



## PROGRAMME

02 :00 UTC  
14 :00 NZDT

**Official Opening**  
HSH Prince Albert II of Monaco  
Pierre Erwes, Chairman BioMarine

**S1-New Zealand's next gold?**

*New Zealand's unique position to build a strong seaweed economy*

Live Debate:

Moderator: Jasmine Duthie, Producer Super Seaweed Movie

Speakers:

Serean Adams, Aquaculture Group Manager, Cawthron Institute

Hayley Fraser-Mackenzie, Managing Director, Pacific Harvest

Nigel Bradly, Founder & CEO, EnviroStrat

Video:

Trailer Super Seaweed Movie

03 :00 UTC  
13 :00 AEDT

**S2-Seaweed vision and strategy**

*3 Chief Scientists will share their vision and strategies for Seaweed in Australia*

Video Keynote:

Peter Klinken, Acknowledgement of Australia in the local language of Nyoongar people

Live Debate:

Moderator: Tony Haymet, Chairman Antarctic Science Foundation

Speakers:

Caroline McMillen Chief Scientist of South Australia Government

Peter Klinken, Chief Scientist of Western Australia Government

Hugh Possingham, Chief Scientist of Queensland Government

Farm Tour:

Venus Shell, Australia

04 :00 UTC  
13 :30 ACDT

### **S3-Seaweed in Australia**

*How to transform applied research into profitable businesses?*

Keynote:

Paul McLeod, Aboriginal elder, Yuin Nation, Australia

Live Debate:

Moderator: Pierre Erwes, BioMarine President

Speakers:

Pia Winberg, CEO Venus Shell Australia, CEO PhycoHealth

Wei Zhang, Inaugural President at Australia New Zealand Marine Biotechnology Society, Research Director, Marine Bioproducts Cooperative Research Centre  
Catriona Macleod, Acting Executive Director – Institute for Marine and Antarctic Studies (IMAS) and Program Leader (Sustainable Marine Resources) within the Marine Bioproducts Cooperative Research Centre

Cooking show:

Chef Gary Fishwick, Terrara House, South Coast Australia

05 :00 UTC  
16 :00 NCT

### **S4- Seaweed Next Wave**

*Revitalizing traditional knowledge and empowering the next gen!*

Keynote:

Mike Horn extreme explorer and founder of Pangaea X, Switzerland

Q&A Debate with youth - Will appear in this segment:

Host: Fionnuala Quin – Founder and CEO Kelpy

Susan Moylan Coombs – Founder The Gaimaragal Group

Muladha Gamara Cultural Dancers

Sarah Gorst – CoFounder South Coast Seaweed

**CHILD: Eden**

Niki Sperou – Artist in Residence, Centre for Marine BioProducts Development

**CHILD: Victoria**

Sean Appoo – Program Manager, Aboriginal Carbon Foundation

Chloe and Brad Darkson – CoFounders Moonrise Seaweed

**CHILD: Leira**

Adele Mastroyannis – PhD Researcher – Centre for Marine Bioproducts Development

**CHILD: Mark**

**CHILD: Mia**

**CHILD: Eden**

Ewan McAsh – Founder and CEO OceanFarmr

Emma McPherson – CoFounder Indian Ocean Sea Greens

Rachel Visola – Founder Kelpist

Shimroth Thomas – Founder Phycoforms

Fionnuala Quin – Founder Kelpy

Penny Ransby – Founder YelpKelp

**CHILD: Vegas Jack**

**CHILD: Emily**

Jo Lane – Founder and CEO Sea Health Products

**CHILD: Lucy**

06 :00 UTC  
14 :00 AWST

### **S5- Gen' Digital seaweed**

*How block chain will improve the seaweed value chain and seaweed global exchanges?*

Live Debate:

Moderator: Fred Puckle Hobbs, COO Sea Green, Singapore

Live Keynote:

Vaimu'a Muliava, Government of New Caledonia, Minister for Public Construction, Real Estate and Resources, Housing and Urban Planning, and for the Public Service Sector, Digital Transformation, Simplification of Administration and Evaluation of Public Policies

Speakers:

Rachelle Jensen, CEO, Lumini Water Technologies, Singapore  
Alistair Douglas, CEO Eachmile, Singapore  
Ewan McAsh, CEO & founder, Oceanfarmr, Australia  
Ekaterina Petukhova , Investment Director, Innovation & Sustainability Projects – CFC Global, Dubai

Farm tour:

Sea Green & Mari Oceans

**07 :00 UTC**

**S6-Collaborative seaweed models**

*What is the right social model to build strong seaweed businesses?*

Keynote:

Sam Garwin, Market Innovation Strategist, Greenwave, USA

Live Debate:

Moderator: Petra Tominz, Agile Coach, Swiss Re, Switzerland

Speakers:

Klaartje Schade, Director, Mwani Zanzibar, Tanzania  
Nicholas Hill, CEO, Coast4C, the Philippines  
Dodon Yamin, Managing Director, Mari Oceans, Indonesia

Farm Tour:

Selt Marine Group

**08 :00 UTC  
10 :00 CET**

**S7- Seaweed as the economic growth factor for the Mediterranean basin.**

*How can seaweed farming could foster regional economic development?*

Keynote:

Manuel Barange Executive secretary ad interim, F.A.O

Live Debate:

Moderator Georgios Paximadis, Seaweed Expert, F.A.O, Greece

Speakers:

Houssam Hamza, Aquaculture officer at FAO/GFCM  
Mounir Boulkout, CEO Selt Marine Group, Tunisia  
Sergi Tudela, DG Maritime Policy and Sustainable Fisheries Government of Catalonia  
Claudio Fuentes Grünwald from King Abdullah University of Science and Technology , KSA

Interview:

Dr Ali Alshaikhi Director General Directorate of Fisheries, KSA

**09 :00 UTC  
11 :00 CET**

**S8-Investing in seaweed**

*What are the next steps in financing seaweed companies?*

Keynote:

Ruben Eiras, Secretary-General | Fórum Oceano - Portugal Blue Economy Cluster

Live debate

Moderator: Pierre Erwes, Chairman BioMarine

Speakers:

Isabelle de Cremoux CEO Seventure Partners, France  
Julia Hoeng, Chief External Innovation Officer, Vectura Fertin Pharma, Switzerland  
Ekaterina Petukhova , Investment Director, Innovation & Sustainability Projects, CFC Global, Dubai  
Caroline Hooft-Slootweg, Co-founder, Kelp Blue, the Netherlands

Farm Tour and Culinary class:

Algolesko and Chef Le Levier, France

10 :00 UTC  
13 :00 CET

### **S9-Magic seaweed**

*How can seaweed revolutionize the pharmaceutical sector?*

Keynote: Virginijus Sinkevičius, European Commissioner for Environment, Oceans and Fisheries

#### Live Debate

Moderator: Pierre Erwes, Chairman BioMarine

Speakers:

Eva Prieschl CSO Marinomed, Austria

Helen Fitton CSO PhycoHealth, Australia

Mauro Pavao, Professor, UFRJ. Academic Editor at PlosOne. Reviewer Editor at Frontiers in Molecular and Cellular Oncology, Brazil

#### How it's made:

Selt Marine Group and pharmaceutical ingredients

11 :00 UTC  
13 :00 CET

### **S10-Green fashion**

*How can seaweed contribute to make fashion industry cleaner?*

#### Live Debate:

Moderator: Oreste Carvounis, CEO Gamma textile, France

Speakers :

Adam Costello, CEO Inland Sea, UK

Francis Field, Co-founder & Managing Director, Solublu, UK

Annick Jehanne, CEO Fashion Green Hub, France

Tessa Callaghan, CEO, Algiknit, USA

Krista-Louise Taylor, International Model, Public Relations & Creative Direction, Ocean Lover & Environmentalist tbc

#### Video 'How it's made':

Solublu, UK

12 :00 UTC  
14 :00 CET

### **S11-Biopolymers and food packaging**

*Developing seaweed polymers as a real alternative for food packaging*

#### Keynote

Gordon Wallace, Director, ARC Centre of Excellence for Electromaterials Science (ACES), Australia

#### Live debate

Moderator: Pierre Erwes, Chairman, BioMarine

Speakers:

Frank Lehmann, VP Corporate Venturing & Open Innovation, Amcor, Switzerland

Ayca Dundar, Solublu, UK

Kristi Kõrge, Innovation, Technology transfer, Marine bio-polymer food packaging, EAS Enterprise Estonia

13 :00 UTC  
15 :00 CET

### **S12-Seaweed: Super food**

*Seaweed: the driver of the industrial food revolution*

#### Keynote:

Mairi Gougeon MSP, Cabinet Secretary for Rural Affairs and Islands, Scotland.

#### Live debate

Moderator: Antoine Erwes, Seaweed First, France

Speakers:

Mounir Boulkout, CEO, Selt Marine Group, Tunisia

Trond Helgerud, IFF Seaweed and Clean Label R&D Leader, Managing Director, Dupont Nutrition Norge AS, Norway

Fiona Houston, CEO Mara Seaweed, UK

Culinary session:

Fran Barnikel, Managing Director, Barti Rum UK

14 :00 UTC  
16 :00 CET

**S13- Irish Seaweed outlook**

*Ireland's Seaweed Success – Expertise, Innovation and Opportunity*

Live debate:

Welcoming words: Jim O'Toole, CEO, Bord Iascaigh Mhara (Irish Sea Fisheries Board)

Moderator :Maeve Edwards, Irish Seaweed Consultancy

Speakers:

Priya Pollard, Researcher, Bantry Marine Research Station

Kate Burns, CEO, Islander kelp

David Murrin, General Manager, Oilean Glas Teoranta (OGT)

Michael O'Neill, CEO, Pure Ocean Algae

Deirdre Uí Chathmhaoil, Founder & Director, Ri na Mara

Allan O'Sullivan, Managing Director, SeaMeGro

Evan Talty, Managing Director, Wild Irish Seaweeds

Henry Lyons, Scientific Director, Nutramara

Video:

Connemara seaweed company (Aniar TV interview - Irish language subtitled in English)

15 :00 UTC

**S14 - Seaweed polymers & innovative solutions for plastic**

*Launch of an International council of seaweed polymers and bioplastic producers*

Moderator: Pierre Erwes BioMarine

Presenters:

Neha Jain CEO, Zerocircle, India

Guy Maurice, CEO, Bzeos, Norway

Ayca, Dundar, CEO, Solublue, UK

Carlo Fedeli, CEO, Flex-sea, UK

Julie Encausse, CEO, Marea, Iceland

Geoff Chapin, CEO, Carbonwave, USA

Julia Marsh, CEO, Sway, USA

Sea Briganti, CEO, Loliware, USA

16:00 UTC

**S15-Greenland: a future seaweed hub?**

*Developing a pragmatic sustainable seaweed industry in partnership with local native communities*

Keynote

Kalstat Lund, Minister for Agriculture, Self-Sufficiency, Energy and Environment, Greenland.

Live Debate

Moderator: Pierre Erwes, Chairman BioMarine

Speakers:

Nikoline Ziemer, Business Development Royal Greenland

Anne Sophie Vinther Hansen, Green Investor, Danish Sovereign Investment Fund, DK

Allan Chemnitz ,CEO, Innovation South Greenland

Susse Wegeberg, Senior adviser, National Environmental research Institute, Department of Arctic Environment, Denmark

Farm tour:

Royal Greenland's experimental seaweed cultivation in Maniitsoq (North from Nuuk)

17 :00 UTC  
13 :00 EDT

**S16- Turning a major issue into a Seaweed unique opportunity**

Live Debate

Moderator: Pierre Erwes, Chairman BioMarine

Introduction : Vasco Becker-Weinberg, President of IPDM-The Portuguese Institute of the Law of the Sea

Theo Verleun, CEO, Goa Ventures, the Netherlands  
Joshua Jay Castle, CEO, Blue Symbiosis, Tasmania Australia  
Amber Sparks, Blue Latitude Foundation, USA  
Nicolas Erwes, Analyst and Strategy consultant for the project

18 :00 UTC  
14 :00 EDT

### **S17-Seaweed & Agriculture**

*Could, seaweed bio stimulants, fertilizers, and feed additives for methane reduction, replace existing regular chemical products?*

Keynote:

Gray S. Goodwin Co-founder of Marine Algae Philippines

Live Debate:

Moderator: Pierre Erwes, Chairman BioMarine

Speakers:

Joseph McFadden, Associate Professor of Dairy Cattle Biology, Animal Science  
Northeast Agribusiness and Feed Alliance Sesquicentennial Faculty Fellow,  
Pro-dairy, USA

Lisa Boulton, Program manager, Nestlé, Switzerland

Schalk de Beer, Director, Biotechnica, UK

Valentin Pitiot, Head of Market Development, Kelp Blue, the Netherlands

19 :00 UTC  
15 :00 EDT

### **S18-Build coastal community resilience**

*Developing a new social economic model for fishermen and local communities*

Keynote:

Kendra MacDonald, CEO, Canada's Ocean Supercluster

Live debate:

Moderator: Antoine Erwes, Director Seaweed First, France

Speakers:

Briana Warner, CEO, Atlantic Sea Farms ,USA

Anaitee Mills, COO & co-founder, Itaca Solutions, Panama

María José Gonzalez director MarFund, Guatemala

Thomas Kimber, Founder & CEO Karün, Chile

Farm Tour:

Atlantic Sea Farms

20 :00 UTC  
15 :00 EDT

### **S19-Sargassum & Caribbean**

*Sargassum: turning the tide into a blue opportunity*

Keynote:

Ambassador Beate Styrø, Norwegian Ambassador to Cuba

Live Debate

Moderator: Catherine Jadot, Elemental Solutions Caribbean, USA

Speakers:

Paulina Zanela, CEO Thalasso

Shelly Ann Cox, Fisheries Management Specialist, Barbados and launch the sargassum info hub 2.0

Video "How it's made"

Solar, Rum & sargassum, Thalasso

21 :00 UTC  
16 :00 CDT

### **S20-Seaweed carbon**

*Seaweed farms & carbon: reality or illusion?*

Keynote:

Amber Nutall, Environmental & Sustainability Director, Extreme International, UK

Live Debate

Moderator: Antoine Erwes, Seaweed First, France

Speakers:

Jean-Baptiste Thomas, KTH Royal Institute of technology, Sweden

Pr Viktor Smetacek, Seafields, UK

Kyla Orr, CSO & co-founder, Kelp Crofting, UK

22 :00 UTC

15 :00 PDT

**S21- Beyond Carbon... The Ecosystem Services of Seaweed**

Keynote: Dr Jennifer Clark, CSO, Cascadia Seaweed, Canada

Let's Play: Jeopardy hosted by Logan Zeinert from North Island College

Interview:

Steve Meller, CEO, CH4 Global Inc, USA interviewed by Spencer Serin, Spoitiz Enterprises

23 :00 UTC

16 :00 PDT

**S22- Swap Plastic for Seaweed at Scale**

*How can seaweed address the plastic issue?*

Live Debate

Moderator: Pierre Erwes, BioMarine

Speakers:

Sea Briganti, Founder & CEO, Loliware Inc. USA

Victoria Piunova, CTO, Loliware Inc.

Karuna Rana, Head of Impact, Climate, & Policy, Loliware Inc. USA

Oliver Libby, Managing Partner & Co-Founder, Hatzimemos/Libby (H/L Ventures) USA

John Maclin, Head of Product Operations, Loliware Inc. USA

Renée Mee, Owner, Sunday Motor Co. Café, USA

00 :00 UTC

17 :00 PDT

**S23-Embracing indigenous wisdom**

*How can working with indigenous communities help the seaweed industry?*

Keynote:

Hon. Lana Popham, Minister for Agriculture and Food, BC, Canada

Farm Tour:

Cascadia Seaweed farm tour & Tsawout First Nation / Indigenous Rights and Title

Live Debate:

Moderator : Marie France Roy, Professional Snowboarder and Aspiring Seaweed Farmer

Speakers:

Therese Hagen, co-Founder, 2 Eyed Seeing, Canada

Adam Jerome, Mi'gmaq and Maliseet Fisheries Management Association, Canada

Mike Williamson, CEO Cascadia Seaweed, Canada

Abraham Pelkey, Councillor, Tsawout First Nation

June 3 :

01 :00 UTC

12:00 Noumea

June 2:

15 :00 TAHT

18:00 San Diego

**S24- Seaweed for pacific Islands**

*The emerging trends and potential of Seaweed in the Pacific Island states*

Live debate

Moderator: Jessica Chin Foo, Board Member French Tech Polynésie - VP Venture Capital & Corporate Partnerships, KiwiTech USA

Opening Keynote and panelist: Heremoana Maamaatuaiahutapu, Ministre de la Culture, de l'Environnement et des Ressources marines de Polynésie Française

Panelists:

Cecile Gaspar, Founder, Director of Strategy & conservation programs, Te Mana O Te Moana Foundation, Tahiti

Alexia Akbay, CEO Symbrosia, Hawaiï

Brian von Herzen, Executive Director, Climate Foundation  
Lydiane Mattio, Project Algaedonia, New Caledonia  
Closing words: Pierre Erwes, Chairman BioMarine

June 3@ 02 :00 UTC  
END OF THE 24H LIVE / 2<sup>ND</sup> EDITION OF SEAWEED AROUND THE CLOCK

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