

2023 NASW Virginia and Metro DC Joint Annual Conference



The National Association of Social Workers is a national organization with local chapters and a national membership of approximately 150,000 trained social work professionals. There were approximately 21,000 social workers within the combined Virginia and Washington, DC Metropolitan Area as of May, 2020 .

The NASWVA/DC Chapters Joint Annual Conference will be held in-person March 23-25 and available virtually April 20-22, with virtual on-demand access to on-demand/virtual attendees for 60 days following the conclusion of both the in-person and virtual aspects of the 2023 conference.

March 23 - 25, 2023
Williamsburg, Virginia

Conference Sponsor & Exhibitor Information

- All packages, whether in-person or online, are on a first-come-first-serve basis for sponsors and exhibitors to showcase their organizations and connect with attendees. Reach out to marketing.naswva@socialworkers.org for more information or fill out the conference sponsor and exhibitor interest form [here](#).
- Sponsor and exhibitor benefits are based on level of contribution, see package for details for each level. The 2023 conference will have opportunities for both in-person and virtual connections on different dates.
- In addition to in-person and online exhibit booth opportunities, you can increase the visibility of your organization, products and services with our thought leader and year-round partnership opportunities.

SOCIAL WORK ACCELERATED:



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www.naswva.org/2023-sponsor-exhibitor-information

2023 NASW VIRGINIA AND METRO DC JOINT ANNUAL CONFERENCE



Exhibitor Packages

Enhanced Virtual - 750

- One discounted virtual conference attendee registration
- Enhanced virtual booth with prominent placement
- Downloadable materials in virtual booth
- Virtual arial exhibit hall branding with your logo
- Two way booth chat feature (audio and video available)
- Access to virtual conference attendee database
- Exhibitor status on registration pages and conference webpages (virtual registration page)
- Listing on conference website and NASWVA/DC websites as an exhibitor
- Two month advertisement in newsletter (250 words)
- Two month career center listing
- Custom email to attendees following in-person event to thank exhibitors
- One Guest author series to be posted on NASWVA/DC websites
- Social media promotional posting as a 2023 exhibitor

The sponsorship/exhibitor options and descriptions were updated Oct 17, 2022 for clarity purposes. If you have questions please email Cecelia with Marketing

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Marketing department contact:
marketing.naswva@socialworkers.org

2023 NASW VIRGINIA AND METRO DC JOINT ANNUAL CONFERENCE



Exhibitor Packages

Basic Virtual - \$650

- One discounted virtual conference attendee registration
- Basic virtual booth
- Downloadable materials in virtual booth
- Virtual arial exhibit hall branding with your logo
- Two way booth chat feature (audio and video available)
- Access to virtual conference attendee database
- Exhibitor status on registration pages and conference webpages (virtual registration page)
- Listing on conference website and NASWVA/DC websites as an exhibitor
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