



**OCTOBER 6, 2022, 9:00AM – 5:00PM**

# **SPONSORSHIP PACKAGE**



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## **ABOUT**

Join Bowie State University as we host the annual HBCU Entrepreneurship conference, a forum for like-minded faculty, campus and community entrepreneur champions to share best practices, amplify all the great work, connect with colleagues and strengthen our HBCU entrepreneurial ecosystem.

This conference is the 2nd annual hosted by Maryland's oldest historically Black university (HBCU) and it brings exciting opportunities for all participants. The conference features more than 20 interactive sessions and draws hundreds of faculty, administrators, students and business people to discuss various topics.

Reputable leaders from HBCUs, business incubators, foundations and other organizations will explore ways to foster a culture of imbibing an entrepreneurial mindset, incorporating entrepreneurship in school curriculums and establishing community partnerships.

# SPONSORSHIP LEVELS

## ***PRESENTING SPONSOR \$150,000***

### **Benefits:**

- Conference platform, name on every screen
- Featured listing on virtual event homepage
- Registration/Sponsorship Signage
- Morning Plenary Welcome address video
- Branded Sponsored session with (attendee list)
- Pre-event audience address
- Company logo and profile on conference website
- Promotional Video- featured 6X/day (two 15, 30, or 60 second spots)
- Company logo on push/blast emails
- Social media promotion on all social networks
- Judge Bulldog Pitch Competition
- Preset appointments
- 10 Registrations
- Company logo in post-event thank-you email
- Dedicated post-event email communication
- Dedicated post-event survey question
- 20% sponsorship waiver for 2023 conference

## ***TITLE SPONSOR \$100,000***

### **Benefits:**

- Conference platform, name on closing session screen
- Pre-event audience address
- Branded Sponsored session with (attendee list)
- Company logo and profile on conference website
- Promotional Video- featured 4X/day (two 15, 30, or 60 second spots)
- Company logo on push/blast emails
- Social media promotion on all social networks
- Judge Bulldog Pitch Competition
- Preset appointments
- 10 Registrations
- 10% sponsorship waiver for 2023 conference

# SPONSORSHIP LEVELS

continued

## ***VENTURE SPONSOR \$50,000***

### **Benefits:**

- Sponsored session with (attendee list)
- Pre-event audience address
- Company logo and profile on conference website
- Promotional Video- featured 3X/day (one 15, 30, or 60 second spots)
- Company logo on push/blast emails
- Social media promotions on all social networks
- Judge Bulldog Pitch Competition
- Preset appointments
- 8 registrations

## ***ENTERPRISE SPONSOR \$25,000***

### **Benefits:**

- Sponsored session with (attendee list)
- Company logo and profile on conference website
- Promotional Video- featured 2X/day (one 15, 30, or 60 second spots)
- Company logo on push/blast emails
- Social media promotions on all social networks
- 6 registrations

## ***ACCELERATOR SPONSOR \$10,000***

### **Benefits:**

- Company logo and profile on conference website
- Company logo on push/blast emails
- Social media promotions on all social networks
- 4 registrations

## ***PARTNERSHIP SPONSOR \$5,000***

### **Benefits:**

- Company logo and profile on website
- Social media promotions on all social networks
- 2 registrations