

# Sponsorship Opportunities

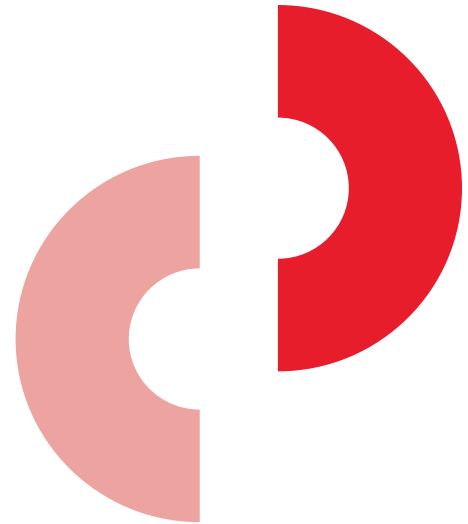
Geneva Centre for Autism International Symposium



November 2-4, 2022

**VIRTUAL** CONFERENCE

**#AUTISM2022**



Geneva Centre for Autism's International Symposium brings together over 1,300 professionals, researchers, educators, parents, and service providers from around the world to learn about the latest research and clinical practices in the field of autism! We've been holding this conference since 1986, and the autism community relies on us to hear the most up-to-date information from internationally renowned speakers.

**This important event would not be possible without the support of caring corporate partners.**

By partnering with Geneva Centre for Autism, you play an essential role in helping create new possibilities for children, youth and adults with autism. You will also benefit from significant brand exposure and the opportunity to connect with our 1,300 delegates to showcase your products and services.

As we still navigate the COVID-19 landscape and with the interest of public safety in mind, we have decided to host this year's International Symposium online.

# Virtual #AUTISM2020 Highlights

Professional portfolio includes:

- educators
- researchers
- clinicians
- physicians
- students
- person with ASD
- caregivers of individuals with ASD



**1100+**  
Participants



**38**  
Sessions



**35**  
Speakers



**14**  
Exhibitors



**12**  
Art Exhibitions



**18**  
Poster Presentations

## Taking it online...

- **92%** of registrants accessed & navigated the new virtual platform with ease
- **96%** of registrants had an overall good or excellent experience from the virtual event
- **83%** of registrants would recommend the GCA Symposium



**35**  
Live Zoom Webinars  
or pre-recorded sessions



**17**  
hours of presentation



**20,081**  
Session Views

*"I absolutely loved the ability to go back and listen to the recordings at my leisure and have no stress in having to travel to Toronto or of being exposed to Covid in a known hot spot. Open choices of events and to **view on demand access to the handouts.**"*

*"I **LOVED that it looked like a real conference.** I LOVED the interactive activities (finding puzzle pieces, getting points for interacting, etc)"*

*"I was very impressed with the sophistication of the virtual platform. **It was very engaging,** and felt as much like being at the in person symposium as possible."*

*"Opportunity to watch lectures that happened at the same time, using on demand for one at a later time, or switching between lectures I'd one wasn't interesting. I didn't have to pay for travel and accommodation to Toronto - **much more feasible economically.**"*

*"I really liked the virtual format and was **impressed with how easy it was to navigate.** I liked the conference hall view with the options to see vendors and art between sessions. I also thought the availability of recorded sessions was great too. Sessions started promptly and the quality of the speakers and sessions was above expectations. Great work!"*

*"Holding the event virtually meant I was able to attend and **not have to miss work or take it as a vacation day** (I was working from home concurrently). It meant not having to travel from outside of Toronto either which always makes for a long day. Loved the virtual platform and have recommended it to our Digital Technology team at our organization. I appreciated the gamification which I demonstrated to my kids when I was between sessions!"*

*"I loved how I could attend any lecture I wanted to and later watch ones that may have been at the same time. Also really liked that I could attend without traveling. **I hope this is an option in the future.**"*

[symposium.autism.net](https://symposium.autism.net)

We will be hosting a virtual conference that will provide a fully comprehensible conference experience, which will include:

- A virtual lobby with a 3D look and immersive feel
- An auditorium for all speakers, keynotes and panels
- An interactive exhibit hall
- A poster session
- A networking lounge

There are various sponsorship levels available to suit your budget and philanthropic needs. All of which offer many opportunities for sponsor recognition and engagement with our attendees. We are also happy to work with you to customize a sponsorship opportunity that meets all of your needs. To secure your sponsorship or if you have any questions, please get in touch with [symposium@autism.net](mailto:symposium@autism.net).



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# PRESENTING Sponsor

## \$15,000

### Titling

- Category Exclusivity (*only 1 available*)
- Exclusive Recognition (*Geneva Centre for Autism International Symposium presented by "Your Company"*)

### Special Benefits and Access to Delegates

- Exceptional opportunity to provide video advertisement (*10 seconds*)
- Introduce keynote Speaker in front of virtual 1,000+ guests
- Opportunity for Company Executive to introduce speaker
- Prominent logo placement and verbal acknowledgment in the welcome message from our CEO
- Verbal acknowledgement during the Opening & Closing ceremonies
- Pre-eminent placement of logo on all e-blasts pertaining Symposium 2022, pre and post-event (*reach of 50,000 individual people*)
- Company logo on virtual event platform & logo with hyperlink on Symposium 2022 website
- Company logo in virtual networking lounge
- Complimentary 3-day registration for 15 people
- Promotional items in digital swag bags
- One text acknowledgement in scheduled pop-up announcements
- At least one mention on all GCA social media channels (*20,000+ followers*)
- Acknowledgement in GCA Annual Report

# PLATINUM Sponsor

## \$10,000

### Special Benefits and Access to Delegates

- Exceptional opportunity to provide video advertisement (*10 seconds*)
- Opportunity for Company Executive to introduce speaker
- Prominent logo placement and verbal acknowledgment in the welcome message from our CEO
- Verbal acknowledgement during the Opening & Closing ceremonies
- Pre-eminent placement of logo on all e-blasts pertaining Symposium 2022, pre and post-event (*reach of 50,000 individual people*)
- Company logo on virtual event platform & logo with hyperlink on Symposium 2022 website
- Company logo in virtual networking lounge
- Complimentary 3-day registration for 10 people
- Promotional items in digital swag bags
- One text acknowledgement in scheduled pop-up announcements
- At least one mention on all GCA social media channels (*20,000+ followers*)
- Acknowledgement in GCA Annual Report





## **GOLD Sponsor** **\$5,000**

### **Special Benefits and Access to Delegates**

- Prominent logo placement and verbal acknowledgment in the welcome message from our CEO
- Verbal acknowledgement during the Opening & Closing ceremonies
- Pre-eminent placement of logo on all e-blasts pertaining Symposium 2022, pre and post-event (*reach of 50,000 individual people*)
- Company logo on virtual event platform & logo with hyperlink on Symposium 2022 website
- Company logo in virtual networking lounge
- Complimentary 3-day registration for 10 people
- Promotional items in digital swag bags
- One text acknowledgement in scheduled pop-up announcements
- At least one mention on all GCA social media channels (*20,000+ followers*)
- Acknowledgement in GCA Annual Report





## **SILVER Sponsor**

**\$2,500**

### **Special Benefits and Access to Delegates**

- Pre-eminent placement of logo on all e-blasts pertaining Symposium 2022, pre and post-event (*reach of 50,000 individual people*)
- Company logo on virtual event platform & logo with hyperlink on Symposium 2022 website
- Complimentary 3-day registration for 5 people
- Promotional items in digital swag bags
- One text acknowledgement in scheduled pop-up announcements
- At least one mention on all GCA social media channels (*20,000+ followers*)
- Acknowledgement in GCA Annual Report





## **SESSION Sponsor**

**\$1,500**

### **Special Benefits and Access to Delegates**

- Pre-eminent placement of logo on all e-blasts pertaining Symposium 2022, pre and post-event (*reach of 50,000 individual people*)
- Company logo on virtual event platform & logo with hyperlink on Symposium 2022 website
- Complimentary 3-day registration for 5 people
- Promotional items in digital swag bags
- At least one mention on all GCA social media channels (*20,000+ followers*)
- Acknowledgement in GCA Annual Report



## **BRONZE Sponsor**

**\$1,500**

### **Special Benefits and Access to Delegates**

- Opportunity to offer material and interact with delegates in poster session area
- Company logo on all email communications pertaining to Symposium pre and post-event (*reach of 50,000 individual people*)
- Mention on social media channels (*20,000+ followers*)
- Promotional items in virtual delegate bags
- Company logo and link on Symposium 2020 website



## Sponsor a family to attend \$1,600 / \$800

The cost to attend Geneva Centre for Autism International Symposium is often an obstacle for parents and individuals who wish to attend. For only \$800, a sponsor can show their support to families by covering the cost of a 3-day registration for one person to attend the event. **DOUBLE** your impact for \$1,600 & you can send 2 people.

### Special Benefits and Access to Delegates

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- Promotional items in digital swag bags
- At least one mention on all GCA social media channels (*20,000+ followers*)
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[symposium.autism.net](https://symposium.autism.net)



**geneva  
centre for  
autism  
symposium**

Corporate sponsors play an essential role in helping to create new possibilities for children, youth, and adults with autism. Your support can truly change lives in our community.

A partnership with Geneva Centre for Autism allows your organization to maximize your corporate, social and community goals and demonstrates to your stakeholders your commitment to creating a better world.

For more information or to secure your sponsorship please contact:  
[symposium@autism.net](mailto:symposium@autism.net).

**[symposium.autism.net](http://symposium.autism.net)**



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