

Welcome to the Adventist World Radio booth!

What's the most dangerous place on earth you can imagine? And how challenging do you think it would be to share the Gospel in that environment?

Most likely, Adventist World Radio (AWR) is already there. As the radio ministry arm of the General Conference, AWR seeks to penetrate into places no missionary can reach, in addition to covering the rest of the "reachable" world. Broadcasts also have a personal touch as broadcasters and pastors create content in local dialects and address issues facing their communities.

In recent years, AWR has refined and expanded its focus with the name AWR360° – From Broadcast to Baptism.

It all starts with the broadcast. The ministry has always sought to reach the world and go "wherever air goes" with its more than 1,000 stations and 100+ languages broadcasting via AM/FM and regional shortwave radio. But the broadcasting doesn't end there! AWR also shares messages via cell phone evangelism, Godpods, social media, and global podcasts. Through it all, the ministry connects listeners with local pastors and churches.

As you explore our booth, be sure to sign up for our weekly emails at awr.org/email and follow us on social media!

Yours in the blessed hope,

Duane ME Ky