



66<sup>TH</sup>

ANNUAL HEALTH RESEARCH CONFERENCE

15 – 17 September 2022

Kingston, Jamaica

**Hybrid Conference**

*COVID-19 and Digital Health: Transforming, Connecting,  
Informing Public Health*

**Sponsorship and  
Exhibition Prospectus**



## 66<sup>th</sup> Annual CARPHA Health Research Conference 2022

The Caribbean Public Health Agency (CARPHA) is pleased to invite you to its 66<sup>th</sup> Annual Health Research Conference. Under the theme ***COVID-19 and Digital Health: Transforming, Connecting, Informing Public Health***, the event includes an action-packed agenda, and sessions with renowned keynote speakers.

This year the Conference will be convened in a hybrid setting, embracing a face-to-face format as well as an interactive online component.

Using a hybrid format, means there is no limit to the audience capacity, and we expect a significantly greater than usual number of registrants. This format offers an extended reach allowing persons from all corners of the world to participate.

The conference and associated meetings/events have attracted over 200 regional and international delegates and meeting attendees in previous in-person formats, and a similar number of persons were in attendance during the first ever virtual conference held in 2021.

### Delegate Profile

The conference is a great opportunity to engage delegates from across the Caribbean and beyond. The audience includes:

- policy and decision makers
- researchers
- academics
- health care professionals (physicians, nurses, psychologists, environmental health officers, etc) and other public health officials
- NGOs and community organisations

## About the Conference

The Annual Health Research Conference is the largest health research conference in the English-speaking Caribbean. It is also the longest running health research Conference in the Latin America and the Caribbean (LAC) region with the first conference being held in 1957.

- The Conference is an international scientific meeting at which research conducted in the Caribbean, or which is relevant to its people, is disseminated. It is the principal forum for sharing new health research findings emanating from the Caribbean.
- The Conference serves as a training ground for the Region's budding researchers, facilitates collaboration, and provides a forum where senior and junior researchers can establish mentor-protégé relationships.
- Over the years, research presented at the Conference has positively impacted health policies and medical practice and contributed to improving health and development prospects for Caribbean people.
- The Conference provides excellent opportunities for delegates to network with healthcare companies, pharmaceutical companies, health systems providers, medical equipment manufacturers, water and wastewater companies, diagnostic kit producers, academic institutions, built environment companies, laboratory equipment suppliers, Government agencies, and Non-profit and Non-Governmental Organisations.

## Who Should Sponsor or Exhibit

Sponsoring and/or exhibiting at CARPHA's Health Research Conference 2022 offers your organisation the opportunity to be involved with an important event to highlight public health concerns, projects, and achievements.

The Conference is an excellent networking opportunity for

- digital healthcare companies
- pharmaceutical companies
- health systems providers
- health technology companies
- health and wellness organisations
- medical equipment manufacturers and distributors
- environmental health companies
- built environment companies
- diagnostic kit producers
- academic institutions
- laboratory equipment suppliers
- telecommunications companies
- tourism agencies
- government agencies, and non-profit and non-governmental organisations

We invite you to join us this year.

Take this opportunity to network and promote your brand and ideas.

## Sponsorship Opportunities

Sponsorship or exhibiting at the Conference offers you the opportunity to:

- Increase brand awareness with a relevant audience
- Promote your company/organisation to potential users and decision makers
- Network and develop collaborative partnerships and business leads

Early confirmation of your sponsorship and/or exhibition will ensure an even higher level of exposure.

The conference will be promoted via emails, the CARPHA website, the conference websites, CARPHA social media platforms and is already mentioned at regional and international meetings with stakeholders. The conference app will be used for pre, during and post conference information.

## About the Hybrid Conference

The conference will combine a **live** in-person event with a **virtual** online component.

Depending on the restrictions at the time of the conference, delegates will have the option of attending the conference in Jamaica or participating virtually.

Face-to-face delegates will have access to all of the content present in the venue as well as the virtual on demand content. Virtual delegates will have access to and be able to participate in the sessions and view the content on demand.

Conference presentations, keynote addresses, exhibitor stands will be available 1 month after the event on the virtual platform.

## Presentations

Presenters and keynote speakers will present live at the venue and sessions will be broadcast through the virtual platform. Sessions will also be recorded and made available on demand through the virtual portal.

The virtual portal will be available to registered delegates for **1 month** following the conference dates, to catch up on any presentations you have missed.

## COVID-19 Protocols

COVID-19 protocols will apply, in the event that there has to be cessation of in person gathering. If there is, then the hybrid conference will be pivoted to a virtual only conference. This would mean that the conference would not proceed with the face-to-face component and all delegates will access the content through the virtual portal.

If the conference pivots to a virtual only conference, some packages entitlements may change.

Delegates, sponsors and exhibitors will be kept updated throughout the planning process and will be advised on how the conference will proceed depending on the restrictions.

# Sponsorship Levels

All prices are in \$US

BENEFITS	Champion/Premier level	Advocates Level /Friend of Public Health	Supporters Level/ Public Health Pathfinder
	US \$20,000.00	US \$15,000.00	US \$10,000
Complimentary <b>Conference</b> Registrations	10 In-person 10 virtual	5 in person 10 virtual	5 in person 5 virtual
<b>Exhibitor</b> space	2 in-person exhibitors 2 virtual exhibitors	2 Exhibitor Registrations	2 Exhibitor Registrations
Logo Placement	Premium location on virtual conference platform, website and online materials	Premium location on virtual conference platform, website and online materials	On virtual conference platform, website and online materials
Advertisement in the West Indian Medical Journal (WIMJ)*: Full colour	Full page	Half page	Quarter page
Networking session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Event statistics and return on investment report	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Profile on CARPHA's social media channels	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Keynote Sponsorship (1 day) (Speaker and session provided by CARPHA)	<input checked="" type="checkbox"/>		

## MORE SPONSORSHIP OPPORTUNITIES

<p><b>Friends of the Young Researcher/Student Award</b></p> <p>The awards recognise the work for the best paper presented by a Caribbean investigator who is not yet an established researcher; or awarded to the best paper presented by a student/student group.</p>	<p>Young Researcher - US\$2,000.00</p> <p>Student Award - US\$500.00</p>
<p><b>Conference App Sponsorship</b></p> <p>The Conference App provides a full schedule of the event.</p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>• Banner ad linked to your website, a video or digital material</li> <li>• 5 Complimentary virtual conference registrations</li> </ul>	<p>US\$5,000.00</p>
<p><b>Car Dealership</b></p> <ul style="list-style-type: none"> <li>• car display only</li> <li>• car and booth</li> <li>• display space only</li> </ul>	<p>US\$5,500.00</p> <p>US\$5,950.00</p> <p>US\$450.00</p>
<p><b>Keynote Speaker Sponsorship</b> (3 opportunities)</p> <ul style="list-style-type: none"> <li>• One opportunity per day – includes sponsorship of one of CARPHA’s keynotes (speaker and session provided by CARPHA)</li> <li>• Acknowledgment by the Masters of Ceremony</li> <li>• Logo on banner highlighting keynote speaker</li> <li>• 3 Complimentary virtual conference registrations</li> </ul>	<p>US\$3,000.00</p>
<p><b>Conference Bags</b></p> <p>High visibility branding opportunity. Include your company logo on the conference bag given to in-person conference speakers, attendees and participants.</p>	<p>US\$5,000.00</p>
<p><b>Logo Displays</b></p> <p>Logo on conference website and conference app. Link to your website, or a document, or video</p> <ul style="list-style-type: none"> <li>• Lobby area</li> <li>• Auditorium</li> </ul>	<p>US\$500.00</p> <p>US\$300.00</p>

\* *The West Indian Medical Journal is a peer-reviewed scientific journal that has been in publication since 1951. The purpose of the Journal is to provide information of relevance to the Caribbean in a wide range of disciplines in or related to the health sciences, thereby facilitating communication among workers in these fields and contributing to improved healthcare.*



## Exhibition Opportunities

This is a rare opportunity to engage face-to-face and virtually with attendees. Attendees can visit, and interact with exhibitors in the exhibition area, as well as the virtual conference portal. Even if the virtual Exhibition Hall is not open, attendees can still visit and view exhibitor profiles and download brochures outside of opening hours.



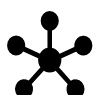
**Network and Connect** Network and connect with public health professionals to develop new relationships and strengthen existing ones.



**Launch New Products and Services** Showcase your latest products and services to professionals in the health and allied health community



**Increase Your Market Share** Potential to grow your market share - increase engagement with key decision makers



**Generate New Business** Communicate with delegates and decision makers to discuss business ideas and potential collaborations

Exhibition Opportunities	
Virtual US\$1,000.00	In-Person US\$2,500
<ul style="list-style-type: none"> <li>Name acknowledgment as a Virtual Exhibitor.</li> <li>Company logo, contact details on the conference website.</li> <li>A virtual exhibition booth in the virtual exhibition hall.</li> <li>One on one meetings with delegates in the virtual exhibition hall.</li> <li>Listing on Conference website and App</li> <li>Engage with the conference face to face and virtual attendees via the virtual conference portal, with live meetings, demonstrations and sharing of information.</li> <li>Attendees can access documents, products and services information, videos, images and presentations. They can save items to the briefcase and download later.</li> </ul> <p><b>ATTEND</b></p> <ul style="list-style-type: none"> <li>2 x Virtual exhibition registrations (for additional registration, please contact <a href="mailto:comms-team@carpha.org">comms-team@carpha.org</a>)</li> </ul>	<ul style="list-style-type: none"> <li>Name acknowledgment as an Exhibitor.</li> <li>Company logo, contact details on the conference website.</li> <li>A virtual exhibition booth in the virtual exhibition hall (subject to availability).</li> <li>One on one meetings with delegates in the virtual exhibition hall.</li> <li>Opportunity to share information in the virtual exhibitor portal, promoting your organisation.</li> <li>One 6-foot draped table, two chairs and a waste basket.</li> <li>Listing on Conference website and App</li> <li>General security service.</li> </ul> <p><b>ATTEND</b></p> <ul style="list-style-type: none"> <li>2 x Exhibitor registrations (for additional registration, please contact <a href="mailto:comms-team@carpha.org">comms-team@carpha.org</a>)</li> <li>2 x Virtual conference registration.</li> </ul>

**66<sup>th</sup> CARPHA ANNUAL HEALTH RESEARCH CONFERENCE**

**COMMITMENT FORM**

**Please indicate Level of Partnership** (please tick box below)

Item	Cost	Amount
Champion Premier Level	US\$20,000.00	
Advocates Level - Friend of Public Health	US\$15,000.00	
Supporters Level - Public Health Pathfinder	US\$10,000.00	
Keynote Speaker Sponsorship (3 opportunities)	US\$3,000.00	
Exhibition Opportunities	US\$1,000.00 (virtual) US\$2,500.00 (in-person)	
Conference Bags	US\$5,000.00	
Conference App Sponsorship	US\$5,000.00	
Car Dealership		
• car display only	US\$5,500.00	
• car and booth	US\$5,950.00	
• display space only	US\$450.00	
Friend of the Young Researcher/Student Award	Young Researcher -US\$1,000.00	
	Student Award - US\$500.00	
Lobby logo	US\$500.00	
Auditorium logo	US\$300.00	
<b>Total Dollar Amount</b>		

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

**METHOD OF PAYMENT**

*Please provide payment details to confirm and guarantee your choice of sponsorship. Payment can be made by credit card, wire transfer or cheque.*

**CREDIT CARD TRANSACTIONS**

 MASTERCARD

 VISA

Cheque/Bank Draft\*\*

Cardholder's Name: \_\_\_\_\_

Cardholder's Address: \_\_\_\_\_

Card Number: \_\_\_\_\_ expiry Date (Month/Year): \_\_/\_\_/\_\_

Authorised Name and Signature \_\_\_\_\_

**\*\*Wire Transfer Details\*\***

*(Please provide confirmation of transaction)*

**Kindly see Wire Transfer Details on page 12.**

**NOTE:** Payments made by wire transfer/cheques/bank drafts cannot be processed until confirmation of payment is provided.

## Terms and Conditions

- The Conference Planning Committee reserves the right to amend the sponsorship and exhibition packages to benefit the sponsor, exhibitor, conference and delegates.
- Sponsors and Exhibitors will be selected based on their ability to meet conference requirements. The Planning Committee reserves the right to review all display materials provided by a Sponsor or Exhibitor and/or with discretion, refuse any application.
- All Sponsors and Exhibitors must comply with the principles that their sponsorship must:
  - Comply with the [CARPHA Partnering Policy](#)
  - Withstand professional and public scrutiny;
  - Conform to professional and community standards of ethics and good taste; and
  - Not bring CARPHA into disrepute.
- Provision of a logo is taken to be permission for the CARPHA to advertise and promote the conference.
- Sponsorship or exhibition space will be allocated only on receipt of a signed Commitment Form and payment. A confirmation email will be provided to acknowledge the payment.

## Cancellation Policy

All cancellations must be notified to the Conference Secretariat in writing by email before the cancellation can be processed. Cancellations will not be deemed to be received until you have written confirmation from the Conference Secretariat. If you have not received acknowledgment within two (2) business days, please contact Ms. Veron Guy-Parks on 299-0895 ext. 40206. If the cancellation is not received in writing, the sponsorship or exhibition space will not be cancelled, and the full amount will still be payable.

For cancellations received in writing by the Conference Secretariat on or before 29 August 2022 a service fee of 5% of total fees will apply. No refunds will be made for cancellations after 30 August 2022.

After a sponsorship or exhibition has been confirmed, a reduction in sponsorship size or withdrawal from an exhibition package will be considered a cancellation and will be governed by the above cancellation policy.

Exhibition space will be allotted in the order in which applications and payments are received.

The Conference Secretariat will not discount or refund any entitlements or facilities not used.

The delivery of sponsorship and exhibition entitlements will be provided subject to the Sponsor's/Exhibitor's application meeting production timelines.

The Conference Planning Committee reserves the right to rearrange the floor plan and/or relocated any exhibit without notice. No discount or refund for any facilities not used or not required.

No Sponsor or Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked exhibition space except upon written consent of the Conference Secretariat.

Sponsor or Exhibitor staff participating as part of the sponsorship or exhibition package will be required to agree to the standard delegate terms and conditions.

Should, for any reason outside the control of the Conference Planning Committee, the venue or speakers change, or the event be cancelled, the Committee will endeavor to reschedule. In this instance the sponsor/exhibitor will indemnify and hold the Conference Planning Committee harmless from and against any and all costs, damages and expenses. The Conference Planning Committee does not accept responsibility for, and the sponsor/exhibitor indemnifies the Conference Planning Committee against, any costs, charges or fines incurred by the sponsor/exhibitor in the process of attending the Annual Health Research Conference 2022.

Conference Planning Committee will not be held liable, nor will a refund be optional if delegates, sponsors, speakers or exhibitors are unable to access, connect or have difficulty with internet connection, sound or visuals when participating in the Annual Health Research Conference 2022. The Conference Planning Committee will endeavor to provide information on how to access the Health Research Conference 2022 content, however delegates further acknowledge that Conference Planning Committee is not responsible for their IT connection or any issues caused by settings on devices used to access the Health Research Conference 2022 content, and delegates will endeavor to solve these issues with advice from their organisations IT or support/suppliers of the devices they are using, and further acknowledge that Conference Planning Committee is not required to provide IT support services in association with the conference.

Should the conference pivot to a virtual only conference due to restrictions, some package entitlements may not apply.

## **Instructions to Remit Funds to First Caribbean International Bank**

### ***INTERNATIONAL BANK VIA SWIFT***

Customer Name:

Address:

Amount: US \$

**(Please include bank transfer to complete registration)**

### **Intermediary Bank Info:**

Intermediary Bank: Wells Fargo Bank NA

Address: New York, USA

Swift Code: PNBPUS3NNYC

ABA# 026005092

### **Banking Details**

Bank name: First Caribbean International Bank (Trinidad and Tobago Limited)

Address: 4 Long Circular Road, St. James

Account No.: 200019200288

Swift Code: FCIBTTP2

*For Further Credit to Account:*

Name: Caribbean Public Health Agency (CARPHA):

Account No.: 0001003600

Invoice No.: **(located at top right of invoice)**



**CONFERENCE SECRETARIAT**

16-18 Jamaica Boulevard  
Federation Park, Newtown 190324  
Trinidad and Tobago

Phone: 868 622 4261/2 or 229-0895

Sponsorship and Exhibition: [comms-team@carpha.org](mailto:comms-team@carpha.org)  
Papers, Posters and Registration: [conference@carpha.org](mailto:conference@carpha.org)