

Welcome & Introduction

Resources

Welcome to the COVID Advocacy Exchange (CAE)

The COVID Advocacy Exchange is an innovative online resource to elevate awareness, engagement and impact of advocacy efforts to support patients affected by COVID-19.

Bristol Myers Squibb and GRYT Health decided to launch the Global CAE in May 2020 to help address patient and global advocacy community concerns like capacity constraints, infrastructure needs, and the lasting financial impact from the current healthcare crisis.

Each session will have a live panel discussion on topics pertaining to current healthcare state of affairs. All live sessions are recorded, find the session and click PLAY to watch the recorded session.

Project Autoimmune Research Collaborative

This is a project of the Autoimmune Research Collaborative, including ArthritisPower, the Vasculitis Patient-Powered Research Network (VPPRN), Inflammatory Bowel Disease Partners (IBD Partners), and the iConquer MS Registry to understand the COVID-19 related concerns and behaviors of people living with autoimmune and inflammatory conditions.

Over time, the study aims to examine the concerns and behaviors of patients with autoimmune, rheumatic, and related conditions during the COVID-19 pandemic and to collection information from patients about illness and testing.

Organized and managed by the Global Healthy Living Foundation (GHLF).
Click for more information: [Project Autoimmune Research Collaborative](#)

Overview: This session highlighted needs of advocacy groups and creation of the COVID Advocacy Exchange.

www.COVIDAdvocacyExchange.com | [#AdvocacyExchange](https://twitter.com/AdvocacyExchange)

Featured Speakers

Click on panelists name for LinkedIn profile if available



[Dave Fuehrer](#)

Two-time Cancer Survivor and Caregiver; Co-founder and CEO, GRYT Health



[Cathy Trzaskawka](#)

ED & Head Global Advocacy Bristol Myers Squibb



[Catherine Owen](#)

SVP, Major Markets Bristol Myers Squibb



[Andrea Vassalotti](#)

Partnerships & Programs Director World Heart Federation



[Wayne Eskridge](#)

CEO Fatty Liver Foundation



[Seth Ginsburg](#)

Co-Founder, Global Healthy Living Foundation



[Gary Nolan](#)

Managing Director, Scientific Education Support