

CONTESTANT & MODEL NAME/LIKENESE RELEASE

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, you the undersigned hereby irrevocably grants to SBBOPRO LLC (“**Producer**”), and the affiliated companies, successors, assigns and licensees of each and both of them (including without limitation event and program sponsors, exhibitors, advertisers, and marketing partners) (all of the foregoing, collectively, the “**Producer Parties**” and each, individually, a “**Producer Party**”), the right to (i) record, videotape, interview, film, photograph, audiotape, transcribe, digitally capture, digitally store, publish, exhibit, reproduce, display, distribute, alter, edit, make, modify, perform, post, broadcast, dramatize, prepare derivative works thereof, and to otherwise use content created, provided, supplied, uploaded, displayed, broadcast or voluntarily displayed by you as a model or contestant of the show described below (“**Model Contestant Content**”), in whole or in part, worldwide, in all media, in perpetuity; (ii) the right to supervise, control and direct the creation or production of the Model Contestant Content without your input, notes, requirements or suggestions; (iii) the right to combine content created by Producer or others show participants and attendees with the Model Contestant Content; (iv) **the right and license to do all of the above in any and all manner, media, languages, translations, and formats** now known or hereafter devised, in whole or in part; and (v) **the right to do all of the above regarding and concerning your name, nickname, tradename, social media handle, initials, likeness, voice, image, photograph, biographical information, and any other attributes or materials that would identify you to the public**, such rights granted in the Model Contestant Content, whether created by Producer, obtained by Producer, or given to Producer by you. You grant Producer the right and license to otherwise exploit and/or use, and permit others to do any or all of the foregoing, alone and/or in combination with other materials and/or elements, the name(s), product(s), trademark(s), likeness(es), image(s), tradename(s), logo(s), photograph(s), copyrighted material(s), and/or other material(s) associated with you, for use in any manner and in connection with the production, distribution, exhibition, exploitation, broadcast, advertising, marketing and promotion of the project currently entitled “SBBOPRO Virtual Hair Show” and “Barber-Verse Tradeshow” (“**Show**”), other sponsored or unsponsored programming, and any related or derivative versions or uses of any of the foregoing, in whole or in part, and within all packaging and marketing materials, including, without limitation, digital thumbnails or social media content associated with the Show, in any and all media now known or hereafter devised throughout the universe in perpetuity.

The rights granted herein include the right to use excerpts, screen captures or stills from the Show which may contain all or any portion of the Model Contestant Content in any other television, theatrical, or other motion picture, publication, or recording, whether distributed in physical, digital, or virtual mediums and environments. The undersigned acknowledges that this agreement will not put any or all of the Producer Parties in a more restricted position than a member of the general public with respect to any rights in the Model Contestant Content.

The undersigned represents and warrants that: (i) the undersigned has the full right, authority, and capacity either as owner or as agent of the owner, to grant the rights granted in this agreement; (ii) the Model Contestant Content is free and clear of any liens or other third party claims; (iii) no such use as authorized herein will give rise to any claims of infringement, invasion of privacy or publicity, claims for payment of any monies such as royalties, re-use fees or residuals, or any other claims; and (iv) no third-party permissions or licenses are required in connection with this agreement and/or any such use. The undersigned will indemnify, defend and hold harmless the Producer Parties from and against any claims, damages or expenses (including reasonable costs and outside attorney’s fees) arising out of a breach or alleged breach of this agreement.

The undersigned acknowledges that none of the Producer Parties have any obligation to use the Model Contestant Content or any portion thereof, in or in connection with the Show, and that each Producer Party may use such Model Contestant Content, or any portion thereof, in its sole discretion. The undersigned further acknowledges that any use of the Model Contestant Content in the Show does not constitute and will not be considered an endorsement of the Model Contestant Content or the undersigned

by any Producer Party.

THE UNDERSIGNED WILL NOT SUE, AND IRREVOCABLY AND UNCONDITIONALLY RELEASES, WAIVES AND FOREVER DISCHARGES, THE PRODUCER PARTIES AND EACH OF THEIR PAST, PRESENT AND FUTURE PARENTS AND RELATED COMPANIES, SUBSIDIARIES (WHETHER OR NOT WHOLLY-OWNED), AFFILIATES, DIVISIONS, OFFICERS, AGENTS, REPRESENTATIVES, EMPLOYEES, SUCCESSORS AND ASSIGNS, JOINTLY AND INDIVIDUALLY, AND ALL ENTITIES AND PERSONS ASSOCIATED WITH THE SHOW (COLLECTIVELY, “**RELEASEES**”), FROM ANY AND ALL MANNER OF LIABILITIES, CLAIMS AND DEMANDS OF ANY KIND OR NATURE, WHATSOEVER, IN LAW OR EQUITY, WHETHER KNOWN OR UNKNOWN, SUSPECTED OR UNSUSPECTED (INCLUDING, BUT NOT LIMITED TO, FOR INVASION OF ANY RIGHTS OF PRIVACY, RIGHT OF PUBLICITY OR PERSONALITY, INFRINGEMENT OF COPYRIGHT OR VIOLATION OF ANY OTHER RIGHT), WHICH ARISE OUT OF OR RELATE TO THE USE OF THE MODEL CONTESTANT CONTENT AS SET FORTH HEREIN, WHICH THE UNDERSIGNED (OR THE UNDERSIGNED’S ASSIGNS, AGENTS AND/OR REPRESENTATIVES) EVER HAD, NOW HAS, OR IN THE FUTURE MAY HAVE AGAINST THE RELEASEES. THE UNDERSIGNED AGREES THAT THE UNDERSIGNED WILL BE LIABLE FOR ANY ATTORNEYS’ FEES AND COSTS INCURRED BY PRODUCER AND/OR THE RELEASEES IN CONNECTION WITH ANY CLAIM OR LAWSUIT BROUGHT IN VIOLATION OF THIS AGREEMENT.

The undersigned will not disclose any confidential or proprietary information that any Producer Party provides or to which gains access in connection with the Show. The undersigned will not use any name, trademark, logo or other intellectual property of any Producer Party, or otherwise refer to any Producer Party, in any press releases, publicity, marketing, advertising, or promotional material, unless specifically authorized by Producer in each case in advance and in writing and in its sole and absolute discretion.

The undersigned agrees and acknowledges that you are not an employee, joint venturer, or of any relation to Producer, and that under United States federal and Texas law, you are considered an independent contractor. As such, all Model Contestant Content is considered a "work made for hire" as defined under the U.S. Copyright Act.

In no event will the undersigned have the right to enjoin the development, production, distribution, broadcast, streaming or exploitation of the Show, and the undersigned hereby waives any right to equitable or injunctive relief in the event of any breach, termination or cancellation of this agreement.

This agreement constitutes the entire agreement between the parties hereto and supersedes all prior agreements, written or oral, with respect to the subject matter hereof and may not be modified except by an instrument in writing signed by the undersigned and Producer. Producer may transfer and assign this agreement or all or any of its rights or privileges hereunder to any entity or individual without restriction. This agreement will be binding on all of the undersigned’s successors-in-interest and heirs. This agreement, its validity, construction and effect will be governed by the laws of the State of Texas. The parties hereto agree to submit to jurisdiction in the State of Texas, Harris County.

Name : _____

Signature: _____ Date: _____