

Thursday, June 4, 2020

Going Virtual: Best Practices for Advocacy Organizations

Resources

Association for Computing Machinery (ACM)

A place to turn to for state-of-the-art online gathering.

For additional resources:

<https://www.acm.org/virtual-conferences>

No longer just a cost-effective add-on, **virtual events** create an environment from which to grow communities and complement in-person offerings.

Read an article on FOLIO:

<https://www.foliomag.com/time-for-virtual-events/>

The **Lymphoma Coalition** is transitioning to being 100% virtual and has had experiences that can serve as meaningful learnings for other advocacy organizations.

Visit the site for additional resources:

<https://www.lymphomacoalition.org/>

Overview: With physical events canceled or postponed, this session focused on best practices for a virtual conferences that not only disseminate information but create connection and reduce isolation.

www.COVIDAdvocacyExchange.com | [#AdvocacyExchange](https://twitter.com/AdvocacyExchange)

Find **additional tips** on best practices for virtual conferences:

[Tips For Best Practices](#)

Featured Speakers

Click on panelists name for LinkedIn profile if available



[Cristina Lopes](#)

Professor at UC Irvine
Member of the ACM Presidential Task Force
on What Conferences Can Do to Replace
Face to Face Meetings



[Nick Giallourakis](#)

Founder, Elephants and Tea



[Dave Fuehrer](#)

Co-Founder GRT Health
Two-time Cancer Survivor and Caregiver
Co-Founder and CEO, GRYT Health



[Lorna Warwick](#)

CEO, Lymphoma Coalition



[Shwen Gwee](#)

VP and Head of Global Digital
Strategy, Bristol Myers Squibb