

BHM BLACK HEALTH
MATTERS.COM
PRESENTS

FALL SUMMIT & HEALTH FAIR

SATURDAY, OCTOBER 1, 2022

8:30AM – 6:00PM PST

BLACK HEALTH GOES HOLLYWOOD

THE CENTER AT CATHEDRAL PLAZA,
555 W. TEMPLE STREET, LOS ANGELES, CA



www.blackhealthmatters.com



Recognizing the impact of community leaders

Ify Nwabukwu's foundation, the African Women's Cancer Awareness Association, has helped over 30,000 women through service, resources and outreach.

One person's efforts can truly make an impact. But when our efforts drive change for the greater good, we all thrive together.



To learn more about this community leader and their impact, visit aarp.org/blackcommunity

Ify Nwabukwu, President & Founder
African Women's Cancer Awareness Association
Washington, D.C. Metropolitan Area

WELCOME TO BLACK HEALTH MATTERS 2022 FALL HEALTH SUMMIT

Dear Attendee,

Our culture is obsessed with doctors. We watch them on TV (Grey's Anatomy, Married to Medicine, etc.), we make their books bestsellers and we follow them on social media but have we ever asked ourselves why we're so drawn to them?

Our guess is that we like to think that when there is something wrong with us, someone in a white coat or scrubs is going to swoop in and make it all better. The unfortunate reality is that by the time you are seen by a doctor, it might be too late. Maybe not too late to save your life, but too late to avoid a life of chronic pain and medication side effects as well as a lifetime of health worries and financial debt.

This is why Black Health Matters is committed to raising awareness of chronic diseases that plague our community. We want you to know and understand the risk factors and treatment options so you can feel empowered on your health journey. And we do this by bringing educational programs like our Fall Health Summit directly to you because the truth is, information is power. And the more knowledgeable you are, the better equipped you are to take control of your health.

But we cannot do this alone. We want to thank our many partners for their vision and commitment in taking this journey with us. We also want to thank the many local organizations that tirelessly work in their communities to support patients and caregivers in truly meaningful ways.

We do this, they do this and you do this because [#blackhealthmatters](#)

In health,

Roslyn, Leslie, Dedra and Linette



Roslyn Young-Daniels
President &
Founder



Leslie Garcia-Fontenot
VP Managing Director



Dedra N. Tate
Director of
Special Events



Linette Roach
External Relations
Director

BHM
BLACK HEALTH
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FALL HEALTH SUMMIT

AGENDA & EVENT PROGRAM

Black Health Matters is a leading communications company that provides inclusive health and wellness information that is rooted in medical expertise to the Black community. How do we do it? We partner and collaborate directly with top physicians, community advocates and health companies to host free virtual events and share articles to help raise awareness on risk factors and chronic diseases that disproportionately impact Black Americans. Our ultimate goal is to help Black Americans cut through the confusion and feel empowered on their health journey.

Now more than ever, it's important to bring topics of Black healthcare that have been historically disregarded to the forefront. That's why we're so excited to invite you to our groundbreaking Fall Health Summit (it's both virtual and in-person!) with the aim of helping you take better care of yourself, your loved ones, and your community.

SUMMIT OBJECTIVES

1. Feature informative yet dynamic presentations and conversations on relevant health conditions and diseases with world class healthcare professionals that focus specifically on the medical disparities that affect Black Americans.
2. Provide a safe space for medically-underserved individuals to voice their opinions, concerns, experiences and act as a catalyst for radical change within health focused spaces.
3. Empower patients, advocates and caregivers by providing them with the most up-to-date information on various chronic conditions—including treatment options and clinical trials—so they will better understand how to identify risk factors that directly impact them and their community.
4. Amplify the reach of this rich education information by providing access to the content (videos, articles, etc.) on all platforms post-Summit.

AGENDA KEY

 **IN-PERSON** THE CENTER AT CATHEDRAL PLAZA

 **VIRTUAL** V-FAIRS

CELEBRITY HOSTS & ADVOCATES



Vanessa Bell Calloway

Award-Winning Actress,
Director, Producer



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Actor, Comedian and Host



Dawnn Lewis

Award Winning Actor/
Composer/Singer/Producer



Wayne Linsey

Artist, Producer,
Composer & Keyboardist



Chante' Moore

Singer & Songwriter



James Pickens, Jr.

Actor, Producer, and Philanthropist



Chris Spencer

Comedian, Content
Creator & Producer



Amber Stevens West

Actress & Health Advocate



Vanessa Estelle Williams

Actor, Singer, Writer, Director



**WHEN IS THE RIGHT TIME TO
LEARN ABOUT RESPIRATORY
SYNCYTIAL VIRUS (RSV)?
BEFORE YOUR BABY DOES.**



**RSV IS THE LEADING CAUSE
OF HOSPITALIZATION IN
BABIES UNDER AGE 1.**

TALK TO YOUR DOCTOR OR LEARN MORE
AT [RALLYAGAINSTRSV.COM](https://www.rallyagainstrsv.com)



PROTECT BLACK KIDNEYS!

Although only 13% of the population, Black Americans make up 35% of kidney failure in the US. Protect Black Kidneys!

LEARN ABOUT FSGS KIDNEY DISEASE



TRAVERE[™]
THERAPEUTICS

LEARN MORE AT [TRAVERE.COM](https://www.traverse.com)

8:30AM -
9:00AM

● REGISTRATION / CHECK-IN / BREAKFAST DISTRIBUTION

9:00AM -
9:30AM

● HERE UNTIL HIV ISN'T: ENDING THE HIV EPIDEMIC FOR ALL (NOT JUST SOME)

SPONSORED BY Viiv

Black Americans have been disproportionately affected by HIV/AIDS since the epidemic's beginning, and that disparity has deepened over time. This discussion will provide insight into new therapies and resources for those with HIV/AIDS.



Kimberly Smith, MD

9:35AM -
10:05AM

● YOUR HEALTH AND FAMILY MATTER: PROSTATE CANCER AWARENESS

SPONSORED BY ASTRAZENECA

African American males are more likely to develop prostate cancer than males from other racial groups. This session will highlight what is being done to address this disparity while highlighting what the future holds.



Yaw Nyame, MD

10:10AM -
10:40AM

● GRANDMA IS NOT FORGETFUL: PRIORITIZING BRAIN HEALTH IN OUR COMMUNITY

SPONSORED BY GENENTECH

Among Black Americans ages 70 and older, 21.3% are living with Alzheimer's. Learn what is being done to address disparities and provide care and support for African Americans living with Alzheimer's or another dementia



Mirella Diaz-Santos, PhD



Nina Malik, PharmD

10:45AM -
11:15AM

BEING YOUR OWN HEALTH ADVOCATE: QUALITY CARE & MEDICAL INNOVATION

SPONSORED BY BRISTOL MYERS SQUIBB

There is no better advocate for your health than you! Up your game and learn strategies to improve your health outcomes.



Wendy Short Bertie

11:20AM -
11:50AM

FINDING THE PATH TO PATIENT ADVOCACY IN THE FIGHT AGAINST KIDNEY DISEASE

SPONSORED BY TRAVERE

This presentation will discuss the prevalence of kidney disease in the Black community. Experts share risk factors and how to manage the disease.



Deanna Darlington



Vincent Anthony MD

11:55AM -
12:25PM

RSV: THE LEADING CAUSE OF HOSPITALIZATION IN BABIES

SPONSORED BY SANOFI

Respiratory syncytial virus (RSV) is a serious cause of respiratory infection that can affect people of all ages. But it's most serious in babies. Mothers of colors need to be educated and this session will provide the stats, symptoms and more essential information to raise awareness.



Lynn Smitherman, MD



Laura Scott, MD



Ayanna Santos, PharmD



Oliver Brooks, MD

12:30PM -
1:00PM

BLACK REPRESENTATION MATTERS: ADVANCING SCIENCE FOR BETTER HEALTH OUTCOMES

SPONSORED BY JANSSEN

Regardless of disease focus, less than 10% of enrolled trial participants are Black. This is a major concern because some diseases that are more prevalent in Black patients do not have the proper representation. This raw and data driven fireside chat will debunk prevailing myths about Black participation in clinical trials.



Melanie Igwe



Denise Bronner, PhD

OUR LIFE'S
WORK

FIGHTING HIV YESTERDAY, TODAY, AND TOMORROW

We are proud to deliver innovative medicines and solutions that make a difference. We won't stop until there are no new HIV transmissions.

ViiV Healthcare. Here until HIV and AIDS are not.

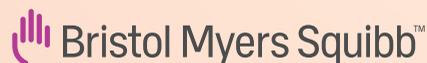
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Transforming patients' lives through science™

We are in the business of breakthroughs—our diverse, inclusive workforce creates innovative medicines that transform patients' lives. Each one of us dedicates to our mission of discovering, developing and delivering innovations that help patients overcome serious diseases. Every day, our people bring a human touch to every treatment we pioneer.



Visit [bms.com](https://www.bms.com) to see how we're bringing a human touch to everything we do.

**1:05PM -
1:35PM**

LUNCH DISTRIBUTION & AWARDS PRESENTATION

Black Health Matters leaders in health advance. Our Champions of Health Awards celebrates people and organizations that are making a positive impact on the health of people of color through innovative programs.



Sheryl Lee Ralph



Tracy Mitchell

**1:40PM -
2:10PM**

HATTR AMYLOIDOSIS: KNOW YOUR GENETIC HEALTH HISTORY

SPONSORED BY ALNYLAM

Hereditary transthyretin-mediated (hATTR) amyloidosis is an autosomal dominant disease that mimics other diseases making it difficult to diagnose. This session will provide information and share resources for testing.



Roxana Ghashghaei, MD



Joanna Pearson

**2:15PM -
2:45PM**

FAMILIES MATTER: BREAST CANCER AWARENESS

SPONSORED BY ASTRAZENECA

African American women have a 31% breast cancer mortality rate – the highest of any U.S. racial or ethnic group. The horizon holds promise for Black women with breast cancer. This session will provide insights.



Ryland Gore, MD

**2:50PM -
3:20PM**

LUMA: LEARN TO UNDERSTAND AND MANAGE SEVERE ASTHMA & REPRESENTATION IN CLINICAL RESEARCH AT AMGEN

SPONSORED BY AMGEN

Current studies show that Black adults with asthma are 5 times more likely to go to the emergency room than white people. Get ready to take a deep dive on this condition from the experts.



Reema Dirks, PharmD



Chrissy Carter

3:25PM -
3:55PM

**SHINGLES AND AFRICAN AMERICANS OVER 50:
WHAT YOU SHOULD KNOW**

SPONSORED BY GSK

Shingles, is a viral infection that typically causes a painful blistering rash. It usually affects older adults or people with weakened immune systems. This session will leave you informed.



Sheri Prentiss, MD, MPH, CSP®

4:00PM -
4:30PM

**MENTAL HEALTH IS IMPORTANT TO EVERYONE IN OUR COMMUNITY -
A DISCUSSION ACROSS GENDER AND AGE**

SPONSORED BY AARP

Your mental health powers how you engage and thrive. This panel will offer "real " strategies that can be applied to ourselves and loved ones.



Tony Cornelius



Cassandra Cantave



Yolo Akili Robinson

4:35PM -
5:05PM

**TALK THAT TALK: NOW'S THE TIME TO TALK ABOUT
PROSTATE CANCER**

SPONSORED BY JANSSEN

Black men are half as likely to die of prostate cancer today as they were a few decades ago. That's good news. Still, there are racial disparities when it comes to early detection, treatment, and deaths. This session will offer information to be shared with fathers, uncles and brothers.



V. Michael Bivins, MD



James Pickens, Jr.

5:10PM -
6:00PM

**MINI-CONCERT, RAFFLE/LEADERBOARD WINNERS,
BHM TEAM INTROS & CLOSING REMARKS**

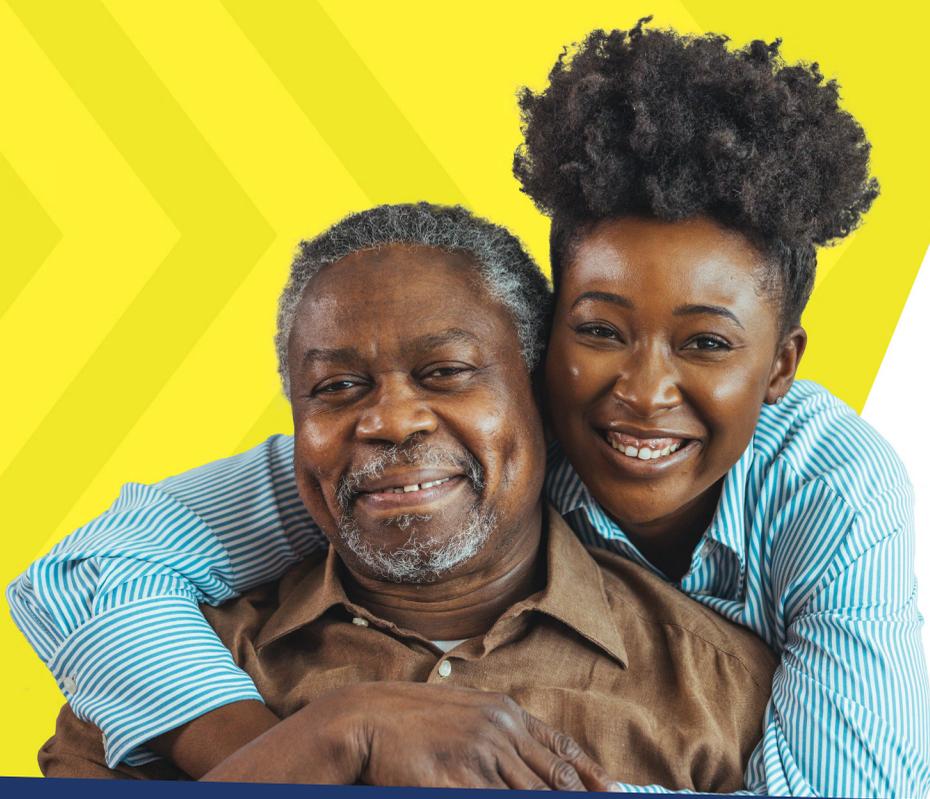
Join the BHM Team as enjoy the transcendental voice of songstress Chante Moore. Get out of your seat and show us your moves! Our grand prize drawings will also be distributed.



Wayne Linsey



Chanté Moore



NOW'S THE TIME TO
TALK
ABOUT PROSTATE
CANCER

Talk That TalkTM

Ready to Talk That Talk with Your Doctor About
Prostate Cancer Screening?

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TalkThatTalkPC.com

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check out hashtags: [#TalkThatTalkTime](#) and [#TalkThatTalkPC](#)

janssen 



CECE, living with hATTR amyloidosis

Do you or your family have a history of
Numbness in hands and feet?
Carpal tunnel syndrome?
Digestive issues?
Dizziness, shortness of breath?

Hereditary ATTR (hATTR) amyloidosis is a rare, inherited condition. hATTR amyloidosis can cause a range of symptoms that may seem unrelated or similar to those of other conditions.

Discover information and educational resources about hATTR amyloidosis at www.hATTRbridge.com.



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Vertex creates new possibilities in medicine so people with serious diseases can live better lives.

We work with leading researchers, doctors, public health experts and other collaborators who share our vision for transforming the lives of people with serious diseases, their families and society.

We're proud to support the
Black Health Matters Spring 2022 Summit.

Learn more at vrtx.com

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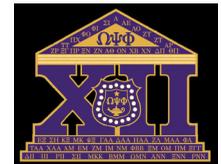
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A.E.A.O.N.M.S





Who must be included in
clinical research?
Everyone.

Certain diseases and conditions impact people differently depending on their background, including their ethnicity or race. That's why it is important to include *Everyone.*



Advances in medicine are possible when we listen to *Every Voice.*

To learn more visit:
www.ResearchIncludesMe.com

SHINGLES

THE RASH CAN FEEL LIKE

PULSING, ELECTRIC SHOCKS*

FACT: 1 in 3 people will get shingles in their lifetime.
This painful, blistering rash could interrupt your life for weeks.

**IF YOU'VE HAD CHICKENPOX, THE VIRUS
THAT CAUSES SHINGLES IS ALREADY INSIDE OF YOU.**



SCAN THE QR CODE
AND LEARN MORE
ABOUT **SHINGLES**

*Dramatization. Individual experiences may vary.

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