



SPRING HEALTH SUMMIT

COMMUNITY HEALTH FAIR &
ANMA STEM PROGRAM
IN PERSON & VIRTUAL EVENT

SATURDAY, APRIL 30, 2022 — 9AM-5PM EST

THE RIVERSIDE CHURCH, 490 RIVERSIDE DRIVE, HARLEM, NY

BHMSummits.com



SCAN ME

BHM SUMMITS



Who must be included in
clinical research?
Everyone.

Certain diseases and conditions impact people differently depending on their background, including their ethnicity or race. That's why it is important to include
Everyone.



Advances in medicine are possible when we listen to
Every Voice.

To learn more visit:
www.ResearchIncludesMe.com

WELCOME TO BLACK HEALTH MATTERS 2022 SPRING HEALTH SUMMIT

Our culture is obsessed with doctors. We watch them on TV (Grey's Anatomy, Married to Medicine, etc.), we make their books bestsellers and we follow them on social media. But have we ever asked ourselves why we're so drawn to them?

My guess is that we like to think that when there is something wrong with us, someone in a white coat or scrubs is going to swoop in and make it all better. The unfortunate reality is that by the time you are seen by a doctor, it might be too late. Maybe not too late to save your life, but too late to avoid a life of chronic pain and medication side effects as well as a lifetime of health worries and financial debt.

This is why Black Health Matters is committed to raising awareness of chronic diseases that plague our community. We want you to know and understand the risk factors and treatment options so you can feel empowered on your health journey. And we do this by bringing educational programs like our Spring Health Summit directly to you because the truth is, information is power. And the more knowledgeable you are, the better equipped you are to take control of your health.

But we cannot do this alone. We want to thank our many partners for their vision and commitment in taking this journey with us. We also want to thank the many local organizations that tirelessly work in their communities to support patients and caregivers in truly meaningful ways.

We do this, they do this and you do this because **#blackhealthmatters**

Signed,

Roslyn, Leslie, Dedra and Linette



Roslyn Young-Daniels
President &
Founder



Leslie Garcia-Fontenot
Managing
Director



Dedra N. Tate
Director of
Special Events



Linette Roach
External
Relations

BHM
BLACK HEALTH
MATTERS.COM

We love you to health.

EMBRACING BLACK MOTHERS
WITH COMMUNITY CARE.



HEALTH4EQUITY™

health4equity.org

SPRING HEALTH SUMMIT

AGENDA & EVENT PROGRAM

Please note some of the sessions are concurrent.

Black Health Matters is a leading communications company that provides inclusive health and wellness information that is rooted in medical expertise to the Black community. How do we do it? We partner and collaborate directly with top physicians, community advocates and health companies to host free virtual events and share articles to help raise awareness on risk factors and chronic diseases that disproportionately impact Black Americans. Our ultimate goal is to help Black Americans cut through the confusion and feel empowered on their health journey.

Now more than ever, it's important to bring topics of Black healthcare that have been historically disregarded to the forefront. That's why we're so excited to invite you to our groundbreaking Spring Health Summit (it's both virtual and in-person!) with the aim of helping you take better care of yourself, your loved ones, and your community.

SUMMIT OBJECTIVES

1. Feature informative yet dynamic presentations and conversations on relevant health conditions and diseases with world class healthcare professionals that focus specifically on the medical disparities that affect Black Americans.
2. Provide a safe space for medically-underserved individuals to voice their opinions, concerns, experiences and act as a catalyst for radical change within health focused spaces.
3. Empower patients, advocates and caregivers by providing them with the most up-to-date information on various chronic conditions—including treatment options and clinical trials—so they will better understand how to identify risk factors that directly impact them and their community.
4. Amplify the reach of this rich education information by providing access to the content (videos, articles, etc.) on all platforms post-Summit.

AGENDA KEY

● **IN-PERSON** THE RIVERSIDE CHURCH

● **VIRTUAL** V-FAIRS

**9:00AM -
9:15AM**

WELCOME MESSAGE

A live introduction and official welcome to the Black Health Matters Spring Health Summit.



Roslyn Young-Daniels



Rochelle Walensky

**9:15AM -
9:45AM**

**TOGETHER WE CAN: MUTING MULTIPLE MYELOMA
THROUGH COMMUNITY RESEARCH**

SPONSORED BY JANSSEN PHARMACEUTICAL COMPANIES OF JOHNSON & JOHNSON

A discussion about the benefit of community research and its impact on Multiple Myeloma treatment.



Jasziannne Tolbert, MD



Lisa Lewis, MPH
(Moderator)



Cesar Rodriguez Valdes, MD



Khalina Herrand, MSN,
FNP-BC

**9:45AM -
10:00AM**

WELCOME MESSAGE

A live introduction and official welcome to the Black Health Matters Spring Health Summit.

**9:50AM -
10:20AM**

UNDERSTANDING GENETIC KIDNEY DISEASES: INSIGHTS INTO APOL1

SPONSORED BY VERTEX

Raising awareness for the disproportionate impact of hereditary kidney disease on the Black community.



Egbuna Ogo, MD

**10:00AM -
10:15AM**

SIT & BE FIT - WORKOUT SESSION

Stay active during this morning workout with an esteemed professional trainer!



Donna Richardson
Joyner

10:25AM -
10:55AM

MENTAL HEALTH & HEART HEALTH

A discussion about the intersectionality of mental health and heart health through a Black lens.



Malik Yoba



Dan Pearson



Joe Barksdale



Elijah Westbrook
(Moderator)

11:00AM -
11:30AM

ADVOCATING FOR A HEALTHY AND RESPECTFUL BIRTHING EXPERIENCE

SPONSORED BY HEALTH4EQUITY

An educational experience about the nuances of the Black birthing conversation and how to work toward a safe birth for both mother and baby.



Tatyana Ali



Kamila Barnes,
DNP, FNP-BC



Shanna Cox, MSPH



Darla Miles
(Moderator)

11:35AM -
12:05PM

COVID-19 & VACCINE HESITANCY

A fact-focused discourse about COVID-19 vaccination and community hesitancy.



Twin Doctors J:
Jeremy Hogstrom, D.O.
Jermaine Hogstrom, D.O.



Bertram Thomas, Jr.
(Moderator)

11:35AM -
12:05PM

ALZHEIMER'S, MEMORY AND INTUITION

SPONSORED BY BIOGEN

A conversation about Alzheimer's and caring for those with the disease.



Monroe Butler, MD, PhD

**12:10PM -
12:40PM**

BREAST CANCER AWARENESS: LOVE. LIFE. HOPE

A physician-led testimonial about living with, surviving and conquering breast cancer.



Mathew Knowles, PhD



Vivian J. Bea, MD, MBS



Colette Brown-Graham,
MD, FACOG



Amine El Kadmiri, MD



Shamiah Byrd



Keli Ferguson
(Moderator)

**12:45PM -
1:15PM**

**SHINGLES AND AFRICAN AMERICANS OVER 50:
WHAT YOU SHOULD KNOW**

SPONSORED BY GSK

A discussion focused on the shingles virus and maintaining a healthy immune system in people ages 50 and older.



Sheri Prentiss, MD, MPH, CSP®

**1:15PM -
2:00PM**

LUNCH BREAK

**1:20PM -
1:50PM**

TYPE II DIABETES: REGAINING CONTROL OF YOUR HEALTH

A testimonial about life with Type II Diabetes.



S. Epatha Merkersen



Darla Miles
(Moderator)

**2:00PM -
2:15PM**

GUEST RE-ENTRY & RAFFLE DRAWING

**2:00PM -
2:30PM**

INTERSTITIAL LUNG DISEASE AND PULMONARY FIBROSIS: AN OVERVIEW AND CLINICAL TRIAL UPDATE

SPONSORED BY FIBROGEN

A conversation about Interstitial Lung Disease and Pulmonary Fibrosis with one of the nation's leading pulmonary care specialists.



Yolanda Mageto, MD, MPH

**2:15PM -
2:30PM**

SIT & BE FIT - WORKOUT SESSION

Stay active during this afternoon workout with an esteemed professional trainer!



Donna Richardson
Joyner

**2:35PM -
3:05PM**

FIGHTING FOR HEALTH EQUITY

Exploring the significance of race in healthcare outcomes in the American medical system.



Michelle Morse, MD, MPH



Alicia Butler

**2:35PM -
3:05PM**

COLORECTAL CANCER IN THE BLACK COMMUNITY

SPONSORED BY MSKCC

A conversation about the signs, symptoms, risk factors, and treatment options for colorectal cancer.



Fiyinfolu "Folu" Balogun MD, PhD

**3:10PM -
3:40PM**

NURSES ON THE FOREFRONT OF COVID-19 AND MENTAL HEALTH

A discussion about the pivotal role nurses play during a worldwide health crisis.



Brittany Richards, DNP,
FNP-BC, RN-BC, NEA-BC



Kimberly Ennis,
DNP, ANP-BC



Jewels Adams,
MSN, FNP, NEA-BC



Selena Gilles, ANP-BC,
ANP-BC, CNEcl, FNYAM

3:45PM -
4:15PM

A CHANGE OF HEART: MY TRANSPLANT JOURNEY

A testimonial about the impact a heart transplant can have on a recipient's life.



Kurtis Blow



Ugochuwku O. Egolum,
MD, FACC

4:20PM -
4:50PM

THE IMPACT OF COVID-19 ON BLACK CHILDREN

Are the kids alright? COVID-19 has disproportionately impacted minority children and our experts will break it down for you.



Marilyn McPherson-
Corder, MD



Frederick J. Corder, MD

4:20PM -
4:50PM

REPLAY: COLORECTAL CANCER IN THE BLACK COMMUNITY

A conversation about the signs, symptoms, risk factors, and treatment options for colorectal cancer.

4:50PM -
5:00PM

RAFFLE WINNERS & CLOSING REMARKS

Closing statements and "Thank You" message to participants, speakers and sponsors.



**Vertex creates new possibilities in medicine
so people with serious diseases can live better lives.**

We work with leading researchers, doctors, public health experts and other collaborators who share our vision for transforming the lives of people with serious diseases, their families and society.

We're proud to support the
Black Health Matters Spring 2022 Summit.

Learn more at vrtx.com

SHINGLES

THE RASH CAN FEEL LIKE
PULSING, ELECTRIC
SHOCKS*

FACT: 1 in 3 people will get shingles in their lifetime.
This painful, blistering rash could interrupt your life for weeks.

**IF YOU'VE HAD CHICKENPOX, THE VIRUS THAT
CAUSES SHINGLES IS ALREADY INSIDE YOU.**

WHY WAIT?

ASK YOUR DOCTOR OR PHARMACIST ABOUT SHINGLES.

*Individual experiences may vary.

Trademarks are property of their respective owners.



©2022 GSK or licensor.
SGXJRNA210096 January 2022
Produced in USA.

WHATISSHINGLES.COM

AUXILIARY TO THE NATIONAL MEDICAL ASSOCIATION

ANMA VIRTUAL STEM PROGRAM

SATURDAY, APRIL 30, 2022 NOON - 3:30PM EST / 9AM - 12:30PM PST

Join us for this fun and informative session that will inspire tomorrow's scientists, engineers and physicians. Developed specifically for high school and college students, the ANMA STEM Program was designed to introduce them to important scientific and lifestyle topics that are essential to helping them navigate their daily lives. We're featuring leading physicians and YouTube stars discussing everything from COVID and HIV/AIDS to mental health and recreational drug use.

SPONSORED BY



VIRTUAL STEM PROGRAM AGENDA



SCAN ME

12:00PM -
12:05PM

WELCOME MESSAGE



Roslyn Young-Daniels



Christine Williams, MBA



Pamela Freeman Fobbs

12:05PM -
12:35PM

OUR JOURNEY INTO MEDICINE

The trials, tribulations and successes experienced by a pair of physicians in their journey into medicine.



Twin Doctors J:
Jeremy Hogstrom, D.O.
Jermaine Hogstrom, D.O.

**12:40PM -
1:10PM**

GETTING REAL ABOUT SICKLE CELL

Raising awareness for the disproportionate impact of sickle cell disease on the Black community.



Norris Igbineweka, MD

**1:15PM -
1:45PM**

CAREERS IN HIV AND STD PREVENTION

A tactful discussion about the complexities of HIV/AIDS as it relates to Black individuals.



Donna Hubbard McCree,
PhD, MPH, RPh

**1:50PM -
2:20PM**

WHAT YOU SHOULD KNOW ABOUT VAPING & RECREATIONAL DRUGS

A discourse focused on the risks associated with recreational drug use and vaping.



Beverly Elliott, RT, MA

**2:25PM -
2:55PM**

MENTAL-WEALTH, HEALING AND HIP HOP

A discussion on mental health and healing as part of the Black experience.



Randolph D. Sconiers,
DSW, LCSW

**3:00PM -
3:30PM**

AN INTRODUCTION TO CLINICAL TRIALS

Discussing the steps we can take to advance the outcomes of clinical trials for the Black community.



Ramona Burrell, PharmD

where
science
meets **humanity**™

Science inspired by the diversity and passion of our people

As pioneers in neuroscience, Biogen discovers, develops and delivers worldwide innovative therapies for people living with serious neurological diseases as well as related therapeutic adjacencies. We are focused on advancing the industry's most diversified pipeline in neuroscience that will transform the standard of care for patients in several areas of high unmet need. **Biogen is a proud sponsor of Black Health Matters.**

[biogen.com](https://www.biogen.com)



We treat the most important cancer: Yours.

We specialize in more than 400 types of cancer. With locations across New York and New Jersey, including right here in Harlem at the Ralph Lauren Center, we're close when you need us.

Reach out to our cancer experts today. Call us at 833-319-1577 or visit [msk.org](https://www.msk.org).




Memorial Sloan Kettering
Cancer Center

©2022 Memorial Sloan Kettering Cancer Center. All rights reserved.



RN

ARE YOU PUTTING ON A BRAVE FACE WITH SICKLE CELL DISEASE?



We are recruiting people to take part in a clinical research study for sickle cell disease (SCD). Adults and adolescents who meet the following criteria may be eligible:

- Males and females 12 to 65 years of age.
- Confirmed diagnosis of SCD.
- Two to ten pain episodes (vaso-occlusive crises) within the past 12 months.

To learn more, visit events.TrialForSC.com.



PLATINUM SPONSORS

B4M

BLACK HEALTH MATTERS.COM

Content | Events | Newsletter | Social Media | Website



Diversity+Equity+Inclusion in Clinical Trials
ResearchIncludesMe.com

GOLD SPONSORS



SUPPORTING SPONSORS



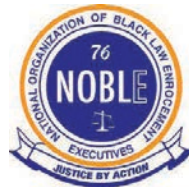
PROGRAM PARTNERS



COMMUNITY PARTNERS



HARLEM HEALTH
ADVOCACY PARTNERS



United Way
of New York City





Boehringer Ingelheim

About Boehringer Ingelheim Pharmaceuticals, Inc.

Making new and better medicines for humans and animals is at the heart of what we do. Our mission is to create breakthrough therapies that change lives. Since its founding in 1885, Boehringer Ingelheim is independent and family-owned. We have the freedom to pursue our long-term vision, looking ahead to identify the health challenges of the future and targeting those areas of need where we can do the most good.

As a world-leading, research-driven pharmaceutical company, with around 52,000 employees, we create value through innovation daily for our three business areas: Human Pharma, Animal Health, and Biopharmaceutical Contract Manufacturing. In 2020, Boehringer Ingelheim achieved net sales of around 22.33 billion USD (19.57 billion EUR). Our significant investment of over 4.2 billion USD (3.7 billion EUR) in 2020 (18.9% of net sales) in R&D drives innovation, enabling the next generation of medicines that save lives and improve quality of life.

We realize more scientific opportunities by embracing the power of partnership and diversity of experts across the life-science community. By working together, we accelerate the delivery of the next medical breakthrough that will transform the lives of patients now, and in generations to come.

Boehringer Ingelheim Pharmaceuticals, Inc., based in Ridgefield, CT, is the largest U.S. subsidiary of Boehringer Ingelheim Corporation and is part of the Boehringer Ingelheim group of companies. In addition, there are Boehringer Ingelheim Animal Health in Duluth, GA and Boehringer Ingelheim Fremont, Inc. in Fremont, CA.

Boehringer Ingelheim is committed to improving lives and strengthening our communities. Please visit www.boehringer-ingelheim.us/csr to learn more about Corporate Social Responsibility initiatives.

For more information, please visit www.boehringer-ingelheim.us, or follow us on Twitter @BoehringerUS.

BLACK HEALTH MATTERS TEAM



Roslyn Young-Daniels, President & Founder
Leslie Garcia-Fontenot, Managing Director
Shanelle Rein-Olowokere, Editorial Director
Dedra N. Tate, Director of Special Events
Edward C. Pizarro III, Creative Director

ACCOUNT MANAGEMENT

Jacqueline High, Account Director
Tanya Hill, Account Director
Dana Gileza, Account Supervisor
Octobria Saddler, Account Manager
Makalia Weeks, Project Manager
Nia Thomas, Project Manager
Cryss Simmons, Project Manager

BUSINESS DEVELOPMENT

Colin Rock, Head of Sales
Tamara Brock, Partnership Development
Asten Morgan, Business Solutions

EVENT MANAGEMENT

Terrian Freeman, Event Specialist
Alicia Spruill, Integration Manager
Taj Aaron, Project Manager
Lacey Freeman, Intern

CORPORATE

Linette Roach, External Relations
Andrea Cosgrave, Finance
Joyce Kent, Corporate Administration
Sydney Mitchell, Social Media Manager