

Maryland Acupuncture Society Presents:

Acupuncture and Herbal Medicine EHR & Tech Expo

May 21 & 22, 2022

There are many different opportunities to market your company and interact with potential customers at this virtual expo!

Registration: acu-ehr-tech-expo.vfairs.com

We Are Looking for Webinar Presenters Offering Practice Management Content!

Webinar Content Providers Can Receive an Exclusive Registration Discount!

We are looking for webinar content providers of relevant practice management topics. If you can present a **one hour** webinar on one of the topics below, or related topics, you can **get a significant discount off the registration fee!**

Webinars can be live, pre-recorded, or hybrid (Pre-recorded presentation with live conversation at the end)! If interested, please email president@marylandacupunctureociety.org and [CC events@marylandacupunctureociety.org](mailto:events@marylandacupunctureociety.org) with the topic "E.H.R Expo Webinar". **Once your webinar is approved, you will be given a discount code to use for registration!** (Webinar content must be received by 5/6)

We need One-Hour Webinars on the Following Topics:

Conducting and billing telehealth for acupuncture, conducting and billing telehealth for herbal medicine, hiring office help, practice management, and practice marketing, HIPAA Compliance, ADA accessibility for your practice and website, and bookkeeping.

Exhibitor Levels: Pricing & Features

[Click For More Feature Details!](#)

Early Bird Deadline: **5/8/2022**

1. Standard Booth: EB Price: \$1,000 (standard \$1,500)

- Virtual booth with 2 design options and up to 3 booth banners
- 2 Booth Users
- 1 Document
- 1 Video
- Post event promotion included
- 5 Content Links, which include:
 - HTML Content
 - Business Card (attendees can send you their contact information)
 - Leave a message
 - Like us
 - Q&A

2. Premium Booth EB Price \$1,500 (standard \$2,000)

- Virtual booth with 6 design options and up to 4 booth banners
- 4 Booth Users
- 5 Documents
- 5 Videos
- Post event promotion included
- 8 Content Links, which include:
 - HTML Content
 - Business Card (attendees can send you their contact information)
 - Leave a message
 - Like us
 - Q&A

3. Premium Plus Booth: EB Price: \$2,000 (standard \$2,500)

- Virtual booth with 8 design options and up to 4 booth banners
- 5 Booth Users
- 10 Documents
- 10 Videos
- Post event promotion included
- 15 Content Links, which include:
 - HTML Content
 - Business Card (attendees can send you their contact information)
 - Leave a message
 - Like us
 - Q&A
- Your company Logo in the Lobby (The lobby is the first area seen by attendees during the event)

4. Premium Plus Ultra Booth: EB Price: \$2,500 (standard \$3,000)

- Access to all booth design options
- Unlimited booth users
- Up to 50 documents
- Up to 50 videos
- Post event promotion included
- Unlimited Content Links
 - HTML Content
 - Business Card (attendees can send you their contact information)
 - Leave a message
 - Like us
 - Q&A
- Your company Logo in the Lobby (The lobby is the first area seen by attendees during the event)
- Lounge Access: Your Logo in the Lounge & ability to chat with attendees in the Lounge!
- Prominent Booth Placement (featured exhibitor gets a virtual booth that is considerably larger than others and is placed as first booth on the primary floor)
- Logo on event Landing Page

About Virtual Booth Features

When attendees first enter the Exhibition Hall, they will see an aerial view of all of the virtual booths such as in the below image:

Exhibition Hall Example

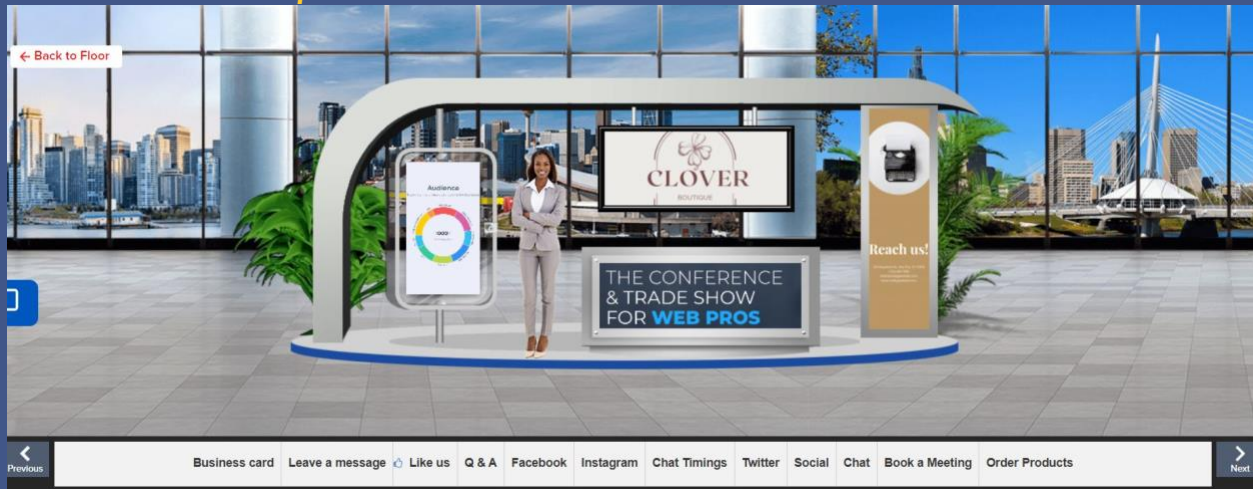


Why Choose a Virtual Booth?

Attendees can “visit” your booth to interact and get information from you! They will then see your virtual booth in more detail, and be able to interact with you and the content you provide.

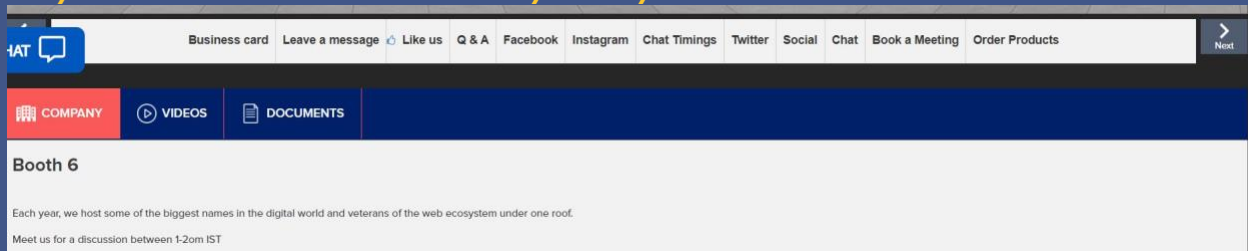
With a virtual booth, company representatives can chat with attendees in a group chat or direct chat, schedule meetings with attendees, audio or video call attendees, collect attendee contact information, share documents, pre-recorded videos, and links. You will get a detailed report of interactions including attendee names after the event!

Virtual Booth Example



Booth attendants can choose from a variety of avatars!

Ways attendees can interact with you at your booth:



What are “Booth Users”?

A “booth user” is simply a booth attendant. These are the representatives of your company who will be virtually manning your booth – chatting with potential clients, answering questions, and meeting with them. Having more booth users allows you to interact with more attendees simultaneously and share more information!

About Documents

Documents are just that – documents such as Word or PDF documents that attendees can download from your booth with your product description, packages, posters, code of conduct, SOP, etc.

About Videos

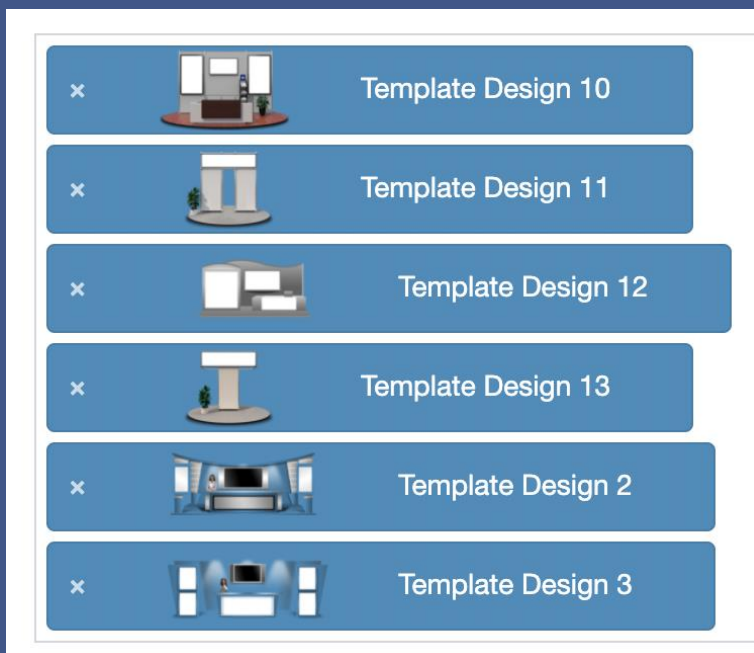
You can avail prerecorded videos in your booth! With one click attendees can view your marketing videos. If you would like to have live demos, you can easily accomplish that by sharing a Zoom link in the external content link section. Platinum level Sponsors will be able to include a welcome video in their booth that pops up when attendees visit the booth!

Booth Design Options:









Standard Booth Options (2-3 spots for logo/banners)



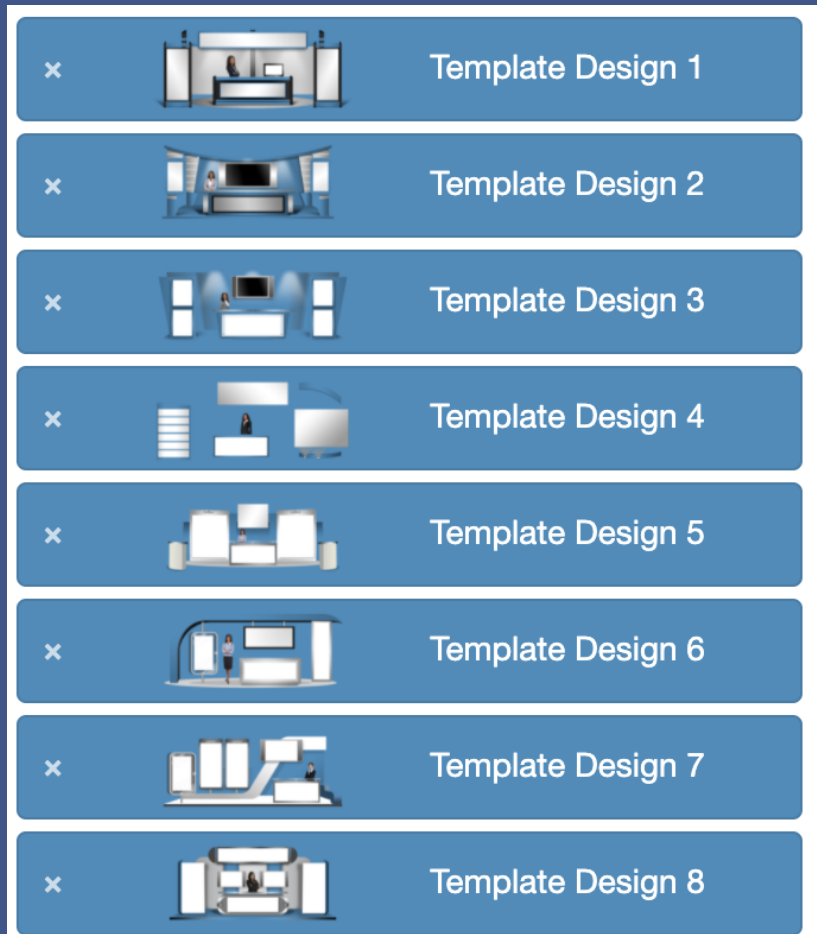
Premium Booth Options (up to 4 spots for logo/banners)



Premium Plus Booth Options (up to 5 spots for logo/banners)


- ×  Template Design 1
- ×  Template Design 10
- ×  Template Design 11
- ×  Template Design 12
- ×  Template Design 13
- ×  Template Design 2
- ×  Template Design 3
- ×  Template Design 6

Premium Plus Ultra Booth Options (ALL booth design options with up to 9 spots for logo/banners)



Option 9 is a custom booth, and is available for an additional \$1,950. Please contact us at ceu.coordinator.mas@gmail.com if you are interested in this option.

Premium Plus Ultra Booth Options – Continued

×  Template Design 10

×  Template Design 11

×  Template Design 12

×  Template Design 13

×  Template Design 14