

Darwin International Virtual Trade Show 2022

# Information Package

# Event Background

The Darwin International Virtual Trade Show 2022 is a part of the City of Darwin's Sister City Program which aims to enhance cultural and economic exchange and promote mutual understanding between Darwin and its Sister and Friendship cities.

This event started with the development of a Business Directory as Stage 1 in 2020. The current listed businesses are from our Sister and Friendship Cities across various sectors including tourism, manufacturing, retail, education and energy. For details, please go to [International Expo - Discover Darwin](#).

# Event Overview



The Darwin International Virtual Trade Show 2022 is a two-day online program hosted by City of Darwin, Australia on 22 and 23 June 2022 (Darwin Time).

It aims to encourage businesses and organisations from Darwin and its Sister and Friendship Cities to create relationships and opportunities worldwide.

The Trade Show will be free for participants from Ambon, Anchorage, Darwin, Dili, Haikou, Kalymnos, Milikapiti, Denpasar, Guangzhou, Honolulu, Qingdao, and Santa Cruz.

The Trade Show provides an opportunity for participants to join in live sessions and for businesses and organisations to promote their products and services by setting up a virtual booth at the event.



# Event Features

## Live sessions

Online presentations and workshops covering, for example, Mayoral presentations, tourism, education, migration, business, and investment.

## Exhibitors

Businesses and organisations from Darwin and its Sister and Friendship Cities are invited to set up a virtual booth on the events dates. The exhibitors will be able to connect via chat, audio and video.

## Cultural performances

There will be an opportunity to view multicultural performances in the event platform.

# Opportunities for the businesses and organisations

- Join the [live sessions](#) and ask any questions
- [Set up a virtual booth](#) to promote your service and products and be available to answer enquiries during the Trade Show
- Connect with other businesses and organisations across the world at the [Exhibition Hall](#)
- Gain more knowledge and information about how to do business in other cities  
Setup a virtual booth
- Attend presentations and [match making workshops](#)
- Gain access to the event platform for 30 days post-event
- [Download](#) a My Conference Bag which includes event information

# Opportunities for public attendees

- Join in the [live sessions](#) and interact with the keynote speakers
- Visit the [Exhibition Hall](#) and meet businesses and organisations at their virtual booths
- Visit the [Networking Lounge](#) and chat with City of Darwin Councillors, City of Darwin staff and City of Darwin Sister City Advisory Committee members
- Watch multicultural performances
- Access the event platform and exhibitors for 30 days post the two day event

Which  
organisations and  
businesses should  
apply to be an  
exhibitor?

Businesses and organisations that are export-ready and able to sell their products and services to international markets within the following sectors:

- Tourism
- Education
- Food and agribusiness
- Creative industries
- Manufacturing
- Retail
- Services

As well as those that are seeking international investment.

# How does the virtual booth work?

Businesses and organisations can:

- upload a company video, logo, profile, contacts, social media and website details
- share business cards with other businesses
- Have one-on-one meetings with other organisations via chat, video and audio



# How can a business or organisation apply for a virtual booth?

- Register your interests through the below event by 29 April 2022  
<https://tradeshow.darwin.nt.gov.au/>
- Setup your virtual booth with the link provided by City of Darwin.
- Booth Setup Guide, please view the [Virtual Booth Setup Guide](#)

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Contact us



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<https://www.darwin.nt.gov.au/>

<https://discover.darwin.nt.gov.au/>

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