



6 Steps for Capturing Leadership Support

Critical Questions for Discussion

Step 1: Establishing Common Ground

The first step in the process of capturing leadership support is to establish common ground.

» What kind of results do our Church leaders want to see from a health ministry? (engagement, visitors, small groups, Bible studies, baptisms, etc.) _____

» How do those desired results shape the way we do health ministry? _____

» How are we doing in giving our leaders the evidence they want to see? _____

» What are the most important outcomes we can share with our leaders? List three: _____

Step 2: Connecting Emotionally

The second step in effectively engaging our leadership in healthy ministry is to connect emotionally.

» What kind of personal stories of health ministry already exist within our local Church or extended Church family? _____

» How might we best tell them to our leadership? _____

Step 3: Making It Personal

The third step in engaging our leadership in supporting the church's health ministry is to make it personal.

» How are our Church leaders doing with respect to their overall health status? _____

» Is there a champion for personal health among our leadership team? _____

» What resources might we leverage to help our leaders protect their health and become healthier?

Step 4: Supplying the Evidence

The fourth step in engaging our leadership in supporting health ministry is to supply as much evidence about the success of other health ministries as we can.

» What resources already exist to help us do this? _____

» What other churches in the world have flourishing health ministry programs? _____

» Are there churches in our area that have built effective health ministries that would capture the attention of our leaders? _____

» How can this information be leveraged to our advantage? _____

Step 5: Connecting the Dots

The fifth step in supporting our health ministries is to help leadership better understand the specific steps to implementing a health ministry.

» Why is it important for our church leaders to understand the specific steps of implementing a health ministry?

» How can we involve our church leaders in the health ministry strategic planning process? _____

Step 6: Building Skills

The final step in capturing leadership support is helping our leaders build the skills necessary to effectively lead the church's health ministries.

» How can we help our leaders be more vocal when it comes to health ministries? _____

» How can we help our leaders be more visible when it comes to health ministries? _____

Adapted from Wellness Council of America 7 Benchmarks of Success