brighter, safer, and more inclusive future. Though this work is not new to our profession, there's no better or important time to come together as a collective and amplify our voices and our values by being a part of the largest, most influential organization of social workers in the world.

**Membership provides advocacy, professional development, and a professional home  
where you can connect and find answers to your questions.**

**Interested in learning more?**

Call our Member Services at 800-742-4089 or join online at [www.socialworkers.org/join](http://www.socialworkers.org/join)

## The Student Conference Experience

At NASW-NJ, we strive to make our Annual Conference accessible and worthwhile for social work students. Participation in the NASW-NJ Annual Conference offers students a chance to network with social work professionals, experience professional environments, meet potential mentors and employers, and learn how the social work profession continually grows and evolves through practice, research, and education.

Student Members of NASW are able to attend the 2022 NASW-NJ Virtual Annual Conference for FREE (non-members may attend for a nominal fee). Students who attend the conference will join with social work professionals to attend a range of workshops with the theme of **the future of social work**.



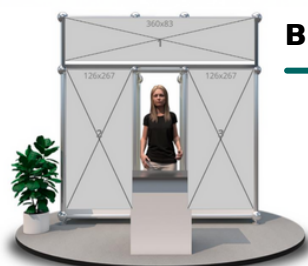
# FIND YOUR AUDIENCE

## AT THE 2022 NASW-NJ VIRTUAL ANNUAL CONFERENCE

The 2022 NASW-NJ Virtual Annual Conference will include a limited number of virtual exhibit booth opportunities for sponsors and exhibitors to showcase their organizations and connect with attendees. This includes an opportunity to access our new searchable database of resumes/CVs provided by interested conference attendees. In addition to exhibit booth opportunities, you can increase the visibility of your organization, products, and services with our Conference Workshop Sponsorships and Advertising opportunities!

### VIRTUAL EXHIBIT BOOTHS

Our Virtual Exhibit Hall offers virtual exhibit booth space for up to 30 virtual sponsors and exhibitors. Here our attendees—your potential clients and employees—will be able to browse the materials you have on display and interact with your organization directly.

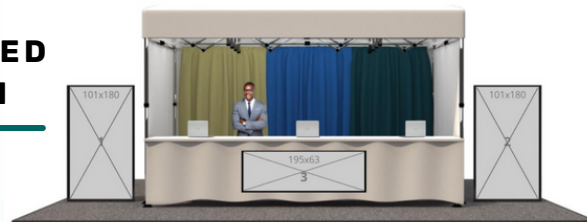


#### BASIC BOOTH

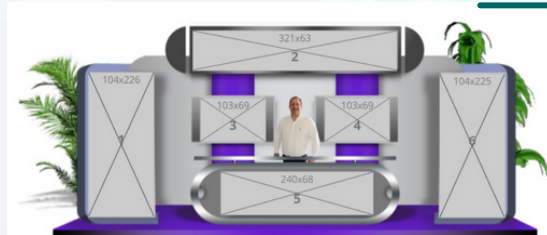
Our **basic virtual booth package**, available at both for-profit and not-for-profit rates, includes up to 3 customizable banners to promote your brand, access to our searchable cv database, 2-way chat feature with both text and video chat options, space for your uploaded collateral/materials, and directory listing in our conference program.

Our **enhanced virtual booth** is included with the **Silver Sponsor and Gold Sponsor** packages. The enhanced booth provides a larger digital footprint for your booth, including up to 4 customizable banners, plus all the other features of the basic booth.

#### ENHANCED BOOTH



#### PREMIUM BOOTH



Our **Platinum Sponsor and Year-Round Sponsor** packages receive access to our **premium virtual booth** selection. Offering the largest footprint for your booth with up to 6 customizable banners. To become a year-round sponsor, contact Helen French at [hfrench.naswnj@socialworkers.org](mailto:hfrench.naswnj@socialworkers.org) or 732-296-8070 x 122.

### CONFERENCE WORKSHOP SPONSORSHIPS

Sponsor one of our conference workshops (Keynote and Plenary Sponsorships only available in Year-Round Sponsor Packages) as a **Gold Sponsor** or sponsor a bundle of three workshops as a **Platinum Sponsor**. Workshops are either live or on-demand; first come, first served for availability of workshops. You'll also receive access to our enhanced or premium virtual booth selection, banner ad in conference lobby, sponsor recognition slide displayed during sponsored workshop, complimentary Conference attendee registration, and more. See chart on following page for full list of benefits.

### CONFERENCE ELECTRONIC PROGRAM ADS

Each of our attendees will receive an electronic version of our 2022 Conference Program. Include your full color, hyperlinked ad in our Program. Ads available in Full, Half, and Quarter page sizes. See following page for pricing.

### CONFERENCE SWAG BAG

Attendees will also receive a swag bag full of conference goodies. The swag bag will be sent via U.S. Mail in advance of the Conference. Gold, Platinum, and Year-Round sponsors will have the opportunity to include one (1) small, branded item in the bag at no additional fee.



# SPONSOR. ADVERTISE.

SPONSOR/ EXHIBIT TYPE →  BENEFITS ↓	STANDARD BOOTH PACKAGE (NOT FOR PROFIT RATE)  \$600	STANDARD BOOTH PACKAGE (FOR PROFIT RATE)  \$800	SILVER SPONSOR PACKAGE  \$1,000	GOLD WORKSHOP SPONSOR  \$2,000	PLATINUM WORKSHOP SPONSOR  \$4,500	YEAR-ROUND SPONSOR  Starts at \$5,000 (Inquire for pricing)
Booth Style	BASIC	BASIC	ENHANCED	ENHANCED	PREMIUM	PREMIUM
Your downloadable collateral materials (pdf) in booth	Included	Included	Included	Included	Included	Included
2-Way Chat in Booth (text and video options)	Included	Included	Included	Included	Included	Included
Directory Listing Online & in Conference Program (50 words max. w/ hyperlink)	Included	Included	Included	Included	Included	Included
Access to searchable attendee CV database	Included	Included	Included	Included	Included	Included
Branded Item in conference swag bag	Not Included	Not Included	Not Included	1 Item	1 Item	1 Item
Workshop Sponsorship	Not Included	Not Included	Not Included	1 Live or On- Demand Workshop	3 Live or On- Demand Workshop	1 Keynote or Plenary Session
Banner ad in conference lobby	Not Included	Not Included	Not Included	Not Included	1 Banner	1 Banner
Free Conference Attendance	Not Included	Not Included	1 Included	1 Included	2 Included	Multiple Included
Conference E-Program Ad	Not Included	Not Included	Half Page (7.5" x 10") Included	Full Page (7.5" x 10") Included	Full Page (7.5" x 10") Included	Full Page (7.5" x 10") Included

Conference Program Advertisements (Ad Only Option)			
Ad Size	Ad Dimensions	Live URL Link	Price
Full page	7.5" x 10"	Yes	\$500
Half Page	7.5" x 5"	Yes	\$375
Quarter Page	3.75" x 5"	Yes	\$250

**To purchase your conference sponsorship, exhibit, or advertisement, visit:**  
[www.thefutureofsocialwork.org](http://www.thefutureofsocialwork.org) and click on "Sponsor/Exhibitor Opportunities" in the menu bar.

# movers. shakers. difference makers.

## Expand your Audience with a Year-Round Sponsorship

- Annual Conference Sponsorship
- Programmatic Benefits
- Advertising Exposure

### Become a Year-Round Sponsor

[View our Sponsorship Brochure](#)

Questions and more information: contact Helen French, [hfrench.naswnj@socialworkers.org](mailto:hfrench.naswnj@socialworkers.org), 732-993-7311

The following organizations have partnered with us as 2022 Year-Round Sponsors.  
What are you waiting for? Inquire about a year-round sponsorship now!

### difference maker



SPRINGPOINT®

### shaker



RUTGERS

School of Social Work

### movers



FAIRLEIGH  
DICKINSON  
UNIVERSITY

CAREONE  
TRUST IN OUR CARE

### champion



MONMOUTH  
UNIVERSITY

SCHOOL of  
SOCIAL WORK



# 2022 NASW-NJ VIRTUAL ANNUAL CONFERENCE REGISTRATION FORM

## REGISTRATION INFORMATION

All registrations must be received by April 25, 2022.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email (for certificate): \_\_\_\_\_

NASW Member ID (starts w/ 88): \_\_\_\_\_

License: N/A CSW LSW LCSW CADC LCADC LPC LMFT

Licensure Status: \_\_\_\_\_

Affiliation: \_\_\_\_\_

NASW Membership ID #: \_\_\_\_\_

**Not an NASW Member?** Join now to gain access to member pricing (you'll save \$236 on your registration fee) PLUS gain all the benefits of membership! [Join NASW now!](#)

Days of Registration: Both Days Sunday Only Monday Only

REGISTRATION TYPE	EARLY BIRD JAN. 4-FEB. 28	STANDARD MAR. 1-APR. 30
<b>2-Day Registration</b>		
NASW Member Rate	<del>-\$250</del> <b>\$99</b>	<del>-\$350</del> <b>\$199</b>
Regular Rate	<b>\$335</b>	<b>\$385</b>
NASW Student Member Rate	<b>FREE</b>	<b>FREE</b>
Regular Student Rate	<b>\$35</b>	<b>\$35</b>
.....	.....	.....
<b>1-Day Registration</b>		
NASW Member Rate	<del>-\$200</del> <b>\$99</b>	<del>-\$300</del> <b>\$125</b>
Regular Rate	<b>\$285</b>	<b>\$335</b>
NASW Student Member Rate	<b>FREE</b>	<b>FREE</b>
Regular Student Rate	<b>\$20</b>	<b>\$20</b>

Primary Area of Social Work Practice:

**Other**

Primary Practice Setting:

**Other**

Number of Years in Practice:

This year, we're providing a searchable resume database to help connect employers with job seekers. Sponsors and exhibitors will be able to search the database by name, as well as by primary area of social work practice, based on the answer you provided in the question above. They will also be able to contact you via the email address you registered with. If you'd like your resume/cv included in the database, please upload a copy here (pdf format strongly recommended).

*You will have the opportunity to upload a resume once your registration is complete.*

## REGISTRATION PACKAGES

### Sunday Sessions

*All sessions for Sunday are preselected for you if attending for the day.*

Sunday Welcome and Kickoff

Keynote: Anticipatory Social Work in Post-Normal Times

Plenary: Transforming the Future of Social Work by Translating Trauma-Informed Care Principles into Practice

Plenary: Being Black in America and Race-Based Trauma: When History and Present Day Collide

Plenary: It's Time for Dignity, Empowerment & Income Equity for Social Workers Too!

# 2022 NASW-NJ VIRTUAL ANNUAL CONFERENCE REGISTRATION FORM

## REGISTRATION PACKAGES (CONT.)

### Monday Sessions

*These sessions have been preselected for you if attending for the day.*

Monday Welcome

Special Session: The Reality of Virtual Reality in Social Work

Plenary: Technology and Boundaries: The Future of Professional-Personal Interactions in Virtual Spaces

Plenary: Providing Culturally and Linguistically Appropriate Transgender Clinical Services

### Breakout Sessions: See below to choose your session

**Please select only ONE session from this block.**

*The session will be held from 1:15PM-3:15PM*

Addressing Social Injustice in Social Work Practice: The Clinical Advocacy Model

Advance Clinical Supervision: Integrating Best Practices of Race, Ethnicity and Equity in Supervision

Antiracist Addiction Treatment Requires Decriminalization and Harm Reduction

Developing Resiliency as Schools Return to the Classroom

Healing After Domestic Violence: Working Creatively with Caregivers and Children

An Overview of Black Male-Female Relationships, Post-Traumatic Slave Syndrome, and Intimate Partner Violence: Implications for Culturally Specific Social Work Interventions

**On Demand Sessions (Choose 3 or members registered for two days, choose 4)**  
*Sessions offered On Demand must be taken between May 1-May 31, 2022. No exceptions.*

Ethical Implications of Virtual Social Work Practice Following the COVID-19 Pandemic

Focusing on Emotion: An Evidence Based Trans-Diagnostic Approach to Treating Eating Disorders

Improving Engagement of Youth and Young Adults in Telemental Health Services

Overcoming Barriers to Help-Seeking Among Immigrants and Refugees

Suicide Prevention Online: Telehealth Mindfulness-Based Cognitive Therapy for Veterans at Risk

Termination of Pregnancy Due to Fetal Anomaly: A Unique Form of Grief

Unwanted Consensual Sex: Addressing the Hidden and Unspoken Education of Submission in Clinical Practice

## PAYMENT (must be submitted or postmarked by April 25, 2022)

*Make all checks and POs payable to NASW-NJ.*

Personal Check #: \_\_\_\_\_ PO#: \_\_\_\_\_ Business Check #: \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED : \$** \_\_\_\_\_

### Refunds:

Refund requests received by two weeks before the Annual Conference will be subject to a \$100.00 processing fee. No refunds will be granted for cancellations after that time period.