

Maryland Acupuncture Society Presents:

Acupuncture and Herbal Medicine EHR & Tech Expo

May 21 & 22, 2022

There are many different opportunities to market your company and interact with potential customers at this virtual expo!

Registration: acu-ehr-tech-expo.vfairs.com

We Are Looking for Webinar Presenters Offering Practice Management Content!

We are looking for webinar content providers of relevant practice management topics. If you can present a **one hour** webinar on one of the topics below, or related topics, you can **get a significant discount off the registration fee!**

Webinars can be live, pre-recorded, or hybrid (Pre-recorded presentation with live conversation at the end)! If interested, please email president@marylandacupunctureociety.org and CC events@marylandacupunctureociety.org with the topic "E.H.R Expo Webinar". **Once your webinar is approved, you will be given a discount code to use for registration!** Webinar content must be received by 5/6)

We need One-Hour Webinars on the Following Topics:

Conducting and billing telehealth for acupuncture, conducting and billing telehealth for herbal medicine, hiring office help, practice management, and practice marketing, HIPAA Compliance, ADA accessibility for your practice and website, and bookkeeping.

Sponsorship Levels: *Pricing & Features*

Early Bird Deadline: **5/8/2022**

[Click for More Feature Details!](#)

1. Bronze: EB Pricing \$500 (Standard) \$800

Registration discount does not apply to this level

- Logo in Lobby or Hall
- Post event promotion included

2. Silver: EB Pricing \$2,000 (Standard) \$2,500

- **Standard Booth Included!**
- Logo in Lobby
- Logo in Exhibit Hall
- Sponsor Push Notifications
- Post event promotion included

3. Gold: EB Pricing \$3,000 (Standard) \$3,500

- **Standard Booth Included!**
- Logo on event Landing Page
- Logo in Lobby
- Logo in Auditorium
- Logo in Exhibit Hall
- Logo in Email Marketing
- Can include a game via your platform (via Zoom for instance)
- Sponsor Push Notifications
- Marketing Video in Lobby
- Marketing Video in Exhibition Hall
- Post event promotion included

4. Platinum: EB Pricing \$4,000 (Standard) \$4,500

- **Premium Plus Booth Included**
- Logo in Lobby
- Logo on event Landing Page
- Logo in Auditorium
- Logo in Exhibit Hall
- Logo in Email Marketing
- Welcome video for your booth
- Can include a game via your own platform (such as Zoom)
- Sponsor the Leaderboard! (The Leaderboard Game encourages attendees to visit different spaces in the virtual expo, so that they earn points towards a prize! If you sponsor the Leaderboard, you supply the prize and your company is promoted more prominently)
- Sponsor push notifications
- Marketing Video in Lobby
- Marketing Video in Exhibition Hall
- Post event promotion included

About Marketing / Brand Placement Opportunities

Available to **Gold** and **Platinum** Sponsorship Levels

Logo in Email Marketing

The sponsor's logo is carried in all pre-event email marketing and campaigns.

Thank you for signing up for
Virtual Vista XII

Dear Gary,

We're excited to have you join our virtual conference next week. To participate, all you need to is access this link:

conference.virtualvista.com

Here are some of the benefits you can expect:

1. Connect with fellow marketing professionals and entrepreneurs
2. Learn from experts during our many breakout sessions
3. Get inspired by keynote sessions from marketing experts and industry leaders

Our Sponsors

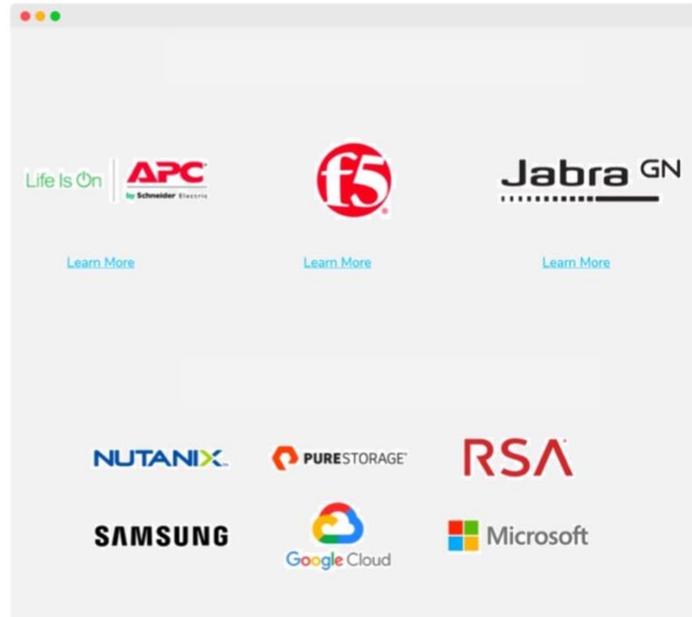


GOLD SPONSOR

Available to **Gold** and **Platinum** Sponsorship Levels

Logo on Landing Page

The sponsors are given exposure on the landing page of the event according to their membership tier.



Available to **Bronze**, **Silver**, **Gold**, and **Platinum** Sponsorship Levels

Logo on Virtual Lobby

The Virtual Lobby displays branding and direct access links to the sponsor's virtual booths, resulting in higher traffic.



Available to **Gold** and **Platinum** Sponsorship Levels

Logo on Virtual Auditorium

The sponsor is given prominent visibility in the Virtual Auditorium which is where all attendees arrive to watch webinars and speakers.



Available to **Bronze**, **Silver**, **Gold**, and **Platinum** Sponsorship Levels

Logos in the Virtual Hall

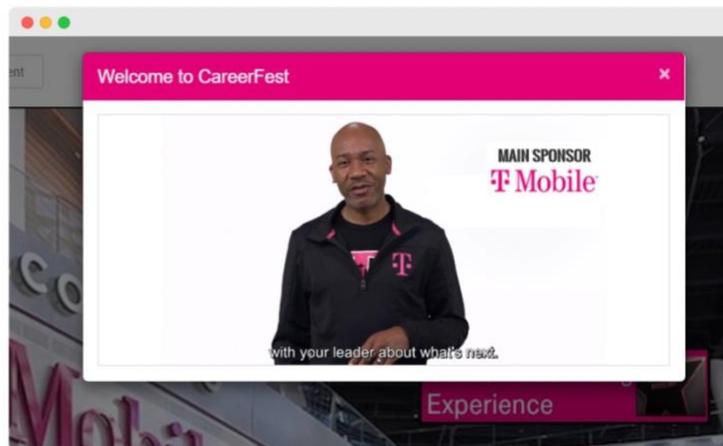
The sponsor's logo is featured on hanging banners in the Virtual Hall



Available to **Platinum** Sponsors

Welcome Video Spot

When attendees enter the virtual event, the sponsor's video can be made to pop-up and auto-play.



Available to **Silver, Gold and Platinum** Sponsors

Sponsored Push Notifications

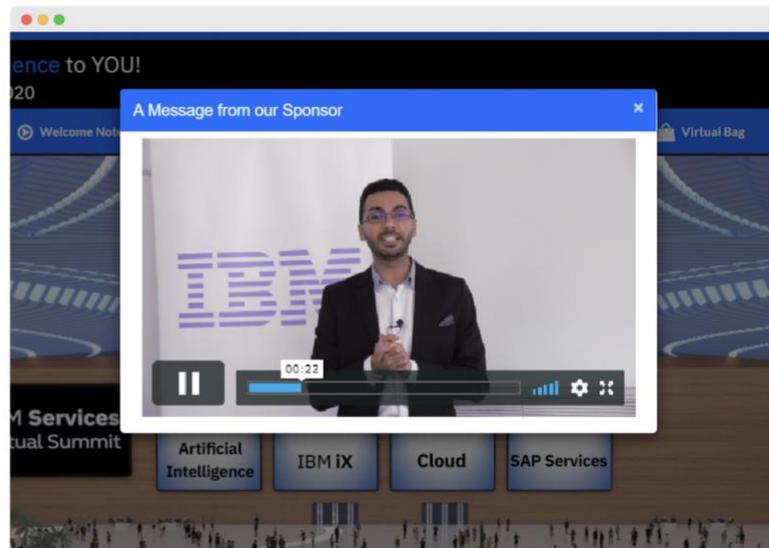
The push notifications embedded in every virtual event can be reserved for broadcasting sponsor messages and promoting their webinars.



Available to **Gold and Platinum Sponsors** in Exhibit Hall

Marketing Video in Virtual Spaces

Sponsor's TVC or promotional video can be placed in the Welcome Lobby or Exhibition Hall for maximum exposure.



Available to **Platinum Sponsors**

Sponsored Gamification

Organizers can host an online scavenger hunt where attendees can be asked to find hidden objects to win points.

These objects can be items related to the sponsor to reinforce brand recall.

The activity and prize center pages can also be branded with the sponsor.

