



# Undergraduate prospectus 2021



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# *Dip your toe in...*

**There is no single 'BU experience'. There are thousands, with thousands more added every year. Your own story has yet to begin, so there's no way of knowing what adventures you'll have with us. They'll be shaped by all the things that make you unique.**

However, there are some things we can be pretty sure of. To start with, we know you'll be learning from people who are genuinely passionate about their subjects; academics who are heavily involved in research or have experience of working in their industry at very high levels – and often both!

You'll have the chance to guide your own development with optional units, work placements, research opportunities and a host of other extra-curricular activities. You'll be supported inside and outside of the lecture theatre as you tailor your time at BU to be everything that you want it to be.

You'll also have access to brilliant libraries, an award-winning Students' Union, a strong support network if times get tough, and a beautiful location on the south coast with an incredible beach.

Perhaps most importantly, we know you'll be studying in a place where everyone's contribution is valued. Where what others know will fill the gaps in your knowledge. Where what you know will fill the gaps in theirs. And what you learn together will enrich society and create new knowledge.

Whatever the future holds, BU will be the backdrop to experiences that will change your life in ways you probably haven't even thought of yet. It's going to be an exciting journey and one that we can't wait to share with you.

Time to dip a toe in. Time to discover your degree of difference.

# Course listing

We have almost 100 degrees of difference, split over 16 subject areas. Your future is just waiting for you to find it.

## Accounting, Finance & Economics

BA (Hons) <b>Accounting</b>	62
BA (Hons) <b>Accounting &amp; Finance</b>	62
MAccFin (Hons) <b>Accounting &amp; Finance</b>	65
BSc (Hons) <b>Economics</b>	64
BA (Hons) <b>Finance</b>	62

## Archaeology, Anthropology & Forensic Science

BA/BSc (Hons) <b>Archaeology</b>	69
BSc (Hons) <b>Anthropology</b>	68
BSc (Hons) <b>Archaeology &amp; Anthropology</b>	70
BSc (Hons) <b>Archaeological, Anthropological &amp; Forensic Sciences</b>	71
BSc (Hons) <b>Forensic Biology</b>	72
BSc (Hons) <b>Forensic Investigation</b>	72
BSc (Hons) <b>Forensic Science</b>	72

## Business, Management & Marketing

BA (Hons) <b>Business &amp; Management (Economics)</b>	76
BA (Hons) <b>Business &amp; Management (Entrepreneurship)</b>	76
BA (Hons) <b>Business &amp; Management (Finance)</b>	76
BA (Hons) <b>Business &amp; Management (Global Operations)</b>	76
BA (Hons) <b>Business &amp; Management (HRM)</b>	76
BA (Hons) <b>Business &amp; Management (Marketing)</b>	76
BA (Hons) <b>Business &amp; Management (Project Management)</b>	76
BA (Hons) <b>Business &amp; Management (Retail Management)</b>	76
BA (Hons) <b>Global Business Management (online)</b>	78
BA (Hons) <b>International Business &amp; Management</b>	76
BSc (Hons) <b>Marketing</b>	79

## Communication & Journalism

BA (Hons) <b>Communication &amp; Media</b>	82
BA/MLit (Hons) <b>English</b>	83
BA (Hons) <b>Marketing Communications</b>	86
BA (Hons) <b>Marketing Communications with Advertising</b>	86
BA (Hons) <b>Marketing Communications with Digital Media</b>	86
BA (Hons) <b>Marketing Communications with Public Relations</b>	86
BA (Hons) <b>Multimedia Journalism</b>	85

## Computer Animation, Games & Visual Effects

BA (Hons) <b>Computer Animation Art &amp; Design</b>	90
BA (Hons) <b>Computer Animation Technical Arts</b>	91
BSc (Hons) <b>Games Design</b>	94
BSc (Hons) <b>Games Software Engineering</b>	95
BA (Hons) <b>Visual Effects</b>	93

## Computing & Informatics

BSc (Hons) <b>Business Information Technology</b>	98
BSc (Hons) <b>Computer Networks</b>	98
BSc (Hons) <b>Computing</b>	98
BSc (Hons) <b>Cyber Security Management</b>	98
BSc (Hons) <b>Data Science &amp; Analytics</b>	98
BSc (Hons) <b>Forensic Computing &amp; Security</b>	98
BSc (Hons) <b>Information Technology Management</b>	98
BSc (Hons) <b>Software Engineering</b>	98

## Design & Engineering

BA/BSc/MDes (Hons) <b>Product Design</b>	104
BA (Hons) <b>Product Design Futures</b>	105
BSc (Hons) <b>Design Engineering</b>	107
BEng/MEng (Hons) <b>Engineering (part-time)</b>	108
BEng/MEng (Hons) <b>Mechanical Engineering</b>	109

## Health & Social Care

BSc (Hons) <b>Adult Nursing</b>	112
BSc (Hons) <b>Children's and Young People's Nursing</b>	113
BSc (Hons) <b>Mental Health Nursing</b>	114
BSc (Hons) <b>Midwifery</b>	115
BSc (Hons) <b>Nutrition</b>	116
BSc (Hons) <b>Occupational Therapy</b>	117
BSc (Hons) <b>Operating Department Practice</b>	118
BSc (Hons) <b>Paramedic Science</b>	119
BSc (Hons) <b>Physiotherapy</b>	120
BA (Hons) <b>Social Work</b>	121

## History, Politics & Social Sciences

BA (Hons) <b>Criminology</b>	131
BA (Hons) <b>Criminology with Law</b>	133
BA (Hons) <b>Criminology with Psychology</b>	132
BA (Hons) <b>History</b>	124
BA (Hons) <b>Politics</b>	125
BA (Hons) <b>Politics &amp; Economics</b>	126
BA (Hons) <b>Sociology</b>	127
BA (Hons) <b>Sociology &amp; Criminology</b>	130
BA (Hons) <b>Sociology &amp; Social Anthropology</b>	128
BA (Hons) <b>Sociology with Politics</b>	129

## Law

LLB (Hons) <b>Law</b>	136
LLB (Hons) <b>Law, Media &amp; Creative Industries</b>	136
LLB (Hons) <b>Law with Politics</b>	136

## Life & Environmental Sciences

BSc (Hons) <b>Biological Sciences</b>	143
BSc (Hons) <b>Ecology &amp; Wildlife Conservation</b>	140
BSc (Hons) <b>Environmental Science</b>	141
BSc (Hons) <b>Geography</b>	142

## Media, Film, TV & Music Production

BA (Hons) <b>Film</b>	147
BA (Hons) <b>Film Production &amp; Cinematography</b>	149
BA (Hons) <b>Media Production</b>	146
BSc (Hons) <b>Music &amp; Sound Production</b>	151
BA (Hons) <b>Photography</b>	150
BA (Hons) <b>Television Production</b>	148

## Medical Science

BSc (Hons) <b>Biomedical Sciences</b>	154
BSc (Hons) <b>Medical Science</b>	155

## Psychology

BSc (Hons) <b>Cyberpsychology</b>	160
BSc (Hons) <b>Psychology</b>	158
BSc (Hons) <b>Psychology with Counselling</b>	159
BSc (Hons) <b>Psychology with Forensic Investigation</b>	161

## Sport

BSc (Hons) <b>Sport &amp; Exercise Science</b>	164
BSc (Hons) <b>Sport Coaching</b>	166
BSc (Hons) <b>Sport Management</b>	167
BSc (Hons) <b>Sports Therapy</b>	165

## Tourism, Hospitality & Events

BA (Hons) <b>Events Management</b>	170
BA (Hons) <b>Tourism Management</b>	173
BA (Hons) <b>International Tourism &amp; Hospitality Management</b>	172
BA (Hons) <b>International Hospitality Management</b>	171

## Foundation degrees and Top-ups



# Helping you *succeed*

We're here to help you succeed,  
and everything we do is focused on  
creating the perfect environment for  
you to do just that.

Degrees of *difference*  
[www.bournemouth.ac.uk](http://www.bournemouth.ac.uk)

# Welcome from the Vice-Chancellor and the SUBU President

**Choosing the right university for you is a big decision. It's important that you choose to study somewhere that offers a great course, but it's also important to find a university that will value you and your contribution, working with you to enrich society and create new knowledge. We hope this prospectus will demonstrate that BU is a place that does exactly that.**

Our students are part of a lively and vibrant learning community, where there are plenty of opportunities both as part of their course and as extra-curricular activities. Whether it is undertaking research alongside academic staff, gaining professional experience as part of your course or learning from academic and professional experts in their field, you'll contribute to society while you are at BU. By helping to make a difference in our local community and through projects around the world, you'll find that your time at BU helps you to become a highly employable graduate who will continue to have a positive impact on society throughout your career.

We place a high value on excellence, responsibility, inclusivity and creativity. We're proud of the welcoming and supportive culture at BU. We're here to help you succeed, and everything we do is focused on creating an environment that enables you to do just that. We bring together world-leading research, the latest thinking from the professions and brilliant education to make sure that what we do in one area informs what we do in others. It's an approach that we call Fusion. It combines excellent education with research-led expertise and real-world application to enable you to excel.

We also take our commitment to the environment seriously. As well as delivering environmental science degrees for many years, we are constantly looking at ways we can minimise our own environmental impact. We've won a number of environmental awards for our forward-thinking approach, and have been ranked in the top ten universities for recycling and sustainability by the *Times Higher Education* University Impact Rankings.

The university and Students' Union at Bournemouth University (SUBU) work together to provide the best student experience possible. From a comprehensive Student Reps scheme to the 100+ clubs and societies on offer, you can be sure you will be supported and well represented at BU.

Those are some of the reasons why we're one of the world's top 150 universities under 50 years old, according to the *Times Higher Education* Young University Rankings 2019.

We'd love you to be a part of our vibrant learning community. Find out more by visiting us on an Open Day or, if you live outside the UK, meet us at an exhibition in your country. We hope that this prospectus shows you some of the degrees of difference that we believe make BU a truly special place.

**Professor John Vinney, Vice-Chancellor**  
**Abdurasheed Adeyinka Balogun, SUBU President 2019/20**





# Our degrees of *difference*

Wouldn't life be boring if everyone was the same? At BU, we celebrate the things that make us different because they help us to approach challenges from an alternative viewpoint. Here are just some of the many reasons a BU education will be like no other – because great minds never, ever think alike.



### 1: We're a global university home to a world of opportunity

We're proud to be based in Dorset, and our influence extends around the world. *Times Higher Education* (2019) ranks us as one of the world's top 150 young universities and one of the top 15 UK universities for employability, thanks in part to our commitment to providing superb work placement opportunities for all our students. Through initiatives like our Global Talent Programme, we make sure you have the chance to develop into the kind of internationally-aware professional that the world is in need of. You can also undertake an international exchange, spending a semester studying abroad, or find long and short work placements in other countries. To find out more about the ways we prepare you for the global workplace, see page 40.

### 2: Our research makes a real difference

We pride ourselves on research that makes a real difference to the world around us. We believe that research, education and professional practice belong together, with each shaping and informing the other. We don't believe in barriers to research, which is why we encourage inter-disciplinary work wherever possible.

As an undergraduate student, you can also get involved with the work we are doing, through our Undergraduate Research Assistant programme. You'll find yourself working alongside academic staff on live research projects, getting involved with work that has the potential to change lives.

### 3: We're ethically and environmentally responsible

Ethical business practices and environmental sustainability are embedded in our courses,

[www.bournemouth.ac.uk](http://www.bournemouth.ac.uk)



4



6



7



6



8

but we also practise what we preach. In the *Times Higher Education* University Impact Rankings 2019, we were ranked seventh in the recycling and sustainability category. What's more, we've been a Fairtrade university for 12 years and hold annual events for Fairtrade Fortnight. We were awarded an EcoCampus Platinum award in 2016, in recognition of the hard work we have done to minimise our carbon footprint.

#### 4: Our Chancellor is a true role model

Our Chancellor, Kate Adie CBE, DL, embodies the values that we believe all our staff and students should aspire to. Throughout her career as a journalist (including 14 years as the BBC's Chief News Correspondent), she was never afraid to break new ground, bringing stories of international

importance to the world's attention. She defied governments, censors and even bullets to make sure that the truth was told honestly and authentically and has inspired a generation of journalists to try and do the same.

She has won many awards during her long and distinguished career, including a BAFTA Fellowship in 2018.

#### 5: We are proud of our diversity

As a BU student, you can be proud to be part of a community that celebrates diversity. We have an Athena Swan Bronze award in recognition of our commitment to gender equality, and the Student's Union at BU (SUBU) has Investors in Diversity accreditation.



Our annual Black & Minority Ethnic (BME) Awards, hosted by SUBU, provides a rich and exciting celebration for our community, and our International Commencement Ceremony welcomes hundreds of students from over 130 countries each year. We host an annual Pride event and many more events throughout the year for students across the university.

Discover how you can celebrate your own difference with SUBU on page 30 and all the support we offer on page 34. If you're joining us from overseas, see page 52 for more information.

#### **6: We offer incredible learning opportunities**

The learning environment is more than the furniture around us – it's the technology, support and course design that help you prosper. Our excellent Student Rep system was just one of many factors recognised in our Silver rating in the Teaching Excellence Framework 2017.

#### **7: We're a Premier League university**

Our partnership with AFC Bournemouth is about much more than football. Our close links benefit students from many different courses – from budding nutritionists and sports therapists to journalists and business students. We carry out research with colleagues at the club, and there are also opportunities for work placements too.

#### **8: Our graduates recommend us**

96% of our graduates would recommend BU to someone considering us as their choice for university, according to the most recent BU Alumni Survey (2017).

**With so many success stories already behind us, isn't it time you joined us to start your own success story? See page 58 for details of Open Day dates.**



# Living at BU

Let's make the time you'll spend in Bournemouth the best of your life. Sand between your toes, time spent with friends, making great memories – it's all here waiting for you.

Degrees of *difference*

[www.bournemouth.ac.uk/around-bournemouth](http://www.bournemouth.ac.uk/around-bournemouth)



Bournemouth Pier zipwire

## Find out more...

### **12 | Reasons to love Bournemouth**

A look at some of the things that make Bournemouth such an amazing place to live and study, including some attractions that are off the beaten track.

### **16 | Our story: Monty and Georgina**

Hear from two of our student bloggers as they tell you what they love about living in Bournemouth.

### **18 | A place to call home**

Find out more about life in BU accommodation and what you can expect when you move in.

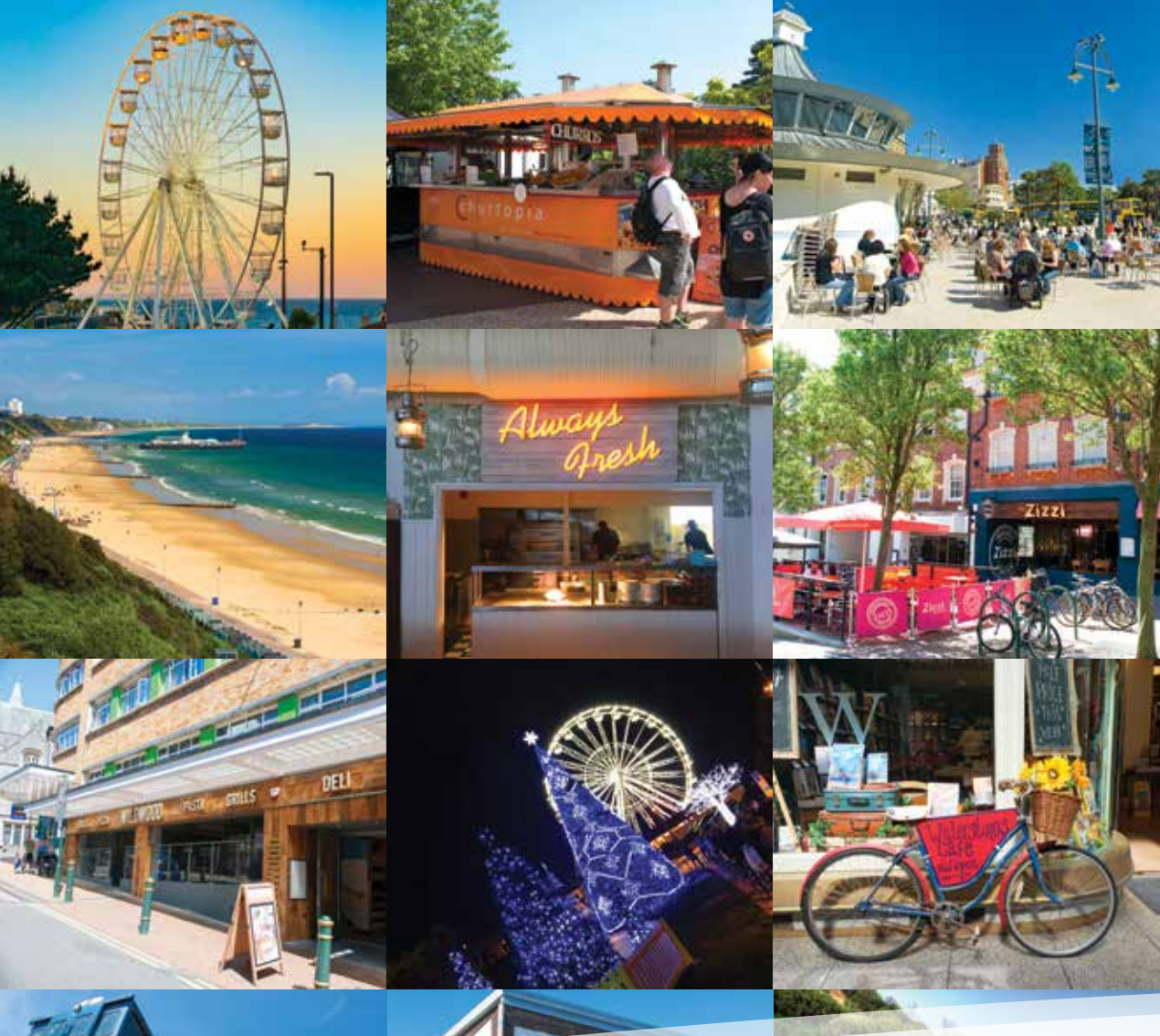
### **20 | Places you could live**

Look around the accommodation we have available and start thinking about what will suit you best.

### **24 | Building a community spirit**

It's not just the place you'll fall in love with – it's the people too. Three BU flatmates share their experience of living together.

[www.bournemouth.ac.uk/  
around-bournemouth](http://www.bournemouth.ac.uk/around-bournemouth)



# Reasons to love *Bournemouth*

Whether your idea of a good time is cake and coffee or climbing cliffs, there'll be something in Bournemouth that you'll fall in love with. Seven miles of golden sand provide the backdrop to a wide variety of activities, from zipwires over the sea to marshmallows over a BBQ. With the New Forest on your doorstep, and London only a train ride away, you'll be able to find something you love doing and indulge yourself in an idyllic setting.



### In the town

The town itself is right on the seafront – the beach is a five-minute walk from the centre of town. If you can tear yourself away from the feeling of sand between your toes, you'll find Bournemouth has a good mix of high street brands, department stores and independent boutique shops. Many offer a discount with a TOTUM card too (available to NUS members).

### Other places to play

Many of our students tend to find places to stay from their second year in Winton and Charminster, an area that is ideally situated halfway between our campuses. While both are a short stroll or bus ride away from Bournemouth town centre, they are also home to their own unique culture, with a friendly, metropolitan feel. A stroll along either high street will see you greeted by the smells of food from around the world – Bedouin, Lebanese, Turkish, Italian, Spanish, Greek, Thai,

Indian, Chinese and Japanese food are just some of the cuisines that will be tempting you into the bars, restaurants, cafés and coffee shops that line the pavements.

### That famous beach

Fancy a swim, a spot of sunbathing or surfing between lectures? Bournemouth's seven-mile golden beach holds four European blue flags and two Seaside Awards. Stroll along the traditional English pier and try out the zipwire, turn your hand to surfing or paddleboarding, or go for something a little more relaxing – a trip on the Bournemouth Big Wheel or taking in the Friday night fireworks that run throughout August, for example. The beach is also host to the largest free air festival in Europe, which takes place every summer. If you're a fan of rare planes and jaw-dropping aerobatics displays, visit [www.bournemouthair.co.uk](http://www.bournemouthair.co.uk) and see what's in store for next year.

[www.bournemouth.ac.uk/around-bournemouth](http://www.bournemouth.ac.uk/around-bournemouth)



Bournemouth town, BH2

"Having downtime is so important as a student and I love music and shows. Throughout the year, the Bournemouth International Centre and the Pavilion host a wide range of shows and gigs which are always a great night out."

Jessica Correia,  
BSc (Hons) Midwifery  
student



### Sandbanks

If you fancy a look at how the other half live, a wander round glamorous Sandbanks never disappoints. Nestled in among the mansions, penthouse flats and supercars, there are plenty more affordable ways to spend your time and money.

### The triangle


Bournemouth's answer to Soho and Greenwich Village might not be QUITE as glamorous, but it's home to some great bars, clubs and restaurants nonetheless. It's the epicentre of the town's thriving LGBTQ+ community, with a friendly atmosphere and a whole heap of personality. You'll also find decent pubs offering craft ales aplenty

and affordable yet chic places to eat. Look out for the Mad Cucumber and Twelve Eatery for amazing plant-based menus, while coffee shops like Flirt are bursting at the seams with personality.

### Watersports

If watersports are your thing (whether you are keen to try your hand at a new sport or you're a bit of a pro already), then the calm, shallow waters of Poole Harbour certainly won't disappoint.

You name it, the harbour can offer it – windsurfing, kitesurfing, paddleboarding, surfing, kayaking, wakeboarding, jetskiing – the list goes on. Just a short journey away in the New Forest, you'll also find a water activity park, home to a Wipeout style assault course!



"A short trip on the chain ferry from Sandbanks will have you in the depths of rural Dorset, with the beauty of the Purbecks stretched out ahead of you. Visit Tyneham village – a small corner of Dorset that time forgot when it was evacuated in 1943."

Marilyn Scofield-Marlowe,  
BSc (Hons) Computing  
student



The New Forest National Park

### Screen time

The recently built multi-million pound BH2 complex is right in the middle of Bournemouth, and features a huge modern cinema complex – luxurious reclining seats, lots of legroom, big screens AND you can eat pizza while you watch your favourite films.

Alternatively, there are plenty of places in Dorset (as well as lots in Hampshire) that offer the chance to take in a drive-in movie if that's your thing. They run all year round so whether you want to turn the heaters up full while you watch a Christmas movie or wind the windows down as you take in a summer action blockbuster, you'll be able to indulge yourself.

If you prefer your screentime to be a little more on the intimate side, then the Westbourne district of Bournemouth is home to the Bournemouth Colosseum. Don't let the name confuse you – it's the UK's smallest cinema with just 19 seats. As

well as showing classic films from pretty much every genre you can think of, you can also get together with a few like-minded friends and hire it yourself to watch your own movies. Want to watch all the *Police Academy* movies in a row without being judged? Well, now you can. (We're still judging you though.)

### Walking and riding

If you like to combine your sightseeing with a spot of exercise, there are loads of fantastic walks you can take in Bournemouth and the surrounding areas – and plenty of places offer bike hire, both in Bournemouth (including on the seafront) and in the New Forest. Some of the stunning walks to enjoy include Upton Country Park in Poole (the incredible views over Holes Bay and Poole Harbour are a must-see) and Swanage Bay.

[www.bournemouth.ac.uk/around-bournemouth](http://www.bournemouth.ac.uk/around-bournemouth)



# Our story

**M**onty and Georgina are two student bloggers who share their experiences of life in Bournemouth. Here are some of the things that they love most about living here. Visit [www.bournemouth.ac.uk/ug-blog](http://www.bournemouth.ac.uk/ug-blog) for more!



There is always something going on where you and your friends can have some fun and socialise.

### Monty's story

Moving to Bournemouth to start a new chapter in life was exciting and enjoyable. I spent my first year in halls of residence just five minutes from the beach, which has been a regular break from my studies for me and my flat mates. Living so close to Bournemouth's town centre is ideal for someone like me who enjoys shopping.

Going to the gym is important to me and there are gyms dotted around the town centre. There is one on Talbot Campus but for me, going to a gym in town worked better with my schedule. The gyms in Bournemouth are all student-friendly, which is a bonus – compared to back home where you have to fork out a mortgage for a membership!

Bournemouth offers a great social life in and out of university. I take part in the performing arts society and am also involved in Nerve media where I host the Friday morning radio breakfast show. I am also a member of the golf team, therefore expanding my circle of friends and making nights out even more fun!

There is always something going on where you and your friends can have some fun and socialise. For example, my flatmate and I both realised pretty quickly that we liked Harry Potter and we found a Harry Potter quiz

going on in one of the bars in town. This was just great fun to have some time together away from any stress. Whether it's something small, like a quiz, or something more active and exhilarating like the Winter Wonderland ice-skating during the festive period, Bournemouth always seems to have something going on for you to enjoy.

### Georgina's story

Bournemouth is a beautiful place which I am proud to call my home town. When the time came to decide on universities, the question that popped up constantly from friends and family was whether I would move away, and my answer was always a firm "no way"! Not only does Bournemouth offer a spectacular beach, great shops and fun nightlife (all perfect for students!), but it also welcomes artists and musicals to the Pavilion Theatre and the Bournemouth International Centre, venues I love visiting.

There is always something to do in Bournemouth while the surrounding areas add to the beauty of the South Coast, and there are plenty of places to visit that offer scenic walks and exploration, such as the New Forest, Hengistbury Head and Durdle Door. Bournemouth has it all!



Dorchester House, Lansdowne Campus

## A place to call *home*

**We believe that you should be able to live life in BU accommodation the way you want to. We encourage a thriving community where there's always something going on, but also make sure that you have a quiet, private space you can call your own. You'll have your own room, so you needn't worry about a snoring roommate, and (with the exception of the Student Village) you'll also have an en-suite shower room for extra privacy.**

Our high-speed internet access can handle all the research you want to throw at Google – or the best Netflix or Amazon Prime has to offer. If you fancy yourself as the next winner of Masterchef, then you'll be in your element in our well-equipped kitchens, ideal for hanging out with your new

housemates and impressing them with your cooking (don't worry, there's still a microwave if you need a little more practice). There are also laundry facilities on site, for which you'll have to pay a small extra charge.



**BU accommodation isn't just about a roof over your head – it's about being part of a community where you can involve yourself in as much or as little as you like.**

### **Everything's included – even the UNIBUS**

All your bills are included – no extra money to find for gas, electricity, water or broadband – and your rent also includes the price of a BU bus pass (though you can opt out of paying extra for the bus pass if you don't want one).

Bournemouth also has great train, airport and ferry links. We don't have much car parking at BU, but with great travel connections and plenty of cycle storage, you won't miss your car for a minute. It's all part of our commitment to being environmentally responsible – an approach that has seen us win an EcoCampus Platinum award.

### **Great accommodation for everyone**

For students with disabilities, we do have some dedicated accommodation available – just let us know what your needs are when you register your interest in BU accommodation and we'll do everything we can to help. If you have a partner or a family, we can advise on alternative accommodation options.

### **ResLifeBU**

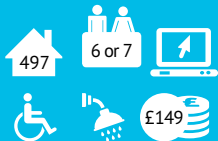
ResLifeBU is our skills, social and wellbeing initiative to make sure your university experience doesn't stop when you step off-campus. Run by students as ResLifeBU reps, you can get involved in activities such as the Winter Ice Ball, Club Soda alcohol-free socials, stress-free events around revision time and skills workshops.

### **How the booking process works**

Booking your accommodation is easy using our online accommodation portal. Within 24 hours of accepting your place at BU, you'll be able to register for your accommodation guarantee. You'll then be notified when it is possible to choose and reserve your accommodation. Everything is done online – including paying your deposit – but you can always get in touch with us if you have any questions or things aren't clear. The aim is to make choosing your room simple and stress-free, leaving you free to concentrate on the important things, like what to bring with you on your new adventure in Bournemouth!

[www.bournemouth.ac.uk/accommodation](http://www.bournemouth.ac.uk/accommodation)

## Cranborne House Lansdowne Campus



# Places you *could live*

Wherever your study is based, all our accommodation options are suitable locations for your new home!

### Key

Total rooms

Flat size

Internet

En-suite

Disabled access

Approx price per month





**Chesil House**  
Lansdowne Campus

210 6 & Studios £139

Icons: House, 6 & Studios, Laptop, Wheelchair, Shower, £139



**Corfe House**  
Poole

308 5 or 6 £137

Icons: House, 5 or 6, Laptop, Wheelchair, Shower, £137



**Dorchester House**  
Lansdowne Campus

540 4-7 & Studios £149

Icons: House, 4-7 & Studios, Laptop, Wheelchair, Shower, £149



**Lyme Regis House  
Lansdowne Campus**

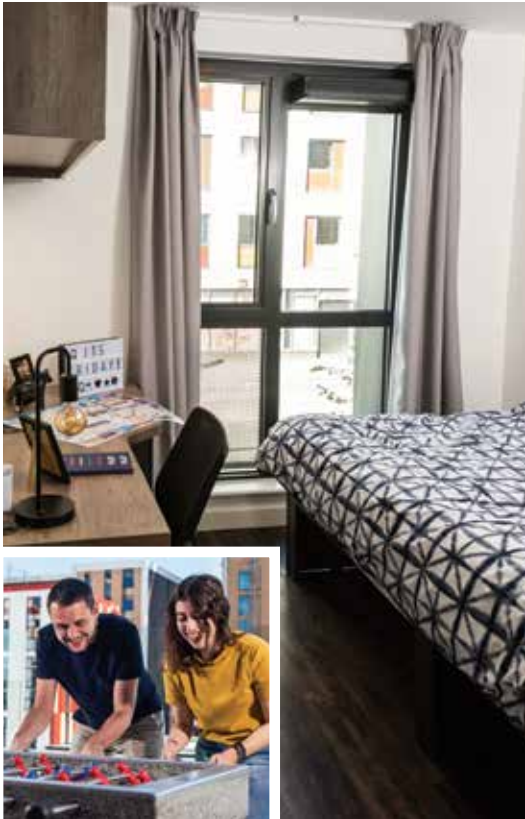
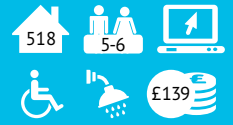


**Student Village  
Talbot Campus**





## Purbeck House Lansdowne Campus




## Bailey Point Lansdowne Campus



## How to book

We offer an accommodation guarantee for undergraduate students, so long as you meet the relevant deadlines. You'll be able to choose and book the room of your choice once you meet the conditions of your offer. See the website for more details



**Belong at BU**  
ResLifeBU is  
focused on helping to  
create a strong community  
atmosphere, making it  
easier for you to meet other  
students and make  
new friends that you  
might otherwise  
never have met.

## Building a *community spirit*

**Meet Georgia, George and Charlotte (left to right, above) – flatmates in Flat 111. Their regular podcast sheds light on what it's really like to live in Halls – search Flat 111 on Spotify or SoundCloud to hear more. Here are some of their observations...**

### **On making friends**

"You need to remember it's the same for everyone and if you want to, you'll meet loads of people quite quickly. A flatmate will introduce you to their course mates, or someone they met through a club or society, for example – there are loads of different ways to meet people. Of course, you'll

always have those long friendships from home, that might have built up over ten years or so. It might seem fake to say you'll rock up at uni and meet some new best mates, but the experience is a bit more intense so you do tend to bond quicker that way."



### **On different cultures**

"It's great getting to know people from different backgrounds and cultures – perhaps from countries you've never visited, people who've had a totally different life to the one you've had, and it is so interesting to hear their stories."

### **On missing home**

"I have never felt homesick, I enjoy the independence of being at uni. Of course you miss your family, but I do prefer being away from home."

"Planning visits home is a great thing to do – it gives you something to look forward to. Then

you're focusing on your next visit rather than missing people – the time passes really quickly if you have things to look forward to."

### **On staying in touch**

"Technology like Skype and FaceTime make it easy to stay in touch when you want to. Sometimes you might just feel like sending the occasional text, but some students facetime their families every night – everyone's different, but there are so many ways you can stay in touch that you never feel too far away from each other."



# Life

## on campus

We're not just located in a beautiful part of the world – our campuses and facilities are pretty special too. Take a look at the places that you could be learning in, and find out how everything we do is designed to give you the best chance of success.

Degrees of *difference*  
[www.bournemouth.ac.uk/why-bu](http://www.bournemouth.ac.uk/why-bu)



Talbot Campus

## Find out more...

### **28 | Campuses to be proud of**

See how we provide you with the facilities you need to help you learn the way you want to.

### **30 | Students' Union**

The help and support on offer from the Students' Union, as well as some of the fantastic ways you can socialise away from your studies!

### **32 | My story: Chloe Randall**

One BU student's experience of settling into life at BU.

### **34 | Happy and healthy**

See how we help to look after your wellbeing during your time with us.

### **36 | Game for anything**

The various ways that SportBU can help you with your health and fitness goals.

### **38 | My story: Ross and his Sports Scholarship**

How a Sports Scholarship is helping one student chase his dream.

[www.bournemouth.ac.uk/why-bu](http://www.bournemouth.ac.uk/why-bu)



# Campuses to be *proud of*

**Collaborative working spaces. Laptops you can borrow by the hour. Technobooths and well-stocked libraries for getting assignments done, and relaxing rooftop cafés to help you wind down afterwards. Great teaching needs to be complemented by great facilities and support. We believe it all comes together on our campuses.**

## **Many sites, one community**

We know that there's much more to great universities than great buildings – but we also believe in making sure our staff and students are in the kind of environment that enables them to fulfil their potential. Our two new Gateway Buildings – one on each campus – have been designed to support the imaginative, collaborative way we work. The building on Talbot Campus is home to new TV studios, editing suites, sound stage, audio studios,

PC labs, screening room, a motion capture and green screen facility, and cross-faculty collaborative learning spaces. The Lansdowne Campus building is mainly used by students in the Faculty of Health & Social Sciences, but is open and accessible to all students and staff, as well as the local community. It will be home to simulations suites including an operating theatre, hospital wards, a maternity birthing room and a residential flat for care scenarios – as well as an MRI scanner.



### **Facilities that prepare you for success**

When you start your career, you'll need to know how to use the same industry-specific equipment that you'll encounter in your job. That's why we go to great lengths to ensure you have access to facilities, hardware and software that is at least the same standard you will find in your industry.

### **Library and learning resources**

Our libraries on both campuses give you access to electronic, print and multimedia resources with staff on hand for support. We have over 500 open access computers available 24 hours a day, seven days a week, as well as an extensive Wi-Fi network. If you'd rather, you can hire a laptop from our loan service. If a beach-hut-themed technobooth is just the thing you need to make group work easier, we've got those too!

Our large collections of e-books and e-journals together with printed collections mean that you have extensive access to the resources that you need. You can access thousands of resources online (including more than a quarter of a million e-books) wherever you are through our virtual learning environment and mobile app.

### **An eco-campus**

Our buildings aren't just brilliant – they're sustainable too. We're proud to hold an EcoCampus Platinum award, recognition of our commitment to minimising our environmental impact. We give you the opportunity to make sustainable choices wherever we can, from our locally sourced selection of foods to reusable cups and recycling facilities.

We've also fitted our new buildings with solar panels to generate some of the electricity we use, as well as a biomass boiler that fuels Poole House. You'll even find three beehives on the roof of our Fusion Building – helping local biodiversity while also producing delicious Fusion honey!

### **Take a virtual tour**

The best way to see all this for yourself is to visit us on an Open Day, but if you can't do that, visit [www.bournemouth.ac.uk/virtual-tour](http://www.bournemouth.ac.uk/virtual-tour) to look around our facilities!



# *Students' Union*

Run by students, for students. SUBU (Students' Union at Bournemouth University) is here to make your university experience better. It helps you make friends, be heard, find things to do and offer support when you need it. You can become a SUBU member when you start with us. Where you take the relationship from there is up to you – but you can get involved as much or as little as you like.



**Clubs and societies**  
SUBU is home to over  
100 different  
clubs, societies and  
networks. If you can't  
find one with the same  
interests as you, you can  
form your own.

## What is SUBU?

### Be involved

SUBU's biggest department is Student Opportunities – dedicated to bringing you a mind-boggling range of clubs, groups and academic societies to try, so that you can pursue your interests with like-minded people.

There's also a big media team at SUBU, running a radio station, TV and a magazine. Volunteering gives you the chance to dedicate some time to a good cause, from a five-minute drop-in session to running a project. And there's RAG (Raising & Giving) where you can find yourself hitchhiking abroad or going on the trip of a lifetime, all while fundraising for good causes.

### Be social

The Old Fire Station (near the Halls of Residence at Lansdowne) is the night-time SU events hub, hosting buzzing club nights for every taste as well as comedy shows, gigs and more. Dylan's Bar on Talbot Campus also throws a range of events if you want things a bit less frantic. Closing

the year, SUBU puts on the country's largest Summer Ball send-off for 7,500 smiling fancy-dress-clad students.

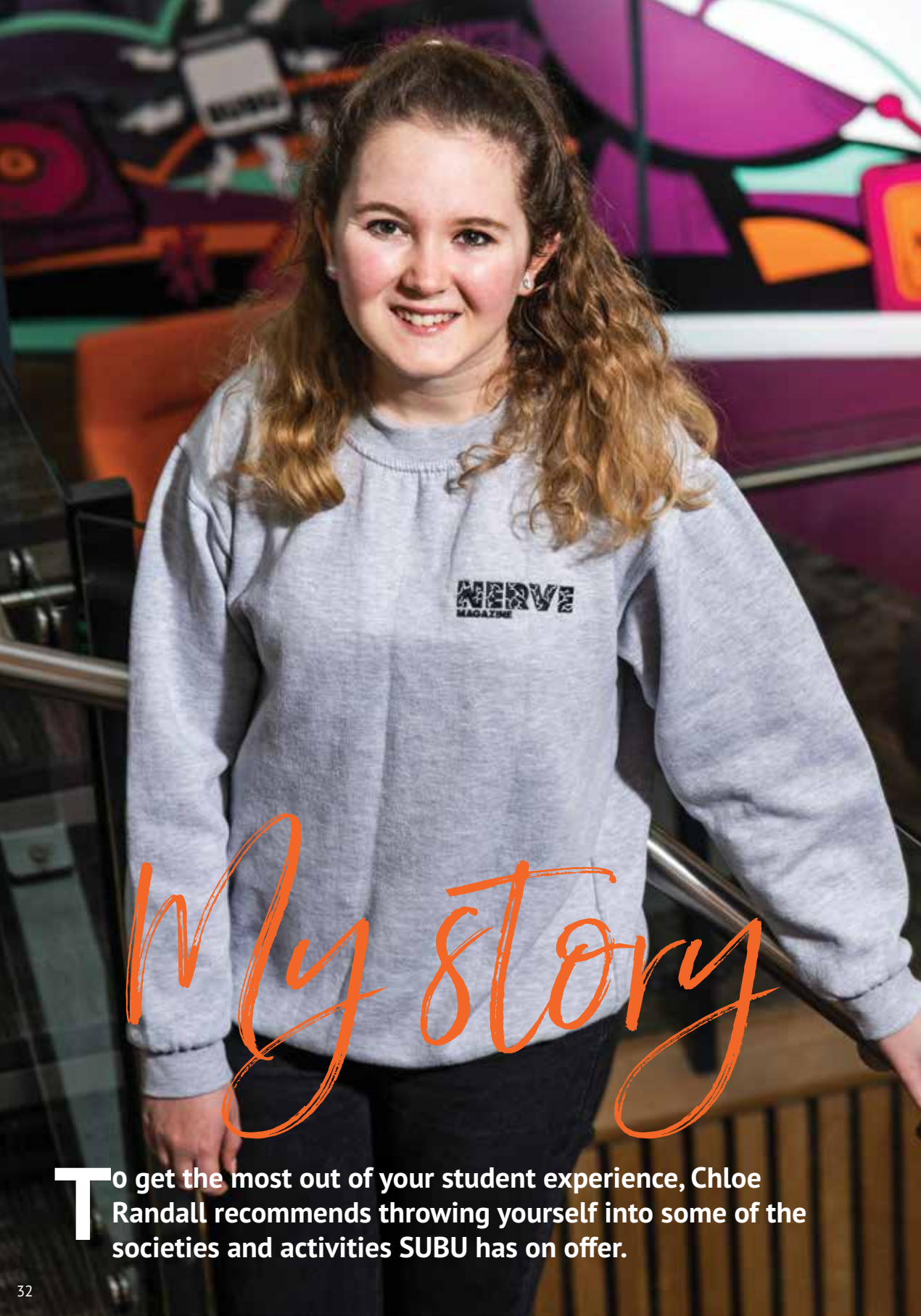
### Be represented

SUBU offers leadership opportunities to all of its members. You could be involved as a Student Rep or in lots of other elected roles, gathering feedback from the student community and working with the university to improve the student experience. The Representation department manages over 600 reps dedicated to improving courses, and its innovative ideas and operation helped win the National Union of Students Award. You could even end up as one of the four full-time officers who lead the Students' Union.

### Be supported

SUBU has its own advice service, which is free, independent and confidential, to help ensure your time at BU runs smoothly. Whether you're feeling a little homesick, or you are after some finance or academic help, our trained advisers are on hand to listen and offer guidance and support.

[www.subu.org.uk](http://www.subu.org.uk)



# My story

**T**o get the most out of your student experience, Chloe Randall recommends throwing yourself into some of the societies and activities SUBU has on offer.



**I thoroughly recommend checking out the list of activities and societies available to see how you can impact your university experience for the better.**

Attending Freshers Fair in my first year was a highlight for me. Being able to see all the things I would have the choice to do over my next few years at BU was both exciting and overwhelming.

After looking round all the societies I could join, from the Anime Society to being a BU Falcon or joining the Spanish Society, I realised the possibilities were endless and there really was something for everyone.

I decided to join the Performing Arts Society in my first and second year after having a passion for it from a young age. I joined the cast of their annual production for both 'American Idiot' and 'Our House' and it was one of the best decisions of my university experience. I fully embraced the 'PARTS' experience with the two rehearsals a week, the many socials and opportunities available and they have all been huge highlights of my university experience.

By joining this society, I got to perform in three showcases a year, perform for a week in a professional theatre each year and had the opportunity to give back to the community by performing in care homes and litter picking in Bournemouth. Not only did I develop my performing arts skills, I also developed my confidence skills

through performance and made friends for life. It also led to opportunities such as performing at university events, which were all great experiences.

In my second year, I also joined Nerve Radio, which I thoroughly enjoyed. Not only did I get a chance to have a weekly radio show with a co-host, I also got to present two FM Shows during FM Fortnight which were broadcast around Dorset – an opportunity I was so thankful for.

I developed technical skills in radio through this, as well as presenting skills, which were a really good topic to talk about in placement interviews and, ultimately, helped me get my year in industry. I am also on the Multimedia Journalism course and the radio element has really helped me on my course.

I am now in my final year and am currently the Deputy Editor for Nerve Magazine. I have thoroughly enjoyed my time as this role so far and have really had to develop my time management skills to fit it in with my studies, which has been very useful. When it comes to applying for graduate jobs, I know that talking about my time with Nerve and what I have learnt will be invaluable in starting my career.



# Happy and *healthy*

**Whether your idea of achievement is climbing a mountain, excelling at sport, or simply handing in your assignments on time, we do know it's easier to be the best you can be when you're happy and healthy. Here are some of the ways we can help you be just that.**

## **Connections for life**

Your health and wellbeing are just as important before and after your time at university, so we help you get off to a good start. Your arrivals information will contain information about clubs and societies, events you might like to attend, sport taster activities and much more. Before you've even set foot on campus, you'll be able to find groups and networks that could be with you your whole life.

## **Art, music, sport and culture**

Whether your hero is Rembrandt, Rachmaninoff, Ronaldo or Rihanna, you can pursue your passion at BU. With a music centre, a number of choirs and orchestras, an art gallery and outstanding sports facilities, the only difficult decision you'll have to make is what you want to do first.



**“University provides an opportunity to learn about yourself and grow through academic, social and life experiences... University is your opportunity to be you.**

Kerry-Ann Randle,  
Head of Student Support  
and Wellbeing



### **Support services**

It's not unusual for students to need some help settling into life at university so our AskBU team are on hand to point you in the direction of the right support for you. We have a range of services to help you make Bournemouth your home – from an on-site Medical Centre, to a Faith & Reflection Service. For those that need it we have Ofsted-registered childcare facilities as well as student parking options on site (full details and charges online) if you're living more than ten miles away while you're studying.

### **Additional Learning Support**

If you have a learning difference such as dyslexia, dyspraxia, ADD or ASC, or a medical or mental health condition, or a sensory or physical impairment, learning adjustments may be needed. By contacting Additional Learning Support (ALS), we will be able to identify the most appropriate support for you. As well as one-to-one learning support, which could be tuition and/or mentoring,

we run specific skills workshops and can also advise you on assessments and funding assistance from the Disabled Students' Allowances (DSA).

To find out more about ALS and the services and support we can provide, please call us on **+44 (0)1202 965663**, email [als@bournemouth.ac.uk](mailto:als@bournemouth.ac.uk) or for more information visit [www.bournemouth.ac.uk/als](http://www.bournemouth.ac.uk/als)

### **Wellbeing**

We support a number of initiatives aimed at boosting your resilience, improving your wellbeing and managing your mental health. Whether you need support with adjusting to university life, or just want to talk about how you are feeling, we are here to help and have a wealth of support available.

[www.bournemouth.ac.uk/student/health](http://www.bournemouth.ac.uk/student/health)



# Game for *anything*

**Whether you're a top athlete or just want to keep fit and active, SportBU has something for everyone – and it's a great way to make new friends. With so much going on – and great membership rates – check our website to find out even more.**

## **State-of-the-art sports facilities**

- Chapel Gate, our newly acquired 65-acre sports facility, is home to football, (5-a-side, 7-a-side, 9-a-side, 11-a-side), rugby, hockey, table tennis, cricket, archery and rifle shooting
- Fitness suite – with up to 60 stations and various membership options
- Four-court sports hall with badminton, basketball and volleyball courts
- Two all-weather floodlit 3G artificial sports pitches
- Two dance and activity studios – over 50 Group Fitness classes a week
- Spin studio
- High-performance training suite
- Three treatment rooms (massage, physio, chiropractic care and alternative therapies available)
- Changing rooms and lockers.



## Take your pick

### Fitness classes and courses

Taking a class is a great way to meet new people. Choose from spin, pilates, yoga, boxercise, step, circuits, abs and core, and much more (see website for full programme). We also have courses in everything from Thai boxing and karate to surfing and tennis.

### Campus Sport

You can get involved in basketball, netball, football, badminton, table tennis, boxing, lacrosse, and surfing, to name a few. Social drop-in sessions, clubs, courses, leagues and tournaments – take your pick. Campus Sport gives you plenty of opportunity to get involved in sport and activities on campus or at one of our local providers.

### Performance Sport

Represent your university at the highest level by joining the SportBU performance programme in a team or as an individual. Choose from over 60

teams that compete in the British Universities and Colleges Sport (BUCS) competitions, from cricket and tennis to golf, football, hockey and more. We're currently ranked 23rd overall, out of 165 – testament to our commitment to competitive sport. We run trials in the first two weeks of the academic year and you can tell us about your sporting achievements before you get here.

### Sports scholarships

If you're a talented athlete, you can apply for one of BU's Sports Scholarships, offering funding and access to services such as gym membership and chiropractic treatments. We are a Talented Athlete Scholarship Scheme (TASS) Accredited Centre (TAC) supporting athletes who have been nominated by their governing body as having future international potential. See [www.bournemouth.ac.uk/ug-scholarships](http://www.bournemouth.ac.uk/ug-scholarships) to find out more.



# My story

**S**port Scholarship recipient Ross Murgatroyd believes that a scholarship is only as good as the opportunities that come with it – which is why he's so pleased he chose BU.



**It's not only about financial support, but all the support services that SportBU offers to scholars.**

The combination of BU offering a degree in Sports Management that offered the opportunity to specialise in golf and fantastic placement opportunities made the decision to come to BU an easy one. Sport has always played a key role in my life and BU's excellent golf programme was the thing that finally sold it to me.

The scholarship programme at BU has helped to relieve any stress that my academic commitments have on my ability to perform at a national level. It's not only about the financial support that I have been awarded, but all the support services that SportBU offers to scholars: athlete specific workshops, Strength & Conditioning, injury rehab programmes and lifestyle support.

Bournemouth University is currently the number one university golf programme in England. This is largely due to a programme that is continuously improving on a yearly basis. Being in the golf team has given me access to two England golf coaches, weekly inter-university matches, WAGR recognised golf tournaments and a warm weather training week over the new year.

Any keen golfer who has visited the Dorset area will know how lucky Bournemouth University students are to be at the doorstep of some of nation's best golf courses. Being a student at BU has allowed me to network with key players in the golfing industry.

BU currently has several relationships with exclusive golf clubs such as Queenwood and the Buckinghamshire. These relationships also extend on an international level – for example, Frenchman's Creek in Palm Beach Florida which was where I was lucky enough to spend my placement year. It was a great experience, allowing me to network on an international level and gain experience in the golfing industry while practising and playing on some of the world's best golf courses.

It's amazing to be a part of a university that helps students to focus on their sporting ambitions without sacrificing any of their academic goals. When applying for a scholarship, remember to sell yourself and express why you feel BU should invest in you!

# Getting you *career ready*

Today's employment market is truly global. Our degrees make sure you're ready for it – from work placements to career advice, networking events to employability workshops. Wherever you want to go, we can help you take the first step.

Degrees of *difference*

[www.bournemouth.ac.uk/global](http://www.bournemouth.ac.uk/global)



## Find out more...

### 42 | Get ahead, stay ahead

Take a look through some of the help and support we offer you to make you even more employable.


### 44 | Start here, work anywhere

Find out how our courses are designed to give your career a headstart – from expert lecturers to relevant work placements.

### 46 | Placements explained

If you've ever wondered how a placement year (or a shorter placement) actually works, it's all explained here.

[www.bournemouth.ac.uk/global](http://www.bournemouth.ac.uk/global)



**93.1% of Bournemouth  
University undergraduates  
were in work or further study  
six months after graduating  
from university.**

Higher Education  
Statistics Agency (HESA)  
DLHE Survey 2017

# *Get ahead, stay ahead*

**Securing work and professional experience as part of your degree can make all the difference in the competitive job market. We've got the contacts and the opportunities you need to stand out.**

## **Careers support and help**

Through our online careers system, the Global Talent Programme and a team of careers advisers and faculty placement staff, we can help equip you with the skills and experience to stand out when it comes to securing your ideal work placement if you're taking one – and, of course, the best possible start to your career once you graduate.

## **Show your global talent**

Preparing you for the global marketplace is an important part of what we do. The Global Talent Programme will prepare you with opportunities

and activities across the university for the working world. It's a free extra-curricular award tailored to your needs, featuring employer-led workshops, self-directed e-learning, team assignments, business challenges and over 100 exciting activities to help you show how you have crossed physical and cultural boundaries to deliver outstanding results. Meanwhile, our Global Café is another opportunity for you to experience the culture and background of different countries by meeting your fellow students from over 130 countries here at BU.



### Undertake an international exchange

You can take your work placement (or a period of your study) abroad for a truly global experience. 885 students undertook an international experience in 2017/18 and we have a dedicated team who build and develop relationships with over 70 universities across the globe. All teaching is in English and all your marks count towards your final degree.

Seeing first-hand how your industry works in an international setting can really make sure your CV is promoted to the top of the pile.

### Time to get competitive

Securing a great work placement is just as competitive as securing a great job. You'll need to demonstrate talent, commitment and initiative – but we're here to help you along the way. You'll start making industry contacts in your first year, and you'll begin applying for placements in your second year. We have a team who can help you through this process, and advise on how you can find the right kind of placement for you – as well as advice on how to approach organisations that you have identified as suitable for you.

### How a placement can kickstart your career

Many of our students return to their placement employer for their graduate role, with the placement year having demonstrated their worth to the organisation, as well as enabling the student to see what they can expect in a full-time role.

### Keep on coming back

The continuing relationship with the university after you graduate opens doors for the next generation of students – you've been in their shoes. Being part of our alumni network and returning to BU is a rewarding experience, giving you the chance to meet the talent of tomorrow. Lots of our students come back to BU once they are in a position to recruit staff themselves. They know the quality of our degrees, and they understand just how well BU students fit into the workplace – so studying at BU is a great networking opportunity as well. Many also return to deliver guest lectures or workshops, passing on their experience to the next generation of graduates. You might even choose to come back and take your own studies further with a Master's degree and/or a PhD.



# Start here *work anywhere*

**Your story starts in Bournemouth, but it can take you anywhere. You'll find BU graduates all over the world, whatever your industry. That's because our degrees make you globally employable. After all, your career is only just getting off the ground – why should there be any limits on what you can do or where you can go?**



**"My biggest achievement while working at Virgin was winning intern superstar of the year, an award across the entire company."**

Chloe Mulligan, work placement at Virgin Media

## Placements

Professional work placements are key to what we do at BU. Every undergraduate student has the opportunity to do one, whatever course you are studying. We believe that they give you the best chance of securing a great job to start your career, as well as providing you with an excellent networking opportunity. In fact, of our graduates who undertook a work placement as part of their degree, 29% went on to do more work for their placement company after their placement ended.\*

Some placements last for 30 weeks, after your second year, but others are shorter. What better way to show potential employers that you have what it takes? It's an experience that works both ways, too. You'll return to your studies with a clearer understanding of the industry you are looking to enter, and will be able to direct your learning to become the kind of professional you want to be in a much more informed way.

The skills you'll pick up on placement will also help when it comes to starting your career – 93.1% of our UK-based graduates are in work or further study within six months of graduating.\*\*

## Accredited courses

Many of our courses are accredited by appropriate professional bodies, meaning your degree is recognised by potential employers as being professionally relevant and up to date.

## Working hand in hand with industry

Many of our staff have worked, or still work, in the industry that they lecture in, bringing that knowledge and understanding of best practice and latest developments into their lectures and seminars.

We have excellent relationships with many multi-national companies – from IBM to Mercedes-Benz – and work closely with employers who recruit our graduates or take students for work placement. As a result, we can tailor our courses to meet industry needs – making your degree immediately applicable, and helping ensure your future employability. We're proud of the high regard we are held in by industry, and the credibility that our graduates have as a result.

\*BU Alumni Survey 2017, based on 1,194 responses.

\*\*Destinations of Leavers from Higher Education survey 2017.



# Placements explained

**Whether you are taking a placement that lasts 30 weeks or four weeks, whether it is part of your course or an extra-curricular choice, it really does make a difference – to your CV, your career, your networking opportunities and your skillset. A BU work placement means you'll also make a difference to your employer. No opening the mail and making the tea here. You'll be putting the practical skills you've learned into practice, bringing the latest thinking to your placement company, impressing them on a daily basis and making a real difference. How do we know this? Our placement companies tell us so – every year.**

## **Long or short placement?**

Although for some degrees a placement is part of the course structure, the option to undertake a placement as part of your degree is open to every student. Some courses offer placements between two and six weeks, while for others the duration is 30 weeks. If you're studying one of our Nursing,

Midwifery or Allied Health Professional courses (Occupational Therapy, Physiotherapy, Operating Department Practice, Paramedic Science), you'll be required to undertake short placements throughout your course and will be placed at various NHS hospitals and medical centres throughout the south west.



### **Finding the right company**

Finding the ideal company to spend your placement with takes time, research and preparation. That's why most students start looking a year or so in advance. You'll be expected to identify suitable placement opportunities yourself, but our experienced faculty placement staff offer a range of guidance throughout the process, supplemented by information on our online careers centre.

Our Placement Co-ordinators will help you plan your placement, so you can be sure you'll gain the right experience. If that means a placement in another part of the UK, or in another country, we can offer help and support.

### **Support on placement**

You're still very much a member of the BU community while you are on your placement. You'll be allocated a Placement Development Adviser who will usually visit you while on placement and stay in regular contact with you and your employers. You'll also still have access to all the support services on offer at both BU and SUBU - see page 34 to find out more.

### **Tuition fees on placement**

If you undertake a 30-week placement, you'll still pay tuition fees, but they will be considerably lower than the taught years of your degree. For students joining us in 2020 the fee is just £850, for example. This allows the Placement Development Advisers to support you throughout your placement - they'll be in contact with you to make sure you are happy and that everything is running smoothly. Short placements (typically between two and six weeks) and integrated placements on health courses do not have fees.

You'll also still have access to all of the university's online and on-campus facilities while you are working, ensuring you're able to do any preparation you need to do ahead of your final year of study.

### **Getting paid while on placement**

We do our best to help all of our students find paid work placements, but this isn't always possible. We encourage all the employers we work with to provide at least a minimum wage to our students. You may still be eligible for financial support during your placement year.

[www.bournemouth.ac.uk/global](http://www.bournemouth.ac.uk/global)



# *Financial* sense

Getting your finances organised early means you can concentrate on settling into university life at BU. To help you plan ahead, we guarantee that your tuition fees will not increase throughout your studies, so you know exactly how much it will cost to study at BU for the duration of your course.

Degrees of *difference*

[www.bournemouth.ac.uk/ug-funding](http://www.bournemouth.ac.uk/ug-funding)



**We've got lots of resources that can help leave you free to concentrate on settling into university life and fulfilling your academic potential.**

**50 | Ways to fund your studies**

Find out more about the ways you can fund your studies, including loans and bursaries.

[www.bournemouth.ac.uk/ug-funding](http://www.bournemouth.ac.uk/ug-funding)



## Scholarships and bursary investment

Over 3,500  
BU students were  
awarded a bursary or  
scholarship in 2018/19,  
worth £4.2 million.

Poole House, Talbot Campus

# Ways to fund *your studies*

**When you've got the right financial support in place, you can concentrate on the stuff that really matters – settling in, excelling at your studies, and enjoying your time at BU.**

### **Your fees for 2021/22**

Our fees for 2021/22 will be published on our website from summer 2020. We guarantee that your tuition fees will not increase throughout your studies so you know exactly how much it will cost to study at BU for the duration of your course.

To find out what is included in your fees, visit [www.bournemouth.ac.uk/courses](http://www.bournemouth.ac.uk/courses). You'll see our fees can vary depending on whether you are studying at Honours, Foundation or Top-up level. Visit [www.gov.uk/student-finance](http://www.gov.uk/student-finance) for details of the Tuition Fee loan and eligibility criteria.

### **Scholarships, bursaries and discounts**

We offer a range of financial support which you don't need to repay. Your academic, sporting or musical achievements may be rewarded with a scholarship. We may also offer bursaries based on your household income or if you have been in care. For full details, visit

[www.bournemouth.ac.uk/ug-funding](http://www.bournemouth.ac.uk/ug-funding)

### **NHS funding**

Non-repayable funding of at least £5,000 will be available for nursing, midwifery and some allied health courses for September 2020 entry onwards. Visit [gov.uk](http://gov.uk) for full details.



### **What about living expenses?**

You can also borrow money to help (a Maintenance Loan). The amount depends on your household income. You can get a lower level loan even if you live at home while studying.

### **How do you repay your loans?**

Your Tuition Fee and Maintenance Loans will be combined and payments collected automatically through the tax system. But you don't need to start making repayments until you're earning more than £25,725 a year (you pay back 9% of any income over £25,725). More information can be found at [www.bournemouth.ac.uk/loans](http://www.bournemouth.ac.uk/loans) or [www.gov.uk/student-finance/repayments](http://www.gov.uk/student-finance/repayments)

### **If you're an international student from the EU**

If you're an EU (non-UK) student for fees purposes, you may be eligible for a Tuition Fee Loan, repayable under the same terms as UK

students, and BU scholarships and bursaries (conditions apply). At the time of going to press, the UK Government had not made any official announcement regarding EU (non-UK) funding once Britain leaves the EU. Find out more at [www.ukcisa.org.uk](http://www.ukcisa.org.uk)

### **If you're an international student from outside the EU**

Academically excellent students may qualify for a BU scholarship to recognise their achievements. Find out more at [www.bournemouth.ac.uk/ug-international](http://www.bournemouth.ac.uk/ug-international)

### **If you're from the USA**

You can apply your Federal Loan/Aid to your studies at BU. The OPE ID for BU is 033503. Find out more at [www.bournemouth.ac.uk/usa](http://www.bournemouth.ac.uk/usa)

[www.bournemouth.ac.uk/ug-funding](http://www.bournemouth.ac.uk/ug-funding)



# *International* students

Over 2,400 international students from more than 130 different countries. BU is a cosmopolitan, metropolitan place to study – find out how you can join us and what you can expect when you get here.

Degrees of *difference*

[www.bournemouth.ac.uk/international](http://www.bournemouth.ac.uk/international)



**We welcome students from all around the world and have international representatives based all over the globe. We also run events in different countries.**

**54 | International information**

Find out how to meet us in your country, and how we prepare you for life as a BU student.

**56 | International entry requirements**

A quick guide to international entry requirements to help you through the application process.

[www.bournemouth.ac.uk/  
international](http://www.bournemouth.ac.uk/international)



# *International* information

**Everything we do has a global outlook. International students are at the very heart of the BU experience, and we offer dedicated academic and pastoral support. Here are some of the ways we help.**

## **Preparatory programmes**

BU International College, a partnership between BU and Kaplan International Colleges, offers a range of preparatory courses for non-UK students who need an extra year of study before starting an undergraduate course at BU, or who need to improve their English.

[www.bournemouth.ac.uk/preparatory-programmes](http://www.bournemouth.ac.uk/preparatory-programmes)

## **Why we stand out**

- Dedicated international admissions team who understand your academic background
- Guaranteed scholarships for academically excellent students
- Your tuition fee is fixed when you join us – it won't increase in later years
- BU courses are designed with employability in mind – real degrees for real jobs
- All undergraduate students have the chance to take a work placement as part of their course
- We are home to the only Centre for Excellence in Media Practice (CEMP) in the UK and are recognised by the United Nations World Tourism Organisation (UNWTO) as a Centre of Excellence in Tourism.



## Preparatory programmes

BU International College offers a range of preparatory courses for international students who need an extra year of study before starting their course.

### Meet BU in your country

We're often travelling overseas and would love to meet you in your country to discuss your future.

If you cannot see us in person, we also host webinars and social media groups throughout the year. To find out more, please visit [www.bournemouth.ac.uk/overseas-events](http://www.bournemouth.ac.uk/overseas-events)

If you have any questions email us at [futurestudents@bournemouth.ac.uk](mailto:futurestudents@bournemouth.ac.uk)

### International student support

We offer support to get to BU from Heathrow airport so a friendly face is the first thing you'll see when you get here!

Starting one week before your course begins in September, our International Students' Orientation Programme (ISOP) will give you extra information about things which are particularly relevant to international students, such as the UK academic system, immigration information, cultural transition, and shopping and budgeting for life in the UK. Find out more at [www.bournemouth.ac.uk/isop](http://www.bournemouth.ac.uk/isop). If you are an exchange student starting a BU course in January, you will have a tailored orientation programme during your first week of study.

Our dedicated support includes guaranteed university accommodation (if you apply before the deadline, terms and conditions apply), immigration and visa advice, social and cultural events, and excursions throughout the year. See page 18 to find out how ResLifeBU can welcome and support you as you settle into your accommodation.

### Scholarships

You may automatically receive an Academic Excellence Scholarship if you have achieved an outstanding academic profile from your last qualification, whether you join BU from year one, year two or in the final year (including Top-up degrees). Remember, our fees do not go up each year during the course of your study! See [www.bournemouth.ac.uk/ug-funding](http://www.bournemouth.ac.uk/ug-funding) for full details.

### International Partnerships

We are a truly international university and have research, exchange and teaching links with colleges and universities around the world. Please visit [www.bournemouth.ac.uk/global-partnerships](http://www.bournemouth.ac.uk/global-partnerships) for more details.



BU international students, Bournemouth gardens

# International entry requirements

**We welcome international students to BU, and accept a wide range of overseas qualifications. Our dedicated team will process your application and help you through the process. See [www.bournemouth.ac.uk/international-entry](http://www.bournemouth.ac.uk/international-entry) for more info.**

## **Guideline entry requirements**

### **For Honours degrees (Bachelor's) qualifications we accept:**

- BU International College preparatory programmes (see overleaf)
- International or European Baccalaureate (IB/EB)
- French Baccalaureate
- Cambridge Pre-U Diploma
- High School leaving examinations considered to be of an equivalent level to UK A-level examinations, including:
  - Hong Kong Diploma of Secondary Education (HKDSE)
  - Irish Leaving Certificate
  - USA High School Diploma (plus SAT or AP or ACT)
  - All India Senior School Certificate (Standard XII)
  - Bachillerato (Spanish Baccalaureate)
  - Apolytirion (Cyprus and Greece)
  - Diploma di Esame di Stato (Italy)
  - Chinese Senior High School/Gaokao

If you are studying for a qualification that is not listed, you can contact us for more information about whether we accept it.

Email [iat@bournemouth.ac.uk](mailto:iat@bournemouth.ac.uk)

**For one-year BA (Hons) or BSc (Hons) Top-up degrees (equivalent to final year entry) the following qualifications are accepted:**

- Higher National Diploma (HND)
- Foundation degree (FdA/FdSc)
- Two or three years of university level study with a minimum of 120 European Credit Transfer System (ECTS) credits (or equivalent). Previous qualifications should be in the same or a closely-related subject area.

## **European Credit Transfer System (ECTS)**

BU accepts ECTS credits for entry to its courses. (If you're studying an undergraduate course in an EU country, your qualification will probably be graded using ECTS credits.) One ECTS credit is equivalent to two BU academic credits. Check with the BU International Admissions Team on the number of credits you will need for entry to the course you are interested in – we're here to help.

Email [iat@bournemouth.ac.uk](mailto:iat@bournemouth.ac.uk)

## **English language entry requirements**

**Normally a minimum of:**

- IELTS (Academic) 6.0 overall, with a minimum score of 5.5 in each component
- We accept a range of English language qualifications from overseas countries. See details at [www.bournemouth.ac.uk/international-entry](http://www.bournemouth.ac.uk/international-entry)
- IB Diploma English mark of at least 5 (good)
- Bournemouth University International College Pre-Sessional English programme, or a pre-session course recognised by BU. Email [iat@bournemouth.ac.uk](mailto:iat@bournemouth.ac.uk) for more information
- If you have other evidence of your English language proficiency (e.g. you have an equivalent English language qualification, you received the majority of your education in English, or you have a degree in English language/literature), indicate this on your application form as it may be taken into consideration.

You may need a higher score for some courses where communication is especially important. Check your course description for English language requirements and component scores or contact the BU International Admissions Team at

[iat@bournemouth.ac.uk](mailto:iat@bournemouth.ac.uk)

## **Prepare for your degree**

The BU International College is our preparatory college for international students. We deliver English and Academic enhancement programmes, allowing you to progress to your Bachelor's degree at BU.

- Guaranteed progression to your BU degree on successful completion of your pathway course
- Courses in Business, Law, Finance, Computing, Media and Tourism
- Guaranteed accommodation for all students who apply within the deadline
- Purpose-built International College building
- Access to BU facilities
- Multiple start dates to suit you
- Dedicated academic and pastoral support
- Generous scholarships to reward academic excellence.

For more information please visit

[www.bournemouth.ac.uk/international-college](http://www.bournemouth.ac.uk/international-college)

## **International Foundation Certificate**

Prepare for the first year of an undergraduate degree at BU. Choose from the following pathway options:

- Business, Law or Finance
- Computing
- Media & Communications
- Events, Tourism & Hospitality Management.

## **International Year One in Business**

Gain fast-track direct entry to the second year of a Bachelor's degree in a business-related subject at BU. Preparatory English is available for extra help with your English language before beginning your International Foundation Certificate or International Year One.

## **Pre-Sessional English courses**

These courses are designed to help you fulfil your BU English language requirements. Multiple start dates are available throughout the year.

For more information, please visit:

[www.bournemouth.ac.uk/pse](http://www.bournemouth.ac.uk/pse) or email

[internationalcollege@bournemouth.ac.uk](mailto:internationalcollege@bournemouth.ac.uk)



# Open Days

You're bound to have lots of questions and our Open Days can help you get the answers you are looking for. If you can't make it to Bournemouth, check out our Virtual Tour or try and visit one of our international events.

# Our courses

Check our website for the latest information about all of our degrees, including new courses and ways to study our existing qualifications.

Accounting, Finance & Economics ..	60
Archaeology, Anthropology & Forensic Science .....	66
Business, Management & Marketing .....	74
Communication & Journalism.....	80
Computer Animation, Games & Visual Effects .....	88
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Health & Social Care.....	110
History, Politics & Social Sciences .....	122
Law.....	134
Life & Environmental Sciences .....	138
Media, Film, TV & Music Production .....	144
Medical Sciences.....	152
Psychology .....	156
Sport.....	162
Tourism, Hospitality & Events.....	168

## Open Day dates:

Saturday 13 June 2020  
 Saturday 11 July 2020  
 Saturday 3 October 2020  
 Saturday 31 October 2020  
 Saturday 28 November 2020  
 Wednesday 13 January 2021  
 Saturday 12 June 2021

## Important note

We regularly review all our courses to take advantage of new approaches to learning and teaching, as well as developments in industry. Please make sure you check our website for the latest details on all our degrees.

[www.bournemouth.ac.uk/ug-courses](http://www.bournemouth.ac.uk/ug-courses)

# Accounting, Finance & Economics

Our Accounting & Finance courses all share a common first year, so you're free to make an informed decision after really getting to know the detail of the course – and we're accredited by some of the biggest names in the business.

Degrees of *difference*  
[www.bournemouth.ac.uk/ug-afe](http://www.bournemouth.ac.uk/ug-afe)

## Why choose us?

We're accredited by a number of professional organisations, including the Association to Advance Collegiate Schools of Business (AACSB) – an accreditation held by fewer than 5% of the world's business schools. Our courses are also accredited by the relevant professional bodies – the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA), and the Institute of Chartered Accountants in England and Wales (ICAEW). As well as adding relevance to your qualification, graduates may also benefit from exemptions from some further professional qualifications.

Every student has the option of taking a minimum 30-week work placement and we have links with an impressive list of companies who often return to us to take on our placement students. Among them are EDF Trading, Mercedes Benz, PriceWaterhouseCoopers, Rolls Royce, IBM, NBC Universal, J.P. Morgan, Ernst & Young, Oxford Economics, Motorola and GE.

One of the most exciting opportunities open to our accounting, finance and economics students is the chance to attend a five-day intensive study programme abroad. This event sees students from various European universities working together on case studies and financial analysis techniques. We are the only UK university that has membership of this group, so this is a truly unique opportunity for you to share your knowledge and learn from others.



BA (Hons) Accounting	62
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BA (Hons) Accounting & Finance	62

BSc (Hons) Economics	64
MAccFin (Hons) Accounting & Finance	65

To find out more about how our Fusion approach can benefit your BU education, see page 5 or visit [www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

## Degrees of difference

How BU research predicting the price of oil can help keep economies stable.

### **BU research will help the policy makers of the future to accurately predict the price of oil.**

Forecasting oil prices is an intricate, complex and notoriously difficult task. With so many interlinked factors involved, the slightest changes can render a forecast completely inaccurate almost immediately. BU's Professor George Filis is working on a tool that uses a wider range of factors when forecasting oil prices. He's hopeful that it will be able to offer increased accuracy to businesses, organisations and governments who rely on getting predictions right. This is made harder by the fact that people forecast oil prices for different reasons.

Professor Filis hopes that his work will make it easier to take into account the different purposes oil forecasts will be used for, with the result that all those who need accurate predictions will be able to place greater trust in the outcomes suggested by the data.

The team is working on the foundations for a framework that will consider a range of volatility measures and models and will allow market users – be they traders, industrialists or policy makers – to choose the most appropriate volatility measure combined with the best forecasting model for them. The team is currently running tests on the financial robustness of their model and is already in discussions with policy makers.

# Accounting & Finance courses

## Key Information

### Accreditations:

The Association to Advance Collegiate Schools of Business (AACSB)

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

These courses are delivered by the AACSB-accredited Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on excellence in all areas.

### Getting you career-ready

The fields of accounting and finance have developed considerably in recent years and today's graduates are expected to have a range of skills that transfer into a business environment.

Our courses have been designed to equip you with all the knowledge you'll need in any organisation, large or small. As well as being accredited by all of the industry's major professional bodies, there is also the possibility that you can gain exemptions from professional examinations, depending on the units you study during your time at university.

### Industry-leading practitioners

You'll meet leading industry practitioners and professionals through fieldwork, seminars, assessment activities and presentations. The IBM Challenge, a series of simulated business exercises to which hundreds of teams of university students compete in three rounds, will give you the opportunity to further develop your employability competencies and meet potential employers.

If you opt to include the 30-week placement as part of your course, you'll gain invaluable workplace experience and can see how everything you've learned translates into the real world. You'll also be creating a useful network of professional contacts at the same time.

### International opportunities

To add a truly international aspect to your studies, you can also study abroad at one of our partner institutions during the second semester of the second year. Currently we have partners in Australia, Canada and Europe.



**I have fond memories of my tutors, and the course content has stayed with me. I still refer to some of my assignments when talking to work colleagues.**

Boris Dubovenko, graduate and founder of Enriching English Consulting Ltd



## Key areas of study

Law for Accounting & Finance | Economics for Accounting & Finance | Quantitative Analysis | Financial Market | Financial Reporting | Business Context | Corporate Financial Management | Risk Modelling & Management | Contemporary Issues in Accounting & Finance Research | Investment Management | International Tax



**At Bournemouth University not only have I been educated in finance, I have also been helped to develop professionally and as a person.**

Amy Veryard, student



### **Common first year**

All of our accounting and finance courses share the same first year, giving you a comprehensive overview of the sector. If you decide the path you have started isn't for you, you will be able to transfer to a different specialism at the end of your first year.

This enables you to keep your options open and makes any of these courses an excellent choice if you know that you want to work in the accounting and finance sectors but aren't yet sure which area will best suit you.

### **Where to next?**

Our students are now working as accountants, financial advisors, account managers, tax consultants, finance executives, mortgage advisors and management accountants in companies such as PriceWaterhouseCoopers, J.P. Morgan, IBM, Disney, Adidas UK Ltd, Apple, Bank of New York Mellon, BMW, British Airways and HMRC.

## **BA (Hons) Accounting**

Today's professionals need an understanding of business and the role of accounting, law, strategy, economics, statistics and finance in professional decision-making. This course will help you to develop that valuable skillset. The course also provides the maximum level of exemptions from the main accounting professional bodies. You will gain proficiency in specialist areas such as business tax and auditing as well as areas such as financial reporting, management accounting and corporate finance. The emphasis will be on providing you with specialised knowledge in the area of accounting, as well as the professional, intellectual and inter-personal skills that employers are looking for.

**UCAS code: N423**

## **BA (Hons) Finance**

Our Finance degree will help you to develop a thorough understanding of the workings of national and international capital markets as well as the operation of financial systems. The curriculum will draw upon the curriculum set by Chartered Financial Analyst (CFA) with subject specialism in financial markets, money and banking and asset valuation. Students on this course will be able to specialise in areas of finance like risk modelling, investment management, financial regulation and international tax.

**UCAS code: NN23**

## **BA (Hons) Accounting & Finance**

This course offers an excellent grounding in accountancy, finance and business studies, providing you with a range of skills to allow you to pursue a career in the financial sector. It allows you to specialise in accounting with subjects like management accounting or specialist subject areas in finance like asset valuation. The finance curriculum will draw upon the curriculum set by the Chartered Financial Analyst (CFA) whilst the accounting units will ensure that curriculum required by the professional bodies is followed. We also offer an Integrated Master's degree in Accounting & Finance – see page 65.

**UCAS code: N420**

# BSc (Hons) Economics

UCAS code **L100**

## Key Information

### Accreditations:

The Association to Advance Collegiate Schools of Business (AACSB)

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**Our commitment to excellence is perhaps best demonstrated by the fact that the Business School, which delivers this course, is one of fewer than 5% of business schools worldwide to achieve AACSB accreditation.**

## Understanding human action

Economics is not just money or banking, it is a way of thinking and understanding human action under conditions of uncertainty and scarcity. In a world of fast-paced capital movements, quantitative easing, macroeconomic instability, Brexit and its effect on trade, and continuing issues of the euro as a monetary union, it is crucial to understand what economics means at a basic level.

This course covers the fundamentals of economics taught from a quantitative basis, including an understanding of economic thinking and systems, an appreciation of financial approaches, and related mathematical, statistical and analytical skills essential for starting a career in the global economic and financial community.

## International study opportunities

The second year offers the opportunity to study abroad, at one of our international partner institutions during the second semester. Currently we have partners in Australia, Canada and Europe.

In year three you'll get the opportunity to undertake an optional 30-week placement in the UK or abroad, allowing you to secure career contacts, improve your CV, and ultimately enhance your employability.

## Where to next?

Our graduates are now working as economic and financial analysts, data analysts, business development advisers, accountants and executives for companies such as Adidas UK Ltd, Apple, Bank of New York Mellon, BMW Financial Services, British Airways, Enterprise, and Hayes.



**Economics is not only a financial subject, it covers management, history, trade, science, psychology and geography which explains why it is such a valuable degree to have.**

Katrina Eastwood, graduate



## Key areas of study

History of Economic Thought | Mathematics for Economic Analysis | Microeconomics | Macroeconomics | Financial Markets | Statistical Techniques | Econometric Techniques | Industry, Region & Environment | Global Markets, Development & Labour | Research Study

# MAccFin (Hons) Accounting & Finance

UCAS code **2C31**

Fewer than 5% of business schools worldwide are accredited by the AACSB, so accounting graduates from this course will be getting their career off to an exceptional start.

## Accredited course

This Integrated Master's course, which is accredited by the Association of Chartered Certified Accountants, the Chartered Institute of Management Accountants and the Institute of Chartered Accountants of England and Wales, provides both the theoretical frameworks and practical skills required of accounting and finance professionals.

## Flexibility

One of the key features of the course is its flexibility. Designed around a number of core units in accounting and finance, ensuring that you will develop your theoretical knowledge, and your ability to analyse financial data and understand financial instruments. You'll be able to tailor your learning with a number of option units to suit your ambitions in areas like investment management, international tax, risk modelling, business tax and corporate social responsibility.

## Master's level study

In the final year you will study at Master's level and acquire proficiency in areas such as financial econometrics, FinTech and derivatives; all specialisms required to work in the capital and financial markets.

## Guest speakers

A diverse array of guest speakers helps to add context to what our highly qualified and experienced lecturers teach you in the classroom, and you'll have the option to study abroad at one of our international partner institutions during the second semester of the second year. Currently we have partners in Australia, Canada and Europe.

## Key Information

### Accreditations:

The Association to Advance Collegiate Schools of Business (AACSB), Association of Chartered Certified Accountants, Chartered Institute of Management Accountants, Institute of Chartered Accountants of England and Wales

### Duration and delivery:

4 years full-time, or 5 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**The transferable skills I acquired will give me a competitive edge when applying for jobs. You develop tenacity and adaptability with this type of experience, adding to your knowledge and confidence.**

Judith Munyakazi, graduate



## Key areas of study

Accounting | Finance | Economics for Accounting & Finance | Law for Accounting & Finance | Business Management | Business Tax Planning | Economics for Accounting & Finance | Financial Reporting | Audit & Control | Asset Valuation | Money & Banking | Financial Markets | Investment Management | Risk Modelling | Financial Econometrics | Research Study | Derivatives | FinTech | Big Data in Business & Finance

# Archaeology, Anthropology & Forensic Science

We conduct world-leading research in these fields and work with large organisations to help inform and shape the future of the industry.

Degrees of *difference*

[www.bournemouth.ac.uk/ug-aafs](http://www.bournemouth.ac.uk/ug-aafs)

## Why choose us?

A creative and innovative research culture is at the heart of what we do, addressing some of the biggest archaeological and anthropological questions of our time. Furthermore, we pride ourselves on the opportunities we give our students to gain 'hands on' experience both in the field and the laboratory. This is evidenced by the fact we were one of the first departments in the UK to gain Chartered Institute for Archaeologists status/University Archaeology UK accreditation. This endorsement makes our archaeology and anthropology graduates attractive to employers, while the transferable skills they gain ensure they are well-equipped to seek employment in other areas.

Our facilities are first class with cutting-edge equipment; an osteoarchaeology laboratory with over 300 modern skeletal reference specimens and famous fossil casts, a zooarchaeology laboratory, a finds analysis room for studying pottery, lithics and glass, a maritime archaeology centre, and dedicated laboratories for other types of archaeological and forensic analyses including access to digital techniques such as 3D printers, virtual reality applications, and geographical information systems.

Our forensics courses ensure that you leave with practical skills that will serve you well once you enter the workplace. You will be taught by leading academics who are at the forefront of real-life forensic and crime scene investigations. With new dedicated laboratories and accreditation or recognition by the Chartered Society of Forensic Sciences, you can be sure you will be undertaking a stimulating and modern degree, with a strong emphasis on skills you will need for future employment.



BSc (Hons) **Anthropology** 68  
BA/BSc (Hons) **Archaeology** 69  
BSc (Hons) **Archaeology & Anthropology** 70  
BSc (Hons) **Archaeological, Anthropological & Forensic Sciences** 71

BSc (Hons) **Forensic Investigation** 72  
BSc (Hons) **Forensic Science** 72  
BSc (Hons) **Forensic Biology** 72

Diver at the wreck of HMS Invincible

## Degrees of *difference*

How BU worked as  
part of a team to  
recover some of  
Britain's most  
important maritime  
archaeology.

To find out more about how our Fusion approach can  
benefit your BU education, see page 5 or visit  
[www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**The first HMS Invincible was captured from the French in 1747, when her superior qualities revolutionised British warship design. She sank off the coast of the Solent in 1758, where she lay undiscovered until 1979.**

Designated a Historic Wreck in 1980, recovering what artefacts remained became a matter of urgency in 2015 when it was discovered she was being lost to natural erosion.

A team from BU worked tirelessly with a number of partners including the Maritime Archaeology Sea Trust and the National Museum of the Royal Navy to raise almost £2.8 million in funding to salvage whatever remained on the ship.

Over three summers between 2017 and 2019, a team including four members of BU staff and two ex-service divers raised over 2,000 artefacts.

The 70% of the ship that had survived since was not recovered, but was recorded for future generations using photogrammetry (3D photography) and then reburied. Some small sections were raised so that they can be studied.

Work is now taking place to conserve the recovered artefacts, which are some of the oldest ever recovered, with the ultimate aim of them going on display in the National Museum of the Royal Navy in Portsmouth.

© Mike Pitts

# BSc (Hons) Anthropology

UCAS code **J21B**

## Key Information

### Duration and delivery:

3 years full-time with a 5-week placement, or 4 years full-time with a 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

### See also:

BSc (Hons) Sociology & Social Anthropology (page 128)

**Anthropology is the study of humans: what unites us as a species, and how and why individuals and groups vary both biologically and culturally across space and time. This degree - one of just a handful at UK universities to offer complementary units covering social anthropology alongside the core focus on biological anthropology - provides a firm foundation for understanding how societies work through comprehensive study of the dual biological/social nature of humans and human societies, past and present.**

### Comprehensive understanding

The course is designed to give you a comprehensive understanding of human biological and cultural diversity. Anthropological theory and fieldwork, cultural ecology, human-environment interaction, human evolution and material culture and technology are all key areas of study, and you will also undertake hands-on practical and laboratory work, all delivered by leading academics. Along the way, you will gain a unique combination of transferable analytical, communication and presentation skills that are highly valued by employers.

### Built around your interests

In your second and third years you will be able to select from a portfolio of subject options from biological and social anthropology and allied disciplines, allowing you to create a course of study built around your own interests, passions, and career aspirations. You'll also have the opportunity to complete a five- or a 30-week placement outside university. This will give you the chance to apply skills developed throughout your degree as well as build a network of professional contacts and a strong CV, enhancing your career prospects after graduation.



**Studying anthropology will lead you to question all kinds of things you've taken for granted about the way we live our lives and how our society works.**

Dr Fiona Coward,  
Principal Academic in Archaeological Sciences



## Key areas of study

Ancient Peoples & Places | Study Skills | Human Anatomy & Physiology | Social Anthropology | Social Theory | Anthropology of International Policy | Becoming Human | Controversial Culture | Globalisation & Marginalisation | Environmental & Societal Challenges | Cultural Ecology | Food, Culture & Travel | Independent Research Project | Science of Human Remains | Primate Behavioural Ecology | Animals & Society | Anthropology of International Policy

# BA/BSc (Hons) **Archaeology**

UCAS code **BA: C786 | BSc: F400**

**There's been a surge in demand for archaeologists in the UK and across Europe following a sharp rise in infrastructure projects, so there's never been a better time to study Archaeology at BU.**

## Common first year

You can take the degree as a BA or BSc according to whether you prefer a thematic or a scientific route. All archaeology students study the same first year so it is possible to transfer from one to the other before committing to a particular route of study. BU's programmes combine academic study and relevant, cutting-edge practical experience to produce highly skilled practitioners of landscape survey, remote sensing, excavation and recording. The skills you develop are recognised as being applicable in other disciplines within and beyond the heritage sector.

## Placement opportunities

You'll learn through expert-led lectures, seminars and a range of exciting and relevant fieldwork opportunities all over the UK. As well as a five- and optional 30-week work placement, you could take part in excavations organised by our active team of archaeologists and may join them on further projects in the UK or further afield.

## Field school

At the end of your first year, you'll attend our dynamic archaeological field school. This sees you work on a large-scale excavation during the summer where our students have unearthed internationally significant finds in the past. It's an unrivalled opportunity to find out what it is like to work on a real site. You could also work with commercial archaeologists to gain essential transferable skills recognised by the Chartered Institute for Archaeologists (CIfA). Both the BA and BSc courses are accredited by CIfA, meaning you are sure of receiving the most relevant and up-to-date training and education in archaeology that's available in the UK.

## Key Information

### Accreditations:

Chartered Institute for Archaeologists (CIfA)

### Duration and delivery:

3 years full-time with a 5-week placement, or 4 years full-time with a 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**The staff on the course are less like teachers and more like mentors; you know them all by their first name and work alongside them on field trips. There are lots of opportunities to be involved and learn more.**

Sam Randall, student



## Key areas of study

Ancient Peoples & Places | Study Skills | Approaches to Archaeology | Archaeological Practice | Gathering Time | Studying Ancient Materials | Archaeological Science | Environmental Archaeology | Field & Research Skills | Post-Excavation Skills | Archaeological Management | Independent Research Project

# BSc (Hons) Archaeology & Anthropology

UCAS code **VL46**

## Key Information

### Accreditations:

Chartered Institute for Archaeologists (CIfA)

### Duration and delivery:

3 years full-time with a 5-week placement, or 4 years full-time with a 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**This popular course gives you a solid foundation in the study of human societies, past and present, inspired by a diverse and compelling interdisciplinary curriculum.**

### Established and well-respected

Drawing from our established and well-respected archaeology, anthropology and sociology/social anthropology courses, this degree brings together our expertise and enthusiasm for all of these subjects in one place. It provides a broad-based education focused on an in-depth understanding of the diversity and richness of contemporary and past human societies across the globe.

### Specialist units

Alongside specialist theoretical and thematic units, you'll get a comprehensive grounding in the practical elements of archaeology and anthropology through working in our cutting-edge labs and out in the field. In your second year you'll have the opportunity to specialise in social or biological anthropology or in archaeology, or if you'd like to take a broader focus, you can continue to study elements of all these disciplines.

Participation in BU's renowned field school – the Place Field School – allows you to gain a wide range of practical skills. This see you work on a large-scale excavation during the summer where our students have unearthed internationally significant finds in the past.

### Placement opportunities

The course also includes a five-week and optional 30-week placement in the world of work (depending on the length of degree you choose), which you can complete at home or abroad. It's a great way to cultivate the experience and contacts you'll need to secure work after you graduate.



**The facilities are amazing – the bone labs and anthropology labs are really good, they've got so many casts and specimens.**

Amber Williams, student



## Key areas of study

Ancient Peoples & Places | Study Skills | Approaches to Archaeology | Archaeological Practice | Gathering Time | Social Anthropology | Controversial Culture | Becoming Human | Themes in Archaeology & Anthropology | Field & Research Skills | Cultural Ecology | Independent Research Project | Anthropology of International Policy & Intervention | Animals & Society | Primate Behavioural Ecology | Sociology of Thought

# BSc (Hons) Archaeological, Anthropological & Forensic Sciences

UCAS code **4K2M**

This is a career-developing sciences degree that blends laboratory and field investigations within a meticulous and inspirational academic framework. It is a multiple focus course, which bridges the gap between the disciplines of science and humanities. The course will prepare you for a wide range of fascinating career opportunities in archaeology, anthropology, forensic investigation and other applied sciences.

## Expert-led learning

You will receive expert-led theoretical and practical teaching that covers the inter-related human investigative sciences of crime scene scenarios and archaeological and anthropological theory and problem solving. This course will develop you as a motivated researcher with a strong portfolio of transferable skills. What's more, in your second and third year you can select a unit of study based on your own personal interests and career ambitions.

You will also attend BU's archaeological field school, the Place Field School, at the end of your first year. This is a large scale excavation, where in previous years, our students have discovered significant finds that have changed the way we view the past. It's a unique opportunity to gain experience of working on a real site.

## Employability prospects

To improve your employability prospects once you graduate, the course includes a five-week and optional 30-week professional placement. Not only will this placement opportunity reinforce what you have learnt in our state-of-the-art labs and facilities, but it will also help you to build an invaluable network of professional contacts, and secure real-world work experience that will critically enhance your CV.

## Key Information

### Accreditations:

This course is recognised by The Chartered Society of Forensic Sciences (CSFS) and accredited by the Chartered Institute for Archaeologists (CIfA)

### Duration and delivery:

3 years full-time with a 5-week placement, or 4 years full-time with a 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**This course has allowed me to gain a range of knowledge and skills from field archaeology and osteology to modern lab techniques in forensic sciences, paleopathology and genetics.**

Ana Gonzalez Ruiz, graduate



## Key areas of study

Study Skills | Archaeological Practice | Chemistry | Social Anthropology | Becoming Human | Studying Ancient Materials | Forensic Investigation | Crime Scene | Field & Research Skills | Forensic Science | Advanced Forensic Science | Independent Research Project

# Forensic Science courses

## Key Information

### Accreditations:

BSc (Hons) Forensic Biology is recognised by The Chartered Society of Forensic Sciences. BSc (Hons) Forensic Investigation and BSc (Hons) Forensic Science are accredited by The Chartered Society of Forensic Sciences

### Duration and delivery:

3 years with an optional 5-week placement, or 4 years with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

The field of forensic science is constantly evolving and the introduction of ever more sophisticated technology makes this an exciting area to work in. Accredited or recognised by the Chartered Society of Forensic Sciences, our courses in this area are constantly developing to keep pace with advances in the field and ensure that you graduate with the relevant skills to forge a successful career in this fascinating and challenging discipline.

## Theory and practice

Your studies will cover the theory and practice of forensic science and investigation, ensuring that you leave with a solid overview of the subject area, as well as practical skills that will serve you well once you enter the workplace.

Our three forensics courses share some common first-year units, enabling you to transfer between them at the end of your first year if you decide one of the other courses is better suited to your interests.

## Strong practical element

All of our forensics courses have a strong practical element, ensuring that you are ready for the workplace when you graduate. We have a range of facilities that you can make use of during your studies, including a crime scene training centre, a field station where we are able to conduct field trials and simulate mass graves, and DNA, crime scene and analytical laboratories.

You'll also have access to Bournemouth's SafeWise facility. This large facility features a street, beach and domestic scenes and can be used to stage larger-scale crime scenes.

## Placement opportunities

Taking a short placement or optional 30-week work placement will enhance your employability and allow you to further develop your skills in a practical setting.

Our graduates have gone on to work in a variety of organisations, including forensic laboratories, Trading Standards, Customs & Excise, the Environment Agency and private investigative consultancies.

## Key areas of study

Research Skills | Cell Biology | Chemistry | Human Anatomy & Physiology | Forensic Investigation



The career prospects for students on this course are very broad, because it covers so many different areas such as labwork and law, or you can follow the investigation route.

Zoe Fradley, Forensic Science student



## BSc (Hons) Forensic Investigation

This course has been designed to cater specifically to those interested in the investigative side of forensics. During your course, you will cover the theoretical and practical aspects of the forensic investigation of a typical crime scene, preparing you for work in this fascinating sector. It also examines disaster investigation, which is becoming ever more focused on forensic evidence.

**UCAS code: F401**

### Key areas of study

Crime Scene & Advanced Crime Scene |  
Forensic Computing | Forensic Law &  
Practice | Forensic Science |  
International Investigations |  
Independent Research Project

## BSc (Hons) Forensic Science

This course will provide you with a broad understanding of the theory and practice of forensic science. Among the subject areas you'll cover in this course are crime scene science, toxicology, chemistry and molecular biology. As with our other degrees, there is a strong practical element, giving you the chance to put your learning into action in our state-of-the-art laboratory facilities, as well as on work placements.

**UCAS code: F413**

### Key areas of study

Biochemistry | Crime Scene | Forensic Law  
& Practice | Forensic Science | Toxicology |  
Forensic Toxicology | Independent  
Research Project

## BSc (Hons) Forensic Biology

This course will provide you with a broad understanding of the theory and practice of forensic biology. Among the subject areas you'll cover in this course are crime scene science and forensic biology, genetics, entomology, toxicology, biochemistry and molecular biology. As with our other degrees, there is a strong practical element, giving you the chance to put your learning into action in our state-of-the-art bio-forensic facilities, as well as on work placements.

**UCAS code: F3B7**

### Key areas of study

Cell Biology | Biochemistry | Crime Scene |  
Forensic Law & Practice | Forensic  
Science | Genetics | Independent  
Research Project

# Business, Management & Marketing

With accreditations from bodies including AACSB, the Chartered Institute of Marketing and the Chartered Management Institute, these courses mean business.

Degrees of *difference*  
[www.bournemouth.ac.uk/ug-bmm](http://www.bournemouth.ac.uk/ug-bmm)

## Why choose us?

We have been teaching courses in this area for over 35 years and have an excellent reputation. Our lecturers come from a variety of business and management backgrounds and all have a wealth of experience to offer, regardless of which course you choose.

We will give you more than just a classroom-based experience – many of our full-time taught undergraduate courses give you the chance to undertake a 30-week work placement. This provides you with invaluable experience of the real world, as well as giving you the opportunity to network and develop your own business contacts.

Some courses also provide the opportunity to spend a semester abroad – a great way to increase your international understanding and make yourself even more employable.

What's more, these courses are delivered by The Business School, which is accredited by the Association to Advance Collegiate Schools of Business, an accreditation held by fewer than 5% of the world's business schools.

We understand that business and management is a subject that you may come to after leaving education, which is why we offer a flexible distance learning course providing you with an alternative way to gain a professional qualification.

Among the companies that our graduates work for are BAE Systems, GlaxoSmithKline, Disney, J.P. Morgan, Hewlett-Packard, Estée Lauder, Waitrose, Harrods, John Lewis, L'Oréal, Capita, Ipsos MORI, Dixons Carphone and Nationwide Building Society.



BA (Hons) Business & Management (Economics)	76	BA (Hons) Business & Management (Project Management)	76
BA (Hons) Business & Management (Entrepreneurship)	76	BA (Hons) Business & Management (Retail Management)	76
BA (Hons) Business & Management (Finance)	76	BA (Hons) International Business & Management	76
BA (Hons) Business & Management (Global Operations)	76	BA (Hons) Global Business Management (Online)	78
BA (Hons) Business & Management (HRM)	76	BSc (Hons) Marketing	79
BA (Hons) Business & Management (Marketing)	76		

## My degree of difference

How one BU graduate is now offering current students the benefit of his experience.

To find out more about how our Fusion approach can benefit your BU education, see page 5 or visit [www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**When Matt Lawrence decided to study BA (Hons) Business Studies (now called Business & Management) at BU in the late 1990s, little did he know that it would begin a lifelong association with the university and region.**

After a placement year working as a sales and marketing intern for a local engineering company, Matt impressed so much that they kept him on in his final year, working a day and a half a week alongside his studies.

Today, having made a series of career moves around the south coast, he leads marketing and promotion for Urban Guild, a Bournemouth-based group of hotels and restaurants. And

thanks to continued connections with BU, he has started offering current students the same opportunities he enjoyed.

Matt says: "My own placement was so positive that I really wanted to be able to offer these experiences to others. We have just come to the end of our first year with a placement student and I am pleased to say they have made the most of the opportunity and made a real impact. Having dipped our toe in the water, we will be continuing next year with two students. As an employer it is a great way to expand your team and bring in fresh thinking and talent."

# Business & Management courses

UCAS code **Economics: N1L1 | Finance: N1N3 | All others: NN12**

## Key Information

### Accreditations:

The Association to Advance Collegiate Schools of Business (AACSB)

### Duration and delivery:

3 years full-time or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

This course is delivered by the AACSB-accredited Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on excellence in all areas, while giving you the flexibility to tailor your studies to your own area of interest.

### Stepping stone

A degree in this area will act as a stepping stone for you to work in any industry, anywhere in the world. There's the possibility of travel in year two, as you can study the second semester at one of our international partner institutions, as well as the opportunity to undertake a 30-week placement to enhance your CV and graduate employability.

Not only will you gain an in-depth academic understanding of business and management, but you will also enhance your teamworking, independent learning, communication and problem-solving skills, your awareness of responsible business practice, as well as the digital competencies and cultural intelligence required to work in an increasingly globalised and digitised economy.

One of the most popular aspects of this course is its flexibility, giving you the opportunity to gradually tailor your course according to your particular interests. The first year will give you a strong foundation in business and management and help you identify which areas you're most passionate about, and which of our specialist pathways you wish to follow.

### Placement opportunities

In your third year, you can undertake a 30-week placement, giving you the opportunity to enhance your CV and graduate employability, and put into practice what you have learned about areas such as marketing, accounting, operations and project management, international business and human resources. Among the companies that offer placements to our students are Motorola, Sony Mobile, IBM, PWC, Apple, Siemens, and Nintendo.



**My placement at Nutanix was a fantastic journey, where I was able to see myself grow as an individual through the challenges I faced. At the employability awards it was inspirational to have seen everyone's achievements during their placement.**

Emily Elms, student



## Key areas of study

Developing Management Competencies | Global Business Environment | Introduction to Accounting | Marketing | Organisational Behaviour & Responsible Management | Recruiting, Selecting & Retaining Talent | Strategic Management | Research in Business & Management | Organisational Leadership

## BA (Hons) Business & Management (Economics)

You'll develop a good understanding of the economic, qualitative and quantitative techniques and ideas used to analyse and solve business problems in a global marketplace. You'll also be encouraged to explore alternative theories concerning the working of micro and macroeconomies, alternative economic systems and alternative economic policy strategies.

## BA (Hons) Business & Management (Entrepreneurship)

If you are harbouring ambitions of starting and managing your own business, this is the perfect pathway for you. You'll develop a critical appreciation of issues related to intrapreneurial and entrepreneurial activity, whilst equipping yourself with the necessary skillset to start and manage your own business.

## BA (Hons) Business & Management (Finance)

Financial, accounting and reporting skills are becoming increasingly valued in a wide variety of business and organisational contexts. On this pathway, you'll develop a good understanding of the economic, qualitative and quantitative techniques and ideas used to analyse and solve business problems in a global marketplace.

## BA (Hons) Business & Management (Global Operations)

On this pathway, you will develop knowledge, understanding and skills in the areas of operations management, operations strategy and supply chain management in a global context. You will learn about the roles and impact of operations and supply chain management on the success and growth of an organisation, as well as how global operations and supply chain can achieve competitive advantages for firms.

## BA (Hons) Business & Management (HRM)

Behind every strong business is a highly skilled team of people, and knowing how to manage a workforce in the modern business environment is critical to an organisation's success. Human resource management ties into every aspect of an organisation and you'll explore the main issues in employment relations, learning and development, as well as people resourcing, and how these relate to the wider HRM function.

## BA (Hons) Business & Management (Marketing)

Marketing is an important tool in today's highly competitive business environment. You'll gain an understanding of various marketing functions, as well as examine concepts, principles and activities related to strategic and digital marketing. You will also learn how to analyse marketing activities and develop marketing plans for a range of domestic and international settings.

## BA (Hons) Business & Management (Project Management)

On this pathway, you'll learn about the key processes, systems and practices that contribute to effective project management, including stakeholder engagement, individual and corporate behaviours, sustainable development, cultural and ethical dimensions, analysis and decision-making.

## BA (Hons) Business & Management (Retail Management)

The retail sector is one of the most dynamic areas of the economy, both nationally and internationally. On this pathway you will develop a critical understanding of the principles and methods of working in this industry, with a focus on practical management skills, as well as critical evaluation, analysis and synthesis.

## BA (Hons) International Business & Management

This pathway will help you to develop the knowledge, understanding, skills and behaviours that will enable you to conduct yourself professionally, credibly and responsibly in an international working environment. You'll explore subjects such as the differing concepts of international business etiquette and protocol, ethical dilemmas in international management and the impact of convergence, as well as develop a critical understanding of responsible business practice.

# BA (Hons) Global Business Management (Online)

UCAS code **Apply direct to BU**

## Key Information

### Accreditations:

The Association to Advance Collegiate Schools of Business (AACSB), Chartered Management Institute (CMI)

### Duration and delivery:

4.5 years part-time, but flexible entry and exit points are available

### Entry requirements:

One A-level and/or experience

### Required subjects:

Entry to level 5 or 6: Business Management, Accounting, Project Management, Global Management or International Management

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements and course costs

**This online-only course is delivered by the AACSB-accredited Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on excellence in all areas.**

### Global focus

The business world is increasingly globally focused. This part-time online degree will equip you with a wide range of skills to begin a successful career in global business management, or help you to progress your existing career.

### Strong understanding

You will have the opportunity to gain a strong understanding of organisations, their management, the economy and the business environment from a global perspective. You will develop your skills in marketing, management, finance, project management, operations management and human resources, so that when you graduate you have a wide set of globally-relevant skills applicable to many different areas of business.

### Online delivery

This course is delivered entirely online so is ideal if you live or work some distance from Bournemouth and are unable to attend the university in person. It also appeals to British Armed Forces personnel stationed overseas or considering their resettlement options. The course has been developed in conjunction with the MOD. It is accredited by ELCAS enabling British Armed Forces personnel to offset the majority of the course fees through the ELC scheme.

### Flexible offering

There are flexible start and finish points so if you're not interested in a full Honours degree, you can still gain a nationally recognised qualification such as a Certificate of Higher Education in Global Business Management or a Diploma of Higher Education in Global Business Management.



**At BU, you'll be part of an internationally recognised university that offers the flexibility of online study on a degree that enables thriving careers in global business.**

Dr Stefanos Marangos, Lecturer



## Key areas of study

Skills for Academic Success | Developing Global Management Competencies | Organisational Behaviour | Marketing Foundations | Contemporary Project Development & Control | Human Resource Management | Global Production & Operations Management | Buyer Behaviour in the Global Market | Global Business Ethics, Corporate Social Responsibility & Sustainability | Business & Financial Analysis | Business Leadership | Global Manager | Global Strategy | Global Marketing

# BSc (Hons) Marketing

UCAS code **N504**

This course is delivered by the AACSB-accredited Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on excellence in all areas.

## Crucial discipline

Marketing has become one of the – if not the – most crucial of all business disciplines. It can make or break a business.

This dynamic degree is designed to provide you with a solid foundation in marketing; it will challenge your preconceived ideas and provoke you to consider forward-thinking strategies and cutting-edge business practices. Guest lecturers from the industry and expert staff will help you to develop strong communication skills and a cultural awareness, essential in the creative and innovative modern marketing environment.

## Making informed decisions

We'll equip you with analytical and strategic skills to enable you to think critically about marketing scenarios and make informed strategic decisions.

To complement your lectures and seminars, you'll have the chance to undertake a 30-week placement, which can be completed anywhere in the world, during your third year. Not only will this be a vital chance to add experience to your resume, but you'll also make invaluable contacts and enhance your employability.

## Accredited course

Accredited by the Chartered Institute of Marketing (CIM) and the Institute of Data & Marketing (IDM), you can gain professional qualifications alongside your degree and customise it by selecting option units in your second and final years. There are exemptions on the professional qualifications at both Certificate and Diploma level.

## Key Information

### Accreditations:

The Association to Advance Collegiate Schools of Business (AACSB), Chartered Institute of Marketing (CIM) Graduate Gateway, Institute of Data & Marketing (IDM)

### Duration and delivery:

4 years full-time  
with a minimum  
30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

### See also:

Marketing Communications courses (page 86)



**I chose Bournemouth University because I did an internship before I went to uni at a media agency in London and every person they hired was from BU.**

Siobhan Glover, graduate and Marketing Management Trainee, L'Oréal



## Key areas of study

Principles of Marketing | Consumer & Stakeholder Insights | Developing Management Competencies | Global Business Environment | Integrated Marketing Communications | Digital Essentials | Research Principles & Practice | Recruiting, Selecting & Retaining Talent | Business Accounting | Brands & Branding | Globally Responsible Business Practice | Global Operations Management | Digital Media Practice | Customer Experience | Live Marketing Consultancy Project | Developing Strategy for Global Markets | Academic or Consultancy Dissertation | Fashion Business | Entrepreneurship & Business Venture | Influencer Marketing | Financial Management

# Communication & Journalism

Our courses in this area enjoy an outstanding reputation in the industry. Our students are able to make the most of excellent placement opportunities and a strong network of graduates and professional contacts who know that our students have the skills they need.

Degrees of *difference*  
[www.bournemouth.ac.uk/ug-mc](http://www.bournemouth.ac.uk/ug-mc)

## Why choose us?

The Faculty of Media & Communication at BU is the largest centre of professional higher education for the film and media industries in the UK.

The marketing and media sectors are highly competitive and our courses are based around giving you industry experience to help you get ahead in the jobs market once you graduate. We've got cutting-edge resources, industry-standard equipment and enthusiastic staff who are excited to share their expertise and experiences with you.

What's more, our industry recognition provides students on some of our courses with the opportunity to gain professionally recognised qualifications from the National Council for Training of Journalists (NCTJ) or the Chartered Institute of Marketing.

Every undergraduate student at BU has the opportunity to undertake a placement as part of their course, giving you valuable experience of the world of work before you graduate. You will see how the skills you're learning on your course can be transferred to the real world and can develop connections with those working in your chosen industry.

We have an extensive network of companies that offer placements to our students. BBC, Working Title, Endemol, Meridian, Disney and IBM are among the organisations that have taken our placement students in the past.

We have an excellent graduate employment record, with some of our former students going on to work at national and international organisations. These include ITV, BMW, *Time Out*, BBC, Pixar and Sky.



BA (Hons) <b>Communication &amp; Media</b>	82	BA (Hons) <b>Marketing Communications</b>	
BA/MLit (Hons) <b>English</b>	83	<b>with Digital Media</b>	86
BA (Hons) <b>Multimedia Journalism</b>	85	BA (Hons) <b>Marketing Communications with</b>	
BA (Hons) <b>Marketing Communications</b>	86	<b>Public Relations</b>	86
BA (Hons) <b>Marketing Communications with Advertising</b>	86		

Roshan Roberts, BBC Radio 1/1Xtra

## My degree of difference

How a BU degree helped Roshan kickstart her media career.

To find out more about how our Fusion approach can benefit your BU education, see page 5 or visit [www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**My BA (Hons) Multimedia Journalism degree at BU certainly helped to prepare me well for my career – within a month of graduating, I was selected from thousands of applicants for a place on BBC3's prestigious flagship Production Trainee Scheme.**

I am currently working for Radio 1/1Xtra as an assistant radio and podcast producer. It's a position I think BU prepared me for because as a student, I was held accountable to industry standards. As a result, I was immediately confident when I started work as I knew what was expected of me, and that I had the skills to deliver on that.

In the BBC building I work in, I regularly bump into other BU alumni and always feel proud, because it shows that I made the right decision to study at BU. The fact we are all working in a highly respected organisation like the BBC shows what a good reputation BU graduates have.

The academic lecturers at BU are at an incredibly high standard. They are genuinely passionate about the subjects they teach and also have a lot of knowledge about navigating the industry. As a result, I would definitely recommend studying at BU to anyone serious about pursuing a career in journalism.

# BA (Hons) Communication & Media

UCAS code **P900**

## Key Information

### Duration and delivery:

3 years full-time with a 4-week placement, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**If you're interested in a media career but are unsure of exactly what you'd like to do, this is the perfect course for you. It offers a fascinating overview of media and society, providing the practical skills required to work in this fast-paced environment, all underpinned by academic approaches from the humanities and social sciences.**

## Multimedia skills

You'll examine the different ways people communicate, from face-to-face interaction to popular culture, as well as practical skills such as how to write in a variety of styles and formats, from scripts to online articles, short stories to digital media content. You'll also learn lots of multimedia skills – such as creating and editing videos – that are vital in today's media environment. What's more, in your final year, you can choose units tailored towards your favoured career – for example advertising, public relations or journalism.

## Placement opportunities

A four- or 30-week placement, depending on the length of degree you choose, will give you the practical experience you need to succeed in the communication and media sector. Your placement experience will help to shape your appreciation of the industry, put theory into practice, provide a variety of professional contacts, and enhance your CV – all essential for starting a career after graduation.

## Where to next?

Our graduates have progressed into roles such as account executive, communication officer, copywriter, PR executive and concept managers.



**I really enjoy studying here, with top-class facilities coupled with a fantastic support network. What's more, I'm also exploring areas of the media that I had never considered before.**

Alice Boullier-King, student



## Key areas of study

Communication & Marketing | Media & Society | Adaptation | Academic & Writing Skills | Language Matters | Media & Marketing Research | Media: Messages & Meanings | Web & Mobile Communication | Narrative Structures | Writing for the Media | Dissertation or Creative Dissertation

# BA/MLit (Hons) English

UCAS code **BA: Q300 | MLit: K284**

This multifaceted course focuses on modern and contemporary English with a media flavour. From exploring iconic texts to studying children's literature, and from writing for new media to discovering postmodernism, the course differs from traditional, historical approaches to English and instead concentrates on a number of themes that are highly topical in today's world. There is a strong emphasis on honing your own writing skills, whether that is in critical analysis, creative writing, or forms of professional communication such as journalism or publishing, opening the door to an exciting range of career possibilities.

## Latest developments

Alongside the study of texts in print, you'll be introduced to the latest developments in digital media and new media storytelling. As you progress through the course and become a more independent learner, you'll be able to select units to focus your studies in areas of English that interest you.

You'll also have the opportunity to complete a four- or 30-week placement, depending on the length of degree you choose. The placement is a productive and dynamic way of putting theory into practice, and is designed to develop your abilities and understanding of a real-world working environment. In the past, students have completed placements in education, social media marketing, public relations and more, and many have gone on to work for the employers where they undertook their placement, after graduation.

## Deeper understanding

We also offer an Integrated Master's degree which is a four-year course (or five if you do a 30-week placement) allowing you a smooth transition from undergraduate to Master's level in a single degree. This is a chance for students who are passionate and committed enough to study all the way to Master's level to develop an even deeper understanding of the subject and a greater range of critical and cultural skills.

## Key Information

### Duration and delivery:

**BA (Hons):** 3 years full-time with a 4-week placement, or 4 years full-time with a minimum 30-week placement

**MLit (Hons):** 4 years full-time with a 4-week placement, or 5 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



The engaging lecturers and the varied units make this an enjoyable course to study on. One week you could be writing an essay and the next you could be pitching for a new theme park based on a book.

Daisy White, student



## Key areas of study

Media & Society | Adaptation | Academic Writing Skills | Language Matters | Forms & Contexts | Approaches to Literature | Modernism & Postmodernism | Gender & Sexuality | Children's Literature | Narrative Structures | Writing for the Media | Dissertation

**MLit:** Market & Audiences | Interactive Storytelling | Literature & Controversy

**“Now that I am working in the industry, I regularly meet other graduates from the course. You instantly have that sense that they have come from a good place and know that they will have received excellent training.”**

Ryan Hooper,  
BA (Hons) Multimedia Journalism  
graduate, now working for the Press  
Association, who was included in  
the NCTJ’s 2018 list of the UK’s most  
respected journalists

# BA (Hons) Multimedia Journalism

UCAS code **P500**

**If you'd like to work in the fast-paced world of journalism then this is the course for you. You'll gain all the skills needed to work in a multi-disciplinary media environment, including TV, radio, print and online journalism.**

## Theoretical framework

You'll learn the essential theoretical framework and hone your practical skills by producing copy, bulletins and broadcast packages in newsrooms and digital studios, which replicate professional working environments. You'll be taught the importance of originality and be introduced to innovative storytelling techniques.

As a student journalist at BU, you'll have the chance to publish news and features across our student platforms: *BUzz*, Nerve Media and *The Rock* independent newspaper.

## Premier League partnership

Some of our students are also able to take advantage of BU's partnership with AFC Bournemouth to cover Premier League home games, attend pre-match press conferences and conduct interviews with the players at Vitality Stadium.

## Placement opportunities

What's more, you'll have the opportunity to complete either a six- or 30-week placement in industry. This enables you to put theory into practice, make industry contacts and gain insight into how the sector operates.

## Accredited degree

When you graduate, you'll have a degree accredited by three industry-recognised bodies. As an NCTJ accredited course, you'll sit exams in reporting, essential law, court reporting, public affairs, production and shorthand. These widely recognised professional qualifications can radically enhance your credibility and employability as a practicing journalist. It also means you can graduate with an NCTJ Diploma alongside your BU degree.

## Key Information

### Accreditations:

Broadcast Journalism Training Council (BJTC), National Council for Training of Journalists (NCTJ), The Professional Publishers Association (PPA)

### Duration and delivery:

3 years full-time with a 6-week placement, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**The skills I developed allowed me to confidently step straight into industry and achieve success in a newsroom. The range of abilities I obtained are called upon on a daily basis in my work environment.**

Jason Lewis, graduate and News & Sport Reporter at *Bournemouth Daily Echo*



## Key areas of study

Broadcast Journalism | News and Online | Features and Online | Media, Journalism & Society | Media Law | Shorthand | Professional Placement | Journalism Ethics & News Theory | Global Current Affairs | Major Multimedia Project | Professional Perspectives | Converged News Days | Dissertation

# Marketing Communications courses

UCAS code **N591**

## Key Information

### Accreditations:

BA (Hons) Marketing  
Communication: Chartered  
Institute of Marketing (CIM)  
Graduate Gateway  
BA (Hons) Marketing  
Communications with  
Digital Media: Institute  
of Data Marketing (IDM)  
BA (Hons) Marketing  
Communications with  
Public Relations:  
Chartered Institute of  
Public Relations (CIPR)

### Duration and delivery:

4 years full-time  
with a minimum  
30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0  
with a minimum of 6.0 in  
writing and 5.5 in all other  
components, or equivalent

### See website for latest details of:

Entry requirements, contact  
hours and course costs

### See also:

BSc (Hons) Marketing  
(page 79)

We have pioneered the teaching of marketing communications and delivered sector-leading degrees for over 25 years. We currently offer four degrees developed to give you a critical understanding of your chosen discipline and the practical skills required to pursue a successful career. Taught by expert lecturers, highly qualified practitioners and accomplished industry guest speakers, these degrees will help you graduate as someone capable of defining new practice in your industry and setting new benchmarks for excellence in your field.

### Common shared first year

As a student on any of these degrees, you would join the Marketing Communications course at enrolment and undertake a common shared first year of study. This is designed to provide a foundational knowledge and give you a broad understanding of the different promotional tools available to the marketing communications practitioner. This means you'll be making a more informed decision about which direction you want to take your career, and you'll have an understanding of all elements of the industry – which is reflected in the workplace and will make you even more employable when you graduate.

Towards the end of the first year, you will then decide whether to stay on the Marketing Communications degree or specialise in one particular practice, all of which are outlined opposite.

### Professional qualifications

All of the degrees in this framework have been awarded Graduate Gateway status by the Chartered Institute of Marketing (CIM). In your first year you will have the chance to gain the CIM Foundation Certificate in Marketing, and in your second year you will be able to gain a further professional qualification relevant to your specialism – see opposite for more details.

### Placement opportunities

In year three you'll have the opportunity to put theory into practice as you complete a work placement anywhere in the world, giving you the chance to make great career contacts and bolster your blossoming CV.

In year four you'll complete a dissertation, and craft your own curriculum as you select units to suit your interests and, ultimately, your career aspirations.

## Key areas of study in Year One

Principles of Marketing & Marketing Communications | Academic & Professional Practices for Marketing Communications | Contemporary Debates in Marketing Communications | Digital Essentials | Consumer & Stakeholder Insights | Integrated Marketing Communications



**I learned a lot about working in a fast-paced environment on my work placement. Because Converse is a global team, it was interesting to see how teams around the world come together to make an integrated campaign.**

Iona Kelly, BA (Hons) Marketing Communications student



## BA (Hons) Marketing Communications

This course has been designed to produce visionary marketing communications professionals with a critical understanding of the full suite of tools used to communicate with consumers, alongside general innovation in the sector. In your second year, you'll be encouraged to take the CIM Certificate in Professional Marketing, putting you ahead of many others starting a career in marketing communications.

### Key areas of study

Marketing Communications in a Global Context | Customer Experience | Content Creation | Research Principles & Practice | Brands & Branding | Strategic Marketing and Planning | Marketing Communications in Practice | Academic or Consultancy Dissertation

## BA (Hons) Marketing Communications with Digital Media

This course will give you specific skills in digital marketing communications, including digital consumers, digital insight, digital futures and general innovation in the sector. In your second year, you'll be encouraged to take the Institute of Data Marketing Professional Diploma in Digital Marketing.

### Key areas of study

Digital Consumers | Digital Media Practices | Content Creation | Research Principles & Practice | Brands & Branding | Media Planning | Digital Data Insights | Digital Futures | Academic or Consultancy Dissertation

## BA (Hons) Marketing Communications with Advertising

On this course, you'll develop strategic, advertising-focused solutions to marketing communications problems, based on a clear understanding of the communications environment, organisations, and consumers and how they respond to advertising messages. You'll be encouraged to take the Institute of Practitioners in Advertising Foundation Certificate, helping your CV to stand out.

### Key areas of study

Advertising Fundamentals | Content Creation | Creative Strategy | Research Principles & Practice | Brands & Branding | Media Planning | Campaign Planning for Advertising | Advertising Portfolio Development | Academic or Consultancy Dissertation

## BA (Hons) Marketing Communications with Public Relations

This course will give you strategic and creative skills including the ability to engage with multiple stakeholders, media and influencer relations, and how to manage your organisation's reputation, especially during times of crisis. In your second year, you'll have the opportunity to take a professional qualification with the Chartered Institute of Public Relations.

### Key areas of study

PR Influencer Relations | PR Events | Content Creation | Research Principles & Practice | Corporate Communications | Social Media Management | Strategic Management for PR | Reputation Management & Crisis Communication | Academic or Consultancy Dissertation

# Computer Animation, Games & Visual Effects

Study with us, and you'll benefit from attending the BFX Festival. It's a chance to join talks and masterclasses delivered by some of the best creative minds in the industry.

Degrees of *difference*  
[www.bournemouth.ac.uk/ug-cave](http://www.bournemouth.ac.uk/ug-cave)

## Why choose us?

Our Computer Animation degrees are delivered by The National Centre for Computer Animation (NCCA) in the Faculty of Media & Communication, while our Games degrees are delivered by the Department of Creative Technology in the Faculty of Science & Technology.

As a member of our 2021 intake, you'll be amongst the first to make use of the brand new facilities in Talbot Campus' Poole Gateway Building. With screening rooms, a green screen studio, motion capture facilities, animation labs, collaborative working spaces and much more.

As a games developer, your knowledge and skills will allow you to follow the success of many of our graduates who have gone on to work for award-winning games companies such as Microsoft Rare, Electronic Arts, Criterion Games, Rockstar North, Unity, Jagex, Frontier Developments, Rebellion, TT Games and King, amongst others.

We're very proud of our graduates, who have gone on to do incredible things. Several of our former students have won Oscars and BAFTAs for their work on a range of feature films including *Blade Runner 2049*, *The Avengers*, *Fantastic Beasts: The Crimes of Grindelwald*, *Dunkirk* and *The Jungle Book*.

You could follow in their footsteps by going on to work in leading computer animation firms, such as DreamWorks, Industrial Light and Magic, Framestore and Double Negative, contributing to the next big blockbuster to hit cinema screens – who knows where your degree could take you?



BA (Hons) Computer Animation Art & Design	90
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BSc (Hons) Games Design	94
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Paul Franklin at BFX Festival 2019



Another degree  
of difference

With the BFX  
Festival on your  
doorstep, you'll have  
superb networking  
opportunities.

To find out more about how our Fusion approach can benefit your BU education, see page 5 or visit [www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**The BFX Festival is an annual event hosted and curated by BU. It brings together some of the biggest names in the world of visual effects, computer games and animation to share their expertise and to inspire the next generation of talent.**

As a BU student, you'll have full access to the festival line-up as well as a series of masterclasses. Immerse yourself in knowledge and creativity delivered by industry leaders.

Previous festival guests have included Paul Franklin, a double Oscar-winner and double BAFTA-winner who has worked on films

like *Inception* and *Interstellar*. Organisations that have attended previous festivals include Pixar, Disney, Laika, and Sony Pictures Imageworks.

To find out more about the festival, and to watch films that have won awards in the past, visit the website at [www.bfxfestival.com](http://www.bfxfestival.com)

# BA (Hons) Computer Animation Art & Design

UCAS code **GW4F**

## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

112 - 128 tariff points including 32 points in a required subject

### Required subjects:

Art, Fine Art, Graphic Design, Photography, Art & Design

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**This cutting-edge course is delivered within the National Centre for Computer Animation (NCCA), which is one of the most established and highly regarded centres for animation in the country.**

## Creative computer animation

The course places an emphasis on the creative side of computer animation, combining traditional art disciplines such as life drawing and cinematography with more technically focused disciplines, to produce computer animation using industry-standard tools and software.

This course aims to develop graduates who are going to shape the computer animation, visual effects and computer games industries. You'll be learning from professionals in their field and will also benefit from regular industry guest speakers. As a graduate from this degree, you'll have a well-rounded knowledge of the design and aesthetic principles required in computer animation production.

## Professional placement

Outside of the classroom you'll pick up valuable experience and professional contacts during a 30-week work placement, completed anywhere in the world, should you decide to study for four years.

## Where to next?

Ultimately the course will help you to acquire the skills to fulfil roles such as computer graphics and animation artistic director (AD), visual effects artist and visual effects supervisor in the fields of computer animation, visual effects and computer games industries.



**This course places the emphasis on design and aesthetics, and practice in contemporary production.**

Richard Southern, Head of Department, NCCA



## Key areas of study

Introduction to Production Tools | Moving Image Theory & Practice | Fundamentals of Design | Design for Production | Character Animation Production | Narrative Strategies | Advanced Moving Image Theory & Practice | Visual Effects Acquisition | Real Time Graphics Systems | Lighting & Rendering | Technical Effects | Character Rigging | Modelling & Texturing | Scripting for DCC | Masterclass | Major Project & Report

# BA (Hons) Computer Animation Technical Arts

UCAS code **W280**

**This course is a development of the Computer Visualisation & Animation course which ran for over 20 years, producing graduates who now work all over the world as technical directors/artists, software producers and games developers in some of the leading animation and production houses, software houses, and computer game and digital media companies.**

## Guest lectures

The course is taught within the National Centre for Computer Animation (NCCA) and combines the study of art, animation techniques, applied maths and computing needed to satisfy the demands of modern (computer animation, film, VFX and games) production. Guest lectures from some of the UK's leading animation studios mean you'll have access to real-world professionals sharing their knowledge of the industry.

## Outstanding education

There is a unique 50/50 mix of art and science on this course, reflecting practice relevant to the production of computer graphics and animation for a range of industries and applications. Once you graduate, you'll be able to create art and animation using computer code and describe complex ideas using film and animation. This course is accredited by ScreenSkills, placing it in the ranks of the top creative training and education providers this country has to offer.

## Where to next?

Our graduates have gone on to produce Oscar-winning visual effects for the likes of *Ex Machina*, *Inception* and *Interstellar*. Students have also worked on blockbusters such as the *Star Wars* franchise, *Gravity*, *Avatar*, the *Harry Potter* series and more.

## Key Information

### Accreditations:

ScreenSkills

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

112 - 128 tariff points including 32 points in a required subject

### Required subjects:

Computing, Fine Art, Graphic Design, Maths, Photography, Physics

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**BU's animation courses have a long tradition and a solid foundation. The students they produce just go into the industry so easily.**

Mark Ardington, Oscar winner and BU graduate, Animation & Rigging Supervisor at DNEG.



## Key areas of study

Introduction to Production Tools | Programming Principles | Visual Narrative & Design | Technical Arts Production | Mathematics for Computer Graphics | Moving Image Theory & Practice | Visual Studies | Advanced Mathematics for Computer Graphics | Computing for Graphics & Animation | Character Rigging | Visual Effects Acquisition | Real Time Graphics Systems | Technical Effects | Lighting & Rendering | Advanced Moving Image Theory & Practice | Final Major Project & Dissertation | Modelling & Texturing | Scripting for DCC | Masterclass | Research & Development Project

Our new Poole Gateway Building features a green screen with motion capture suite, PC and Mac laboratories, and cross-faculty collaboration spaces. A number of our other faculty spaces are also being updated and refreshed.



# BA (Hons) Visual Effects

UCAS code **W614**

**If you have a strong interest in working in the feature film visual effects industry this is the perfect course for you. You'll embrace the complete visual effects post production pipeline and focus on the theory, principles and production of visual effects assets and shots.**

## Broad range of disciplines

The course covers a broad range of visual effects disciplines such as modelling, texturing, lighting, rendering, dynamic simulation, digital matte painting, and compositing, as well as offering a number of optional components that will allow you to tailor your course to either a more technical or more artistic flavour. The ideal applicant will have a keen interest in feature film visual effects.

## Quality showreel

By the time you've graduated, you'll have produced a high quality demonstrative showreel of visual effects work, specifically related to the production and integration of assets for the feature film visual effects industry. When you are presenting your work to potential employers, this will really help to make your application stand out.

## Collaboration options

You'll have the opportunity to utilise tools and design work created by students on our computer animation courses in art & design and technical arts to create visual effects work, mirroring industry practice.

If you're interested in the more technical aspects of mathematics and programming, have a look at our BA (Hons) Computer Animation Technical Arts, or, if you like the more creative aspects of character design and story generation, see our BA (Hons) Computer Animation Art & Design.

## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

112 - 128 tariff points including 32 points in a required subject

### Required subjects:

Art, Computing, Fine Art, Graphic Design, Mathematics, Media Design, Photography, Physics, Product Design

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**The course was designed with senior industry professionals and will give students everything they need to progress onto a successful career in the feature film visual effects industry.**

Adam Redford, Course Leader



## Key areas of study

Introduction to Production Tools | Visual Storytelling & Pre-Visualisation | Post Visualisation & Shot Development | Asset Integration | Visual Effects Photography & Acquisition | Image Processing for Visual Effects Production | Modelling & Texturing | Lighting & Rendering | Digital Matte Painting | Rigging & Animation for Visual Effects | Technical Effects | Digital Fabrication | Character Rigging | Scripting for DCC | Major Project

# BSc (Hons) Games Design

UCAS code **G601**

## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 -120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**Our BSc (Hons) Games Design degree focuses on the design aspect of creating contemporary video games; exploring everything from the theory behind the creation of successful digital entertainment titles to the generation of dedicated art and content for them.**

## Games design principles

You will cover games design principles, level design, interactive storytelling, narrative development, interface design, games analytics, scripting for game creation plus 3D modelling, texturing and lighting, as well as animation techniques for games. The units cover modern computer games design.

## Guest lectures

We have regular contact with games developers across the UK and overseas, including Unity, Jagex, King, Sports Interactive, Creative Assembly, Climax Studios and others. As a result you can expect guest lectures from some of the leading names in the industry.

## Work placement opportunity

To complement the skills and knowledge acquired on the course, those undertaking the four-year course have the opportunity to complete at least 30 weeks in an industry work placement.

## Preparing you for a career

As well as preparing you for a career in the games industry, the skills and knowledge you will develop on this course will also open up opportunities in a range of other sectors, such as digital technologies, architectural visualisation, mixed and virtual realities, as well as the wider digital creative industries.



**On this course you will learn about both the theory and creative aspects of the games development pipeline while using state-of-the-art digital tools and high-end equipment.**

Dr Vedad Hulusic, Course Leader



## Key areas of study

Games Design Principles | Digital Technologies | Level Design Fundamentals | Game Development Pipeline | Storytelling & Narrative Development | Interface Design | Game Studio Project | Commercialisation & Business Environments | Individual Project | Usability & Games Analytics | Pervasive Gaming | Innovation, Enterprise & Business Development

# BSc (Hons) Games Software Engineering

UCAS code **I610**

**Our BSc (Hons) Games Software Engineering course is intended for those keen to embark on a career in programming within the games and related industries.**

## Expert academics

Delivered by expert academics and professional practitioners, this degree will provide you with a clear understanding of how to apply programming techniques to modern games creation, whilst developing your knowledge of artificial intelligence, physics, game engines and graphics programming.

## Dedicated facilities

Taught in dedicated facilities and using cutting-edge technology, you'll discover the curriculum has a strong focus on specialist units intended to give you a broad range of software engineering skills that can be put to good use in the context of games programming.

## Work placement

You'll have the opportunity to take a 30-week work placement in the industry, which you can complete at home or overseas. The experience will allow you to place the specialist knowledge and skills acquired on the course in a real-world working context. The experience will allow you to create a network of professional contacts, and build your CV, both of which are essential for entering the job market.

## Strong industry contacts

We have regular contact with games developers across the UK and overseas, including Unity, Jagex, King, Sports Interactive, Creative Assembly, Climax Studios and others. As a result you can expect guest lectures from some of the leading names in the industry.

## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 -120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**Our dedicated placements team will always be on hand to give you all the support you need to find the best placement positions, and they will support you throughout the experience.**

Dr Leigh McLoughlin, Course Leader



## Key areas of study

Games Design Principles | Introduction to Programming | Object Oriented Games Programming | Digital Technologies | Mathematics for Computer Graphics | Game Development Pipeline | 3D Graphics Programming | Physics for Games | Programming for Interaction | AI Game Programming | Game Studio Project | Commercialisation & Business Environments | Individual Project | Graphics & Computational Programming | Game Engine Programming | Innovation, Enterprise & Business Development

# Computing & Informatics

Our computing courses are designed to combat the shortage of highly skilled graduates in the computing industry, which means excellent employment prospects.

Degrees of *difference*  
[www.bournemouth.ac.uk/computing](http://www.bournemouth.ac.uk/computing)

## Why choose us?

With a range of eight courses available, we offer you the chance to specialise in a wide variety of different areas of computing and informatics. However, they all share a common first year, so you can wait until you have a stronger understanding of the subject before committing yourself to specialising. During that common first year, you'll learn fundamental skills across software engineering, business computing, data science and security to ensure you have a solid grounding in all the key areas, regardless of the area you eventually specialise in.

We offer a student-centred learning environment. All our courses are technical in nature, and you will learn how to apply hands-on skills to solve problems, with an emphasis on intellectual achievement and employability. Our findings from research and our industry expertise is incorporated into our teaching, which is supported by dedicated networking and development labs and a state-of-the-art cyber security facility.

All of our courses include a 30-week minimum placement, giving you the opportunity to work in some of the best-known and most prestigious companies in the sector. Our placement students have worked for organisations such as Microsoft, Kingfisher, IBM, Hewlett-Packard, Goldman Sachs, and General Electric. In your final year, you'll spend a semester working on a research- or industry-based project. These opportunities are part of the reason why 95% of our graduates are in work or further study within six months of finishing their course, (DLHE survey 2017).



BSc (Hons) <b>Computing</b>	98	BSc (Hons) <b>Business Information Technology</b>	98
BSc (Hons) <b>Software Engineering</b>	98	BSc (Hons) <b>Information Technology Management</b>	98
BSc (Hons) <b>Computer Networks</b>	98	BSc (Hons) <b>Forensic Computing &amp; Security</b>	98
BSc (Hons) <b>Data Science &amp; Analytics</b>	98	BSc (Hons) <b>Cyber Security Management</b>	98

Amir Khan, BSc (Hons)  
Computer Networks

## My degree of *difference*

Amir, BSc (Hons)  
Computer Networks,  
tells us about his  
ICT summer school  
experience.

To find out more about how our Fusion approach can  
benefit your BU education, see page 5 or visit  
[www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**In July 2019, I was sponsored to attend an ICT summer school in Xi'an, China alongside four other students from Bournemouth University. We attended a summer school at Xidian University for ten days accompanied by 77 other students from 23 countries.**

When we arrived, we were all partnered with an English-speaking Chinese student from Xidian University. We then received our schedules. Every day consisted of about 8-10 hours of summer school activity, then the evenings as free time.

We received three highly detailed technological lectures from world-class professors, and a cultural lecture about the Chinese Dream in the Tang Dynasty. The trip also took in cultural visits too - nine in all, including a visit to the Terracotta Warriors.

The experience as a whole was incredible, and I've made some lifelong friends from all over the world. Being able to study in another university was an amazing opportunity to expand my knowledge and perspective. The food was amazing, the people were truly kind and it's an experience that I will never forget. I thoroughly enjoyed being able to connect with all the people that I met there.

# Computing & Informatics courses

## Key Information

### Accreditations:

Courses marked with \* are accredited by The Chartered Institute for IT (BCS)

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

Computing plays an ever-more important role in every aspect of our lives and businesses are always looking for professionals who have the skills and drive to succeed in this fast-paced and ever-evolving industry. Our courses have been designed to combat the shortage of highly skilled graduates in the computing industry, which means excellent employment prospects.

### Common first year

You can choose one of our specialist computing courses or opt for a course with a wider focus, giving you plenty of flexibility when it comes to which direction you want your career to take. All of our computing courses share a common first year, giving you the time to really explore the subject before deciding on a specialism.

### Work placement

The work placement is an invaluable opportunity to gain real-world experience, to hone your skills under the guidance of industry professionals and to develop a greater understanding of the sector and in which part of it you'd like to work. Previous students have taken placements with Microsoft, The Walt Disney Company, J.P. Morgan Chase, Adobe Systems Europe Ltd, Panasonic, BMW Mini, and The Football Foundation to name a few.

Many of our courses are accredited by the BCS, which means you can achieve Chartered IT Professional status with just one year of further study after graduation.

### What next?

Once you graduate you'll be able to apply for jobs in fields such as computer programming, network design, web development, data analysis, web development, forensic or cyber security.

Within six months of completing their course, 100% of our students are employed in a professional or managerial position (DLHE 2017).



**The experience and opportunity I gained from my placement year certainly set me up for where I am today. As an employer now, in my eyes, graduates who have completed a placement have about six months' head start on those who haven't.**

Luke Fribbens, graduate and  
Founder & Managing Director at Cold Banana



## Key areas of study

Principles of Programming | Computer Fundamentals | Data & Databases | Networks & Cyber Security | Business Systems Analysis & Design | Application of Programming Principles



**The content and breadth of my degree gave me a real foundation to draw on, which I am still drawing on today, being able to apply that and to grow is great.**

Karl Hoods, graduate and Chief Information Officer,  
Department for Business, Energy and Industrial Strategy



## BSc (Hons) Computing\*

Computing professionals focus on analysing, designing, and developing technical solutions for organisational and end-user problems.

On this course, you will acquire theoretical and practical computing skills by exploring different computing technologies, as well as become a great problem solver. You will gain experience in developing front and back-end web systems, along with mobile and desktop applications using a variety of programming languages and frameworks. In addition to core computing skills, this course allows you to tailor your degree to the areas of computing that match your interests and career ambitions.

**UCAS code: G610**

### Key areas of study

Infrastructure Strategy | Systems Design |  
Project Management & Team Working |  
Software Engineering

## BSc (Hons) Software Engineering\*

On this course, you will learn how to apply software development principles to develop innovative solutions to real-world problems. Software engineers focus on using engineering approaches to develop software systems. As we rely more on technology as a part of everyday life, there is an increasing demand for people with the skills to update, maintain, and improve the software our world depends on.

In addition to core computing skills, you will gain experience of using a variety of programming languages and frameworks to develop technical systems. You will also explore how to design software systems so they can be easily maintained and evaluated to ensure they match user and organisational requirements.

**UCAS code: G602**

### Key areas of study

Programming | Data Management |  
Software Quality & Testing | Advanced  
Development | Infrastructure Strategy |  
Systems Design | Software Engineering |  
Project Management & Team Working

## BSc (Hons) Computer Networks\*

Network engineers develop the infrastructure that enables devices and systems to communicate. Computer networks have become a critical and integral part of all business sectors from banking and finance, to retail and professional services.

On this course, you will learn how to design, configure and optimise distributed and large-scale networks to create seamless systems that are vital for organisational efficiency and productivity. The course will cover wired and wireless communication technologies and protocols ranging from traditional ethernet to ad-hoc and cellular, such as 4G and 5G networks.

In addition to core computing skills, you will learn the fundamentals of networks including flexibility, scalability, quality of service and the security implications of corporate infrastructures. You will also explore the latest developments and trends in networking, such as how to develop software defined networking, and Internet-of-Things enabled devices.

**UCAS code: I120**

### Key areas of study

Networks | Advanced Networks |  
Network Configuration Management |  
Infrastructure Strategy | Systems Design |  
Project Management & Team Working

# Computing & Informatics courses

## BSc (Hons) Data Science & Analytics

Data scientists seek to collect and ask relevant questions about data from a multitude of sources, and then translate results into solutions that influence key business decisions. It is predicted that the business value created by data science and artificial intelligence will see a huge growth in the next decade across almost all industries and organisations.

In addition to core computing skills, you will acquire advanced and applied data science skills, including how to work with big data sets and develop and translate results into contemporary visual analytics. You will explore cutting-edge machine learning techniques, as well as how to implement and apply algorithms such as artificial neural networks on a range of real-world industry-inspired problems. Upon graduation, you will be prepared for cutting-edge work and an exciting career in a growing field.

**UCAS code: G101**

### Key areas of study

Data Management | Machine Learning and Artificial Intelligence | Project Management & Team Working | Tools & Technologies of Data Science | Data Visualisation & Data Analytics | Data Mining | Machine Intelligence | Pervasive Computing

## BSc (Hons) Business Information Technology\*

Businesses around the world are constantly developing and implementing information systems to achieve operational goals. These businesses rely on computing professionals who can combine business and technological skills to meet objectives that increase profits and overall business growth.

On this course, you will acquire technical along with management and operational business skills to prepare you for cutting-edge work in a variety of business contexts.

In addition to core computing skills, you will learn how to build technical solutions and manage IT processes in businesses settings. You will also explore how to understand the technological needs of customers and users within businesses, which together with your technical skills will ensure you can play a vital role in the future success of any business.

**UCAS code: G503**

### Key areas of study

Business for IT | Infrastructure Strategy | Systems Design | Project Management & Team Working | Business Development & Enterprise | Data Mining

## BSc (Hons) Information Technology Management\*

In the modern world information technology has become essential to support the ongoing operations of virtually all businesses and organisations. It follows, therefore, that the effective application and management of technology is crucial for the success of every enterprise.

Not only will you develop your IT skills, but you'll also gain experience of the environment in which businesses operate, developing your strategic management and leadership skills in order to design, develop and implement technology solutions to improve business performance.

You'll study a broad range of computing topics with a strong emphasis on business processes and requirements, and management in computing. You will also develop the exceptional communication and teamworking skills that will enable you to work well with other computing professionals as well as product owners and other stakeholders.

**UCAS code: G506**

### Key areas of study

Business for IT | Infrastructure Strategy | Systems Design | Project Management & Team Working | Business Processes & Requirements | Management in Computing

## BSc (Hons) Forensic Computing & Security\*

Software security specialists are involved in the design of all aspects of information technology systems and are vital in protecting user and organisational data. Software security specialists use problem solving and investigative skills along with computing knowledge to protect against technological attacks, using ethical hacking to identify security gaps and help prevent cyber-crime.

On this course, you will learn to understand the ways that hackers, as well as general users, think in order to predict their behaviour and use your applied technical skills to expose weakness in systems to ultimately build and maintain secure digital environments.

In addition to core computing skills, you will gain skills in designing and securing software systems using a variety of real-world approaches. You will engage in a series of practical, industry-focused tasks, aimed at ensuring you graduate with the full range of relevant, up-to-date skills necessary to succeed in the cyber security profession.

**UCAS code: G550**

### Key areas of study

Digital Forensics | Ethical Hacking & Countermeasures | Project Management & Team Working | Security Information and Event Management | Tools & Technologies of Data Science | Security by Design

## BSc (Hons) Cyber Security Management

Cyber security professionals focus on analysing and understanding the evolving security threats to end-users from hackers, computer viruses, and large-scale cyber-attacks. The rate and prevalence of these threats within our technology-focused society mean that cyber security professionals are in high demand within government agencies, police authorities, and information technology businesses.

On this course, you will explore the evolving threat landscape and gain applied skills in building and managing secure systems. In addition to core computing skills, you will learn the fundamental concepts of psychology, business, law, and management that relate to cyber security in technology.

**UCAS code: 2DA6**

### Key areas of study

Cyber Security Management | Cyber Psychology | Digital Forensics | Economics of Information Security | Enterprise Security & Privacy | Security Information & Event Management | Cybercrime, Forensic Law & Practice | Cyber Situational Awareness



**Completing the European Cyber Security Challenge was an incredible experience. It gave me the chance to test and push my technical skills to the absolute limit, but also allowed me to network with a diverse group of like-minded young people and industry professionals.**

Sophia McCall, student



# Design & Engineering

With access to facilities including electronics labs, a heat and thermofluids lab, a materials, stress and dynamics lab, prototyping workshops and a rapid prototyping facility, you'll have everything you need to bring your own designs to life.

Degrees of *difference*

[www.bournemouth.ac.uk/ug-de](http://www.bournemouth.ac.uk/ug-de)

## Why choose us?

We have been teaching design and engineering courses for more than 25 years and our team has an excellent reputation for their practical knowledge thanks to their extensive work and professional experience. Our courses have consistently high employment rates, so you know that what you learn in your lectures has real-world applications and will serve you well once you enter the workplace.

Relevant design and engineering courses are accredited by the Institution of Engineering Designers (IED), the Institution of Mechanical Engineers (IMechE) and the Engineering Council, ensuring you graduate with relevant and sought-after skills.

The opportunity to undertake a professional placement while on your course is invaluable and enhances your skills and experience by enabling you to take what you've learned and apply this knowledge in practice in the design and engineering sector. Among the companies our students have worked for on placement are Jaguar Land Rover, Kondor, GE, Anglepoise, Princess Yachts and Disney.

One of the highlights for final year students is the Festival of Design & Engineering, which is an opportunity for you to publicly display your work. This isn't only for students to attend, with a large number of representatives from businesses coming to view your exhibits and talk to you. Some offer jobs to graduates, and even put their final year project into production. It's also a fantastic opportunity to network and, as it's also open to the public, it means your friends and family can also find out more about what you've been up to during your time at university. See more at [www.bournemouth.ac.uk/fode](http://www.bournemouth.ac.uk/fode)



BA/BSc/MDes (Hons) **Product Design**  
BA (Hons) **Product Design Futures**  
BSc (Hons) **Design Engineering**

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105  
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BEng/MEng (Hons) **Engineering (Part-time)**  
BEng/Meng (Hons) **Mechanical Engineering**

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Gemma Alcock with her Skybound Rescuer drone

## My degree of difference

How one BU student has turned her final year project into an innovative company.

To find out more about how our Fusion approach can benefit your BU education, see page 5 or visit [www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**Gemma Alcock began her award-winning research in the final year of her design degree, and has gone on to launch a company dedicated to advancing life-saving drones.**

Having created initial designs for a UAV (unmanned aerial vehicle), Gemma believed her next steps would be to develop the product and take it to market. However, she quickly realised that the market was not yet ready for the new technology and has since set about providing the evidence and training required for effective use of UAVs in search and rescue.

In 2017, Gemma's company, SkyBound Rescuer, staged the world's first demonstration of an air crash drone rescue at the Emergency Services Show at the NEC.

Gemma's research is focused on finding aerial solutions in four key environments; night searches, mountain rescue, maritime, and urban search and rescue. While drones cannot yet complete a rescue operation, they can provide vital information on an environment before teams go in, pinpoint the location of a casualty, or even supply the resources needed to stabilise casualties before other services arrive.

# BA/BSc/MDes (Hons) **Product Design**

UCAS codes **BA: W240 | BSc: H101 | MDes: 3LD4**

## Key Information

### Accreditations:

Institution of Engineering Designers (IED)

### Duration and delivery:

**BA/BSc (Hons):** 3 years full-time, or 4 years full-time with a minimum 30-week placement  
**MDes (Hons):** 4 years full-time, or 5 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**These well-established and cutting-edge courses will give you the skills and guidance you need to develop successful commercial products. You'll be encouraged to take a creative and innovative approach to problem solving, while also addressing the functional, social and economic needs of your design.**

### Extensive experience

Our teaching team have extensive experience in the product design industry. You'll learn all the practical skills necessary to work in the sector as well as examining the theory behind product design, giving you a balanced view of the product development process to complement your practical experience.

### Skills and guidance

Your design skills will be developed with the support of dedicated, highly qualified and experienced academics, technicians and demonstrators. The course is equipped with excellent facilities including a specialist CAD laboratory and our manufacturing design centre. You'll learn how to manufacture physical models and prototypes, as well as produce industry standard computer models. In your final year, you will design your own original product and make a working prototype, which you will exhibit at our annual Festival of Design & Engineering.

The BSc (Hons) option focuses on the technological aspect of design, whereas the BA (Hons) option focuses on the aesthetic and contextual issues relating to product design.

### Practical applications

The Integrated Master's (MDes) option will give you a head start in your career, as not only will you graduate with a postgraduate degree, the course is accredited as fulfilling the requirements for Chartered Technological Product Designer (CTPD). All three courses are accredited by the Institution of Engineering Designers (IED), a testament to the practical applications of this degree and the fact that we produce graduates who are ready for the workplace.



**The workshop staff are some of the most supportive, kindest people I've ever had the pleasure of working with.**

Rhys Sargent, student



## Key areas of study

Team Project | Design Communication | Design Projects | Design Studies | Manufacturing & Technology | Product Design Tools | Product Design Projects | Management & Commercialisation | Advanced Technology | Business Development | Product Design Prototypes

**MDes:** Competitive Product Development | Design Thinking | Group Project | Life Cycle Management | MDes Project

# BA (Hons) Product Design Futures

UCAS code **W420**

**If you are a forward-thinking student who is intrigued about what the future might look like, this course will not just help you to understand what to expect – it will help you design it.**

## Designers that look to the future

This innovative new course has been developed to meet the future needs of design in a world where product solutions are not harmful to the environment or draining on the Earth's resources using revolutionary future materials and techniques. Graduates will be designers that look to the future, years or decades from now, with their designs and will be well placed to apply the knowledge and skills they acquired on the course to future-proof their career in a world awakening to environmentally conscious design.

With the product design industry increasingly needing to consider ethics and sustainability, this course focuses on the ethical development of new products and how they can be designed to solve real-world problems.

## Design trends

Your learning will be informed by the exploration of design trends, societal change, emerging technologies and environmental issues. You'll develop your understanding of the impact that the design of products has on the world and the way we live. Environmental and ethical issues are increasingly important when dealing with the design of products; the choice of materials, the use of energy, disposal and potential recyclability are key considerations for sustainable product lifecycles.

You'll also learn to use digital media in the conception, evolution, development and planning stages of the design process, with access to the latest virtual design tools such as virtual reality, CAD systems, 3D modelling and 3D printing.

## Key Information

### Accreditations:

Institution of Engineering Designers (IED)

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 -120 tariff points

### Required subjects:

None

### If English is not

### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest

### details of:

Entry requirements, contact hours and course costs



**Product Design Futures aspires to challenge existing design direction and thinking, and consider where it needs to go.**

Dr Philip Sewell, Head of Department



## Key areas of study

Design Projects | Design Studies | Design Communication | Materials & Technology | Team Project | Manufacturing & Technology | Product Design Tools | Management & Commercialisation | Future Trends & Sustainability | Business Development | Visual Concept Communication

**“I am so grateful for the opportunities that BU has given me. The Product Design course is very practical in its focus, and I find myself using the knowledge I gained on it almost every day.”**

Ellen van Leeuwen,  
graduate and creator of Droplet,  
a product designed to help people  
who struggle to keep themselves  
hydrated, now working for  
Spearmark International Ltd

# BSc (Hons) Design Engineering

UCAS code **H100**

**This degree has been developed to meet the demand for skilled, professionally competent design engineers.**

## Cutting-edge features

With access to cutting-edge features (including 3D design-simulation & analysis tools, modern manufacturing & technical workshops, and advanced 3D prototyping facilities), you'll develop expert technical knowledge and apply them to innovative and creative design solutions.

## Engineering principles

You'll discover how to use the latest modelling, rendering and simulation tools to create and evaluate your own designs, as well as gaining an in-depth understanding of the engineering principles underlying the product development process. Designed to develop your abilities in this exciting area, the course content integrates engineering technology, design, market awareness and the skills needed to use advanced product development tools.

## Solid foundation

After building a solid foundation of knowledge in year one, you'll develop your skills to solve complex engineering and design problems in year two. In year three you'll have the opportunity to complete a career-enhancing 30-week work placement: within six months of completing their course, 100% of our students are employed in a professional or managerial position, according to the DLHE survey 2019. In your final year you'll display your design project at our annual Festival of Design & Engineering, which is open to businesses and the public.

## Key Information

### Accreditations:

Institution of Engineering Designers (IED),  
Institution of Mechanical Engineers (IMechE) and  
Engineering Council

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104-120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**This course is accredited by the IMechE, the IED and the Engineering Council, which means you will have all the skills you'll need to begin your exciting career in design engineering.**

Dr Nigel Garland, Programme Leader for Design Engineering, Chartered Engineer and member of IED



## Key areas of study

Design Engineering Projects | Design Communication | Materials with Practice | Engineering Principles | Team Project | Electrical & Electronic Principles | Manufacturing & Engineering Materials | Engineering Design Tools | Management & Commercialisation | Engineering Simulation | Business Development | Mechanical & Electronic System Design | Individual Project

# BEng/MEng (Hons) Engineering (Part-time)

UCAS code **Apply direct to BU**

## Key Information

### Accreditations:

Institution of Engineering Designers (IED), Institution of Mechanical Engineers (IMechE). See websites for full details.

### Duration and delivery:

2-4 years part-time

### Entry requirements:

Foundation degree or HND with Merit or above in a required subject.

### Required subjects:

Engineering discipline accredited to EngTech or partial IEng

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

The part-time/flexible learning BEng and MEng Engineering courses are designed for practicing engineers already qualified to HND, FdEng, or FdSc level who want to gain the academic qualifications necessary to achieve Incorporated Engineer (IEng) status through the BEng route, or Chartered Engineer (CEng) status through the MEng route. Applicants for these programmes must be employed in a relevant role in the engineering industry.

### Core elements

At BEng level you will cover core elements of engineering such as advanced stress and vibration, business development, manufacturing operations, mechatronics and computational engineering. At the MEng level your knowledge is deepened and broadened through subjects such as project management, design management, life cycle management, control system design and materials failure and prevention.

### Flexible study

This is an incredibly flexible way to study, with a number of core units complemented by option units, allowing you to tailor your course to suit the needs of your employer and your long-term career plans.

### Assessment methods

Subjects are taught by flexible learning, and you will be supported throughout your study with discussion forums and supervision journals. Academic tutorial attendance is required typically three times for each unit of study. This course cannot be studied through distance learning alone. Subjects are assessed through a combination of coursework and examinations.



**A lot of the theory relates directly to my job role.**

Nick Palmer, part-time student and Quality Engineer at Superior Ltd



## Key areas of study

BEng Project | Advanced Engineering | Business Development | Computational Engineering | Manufacturing Operations | Mechatronics | MEng Project | Project Management | Design Management | Life Cycle Management | Materials Failure & Prevention | Engineering Design Simulation | Control System Design

# BEng/MEng (Hons) Mechanical Engineering

UCAS codes **BEng: H105 MEng: H305**

At BU, you can choose either the three-year BEng (Bachelor of Engineering) or the four-year MEng (Master of Engineering) qualification. Whichever level you choose to study, this degree develops high-calibre engineers who are able to function both as an engineer and a technology leader in sectors such as aerospace, marine, automotive, alternative energy, oil and gas, and other high-tech industries.

## Practical emphasis

Industry-seasoned academics and practitioners deliver your practical training in our state-of-the-art Design & Engineering Innovation Centre, giving you the knowledge and skills required to understand the behaviour, performance and limitations of new technologies, in addition to modelling and simulating the performance of technologies.

## Inspirational insight

As well as giving you a solid grounding in engineering, the course will provide an inspirational insight into emerging technologies within the sector and how to apply them to real-world situations. There's also an option of a minimum 30-week work placement, which will help you to make contacts and boost your potential within the profession.

## Industry collaboration

In your final year you will exhibit your project at our annual Festival of Design & Engineering, giving potential employers an insight into how your work could make a difference in the future. Many students' projects are as a result of industry collaboration resulting from practical issues experienced during their placement year.

## Key Information

### Accreditations:

Institution of Engineering Designers (IED),  
Institution of Mechanical Engineers (IMechE)

### Duration and delivery:

**BEng (Hons):** 3 years full-time, or 4 years full-time with a minimum 30-week placement  
**MEng:** 4 years full-time or 5 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

Mathematics and a Science or Technology subject

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



The BEng Mechanical Engineering course provided a challenging and rewarding start to my engineering career, covering a well-rounded selection of topics to give me a great foundation for the future.

Matthew Usher, student



## Key areas of study

Engineering Principles | Electrical & Electronic Principles | Engineering Mathematics | Stress & Dynamics | Manufacturing & Materials | Engineering Simulation | Fluids & Thermodynamics | Thermofluids & Energy Conversion | Computational Engineering | Advanced Stress & Vibration | Business Development | Individual Project

**MEng Level:** Project Management | Materials Failure & Prevention | Structural Integrity | Group Project

# Health & Social Care

With integrated placements in NHS Trusts, and community settings across the south, you'll gain experience in a variety of environments while studying with us.

Degrees of *difference*

[www.bournemouth.ac.uk/ug-hsc](http://www.bournemouth.ac.uk/ug-hsc)



## Why choose us?

Our health and social care team has forged strong links with local and national health and social care providers, as well as community organisations and private practices, giving you varied placements and ensuring you gain lots of relevant experience.

To further enhance your learning, we've invested in a brand new £42million building to house our Health & Social Care courses.

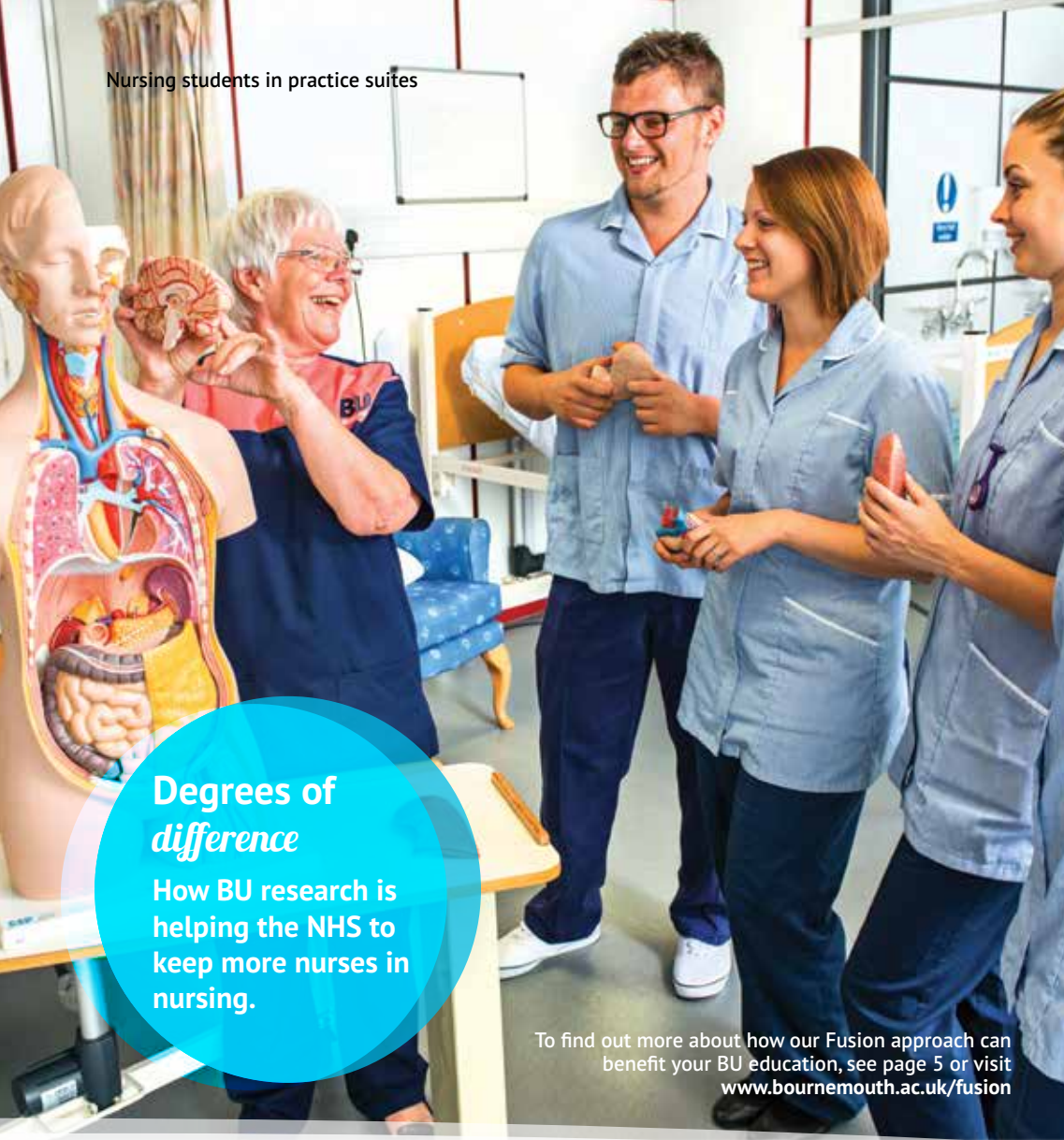
Our practice simulation suites mirror both clinical and community workplace settings and provide a safe environment for you to practise your skills before heading out on placement. Whether it's one of our acute or patient nursing wards, an operating theatre, physiotherapy clinic, exercise science laboratory, nutrition laboratory, maternity suite or our ambulance simulation suite, all of our clinical skills areas provide state-of-the-art facilities for you to practise the skills required to become a confident practitioner.

We've also created community settings, such as household kitchens, lounges and dining rooms, that our students use to hone their skills. This could involve occupational therapy or social work students recreating a home visit, or paramedic students reconstructing an emergency call out to someone's home. Practising in these environments means that our students have the relevant skills when they are on their placements.

Our Health & Social Care courses are delivered on our Lansdowne Campus, near Bournemouth town centre, or on one of our external campuses in Yeovil or Portsmouth.

BSc (Hons) Adult Nursing	112	BSc (Hons) Occupational Therapy	117
BSc (Hons) Children's & Young People's Nursing	113	BSc (Hons) Operating Department Practice	118
BSc (Hons) Mental Health Nursing	114	BSc (Hons) Paramedic Science	119
BSc (Hons) Midwifery	115	BSc (Hons) Physiotherapy	120
BSc (Hons) Nutrition	116	BA (Hons) Social Work	121

Nursing students in practice suites



## Degrees of difference

How BU research is helping the NHS to keep more nurses in nursing.

To find out more about how our Fusion approach can benefit your BU education, see page 5 or visit [www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**Tackling the issue of nurse retention is a key challenge for the NHS as the demands on its resources continue to grow. A BU research project is hoping to play a significant role in providing a solution to keeping nurses in nursing.**

The Making TRACS to Improve Nurse Retention project sought to answer the question of whether the retention rate of registered nursing staff in one hospital can be improved through the collaborative development and use of an evidence-based nurse retention model, to be known as TRACS (Transition, Resilience, Authentic Leadership, Commitment, Support).

It was a collaborative project between BU and the Royal Bournemouth and Christchurch Hospitals NHS Foundation Trust (RBCH), and funded by the Burdett Trust for Nursing.

The project's findings resulted in a variety of positive and impactful outputs, including the development of Support4Nurses, a web-based resource designed by nurses for nurses that helps registered nurses find professional and personal support information quickly and easily. It also resulted in peer-reviewed journal articles and conference papers that will help the NHS keep more nurses in nursing.

# BSc (Hons) Adult Nursing

Study based at either Bournemouth or our Yeovil Campus. Practice placements (approximately 50% of your course) may be allocated in healthcare settings in Dorset, Wiltshire, Somerset and Hampshire.

UCAS code **B700**

## Key Information

### Accreditations:

Nursing & Midwifery Council (NMC)

### Duration and delivery:

3 years full-time with mandatory placements

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 7.0 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**Accredited by the Nursing & Midwifery Council, this course will help you develop the knowledge, skills and attitudes required to register and practice as a Registered Nurse (Adult) and to graduate with a BSc (Hons) Adult Nursing award.**

## Person-centred care

The course offers the opportunity for you to develop into a compassionate, knowledgeable, competent and safe clinical practitioner. Our course is designed to prepare you to become a graduate nurse capable of delivering and leading high quality person-centred care in a wide variety of healthcare settings. We aim to provide the foundation for you to achieve an advanced practice role in the future by ensuring you have the necessary underpinning knowledge and skills to engage in further learning.

A wide variety of learning opportunities are provided in both practice and university settings. You will learn from experienced and knowledgeable registered nurses and other healthcare practitioners through a range of teaching and learning approaches such as lectures, seminars, small group activities and practice placements. Our skills suites, newly built in 2020, will allow you to learn and practice various nursing procedures in a safe and controlled setting. Half of your course will be spent in practice placements where you will gain practical nursing experience in exciting and diverse locations, from NHS hospitals to community homes, private clinics to community nursing teams. Each year we organise a Careers Fair with numerous healthcare exhibitors in attendance, helping you to gain employment as a registered nurse on completion of the course.

## Apprenticeship

We also offer a nursing degree apprenticeship route in adult nursing. To be eligible for an apprenticeship you must be employed in a healthcare role and applications must be made via your employer. Find out more:

[www.bournemouth.ac.uk/nursing-apprenticeships](http://www.bournemouth.ac.uk/nursing-apprenticeships)



**The theory I have learned shapes my clinical knowledge, making me more confident and prepared, and the placements give you the opportunity to put the knowledge you learn into practice which really does boost your confidence as a student nurse.**

Daniel Fry, student nurse



## Key areas of study

Foundations for Professional Practice & Research | Nursing Theory & Application | Applied Health Care Science | Communication Skills for Nursing Practice | Developing Skills for Promoting Health & Wellbeing | Nursing Practice & Nursing Skills | Research for Professional Practice | Improving Safety & Quality of Care | Acute & Long-Term Health Challenges | Clinical Pharmacology & Medicines Management | Team Working for Service Improvement | Clinical Leadership Management | Caring for People with Complex Health Care Needs | Therapeutic Communications & Interpersonal Skills for Nursing Practice | Developing a Literature Review

[www.bournemouth.ac.uk/adult-nursing](http://www.bournemouth.ac.uk/adult-nursing)

# BSc (Hons) Children's & Young People's Nursing

Study based in Bournemouth. Placements (approximately 50% of your time) will be spent across the south.

UCAS code **B702**

Accredited by the Nursing & Midwifery Council, our BSc (Hons) Children's & Young People's Nursing course will prepare you to become a caring and compassionate professional who delivers quality care for children and young people. Focused on the healthcare needs of children and young people, this course will teach you the theory, plus diagnostic and practical skills needed to care for children and young people.

## Rewarding career

Caring for children and young people is a challenging but rewarding career. As a nurse in this area, you will work closely with children, young people - from new-borns to adolescents - and their families.

## Practical learning

To ensure you graduate as a confident and competent healthcare professional, fully prepared for registered children's nursing practice, there is a strong emphasis on practical learning where you'll complete diverse placements. Initially, you are likely to be working in areas such as schools and acute children's hospital wards, to give you a rounded experience of children's nursing. In the second and third years, placements become more specialised and include hospital in-patient, ambulatory, community settings including children's hospices, and acute and critical care environments.

## Experienced lecturers

To equip you with the knowledge and skills for practice, you'll be taught by highly qualified lecturers, practitioners, and a diverse range of inspiring guest speakers. In our practical suites, seminar and lecture theatres, you'll become immersed in the science and art of child-centred nursing.

## Key Information

### Accreditations:

Nursing & Midwifery Council (NMC)

### Duration and delivery:

3 years full-time with mandatory placements

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 7.0 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**The placements have been varied and insightful in preparing me for the complex realities of children's nursing while the academic work has been organised by highly knowledgeable and helpful staff to make the overall experience a thoroughly enjoyable one.**

Emily Lucas, graduate



## Key areas of study

Foundations for Professional Practice & Research | Nursing Theory & Application | Applied Health Care Science | Communication Skills for Nursing Practice | Developing Skills for Promoting Health & Wellbeing | Nursing Practice & Nursing Skills | Research for Professional Practice | Improving Safety & Quality of Care | Acute & Long-Term Health Challenges | Clinical Pharmacology & Medicines Management | Team Working for Service Improvement | Clinical Leadership Management | Caring for People with Complex Health Care Needs | Therapeutic Communications & Interpersonal Skills for Nursing Practice | Developing a Literature Review

# BSc (Hons) Mental Health Nursing

Study based in Bournemouth. Placements (approximately 50% of your time) will be spent across the south.

UCAS code **B701**

## Key Information

### Accreditations:

Nursing & Midwifery Council (NMC)

### Duration and delivery:

3 years full-time with mandatory placements

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 7.0 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**Accredited by the Nursing & Midwifery Council, this degree, with its strong focus on real-world experience, is an ideal choice for those looking to gain the expert knowledge and practical skills needed to enter the mental health care profession.**

### Expanding area of nursing

One in four people will struggle with mental health issues at some point during their life. It is a rapidly expanding area of nursing that needs caring, compassionate and competent professionals.

Specifically designed to give you a solid grounding in the theoretical and professional skills needed to offer high-quality nursing care that meets the needs of clients, service users and their families, this course will ultimately teach you how to enable, educate, and encourage those experiencing mental health problems to progress towards recovery.

### Practical experience

Practical experience takes a central role in the course, completed in a variety of healthcare environments. As part of your 2,300 hours of placement you will participate in the full cycle of care, which includes shift working, weekends and night duty.

In addition to theoretical study and placements, your course will include teaching and education from carers and service users who provide valuable insight and personal experience of mental health care. They have also been involved in the development of our mental health nursing programme.

### Apprenticeship

We also offer a nursing degree apprenticeship route in mental health nursing. To be eligible for an apprenticeship you must be employed in a healthcare role and applications must be made via your employer. Find out more:

[www.bournemouth.ac.uk/nursing-apprenticeships](http://www.bournemouth.ac.uk/nursing-apprenticeships)



**As a mature student, I was worried about fitting in but my life experience is acknowledged and respected and I have been given amazing opportunities to expand my knowledge and skills base.**

Anita Roberts, student



## Key areas of study

Foundations for Professional Practice & Research | Nursing Theory & Application | Applied Health Care Science | Communication Skills for Nursing Practice | Developing Skills for Promoting Health & Wellbeing | Nursing Practice & Nursing Skills | Research for Professional Practice | Improving Safety & Quality of Care | Acute & Long-Term Health Challenges | Clinical Pharmacology & Medicines Management | Team Working for Service Improvement | Clinical Leadership Management | Caring for People with Complex Health Care Needs | Therapeutic Communications & Interpersonal Skills for Nursing Practice | Developing a Literature Review

[www.bournemouth.ac.uk/mental-health](http://www.bournemouth.ac.uk/mental-health)

# BSc (Hons) Midwifery

Study based at either Bournemouth or St Mary's Community Health Campus, Portsmouth. Placements (approximately 50% of your time) will be spent across the south.

UCAS code **B720**

**What career could be more rewarding than one that supports women as they bring new life into the world? This well-established course, which has outstanding graduate employment rates and is approved by the Nursing & Midwifery Council, will enable you to do just that.**

## Women-centred care

With a strong emphasis on women-centred care, the course offers an equal balance of theory and practice. You'll undertake a range of units run by experienced midwifery academics and clinicians, covering all areas of midwifery care using an evidence-based approach. You'll be introduced to new equipment and skills in our simulation suite, where you can familiarise yourself with techniques prior to undertaking them in practice. You will also learn about the principles of research, communication and leadership.

## Placements

Most of your study will be undertaken with midwifery students, but you will also have the opportunity to engage in learning with staff and students from other health and social care professions. Just over 50% of your time will be spent in practice placements, in community, birth centre and hospital settings. Here you will be supervised by midwives and learn from your interactions with women, families and health professionals.

You can opt to study at either of our campuses – Bournemouth or Portsmouth. Every year there are a number of opportunities for students from both campuses to meet for taught sessions and for events such as our midwifery conferences and Midwifery Society events.

## Updating our curriculum

The Nursing & Midwifery Council (NMC) has published new requirements for midwifery education. Our course curriculum is being reviewed to align with these and our website will be updated once the review process has concluded in spring 2020.



**One of my favourite aspects of the course is the student caseload project. This allows students to carry their own caseload of women who they care for antenatally, in labour and following the birth.**

Jennie Hallissey, student



## Key Information

### Accreditations:

Nursing & Midwifery Council (NMC), UNICEF UK Baby Friendly Initiative

### Duration and delivery:

3 years full-time with mandatory placements

### Entry requirements:

128 - 144 tariff points including 32 points in a required subject

### Required subjects:

Applied Human Biology, Applied Science, Biology, Chemistry, Health & Social Care, Human Biology, Physics, Psychology, Sociology

### If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 7.0 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

## Key areas of study

Professional Practice | Antenatal & Postnatal Care of Mother and Baby | Labour & Birth | Health & Wellbeing | Clinical Midwifery Practice | Pathophysiology | Caseload Project | Medicines Management | New-born & Infant Physical Examination | Complex Care | Health Leadership & Innovation | Evidencing Practice | Service Improvement | Midwifery Emergencies

# BSc (Hons) Nutrition

UCAS code **B400**

## Key Information

### Accreditations:

Association for Nutrition (AfN)

### Duration and delivery:

3 years full-time with a mandatory 4-week placement, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points including 32 points in a required subject

### Required subjects:

Applied Human Biology, Applied Science, Biology, Chemistry, Food Technology, Health & Social Care, Mathematics, Physics, Physical Education, Psychology, Sport, Sport & Exercise Science or other Science-related subject

### If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

As more and more health issues are linked to diet, the field of nutrition has grown in importance, causing a substantial rise in related career opportunities. This course is accredited by the Association for Nutrition, so you will be eligible to register as a Registered Associate Nutritionist when you graduate.

### Understanding the principles

Nutrition is a fascinating area of science and on this course you'll discover the significance behind the relationship between diet and health. Learn about the key areas of nutrition, combining the science with the social, behavioural and lifestyle issues that are present in society today, and influence the food and drink we consume.

### Specialist labs

Scoring 100% for student satisfaction in the most recent NSS survey (2019), this course makes use of our specialist nutrition labs which are home to state-of-the-art equipment to support practical teaching in nutrition, human physiology and food safety. You will also have access to a well-equipped food processing and development unit and simulation skills facilities, giving you the best opportunities to learn.

Bringing depth and real-life insight into your teaching, our research active staff are involved in leading research contributing to societal change today; including projects to improve nutritional health and reduce malnutrition in older people, and work to transform nutritional care for people with dementia in care homes.

### Bolster your employability

We have a mandatory four-week placement and you can also integrate a career-catapulting 30-week placement, which you can complete anywhere in the world, to gain realistic insight into the field of nutrition, nurture professional relationships and ultimately bolster your employability factor.



**The Nutrition team gave me encouragement, knowledge and expertise that was truly second to none. Each lecture, lab session or piece of work helped build me into the nutritionist I am today, and I'd recommend them to anyone without a second thought.**

Ellie Townend, graduate



## Key areas of study

Principles of Food & Nutrition | Human Anatomy & Physiology | Foundation Psychology in Understanding Human Behaviour | Professional Values in the Food Chain | Research Methodologies | Chemistry | Nutrition in Health & Disease | Food Processing & Product Development | Promoting Health & Wellbeing | Food Safety & Microbiology | Biochemistry | Research Project | Placement | Nutritional Requirements Throughout Life | Advanced Psychology and Social Aspects of Health & Wellbeing | Advances in Applied Human Nutrition

[www.bournemouth.ac.uk/nutrition](http://www.bournemouth.ac.uk/nutrition)

# BSc (Hons) Occupational Therapy

Study based in Bournemouth. Placements (a minimum of 1,000 hours) will be spent across the south.

UCAS code **B930**

Occupational therapists work to improve the everyday life skills of people who experience physical, social, and psychological difficulties. This degree, which is accredited by the Royal College of Occupational Therapists, is designed to give you the sophisticated knowledge, as well as the analytical and practical skills, needed to critically assess a service user's circumstances in order to help them adapt to their environment and maximise their performance potential.

## Critical exploration

You will critically explore the exciting disciplines of occupational science, anatomy, physiology, sociology and psychology, forming the groundwork on which occupational therapy is based.

## Simulation facilities

To complement classroom theory, you will gain hands-on practice using our newly built clinical simulation facilities, which feature a daily living suite and kitchen, plus equipment to tackle a comprehensive range of situations commonly encountered by occupational therapists. There is a strong emphasis on experiential learning, which involves groups of students working on real-life scenarios in order to gain knowledge and understanding of occupational roles and how health and wellbeing can affect their functioning. What's more, to support your campus-based education, you will gain real-world experience through 1,000 plus hours in professional placements.

## What next?

When it is time to join the workforce, we believe our course will equip you with all the desired technical, managerial and communication skills needed to enter practice.

## Key Information

### Accreditations:

Royal College of Occupational Therapists (RCOT)

### Duration and delivery:

3 years full-time with mandatory placements

### Entry requirements:

128 - 144 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**The lecturers are extremely approachable with extensive practical experience. This allows them to give examples from practice, vital to understanding occupational therapy.**

Rebecca Hill, student



## Key areas of study

Becoming an Occupational Therapist | Skills for Occupational Therapy Practice | Analysing Occupation | Occupational Therapy in Action | Professional Reasoning for Occupational Therapy Practice | Research for Professional Practice | Promoting Health & Wellbeing | Community Engagement in Occupational Therapy | Research for Occupational Therapy Practice | Innovation in Occupational Therapy Practice | Team Working for Service Improvement

# BSc (Hons) Operating Department Practice

Study based in Bournemouth. Placements (approximately 60% of your time) will be spent in Dorset, Hampshire, Wiltshire or Somerset.

UCAS code **B991**

## Key Information

### Approved by:

Health & Care Professions Council (HCPC)

### Duration and delivery:

3 years full-time with mandatory placements

### Entry requirements:

104-120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**Operating Department Practitioners (ODPs) are an instrumentally vital part of the operating department team, responsible for delivering safe, high-quality care to surgical patients during anaesthesia, surgery and recovery.**

## Clinical settings

As an ODP you will be working with surgeons, anaesthetists and other healthcare professionals to ensure every operation is as safe and effective as possible, to save or improve patients' lives. Taught by staff with perioperative experience or currently in practice, you will learn practical skills in our newly built state-of-the-art facilities, including an operating theatre simulation suite, with highly accurate and life-like manikins. You'll then have plenty of opportunities to put your learning into practice and get real hands-on experience working in a variety of surgical and other clinical settings, during multiple work placements that make up approximately 60% of your time on the course.

## Specialist and transferable skills

ODPs work in three main areas and the course has a focus on each: anaesthesia, surgery (sometimes known as scrubs) and post-anaesthesia (recovery). But you will also gain the skills required to work in pre-assessment, intensive care, A&E, patient transfer teams and other more specialised areas of care. As well as the expert knowledge and skillset acquired throughout the course, you'll also gain numerous transferable skills, such as leadership, problem-solving, team work and communication – all essential for a varied career in the NHS or private sector.

## Highly employable

By training as ODP you will be highly employable nationally and this three-year course is approved by the Health & Care Professions Council (HCPC) meaning that, upon successful completion of the course, you will be eligible to apply to the HCPC for registration as an Operating Department Practitioner.



**Being an ODP student is very rewarding as much of the course is spent on placement where we care for patients when they are at their most vulnerable - throughout their journey in operating theatres and in critical care areas.**

Channon Bruton, student



## Key areas of study

Foundations for Practice and Research | Perioperative Science | Anaesthesia | Anaesthetic Placement | Surgery | Surgical Placement | Research for Professional Practice | Postanaesthesia | Postanaesthesia Placement | Team Working for Service Improvement | Developing Perioperative Care | Enhancing Perioperative Care

# BSc (Hons) Paramedic Science

Study based in Bournemouth. Placements (approximately 50% of your time) will be spent across the south.

UCAS code **86G3**

**If you're looking for a worthwhile and rewarding career, then the role of paramedic may be just what you are looking for. This course will ensure that you are able to fulfil the role of a modern-day paramedic – ready for an ever-changing and evolving workforce.**

## Emergency care

As well as providing emergency care for critically ill patients, you will develop advanced assessment and decision-making skills so you can decide the appropriate referral method for patients with less serious conditions.

## Theory and practice

Our three-year course features an equal split of theory and practical elements and you will have access to simulation suites within the university during both taught and student-managed learning sessions. In addition, there are opportunities to undertake training and exercises at external locations across the region.

## Ambulance simulation suite

To help make sure that everything you learn can be applied to a practical setting, you'll spend lots of time working in our ambulance simulation suite, one of the many dedicated simulation areas in our brand new Bournemouth Gateway Building. Mimicking the interior of an ambulance, you'll find yourself at home in the real thing without having to think about it.

## Approved degree

Our degree is approved by the Health & Care Professions Council (HCPC) and endorsed by The College of Paramedics. You'll undertake over 2,000 hours of placement experience over your three years, so you'll register as a qualified practitioner once you graduate.

## Key Information

### Approved by:

Health & Care Professions Council (HCPC)

### Duration and delivery:

3 years full-time with mandatory placements

### Entry requirements:

112 - 128 tariff points including 40 points in a required subject

### Required subjects:

Applied Human Biology, Applied Science, Biology, Health & Social Care, Human Biology, Life Science, Physical Education, Sport & Exercise Science

### If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**It's a course that fits the modern day paramedic. We conduct training in our university simulation suites as well as training at external locations.**

Iain Darby, Course Leader



## Key areas of study

Anatomy, Physiology & Pharmacology for Paramedics | Foundations for Professional Practice Research | Patient Assessment Fundamentals | Emergency Care Fundamentals | Developing Advanced Emergency Care | Research for Professional Practice | Pathophysiology & Pharmacology for Paramedics | Management of Long-Term Conditions | Paramedic Care of Minor Ailments | Paramedic Care of Minor Injuries | Team Working for Service Improvement | Research for Paramedic Practice | Paramedic Practice

# BSc (Hons) **Physiotherapy**

Study based in Bournemouth. Placements (a minimum of 1,000 hours) will be spent across the south.

UCAS code **B160**

## Key Information

### Accreditations:

The Chartered Society of Physiotherapy (CSP)

### Duration and delivery:

3 years full-time with mandatory placements

### Entry requirements:

128 - 144 tariff points including 40 points in a required subject or 48 points in a required vocational subject

### Required subjects:

Biology, Human Biology, Physical Education, Applied Human Biology (vocational)

### If English is not

#### your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

### See also:

BSc (Hons) Sports Therapy (page 165)

Physiotherapists work to improve the lives of people with physical and psychosocial difficulties. This degree, which is approved by the Health & Care Professions Council (HCPC) and accredited by The Chartered Society of Physiotherapy (CSP), has extremely high student employment rates with 100% of graduates employed within six months of finishing (DLHE survey 2019).

### Small cohort

The course maintains small cohort sizes resulting in an excellent lecturer-to-student ratio meaning more support, education and resource availability throughout your studies.

### Healthcare techniques

As a trainee physiotherapist, you'll treat people of all ages affected a range of conditions, and discover ways to help maximise each individual's potential through your knowledge of human movement and function. You'll also gain healthcare techniques to manage people's physical, psychological and social wellbeing, and because practical experience is central to this course, you'll gain real-world placement experience in a diverse array of clinical settings. In your final year you'll present an innovation project at a student conference, designed to help to boost your career prospects.

### Research active staff

Your learning will be delivered by a range of staff with relevant clinical expertise and knowledge appropriate to all units of study. All staff are research active, contributing to driving the profession forwards.



**Bournemouth University allowed me to learn in a supported environment, while giving me the freedom to develop and become the autonomous practitioner I am today.**

Tracy Sherwood, graduate



## Key areas of study

Science for Physiotherapy | Communication for Physiotherapy Practice | Physiotherapy Management of the Inpatient | Foundations of Professional Practice & Research | Exercise, Movement and Rehabilitation | Physiotherapy Portfolio | Acute Rehabilitation | Community Rehabilitation | Outpatient Rehabilitation | Team Working for Service Improvement | Progressing Physiotherapy Practice | Research for Physiotherapy Practice | Innovations in Physiotherapy

[www.bournemouth.ac.uk/physiotherapy](http://www.bournemouth.ac.uk/physiotherapy)

# BA (Hons) Social Work

Study based in Bournemouth. Practice learning placements (a minimum of 170 days) are undertaken in two substantive placements within Dorset or Wiltshire.

UCAS code **L500**

**From child protection to fostering and adoption, from youth justice to working with adults with disabilities, from drug and alcohol issues and mental health to working with older people – a social work qualification can lead to a varied and rewarding career.**

## Approved course

Our course is approved by the social work regulator, which means you will be eligible to apply to register with Social Work England as a social worker when you graduate. This explains why 95% of our graduates are employed within six months of leaving (DLHE Survey 2019).

## Powerful combination

This practical degree blends a powerful combination of academic study with essential practical experience. As a result, you'll leave us equipped with the specialist knowledge and practical skills needed to deal with a broad range of issues surrounding social welfare, social exclusion and discrimination, law and social policy, working with children, young people and adults, mental health and substance use.

## Placement experience

Thanks to our close ties with local employers, as well as our service user and carer partnership, you will have the opportunity to undertake two substantive placements during your course where you will develop strong working relationships with those already in the profession. You will gain meaningful, hands-on experience during your placements, operating in real-world settings. What's more, while studying at Bournemouth University, you can even seize the opportunity to travel and meet with colleagues overseas.

## Key Information

### Approved by:

Social Work England

### Duration and delivery:

3 years full-time with mandatory placements

### Entry requirements:

120 - 136 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**The course set me up for a successful career in frontline child protection, and the support I received enabled me to reach my full potential and achieve even more than I ever thought I could.**

Mary Pursey, graduate



## Key areas of study

Social Exclusion & Discrimination | Law & Social Policy | Psychosocial Perspectives of the Life Course | Learning from the Lived Experience | Personal and Professional Development | Methods & Approaches for Social Work Intervention | Relationship Skills in Social Work | Social Justice & Social Work | Research for Professional Practice | Professional Practice with Adults | Professional Practice with Children and their Families | Mental Health and Substance Use | Critical Literature Review

# History, Politics & Social Sciences

These courses offer you the chance to study traditional subjects through a modern, contemporary lens.

Degrees of *difference*

[www.bournemouth.ac.uk/ug-hpss](http://www.bournemouth.ac.uk/ug-hpss)

## Why choose us?

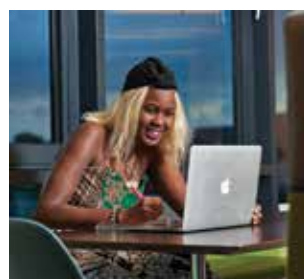
These diverse, connected subjects will give you the chance to expand your understanding of human identity and behaviour, while considering social interaction and institutions across different contexts – sociological, historical and political.

Our history and politics courses are delivered by the Faculty of Media & Communication, where a media-driven environment provides the courses with a fresh perspective. Our sociology, social anthropology and criminology courses are delivered by the Faculty of Health & Social Sciences, where you will learn from research-active social scientists in fields including society and social formation, social anthropology, criminology, cultural diversity and social welfare.

Experts from each of these areas will bring a 21st century focus to illuminate these more traditional subjects.

We offer a work placement opportunity for every undergraduate student, which can be a fantastic way to put what you've learned in your lectures into practice and to see how your chosen specialism could translate into a career – it may even open your eyes to a career path you'd never considered before.

Studying in these areas will give you various options when it comes to a career after university, with opportunities including media, publishing, education, surveying, public relations, tourism, corporate business, local government, police, youth justice, and research.



BA (Hons) <b>History</b>	124	BA (Hons) <b>Sociology with Politics</b>	129
BA (Hons) <b>Politics</b>	125	BA (Hons) <b>Sociology &amp; Criminology</b>	130
BA (Hons) <b>Politics &amp; Economics</b>	126	BA (Hons) <b>Criminology</b>	131
BA (Hons) <b>Sociology</b>	127	BA (Hons) <b>Criminology with Psychology</b>	132
BA (Hons) <b>Sociology &amp; Social Anthropology</b>	128	BA (Hons) <b>Criminology with Law</b>	133

Richard Heslop, Course Leader,  
BA (Hons) Sociology and Criminology

## My degree of *difference*

Richard Heslop  
swapped the police  
force for the lectern.

To find out more about how our Fusion approach can benefit your BU education, see page 5 or visit [www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**I joined West Yorkshire Police in 1988 at the age of 25. Over the 28 years I was in the police, I served in lots of places and specialist departments, and was promoted to sergeant in 2004.**

While in the police I studied for three part-time degrees: a BSc Hons in Sociology/Politics, an MA in Politics; and a Doctorate in Education. I also worked in numerous police training roles and secured two opportunities to travel to America to work with educational partners – on the first occasion as a Fulbright Scholar at the University of Cincinnati and on the second, teaching at the internationally renowned John Jay College of Criminal Justice in New York.

I really enjoyed these teaching opportunities, so in 2016 I left the police and became Course Leader on BU's BA (Hons) Sociology & Criminology degree so I could indulge in my passion for education on a full-time basis, and now teach criminological theory as well as the impact of crime.

Criminology and law are natural partners. The BA (Hons) Criminology with Law degree at BU will provide the ideal platform for those looking to work within the criminal justice system or in sectors where a broad knowledge of the law is useful, such as policing, prisons and probation services, as well as postgraduate study options.

# BA (Hons) History

UCAS code **H4F5**

## Key Information

### Duration and delivery:

3 years full-time with a 4-week placement, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**From the polite conversation of the eighteenth-century coffee-house to the agitation of twentieth century acid house, this course gives you the opportunity to explore modern British history. Rooted in social, cultural and political history, there is also a strong focus on Europe as well as wider global contexts.**

### Modern approach

Our location within the Faculty of Media & Communication means that, as well as studying history in the traditional sense, you will be using sound recordings, television, film, newspapers, and online sites as a way of exploring a broad range of topics.

### Outside organisations

Public history is an important aspect of the course and throughout your degree you will work with a range of outside organisations such as museums, archives, and community groups. Besides essays and exams, our assessment methods include exhibitions, posters, websites, podcasts, blogs, and even a mock peace conference.

### Complement your studies

To complement your studies, you'll have the opportunity to put theory into practice with a work placement of either four or 30 weeks. Not only will this add valuable experience to your CV, it will also help you to use the transferable skills you have already learned and ultimately improve your career options.

### Vibrant community

You will be joining a vibrant history community that combines both the social and the scholarly, with an emphasis on putting historical skills into practice.



**I couldn't have had a better university experience nor wished for a better course to be a part of. It's been a fascinating course with such a unique approach to history. There really is no course out there like it.**

James Inge, student



## Key areas of study

Historical Skills | Historical Evidence | Media Histories | The Making of Modern Britain, 1750-1945 | History in the Public World | European Histories 1800-2000 | Post-War Britain, 1945-2000 | The Long American Century | Interpreting History | Community Histories | Dissertation | Graduate Project

# BA (Hons) Politics

UCAS code **P486**

**The study of contemporary politics is centrally concerned with power, collective decision making, justice, conflict, (in)equality and citizenship. Politics in the 21st century must consider what role the media plays in these processes, including reinforcing and challenging who gets what, how, why, and where. This course integrates political theory and practice.**

## Variety of disciplines

You'll learn about politics through the lens of a variety of disciplines: political science, international relations, anthropology, media, marketing, journalism, digital communications, economics, psychology, history, and philosophy. This interdisciplinary approach provides you with rich insights into politicians, political systems and organisations at local, national and international levels.

## Extra-curricular activities

You can attend a wide range of extra-curricular activities including conferences as well as field trips to locations such as Westminster and local government and charities. You'll also have global opportunities through our study abroad programme and a range of internationally focused activities on and off campus. What's more, you'll complete a work placement during your course (you can decide whether to do four or 30 weeks), which will help you foster professional relationships, build contacts and ultimately hand you invaluable experience.

## Where to next?

This course helps you become a reflective, critical citizen ready for a range of careers as a politician, civil servant, working at non-governmental organisations (NGOs), or representing organisations who need politically shrewd and media-savvy employees.

## Key Information

### Duration and delivery:

3 years full-time with a 4-week placement, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**I advise everyone to take a placement. It gives you a chance to be out in the real world, to apply your skills to actual work and specific tasks and to settle your mind on a more strategic career plan.**

Bettina Dorffer, student



## Key areas of study

History of Political Thought | Critical Debates in Contemporary Politics | Political Sociology | Global Governance and International Relations | Researching Politics | Public Opinion & Persuasion | Digital Politics | Political Psychology | Political Journalism | Civil Society and Social Movements | Political Marketing and Campaigning

# BA (Hons) Politics & Economics

UCAS code **LL21**

## Key Information

### Duration and delivery:

3 years full-time with a 4-week placement, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

You will explore the political and economic consequences of contemporary global issues such as Brexit and the rise of nationalism and protectionism, as evidenced by the election of Donald Trump, the rise of Marine Le Pen and the German AfD party. We discuss some of the biggest challenges facing the world today including pollution and climate change, health and healthcare, unemployment, inequality, and global poverty. Through these discussions you will develop an understanding of the significance of global politics and the factors that influence income, wealth and wellbeing.

### Role of the media

You will also explore the social, historical and cultural contexts and the role of the media in contemporary politics and economics. From parliamentary debates to street protests, information travels across the world almost instantaneously and therefore we must consider the central role played by the media in reinforcing or challenging how power, influence and wealth are distributed.

### Extra-curricular activities

Outside of lectures you can attend a wide variety of extra-curricular activities run by the Centre for Comparative Politics & Media Research, including conferences as well as field trips to locations such as Westminster and local government and charities. You are also encouraged to engage in current research, working alongside staff as Student Research Assistants, which can lead to publications in peer-reviewed journals.

This course helps you become a reflective, critical citizen ready for a range of careers.



**This course combines the expertise of the politics and economics courses to enrich students' understanding of both disciplines—giving them an expert foundation for approaching contemporary issues.**

Dr Ian Gwinn, Course Leader



## Key areas of study

History of Political Thought | Economics for Accounting & Finance | Political Sociology | Global Governance & International Relations | Basic Statistical Techniques | Political Economy | Political Psychology | Microeconomics & Macroeconomics | Civil Society & Social Movements | International Relations, State & Diplomacy | Academic Dissertation or Consultancy Dissertation

# BA (Hons) Sociology

UCAS code **18J3**

**Discover what makes society tick, what the glue that holds it together is and the threats that could rip it apart; sociology is rapidly becoming more relevant in our contemporary world and as a result, the number and range of job opportunities have escalated.**

## Taught by experts

Taught by expert sociologists, this robustly academic social science course integrates global perspectives throughout the three years of study, providing a broader outlook and understanding of issues in society.

As well as benefiting from a huge breadth of subjects, which will give you a solid grounding in sociological concepts, theories and research, you'll get to participate in exciting seminars and lectures held by an exciting and eclectic mix of guest speakers. Most importantly, you'll have the distinct advantage of having the option to complete a four-week placement during your second year or a 30-week placement in between your second and final years, which could give you a professional skillset and crucial contacts as well as potentially making you more employable.

## Versatile skillset

This degree will prepare you for a wide variety of careers thanks to the analytical and communication skills you'll acquire throughout your course. This versatility will enable you to enter growth industries within the UK, helping to fill some of the skills shortages that have been identified in sectors such as culture, media, teaching, research, human resources, and public and business services.

## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**The lecturers are very supportive and approachable, and it's great to see how passionate they are about their subjects.**

Bryony Bratchell, student



## Key areas of study

Introduction to Social Research | Families & Kinship in Contemporary Society | Introduction to Social Theory | Social Inequality & Exclusion | Understanding Communities | Histories of Social Policy & Social Welfare | Qualitative Skills | Doing Ethnographic Research | Terrorism, Protection & Society | Politics & Ideology | Dissertation

# BA (Hons) Sociology & Social Anthropology

UCAS code **LL36**

## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

### See also:

BSc (Hons) Anthropology (page 68)

Discover what we share and what divides us, explore identity, class, cultural variety and social change, and examine how these affect all of our daily lives. Taught by expert sociologists and social anthropologists, as well as biological and archaeological anthropologists and criminologists, the degree explores the connections between societies and cultures all over the world, past and present. You'll develop your skills, knowledge and employability through applying theory to contemporary, real world challenges and will design and carry out your own research project on a topic of your choice.

### Comprehensive understanding

This course will provide you with a comprehensive understanding of key sociological and social anthropological areas of debate, such as kinship and family, religion and ritual, politics, power and inequality, gender, race and ethnicity. You will explore sociological and social anthropological perspectives on important contemporary issues, such as globalisation, humanitarian interventions, migration, terrorism and protection.

### Authentic

Our Sociology & Social Anthropology degree is engaging and insightful. Through authentic assignments, for example creating a culturally-aware, fictive policy brief for government, you will develop directly transferable professional skills. There are also optional, shorter or longer, national and international, placement opportunities, which will additionally boost your employability and networks.



**The way the course is taught at BU gives a fresh perspective and intertwines both disciplines. Because the course covers such a wide range of topics, the career opportunities are just as wide.**

Gemma Knights, student



## Key areas of study

Introduction to Social Theory | Introduction to Social Research | Families & Kinship in Contemporary Society | Understanding Communities | Introduction to Social Anthropology | Social Inequality & Exclusion | Qualitative Research | Doing Ethnographic Research | Contemporary Social Theory | Understanding Cultures | Anthropology of International Intervention | Politics & Ideology | Dissertation

# BA (Hons) Sociology with Politics

UCAS code **LL23**

**This exciting new course studies sociology with political analysis, involving changing demographics, societal challenges and issues relating to globalisation and migration in society today.**

## Clear understanding

Sociology seeks to address the need for a clear understanding of society and social processes, while politics provides the opportunity to consider how power is allocated, who takes part in decision-making at multiple levels, the meaning and experiences of justice, conflict, (in)equality and citizenship, and to consider these in the context of the most pressing contemporary global issues.

## Specialist knowledge

This course provides you with the opportunity to develop specialist knowledge of diversity, social processes and social change, critical debates in contemporary politics, global governance and international relations and political theories from a sociological perspective. Graduates will be equipped with communication skills, along with analytical and research skills that are increasingly necessary for professional work.

## What next?

The BA (Hons) Sociology with Politics degree gives graduates the platform to seek employment in local and national government departments, education and the corporate sector, as well as postgraduate study.

## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**Social issues are invariably linked with political issues, which shape our contemporary world. This new course equips students with the analytical and communications skills to work in such an evolving world.**

Hyun-Joo Lim, Senior Lecturer in Sociology



## Key areas of study

Introduction to Social Research | Introduction to Social Theory | Understanding Communities | Histories of Social Policy & Social Welfare | Critical Debates in Contemporary Politics | Global Governance & International Relations | Qualitative Research Skills | Contemporary Social Theory | Civil Society & Social Movements | Terrorism, Protection & Society | International Relations, State Power & Public Diplomacy | Dissertation

# BA (Hons) Sociology & Criminology

UCAS code **H2L9**

## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**Are you compelled to dig deep into the behaviour and backgrounds of criminals? Are you eager to find out whether some people are more likely to commit crime or be a victim of crime? Or perhaps you want to discover what social factors can drive a person in a criminal direction? If you answered 'yes!' then this is the course for you.**

### Sophisticated knowledge

Shining a spotlight on criminology from a sociological perspective, our degree will give you the sophisticated knowledge and analytical skillset needed for breaking into the public and social sectors, as well as the criminal justice system, or alternatively is a great starting block for further study.

### Advanced theory

Taught by academic experts and specialist guest speakers, you'll get to grips with advanced theory, tackling hot topics such as social exclusion, human trafficking, terrorism, penology, policing, victimology, and many other eye-opening components.

### Enhancing your employability

The course allows you to complete either a 30-week placement between your second and final year, or a 20-day placement in your second year – crucial for enhancing your employability. Plus, in your final year you'll get the chance to develop your own piece of research based on a topic that interests you, or perhaps aligns itself with your future career or study plans, in the form of a dissertation.



**Engaging students in social research is a key priority for us, along with the internationalisation of our curriculum, ensuring we produce knowledgeable, skilled, globally aware and mobile graduates.**

Dr Richard Heslop, Criminology lecturer



## Key areas of study

Introduction to Social Theory | Introduction to Social Research | Key Themes & Perspectives in Criminology | Understanding Communities | Social Inequality & Exclusion | Crime & the Criminal Justice System | Qualitative Research Skills | Contemporary Social Theory | Human Trafficking & Criminality | Quantitative Skills | Doing Ethnographic Research | Criminology of Organisations | Politics & Ideology | Dissertation

# BA (Hons) Criminology

UCAS code **L611**

**Delve into the social study of crime, deviance and the criminal justice system. This course will allow you to understand crime and investigate the ways that it relates to areas such as social inequality, as well as different sections of society.**

## Wider view

In addition to units on criminology, the criminal justice system, and the impact of crime on society, we will offer you a wider view of the world of crime, including terrorism, global human trafficking and organised crime. You'll understand the complexities of criminal and deviant behaviour, exploring the social and economic context behind an individual's decision to commit crime, as well as society's reaction to crime and how criminals can be rehabilitated and offending reduced.

## Short or long placement

The course also allows you to complete either a 30-week 'sandwich' placement, or a shorter four-week placement to provide you with important work experience. Plus, you'll get the chance to develop your own piece of research based on a topic that interests you, or aligns itself with your future career or study plans, in the form of a final year dissertation.

## Ideal platform

This course will help to develop your critical and focused mind, providing you with debating, communication and analytical skills which can be applied to various topics and job roles. The BA (Hons) Criminology degree will provide the ideal platform for further specialisation in many careers, such as policing and probation services, that require the expertise and skills that this course will give you.

## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**Society is changing rapidly - so too does the study of crime, creating new and interesting opportunities for study, debate and research.**

Dr Patrick Van Calster, Course Leader



## Key areas of study

Introduction to Criminological Theory | Understanding Communities | Key Themes & Perspectives in Criminology | Introduction to Social Research | Crime & the Criminal Justice System | Social Inequality & Exclusion | Qualitative Research Skills | The Impact of Crime | Human Trafficking & Criminality | Quantitative Skills | Criminology of Organisations | Crime & Criminal Justice in the 21st Century | Dissertation

# BA (Hons) Criminology with Psychology

UCAS code **LC38**

## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

## Delve into the criminal mind and define the nature of crime.

**This course provides a deeper insight into criminology, discovering the psychology behind criminal behaviour.**

### Overlapping disciplines

This new course provides the opportunity to focus on both of these overlapping disciplines, where you'll take a closer look at the study of criminology and the criminal justice system, and enrich this learning through the study of psychology. Both complementary areas hold strong social relevance to contemporary society and you will study the 'why?' behind criminal behaviour, focusing on the views, thoughts, intentions, actions and reactions of criminals.

### Guide your studies

As well as introductory study into psychology alongside criminology, in your second and final years you can choose to what extent you focus on further psychological, sociological and social anthropological aspects by choosing from units such as Personality, Intelligence & Social Psychology, Psychology of Sexualities, Face Recognition & Its Disorders, Cultural Psychology, Psychology of Cybersecurity, Politics & Ideology, Troubling Gender, Controversial Culture, and Terrorism, Protection & Society. This enables you to create a bespoke degree to reflect your chosen interests or career aspirations.

### Ideal platform

The BA (Hons) Criminology with Psychology degree will provide you with the ideal platform for further specialisation in many careers, particularly in areas where a deep understanding of criminal behaviour is valuable, as well as postgraduate study opportunities.



**Studying criminology with psychology gives you a deeper understanding and insight into the behaviour of criminals – going beyond the reasons 'why?' and also asking 'why not?'**

Dr Jane Healy, Deputy Head of the Department of Social Sciences & Social Work



## Key areas of study

Introduction to Criminological Theory | Developmental & Clinical Psychology | Key Themes & Perspectives in Criminology | Introduction to Social Research | Crime & the Criminal Justice System | Social Psychology & Individual Differences | Qualitative Research Skills | The Impact of Crime | Quantitative Skills | Developmental & Applied Forensic Investigation | Criminology of Organisations | Forensic Psychology | Dissertation

# BA (Hons) Criminology with Law

UCAS code **L375**

**Does crime shape our legal system or does the law dictate our social reaction to crime? This new course examines the nature of crime, its causes and the legal responses to it.**

## Wide range of topics

Criminology concerns the systematic study of crime, criminal behaviour and its causes and prevention. This course provides the opportunity to enrich your learning by studying law as a complimentary subject. The study of law also exposes a wide range of subjects, methods and techniques some of which are specific to law, but some of which are drawn from the social sciences.

## Two areas of study

Studying these two areas will allow you to investigate law breaking and the construction of legal systems, criminal law and legal evidence, along with the often-emotive issues surrounding crime, punishment and justice.

## Career options

A broad knowledge of the law and legal systems is particularly valuable for careers within the criminal justice system, or related sectors, such as policing, prisons and probation services, as well as postgraduate study options including our Graduate Diploma in Law/Common Professional Examination, or postgraduate research.

## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**Studying criminology gives you a deep understanding of crime which compliments and contextualises legal study – useful for those looking to work in the criminal justice system and other related services.**

Dr Richard Heslop, Criminology lecturer



## Key areas of study

Introduction to Criminological Theory | Key Themes & Perspectives in Criminology | Introduction to Social Research | Crime & the Criminal Justice System | Legal Skills & Systems | Criminal Law | Qualitative Research Skills | The Impact of Crime | Quantitative Skills | Human Rights Law | Criminology of Organisations | Criminal Justice | Dissertation

# Law

**Our practical Moot Court experience tests oral and written skills in a courtroom environment and will give you valuable practical experience.**

**Degrees of *difference***

[www.bournemouth.ac.uk/ug-law](http://www.bournemouth.ac.uk/ug-law)



## Why choose us?

We have a long tradition of offering high-quality law courses that prepare you for the world of work and allow you to specialise in an area of law that interests you.

Our LLB (Hons) Law degree is a qualifying law degree (QLD), which means that you'll graduate with more than a degree - you'll also have an accreditation from the Solicitors Regulation Authority (SRA) and Bar Standards Board (BSB).

To make sure that our courses teach you what you need to know, we've worked closely with the Solicitors Regulation Authority (SRA), the Bar Standards Board (BSB) and various members of the legal profession to develop course content that reflects the industry today, regardless of your specialism. Those students intending on becoming solicitors now have the benefit of a Solicitors Qualifying Examination (SQE) pathway to assist them in preparing for the stage one SQE assessments. We understand that it takes more than simply learning in a lecture theatre to make you a well-rounded legal professional, which is why all our law courses give you the chance to undertake a 30-week placement.

Our students are encouraged to contribute to the BU Law Review, an academic publication designed to enable students to further their interests relating to the law and to publish their excellent research in the area. Over the years, we've developed excellent links with a range of legal firms, from local organisations to national companies. You could find yourself on a placement with a company such as Mishcon de Reya, Fladgate, Steele Raymond, Lester Aldridge, Law Debenture, Citizens Advice Bureau, the Crown Prosecution Service, Toyota, Honda and local authorities, among many others.



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## My degree of *difference*

Matthew credits BU with giving him an excellent start to his legal career.

To find out more about how our Fusion approach can benefit your BU education, see page 5 or visit [www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**Having graduated with a First Class LLB (Hons) from Bournemouth University last summer, I am currently on the Bar Course to continue training towards becoming a barrister.**

It is a competitive discipline, but I do believe that my time at BU has helped me to get where I am today. The work ethic and practice that I developed in my time as an undergraduate has carried over, certainly to this profession, but even to this course – sometimes requiring 12-16 hour working days to complete all the tasks and extra-curricular commitments!

I undertook my placement at a commercial law firm in London – Fladgate LLP. The primary benefit, of course, of doing a legal placement is to experience 'life in the real world' as it were; to shape future relationships and experience legal practice. For me, the latter was the real benefit. During my year in the industry, I forged successful relationships not only with the solicitors and partners of the firm, but also made connections at the Bar – the place where I ultimately wanted to end up.

With leading law firms in Central London and on the Southern Circuit offering placements exclusively to Bournemouth University students, you won't find another opportunity like it.

# Law courses

UCAS code **M100**

## Key Information

### Accreditations:

LLB (Hons) Law: Solicitors Regulation Authority (SRA); Bar Standards Board (BSB)

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**We offer three law programmes, one providing a general, legal education, and the others allowing you to specialise in a specific legal field. We know that it's difficult to decide which area of law you'd like to focus on when you're setting out on your training, which is why all of our law pathways have the same units in the first semester.**

### Understanding each area of law

You don't need to make any major decisions about which branch of law you'd like to specialise in until you've spent a term studying the subject area and have a better grasp of what each field entails.

### Moot courts and work experience

You'll be encouraged to investigate areas that interest you, as well as to gain as much experience as possible by attending court, taking part in moot courts and undertaking work placements during your course. There is also the opportunity to get involved in BU's Student Law Society, who organise various events and guest speakers throughout the year, and the BU Student Law Review which sees students and academics working together to co-create academic articles and showcase some of the excellent academic research being undertaken by our law students.

Having a good understanding of basic legal principles and key aspects of the law is essential if you want to work in the legal profession. However, what you learn in your lectures and seminars isn't the end of the story.

### Placement opportunities

We understand the value of putting that knowledge into practice, which is why we offer a 30-week work placement. What's more, if your placement meets the necessary criteria, it can count towards a portion of your training contract or qualifying work experience after graduation. There's scope for all our students to take advantage of this excellent career-enhancing experience.



**Law is an incredibly competitive area to work in and I have no doubt the placement year will prove invaluable.**

Sam Berriman, student



## Key areas of study

Legal Skills and Systems | Law of Obligations | Constitutional and EU Law | Property Law | Human Rights Law | Criminal Law



The BU Student Law Society aims to create a supportive law community at BU and helps our students practice valuable skills needed for legal careers.

Skye Partridge, BU Student Law Society President



## Qualifying Law Degrees

All of our law courses meet the requirements for the academic stage of legal training, enabling you to progress to the Legal Practice Course, assist you in preparing for the Solicitors Qualifying Examination (SQE) stage one assessments, or the Bar Professional Training Course to become a solicitor or barrister once you graduate (subject to meeting minimum degree requirements).

## LLB (Hons) Law

This is the most general of our legal programmes, providing you with an excellent overview of the sector. The programme allows students to choose between two pathways in their final year of study. The first is an academically focused pathway, which leaves your career options completely open, as skilled graduates are not only sought after by legal firms, but also other organisations who need employees with a good understanding of a range of aspects of the law. The second pathway, with a mandatory placement, will assist those students intending on qualifying as a solicitor under the Solicitors Qualifying Examination to prepare for stage one of the SQE assessments.

### Key areas of study

Law of Trusts and Estates | Practical Administrative Law | Law of Obligations | Family Law | Corporate Law | Practical Commercial Law | Employment Law | Legal Research Project | Health Care Law | Criminal Justice | Jurisprudence | Public International & International Criminal Law | Environmental Law | Dispute Resolution | Criminal Law & Practice | Business Law & Practice | Property Law & Practice | Wills & the Administration of Estates & Trusts

## LLB (Hons) Law, Media & Creative Industries

The media industry is constantly evolving and changing, impacted heavily by new and emerging technologies, which means so too are the laws that govern it. Intellectual property as well as media and entertainment law have become particularly important in this field and this pathway will equip you with the relevant knowledge you need to get ahead in the fields of intellectual property and media regulation.

### Key areas of study

Law of Trusts & Estates | Practical Administrative Law | Family Law | Corporate Law | Law of Obligations | Practical Commercial Law | Legal Research Project | Information Interests & the Law | Intellectual Property Law | Media & Entertainment Law | Law, Entrepreneurship & Creative Industries | Understanding Distribution | Media, Crisis & Conflict | Celebrity Culture | Community & Digital Engagement

## BA (Hons) Law with Politics

Our Law with Politics degree will share with you the contemporary, historical and global issues in politics. It will enable you to appreciate the wider political context in which law is created and operates, and obtain a qualifying law degree.

### Key areas of study

Global Governance & International Relations | Law of Trusts & Estates | Law of Obligations | The History of Political Thought | Practical Commercial Law | Human Rights Law | Civil Society & Social Movements | Legal Research Project | Criminal Justice | Jurisprudence | Public International & International Criminal Law | The Philosophy of Politics | International Relations, State Power & Public Diplomacy | Promotion, Power & Democracy | Persuasion & Influence

# Life & Environmental Sciences

Outstanding facilities and an excellent reputation, all located in one of the UK's richest biodiversity hotspots and close to incredible natural environments.

Degrees of *difference*  
[www.bournemouth.ac.uk/ug-les](http://www.bournemouth.ac.uk/ug-les)



## Why choose us?

We have a multi-disciplinary team of biologists, ecologists, geographers and environmental scientists, with wide-ranging specialist interests. These include human evolution, biology and genetics, microbiology, sustainability, paleoecology, remote sensing, coastal and terrestrial geomorphology, and the ecology of plants and animals within terrestrial, freshwater and marine environments. In a biodiversity hotspot, close to iconic environments such as the New Forest National Park, Dorset Area of Outstanding Natural Beauty and Jurassic Coast World Heritage Site, we're ideally situated to study and research life and environmental sciences.

Many of our courses include a short placement as part of your degree, but there is also the option to extend your degree by a year and undertake a minimum 30-week placement, ensuring you graduate with a wealth of experience that will help you get ahead in the competitive jobs market.

While we have outstanding opportunities for research and fieldwork on our doorstep, we also have excellent links with research projects spanning our subjects all around the world. Our students have undertaken projects in many countries, including Costa Rica, USA, Canada, Africa, Australia, Madagascar, Ecuador, Colombia, Peru, Vietnam, Greece, Spain and Iceland.

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## My degree of *difference*

For Ashleigh, an international field trip was the standout experience on her course.

To find out more about how our Fusion approach can benefit your BU education, see page 5 or visit [www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**In the summer of 2019, I was lucky enough to take part in a one-week Student Environmental Research Team (SERT) trip along with four other students and two lecturers, to Croatia. This was such an amazing opportunity not only to develop research skills but also to travel to a new country.**

The purpose of the trip was to investigate the 'Resilience of Forests as Socio-Ecological Systems' in Croatia. After a stop in Zagreb where we visited the university there for a GIS and mapping workshop, we travelled to the northern county of Zagorje.

Once there, we began carrying out our research. We measured out six plots over three days, monitoring variables such as tree species, soil composition and canopy cover, learning to use specialist equipment in the process.

When we returned to Zagreb, we presented our findings to our lecturers and invited academics from the University of Zagreb – another fantastic experience we had as part of the trip.

The SERT scheme is a fantastic way to diversify your placement experience but give you the opportunity to take part in research with lecturers. It's definitely something I would recommend to anyone who has the opportunity to apply.

# BSc (Hons) Ecology & Wildlife Conservation

UCAS code **CD14**

## Key Information

### Duration and delivery:

3 years full-time with two 5-week placements, or 4 years full-time with one 5-week placement and a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

There's a growing demand for professionals with skills in the areas of wildlife protection, biodiversity conservation, sustainability and ecosystem management. This course has been specifically designed to address that demand by providing you with a solid grounding in the science of ecology and how it can be used to conserve species and ecosystems. It also provides great opportunities for gaining practical experience through fieldwork and working with conservation organisations.

### Variety of local habitats

Our expert academics, professional practitioners and guest speakers will guide you through the science and wider social and legal context. There is a strong emphasis on practical skills, with many opportunities for fieldwork overseas or in a fantastic variety of local habitats including forests, meadows, heaths and maritime environments. We also welcome your engagement in our many staff research collaborations with conservation organisations. These range from understanding what is needed to protect rare species to broader sustainability issues such as climate change. The course provides you with multiple opportunities to consolidate your learning by being part of a thriving network of staff, students and professional practitioners.

You'll have the chance to select subjects that match your personal passions and ambitions as the course has a wide range of options in the second and third year. This includes the opportunity to participate in an international field trip. On one recent field trip, students visited Costa Rica to work with coral reefs, volcanoes and endangered species.

### Practical experience

You'll undertake a five-week placement at the end of your first year. There is also a placement at the end of your second year when you can opt to do either another five-week placement or a 30-week placement. These enable you to gain valuable employment skills, contacts and real-world experience.



**The first short placement I did was with the Atlantic Whale Foundation in Tenerife, so it's hands-on practical work, every day out in boats following whales and dolphins.**

Dan Gracias, graduate



## Key areas of study

Diversity of Life | Ecology | Ecological Research Skills | Physical Geography | Residential Field Trip | Wildlife Protection | Advanced Skills for Conservation | Behavioural Ecology | Ecosystems | Evolutionary Biology | Independent Research Project | Wildlife Survey Skills | International Field Trip

# BSc (Hons) Environmental Science

UCAS code **D449**

**This degree, accredited by The Institution of Environmental Sciences, integrates the natural sciences and examines how a wide range of factors can affect the environment.**

## Solid overview

The degree has been developed to give you a solid overview in the discipline of environmental science, as well as looking at how humans shape the world around us and how humanity can tackle the issues arising from this. You'll gain a host of transferable skills essential for finding employment, or for progressing on to Master's courses and completing further research.

## Practical experience

You will discover that practical experience forms a major part of this course, gained through fieldwork, lab work, computing, data analysis, report writing, and work placements in a real-world working environment. At the end of your first and second years, you will spend five weeks on placement, hosted by a range of local, national and international companies and institutions. You can also choose to replace the second placement with a sandwich year of at least 30 weeks.

## Unrivalled local environment

Fieldwork and site visits also form an essential part of all our courses. We make use of our unrivalled local environment, which includes the World Heritage Site Jurassic Coast, East Devon World Heritage Coast, the Dorset Area of Outstanding Natural beauty and the New Forest.

There are also opportunities for you to learn through fieldwork by joining staff-led research projects overseas. Projects have in the past included a team of students working in the conservation of Madagascar's wealth of wildlife and plant life.

## Key Information

### Accreditations:

The Institution of Environmental Sciences

### Duration and delivery:

3 years full-time with two 5-week placements, or 4 years full-time with one 5-week placement and a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**My lecturers have been a great support, and I wouldn't have been able to do this without their help. It's been an incredible experience, and one that means I have no hesitation in recommending BU!**

Zach Boakes, Co-founder, Bali Reef Conservation



## Key areas of study

Chemistry | Diversity of Life | Environmental Research Skills | Physical Geography | Fundamentals of Environmental Sciences | Environment & Societal Change | Residential Field Trip | Advanced Skills for Environmental Science | Applications of Environmental Science | Environmental Pollution | Independent Research Project

# BSc (Hons) Geography

UCAS code **F800**

## Key Information

### Accreditations:

Royal Geographical Society  
(with the Institute of  
British Geographers)

### Duration and delivery:

3 years full-time with  
two 5-week placements,  
or 4 years full-time  
with a minimum  
30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with  
a minimum of 5.5 in each  
component, or equivalent

### See website for latest details of:

Entry requirements, contact  
hours and course costs

Geography covers a variety of topics that examine the natural, social, economical and political factors that influence our rapidly changing world. This course will help you understand ways of managing our environment sustainably and deal with social and environmental conflicts that affect the world we live in. As the course covers both human and physical geography, you can tailor the course to your interests by choosing appropriate units from year two.

### International field trip

In addition to gaining a sophisticated education, you'll also graduate with the practical skills needed to work in a range of industries, through multiple field trips including opportunities along the nearby Jurassic Coast, the Isle of Wight and the New Forest as well as a residential field trip to the Peak District in year one. What's more, in year two there's an opportunity to complete a field trip abroad. Our students recently travelled to Costa Rica, so they could develop their understanding of conservation in an international setting. They visited a number of conservation projects and protected areas including sea turtle conservation projects, coral reefs, primary rain forest, cloud forest and volcanoes.

### Work placement

The course also develops transferable skills such as team working, research and analysis. To get that all-important work experience as part of the course, you must participate in a work placement for a total of ten weeks. You can also choose to spend a further 30 weeks on placement in year three which is vital to help you build a CV that stands out from the crowd.

### Partnership with staff

You will also have the opportunity to work in partnership with our staff to co-create featured projects, collaborating with professional practitioners and also assisting with individual placement opportunities.



**I can't stress enough how the GIS element of this course has been vital for my career! I will be supporting projects such as HS2 and Crossrail as a GIS Analyst.**

Scott Pilkington-Bennett, graduate and  
GIS Analyst at Mott MacDonald



## Key areas of study

Geographic Research Skills | Physical Geography | Earth & Society | Practical Skills in Geography | Human Geography | Residential Field Trip | Geographic Information Systems | Advanced Skills for Geography | Marine Geography | Quaternary Environments | Independent Research Project

# BSc (Hons) Biological Sciences

UCAS code **C100**

**This degree course will equip you with a wealth of biological knowledge and the practical skills to tackle some of the world's greatest challenges. From genes to ecosystems, you will explore the fundamentals of life on Earth and how this knowledge can be applied to make positive changes to individuals, societies and global environments.**

## Developing your core knowledge

The first year consolidates and develops your core knowledge and understanding of biological chemistry, cell biology, human physiology and evolutionary biology. In addition, you'll develop important practical laboratory and scientific skills that will form the basis of future successes in academic writing and experimental design. You'll start to define your pathway through the degree, begin to specialise as a biological scientist and identify potential placement opportunities.

## Exploring your chosen subjects

Year two provides opportunities to explore your chosen subjects in greater depth. With guidance from expert academics you'll start to take ownership of your knowledge by developing your own project ideas and considering potential career paths. You'll explore connections between subjects and gain an appreciation of how professional research is conducted. At this point you might also elect to undertake a 30-week placement.

## Opportunity to specialise

The final year offers further opportunities to specialise in your biological disciplines and really focuses your mind on career paths. You'll develop and complete a defining capstone dissertation project that will highlight your abilities and interests – ending the degree as an enthusiastic, knowledgeable and skilled biological scientist.

## Key Information

### Duration and delivery:

3 years full-time with two 5-week placements, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**I became interested in genetics whilst studying at BU and this gave me the motivation and confidence to pursue my placement in the USA, a once-in-a-lifetime opportunity.**

Sophie Billington, graduate and  
Clinical Laboratory Scientist, CooperGenomics



## Key areas of study

Cell Biology | Biological Research Skills | Diversity of Life | Human Anatomy & Physiology | Chemistry | Practical Skills in Biology | Advanced Skills for Biological Sciences | Evolutionary Biology | Independent Research Project

# Media, Film, TV & Music Production

A collaborative and creative environment coupled with industry-standard facilities and work placements will get your career off and running.

Degrees of *difference*

[www.bournemouth.ac.uk/ug-ftmm](http://www.bournemouth.ac.uk/ug-ftmm)

## Why choose us?

The media, film, TV and music production industries are always evolving, and so too are our courses. We work closely with industry and education partners to ensure you'll develop the skills required for this dynamic and innovative sector.

A key feature of the media, film and TV courses is their collaborative nature, with students from different disciplines working together as a team to bring each other's ideas to life. As well as preparing you for a career working alongside other disciplines, this early exposure to collaboration can help to inform and refine the way you work within your own discipline.

Our Music & Sound Production course emphasises the core skills of recording, composing, production, and sound design, giving you the knowledge and experience required to create work in professional studio environments, as well as generating music and audio for more applied, media-led contexts.

You'll have the opportunity to undertake a work placement on every course, making use of our extensive network of organisations that offer placements to our students. These include the BBC, Working Title, Endemol, IBM and Disney.

You'll also benefit from access to industry-standard facilities, including two multi-camera TV studios equipped with 4K (Ultra High Definition) cameras, a film studio and sound stage, a cinema, edit suites, sound suites, and fully equipped recording studios.



BA (Hons) **Media Production**  
BA (Hons) **Film**  
BA (Hons) **Television Production**

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BA (Hons) **Film Production & Cinematography**  
BA (Hons) **Photography**  
BA (Hons) **Music & Sound Production**

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## My degree of *difference*

How Ollie's project is helping vital charity work.

To find out more about how our Fusion approach can benefit your BU education, see page 5 or visit [www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**In 2019, a team of final year BU students partnered with the UK's leading HIV and sexual health charity, Terrence Higgins Trust, to create a three-part HIV awareness documentary called *Living Positive*.**

The documentaries feature interviews from Brighton HIV advocates who share their knowledge and experiences of living with HIV. The first video focuses on HIV diagnosis, the second on how those taking effective treatment can't pass on the virus to others, and how, in turn, this allows people living with HIV to live a long, healthy and fulfilled life. To conclude, the final part champions the work of Terrence

Higgins Trust, and the advances in science, medicine and societal views towards the topic of HIV and sexual health.

The project was led by Ollie Tunmore a final year student on BA (Hons) Media Production, who worked closely with the charity to create the piece for his graduate project.

Sue Riley, Positive Voices campaign leader at Terrence Higgins Trust, said: "I am so happy to be working with Ollie on this fantastic project. We hope the film will allow people to see that living with HIV is by no means a death sentence any more, and that you can continue to live a full, happy, healthy life."

# BA (Hons) Media Production

UCAS code **PH10**

## Key Information

### Accreditations:

International Moving Image Society (IMIS)

### Duration and delivery:

3 years full-time with a 4-week placement, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**If you see yourself as a storyteller, content producer and future leader of media consumption, then this course can help you develop the tools you'll need. It focuses on helping you gain the wide range of knowledge and skills necessary to become a media professional in a challenging and ever-changing industry.**

### Broad spectrum

You'll study a broad spectrum of media, with the option to specialise in your final year and author your own final graduate project. You'll also have 24/7 access to production facilities including filming equipment, computer labs and audio facilities. The entire degree is assessed by coursework and you'll receive regular feedback on your work to ensure you're progressing appropriately. By the time you finish the course, you'll have the tools to position yourself as a rounded graduate on a career pathway of your choosing.

### Work placement

Staff expertise, industry briefs and visiting speakers ensure that the course reflects current trends, issues and debates. One of the ways we help you position yourself in relation to this fast-paced, technologically driven industry is the placement experience between the second and third year: you can complete either a four- or 30-week placement during your degree.

### Final year project

In your final year you'll be able to present your Graduate Production Project in a media form of your choice. Here you decide the mix and range of media output to champion and the industry context it sits within. This will give you a calling card on graduation to aid your success in this challenging but rewarding industry.



**I like that there is a mandatory placement, as it is good to gain early experience of the industry and to build up my network of contacts before leaving university.**

Jack Emmett, student



## Key areas of study

Media Scholarship | Digital Film | Audio Production | Scriptwriting | Digital Media Design | Media Perspectives | Form & Content | Stories & Spaces | Client & Audience | Research Project | Specialist Craft Skills | Graduate Production Project

# BA (Hons) Film

UCAS code **T6H3**

On this course, you'll be exposed to an exciting range of experiences within film culture, from industry practice through to experimental cinema. It is designed to reflect the diversity that exists within film globally, exploring the topics that impact upon filmmakers and audiences across the world. Alongside film production, you'll be exploring topics such as distribution, marketing, buying and fundraising for films.

## Explore and experiment

The course is designed to give you the opportunity to explore and experiment with different aspects of filmmaking, producing films individually and collaboratively throughout the duration of the course. Working alongside internationally recognised film lecturers and practitioners, you will have the opportunity to develop your skills in a way that industry rarely provides.

## Professional placement

You'll have the option to complete a work placement during the course, working in a professional environment. Your placement experience will help to shape your appreciation of the industry, put theory into practice, provide a network of professional contacts, and enhance your CV – all essential for starting a career after graduation.

## Optional specialisms

Optional specialisms will allow you to study areas of particular interest in more detail while ensuring you have a solid base from which to build. You will graduate as an enterprising and entrepreneurial practitioner capable of working in today's film industry as well as shaping its future.

## Key Information

### Accreditations:

International Moving Image Society (IMIS)

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**This course has taught me the unexpected things needed to be a successful, creative filmmaker.**

Emily Ore, graduate and Trainee Production Assistant at Shepperton Studios



## Key areas of study

Film Language | Understanding Experimental Film | The Film Industries | Principles of Storytelling | Creative Collaboration | Film Business | Film Story Structures | Documentary Practice | Production Management | Production Design | Directing | Camera & Lighting | Editing | Location & Post Sound | Acting | Script Skills | Entrepreneurship for the Creative Industries | Understanding Distribution | Film Festivals for Makers & Curators

# BA (Hons) Television Production

UCAS code **W621**

## Key Information

### Accreditations:

International Moving  
Image Society (IMIS)

### Duration and delivery:

3 years full-time with  
a 4-week placement,  
or 4 years full-time  
with a minimum  
30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0  
with a minimum of 6.0  
in reading or writing and  
5.5 in all other components,  
or equivalent

### See website for latest details of:

Entry requirements, contact  
hours and course costs

On this course you won't simply be replicating what you've seen on screen – we want you to be an innovator and shape the future of television. You'll be producing your own programmes, fictional as well as factual, both in the studio and on location, as you gain crucial hands-on experience and a solid grounding in real-world professional television production.

### Hands-on approach

This course combines a hands-on professional approach with academic study of the television industry. You'll have access to broadcast-quality resources, new studios and post-production facilities, including a new film studio and two Ultra High Definition broadcast standard multicamera TV studios. Professional standard resources will also include Sony FS5 and Panasonic AC160/AG371 cameras, SQN sound mixers and Avid edit suites.

### Work placement

You have the option to complete either a four- or 30-week placement. Not only will you put the theory and skills learnt on the course into action, but you'll also be able to make contacts, enhance your CV and ultimately improve your future career prospects.

### Thorough understanding

You'll be taught by practitioners, eminent academics and industry-seasoned guest speakers, so by the end of your degree you'll have gained a complementary blend of academic skills and industry-realistic practical ones. This ensures you'll have a thorough understanding of the issues surrounding TV production, as well as all the practical skills you'll need.



**There are no limits to what you can create on this course – nothing is out of bounds. It teaches you skills in every area of television, preparing you for whatever lies ahead after graduation.**

Millie Owen, student



## Key areas of study

Television Craft | Television Principles | Media Scholarship | Concept to Screen | Understanding Media | Media Perspectives | Television Specialisms | Production Portfolio | Concept & Project Development | Graduate Project

# BA (Hons) Music & Sound Production

UCAS code **W391**

**This degree will help you to develop your music and sound creation skills, pushing the boundaries of the field. You will utilise cutting-edge technology and sound production techniques to create music and sound in a range of professional situations.**

## Hone your skills

The course will hone your skills in the creative, technical and compositional aspects of music production and give you a solid academic and practical base from which to develop your craft further. It covers core skills such as studio recording, composition, sampling, synthesis, mixing and mastering. You'll study contemporary music and how to apply these skills in various real-world scenarios such as music production, music composition, sound recording, and creating music/sound for moving image. You'll also learn more about the industry itself, as well as developing project management and business skills.

## Industry professionals

You'll have access to high-tech Mac labs, as well as our state-of-the-art, fully equipped recording studios. You'll also have the opportunity to engage with industry professionals through masterclasses, studio visits and industry events.

## Placement year

You have the option to undertake a placement year, during which you will work within the industry. Placements are designed to give you a competitive edge when seeking employment. Your experience will provide you with the knowledge required to create work in professional studio environments as well as generating music and sound for media-led contexts.

## Key Information

### Duration and delivery:

3 years full-time with a 8-week placement, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**Our music graduates possess a diverse skillset, and have gone on to work in the music industry in a wide variety of roles, both within companies and as freelancers.**

Dr Ambrose Seddon, Senior Lecturer in Creative Technology



## Key areas of study

Composition | Digital Media Tools | Music, Sound & Culture | Production & Mixing | Sound Design: Synthesis | Studio Techniques | Creative Studio Production | Music Industry Awareness | Production Portfolio | Sound Design: Audio | Interactive Music | Music, Sound & The Moving Image | Individual Project

Study based at Wiltshire College & University Centre in Salisbury

UCAS code **W640**

## Key Information

### Accreditations:

The British Institute of Professional Photography (BIPP) and the Association of Photographers (AOP)

### Duration and delivery:

3 years full-time with a 2-week placement, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

96 - 104 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**This course is based on over 50 years' experience in educating photographers and filmmakers and maintains a tradition of being highly practical, while offering a well-considered blend of assignments and academic study. It balances technical mastery, personal experimentation and creative development, giving you the best possible basis for a successful career.**

### Wide range of projects

The craft and practice of photographic production is at the heart of this course. You'll undertake a wide range of projects, including professionally guided assignments, research into the industry, as well as the production of a professional-style portfolio.

Wiltshire College & University Centre in Salisbury has outstanding studio space, equipment and facilities that enable you to gain experience of working with industry-standard equipment.

### Fully equipped studios

You'll work in fully equipped studios and have access to state-of-the-art facilities including two post-production computer suites, a range of high-end professional cameras (all formats), and lighting equipment. You will have the opportunity to use the latest digital imaging software, as well as traditional techniques for post-production work, thus increasing the opportunities for creative solutions to contemporary communication challenges.

### Longstanding success

You will also be encouraged to continue our longstanding success in entering national and international competitions, such as those organised by the Royal Photographic Society, the Association of Photographers and the British Institute of Professional Photography, to which the course is affiliated.



**I hoped the course would hone my area of interest, in fact it opened up an even bigger world to be explored.**

Stuart Bridewell, winner of BIPP student award 2018 (open category)



## Key areas of study

Media Concepts & Contexts | Applied Production Skills | Collaborative Project | Research Methods | Media Theory | Professional Development | Concept Development | Graduate Project | Dissertation

# BA (Hons) Film Production & Cinematography



Study based at Wiltshire College & University Centre in Salisbury

UCAS code **PW36**

**This course, delivered at Wiltshire College & University Centre in Salisbury, is perfect for anyone who wants to make films.**

## Learn from experienced professionals

You'll work on a range of productions including drama, documentary, music video and commercials developing key technical, creative and production skills. Taught by experienced industry professionals and academics, you'll develop the skills you need to enter the competitive world of film and television.

## Industry-standard equipment

You'll have access to broadcast digital cameras including the Sony FS7 and FS5, film cameras such as Arriflex and Bolex, nonlinear edit suites, Steenbeck editing tables, location lighting, dollies and track. Over the course of your studies, you will learn camera, lighting, directing, producing, production management, scriptwriting, editing and sound recording skills. As well as shooting on digital, there are also opportunities to shoot on 16mm and 35mm film. You will research film history and theory and deepen your knowledge and understanding of the contemporary film and television industry.

Students say that the placement allows them to get a foot in the door and many return to do paid work after graduation. Students have completed placements on productions including *Killing Eve*, *The Nutcracker and the Four Realms*, and *The Rook*, and at companies such as Panavision, Disney and the BBC.

## Where to next?

Many of our graduates have gone on to work on high profile and prestigious productions such as *Star Wars: The Rise of Skywalker*, *Mary Poppins*, *Avengers: Endgame*, *Death of Stalin*, *Dr Who*, *Motherland*, *Slaughterhouse Rulez*, *Call the Midwife*, *Mission Impossible: Rogue Nation*, *Kingsman: The Golden Circle*, *Spectre*, *Paddington*, *Beauty and the Beast* and *Londongrad*.

## Key Information

### Duration and delivery:

3 years full-time with a 4-week placement, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

112 - 128 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest

#### details of:

Entry requirements, contact hours and course costs



**BA (Hons) Film Production & Cinematography is not so much a course, but more a film-making community.**

Ryan Denham, student



## Key areas of study

Media Concepts & Contexts | Collaborative Project | Introduction to Production Skills | Applied Production Skills | Professional Development | Media Theory | Research Methods | Film & Cinematography Project | Professional Studies | Concept Development | Graduate Project | Dissertation

# Medical Sciences

These courses are delivered by academics who are involved in all areas of research, education and professional practice.

Degrees of *difference*

[www.bournemouth.ac.uk/ug-ms](http://www.bournemouth.ac.uk/ug-ms)

## Why choose us?

Our courses in biomedical and medical sciences will provide you with a solid underpinning in subjects such as anatomy, physiology, genetics, biochemistry and cell biology. We have designed these degrees with subjects and pathways that allow you to tailor your personalised experience here at BU. With significant investment in medical sciences, staff and new lab facilities, our biomedical sciences course is an exciting broad based degree, whilst our medical science course gives you the opportunity to include either psychology, engineering or computational units.

Our graduates from these different pathways will have the social, practical and communication skills to work in wet-laboratories, multi-disciplinary teams, biomedical engineering, biopsychosocial research, or bioinformatics. A degree in medical science or biomedical sciences can also provide opportunities to pursue postgraduate study on our Physician Associate course.

Our academic staff are engaged with research, education and professional practice. You will benefit from our research-led teaching and there may be opportunities to get involved in exciting research projects during your time at BU. This aids your educational journey by using examples from real research.



Dr Wei-Jun Liang, Principal Academic in  
Cell & Molecular Biology

To find out more about how our Fusion approach can  
benefit your BU education, see page 5 or visit  
[www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

## My degree of *difference*

Wei-Jun believes  
that these courses  
are a perfect fit  
at BU.

**These courses are in a really interesting area that makes perfect sense for us to deliver at BU. They draw from different areas of expertise that we already have in abundance, and complement each other perfectly.**

On the one hand, we have our skills in healthcare, as evidenced by our courses and research in areas such as nursing, midwifery, nutrition and physiotherapy. On the other, we have our degrees in biological sciences. Both these areas of education, research and professional practice have the same thing at their heart – they are about helping people. Whether it is at an individual level through

something like nursing, or in a broader method by helping save the environment we live in, they have people at their very heart.

Working in areas like medical science and biomedical science means we can draw on all this expertise, making use of our existing relationships with organisations like the NHS and pass it on to our students.

We've made financial investments too, to make sure that our students have access to new laboratories and the equipment they will need in order to really push their studies forward.

# BSc (Hons) Biomedical Sciences

UCAS code **B940**

## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

Biomedical sciences form an important component of medical science, informing, supporting and improving human healthcare and medicine. It is a broad based science degree which studies the biological mechanisms of human health and disease. This provides students with opportunities in studying strategies of research, new discoveries and principles of new technologies for more effective analysis and precise interpretations of health and disease.

### Different disciplines

You will gain an understanding of the theories, concepts and principles relevant to a range of different disciplines within biomedical sciences as well as the wider application of these to address societal needs. You will develop the skills to evaluate relevant scientific literature to understand how evidence-based decisions may be made in biomedical sciences and ultimately to conduct and interpret your own biomedical science research.

### Rapidly growing

Year three provides the option to seek that all-important chance to experience some essential and fascinating insights for your future career by completing a 30-week placement. Biomedical science is a rapidly growing area of study and graduates are highly sought after by a diverse range of organisations, not only medical, but those involved in other scientific and related technical research and development.

### What next?

We expect most of our graduates will want to progress their particular area of interest, either by making an original contribution to knowledge in their field by undertaking Doctoral study (PhD), or by working in a research organisation as a research scientist.



**With BU's brand new labs we are able to explore different techniques for developing medicine and how they are used to treat illness in the human body.**

Myles Venn, student



## Key areas of study

Biomedical Research Skills | Introduction to Immunology | Introduction to Molecular Genetics | Cell Biology | Human Anatomy & Physiology | Chemistry | Advanced Immunology | Introduction to Pharmacology | Advanced Skills for Biomedical Science | Biochemistry | Introduction to Toxicology | Advanced Cell Biology | Pathophysiology | Biomedical Research Project

# BSc (Hons) Medical Science

UCAS code **B100**

**Medical Science focuses on the cutting-edge science that underpins modern medicine, fostering new discoveries and technologies that improve healthcare. You will study a comprehensive range of topics within medical science, and gain an in-depth understanding of how our bodies work, how disease is diagnosed, treated and prevented, and how new technology is evolving in this exciting field.**

## Four pathways

You can choose to study Medical Sciences through selecting one of four possible pathways. Each pathway provides a strong foundation in medical science, but the flexibility of choosing your own distinct pathway allows you to shape the degree to best suit your future aspirations.

## Practical setting

Whichever pathway you choose from the four below, you can spend a minimum 30 weeks in a practical setting in industry in your third year, ensuring you graduate with demonstrable scientific skills and the ability to disseminate them, and the ability to undertake your own original research for the benefit of medical science.

- Medical Science
- Psychology-focused Medical Science
- Engineering-focused Medical Science
- Computing, Visualisation & Artificial Intelligence focussed Medical Science.

As a graduate from this course, you'll be well-placed for a career in scientific, technical or research fields.

## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**We have recently invested in new state-of-the-art laboratory facilities so that our students have the best possible learning environment for developing the necessary practical skills for a career in medical science and the various opportunities it brings.**

Wei-Jun Liang, Principal Academic



## Key areas of study

Medical Science Skills | Human Anatomy and Physiology | Cell Biology | Neuroimaging | Medical Science Project

# Psychology

Cutting-edge resources combined with the chance to undertake exciting work placements give you plenty of reasons to consider these courses.

Degrees of *difference*

[www.bournemouth.ac.uk/ug-psych](http://www.bournemouth.ac.uk/ug-psych)

## Why choose us?

Our dynamic portfolio is developing rapidly, responding to the needs of modern psychology and psychology students, led by a department that integrates cutting-edge research into quality teaching, professional practice, and public engagement. We are active researchers who work closely with organisations such as charitable trusts, the NHS, the police and policy makers, all of which contributes to our research, teaching, and more than 70 placement opportunities.

Our research impact extends locally, regionally, nationally and internationally. Our close ties with the British Psychological Society enable our commitment to educating future psychologists to be upheld. Our students will learn about different areas of psychology, all of which are embedded in one research centre and five research groups led by experts in their fields.

Our testing suite is equipped with state-of-the-art facilities that aim to engage our students with learning and research. We provide a multitude of placement opportunities on each course, where you will be given the chance to gain experience in your chosen specialism in advance of your graduation.




BSc (Hons) **Psychology**  
BSc (Hons) **Psychology with Counselling**  
BSc (Hons) **Cyberpsychology**

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BSc (Hons) **Psychology with Forensic Investigation**

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Mia Pang, BSc (Hons) Psychology student

## My degree of difference

Mia, a BSc (Hons) Psychology student, shares her placement experience.

To find out more about how our Fusion approach can benefit your BU education, see page 5 or visit [www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**I'm really keen to pursue a career in clinical psychology within the NHS and knew that taking up a placement with the Personality Disorders Service would provide a real insight.**

I was given the chance to get involved in so many elements, from reviewing a patient's progress to attending supervision sessions, which is when the therapists meet to discuss their 'caseload' of patients, their history and advising the next best step for the patient. A highlight for me was working alongside a colleague to co-facilitate animation therapy with patients. I helped patients to model characters out of plasticine and create

storylines before filming the final animation. Animation therapy has been shown to be helpful for patients with personality disorders; it can provide a sense of achievement as well as teach them life skills, such as team work, patience and how to utilise their creativity. Being given the chance to develop my research experience was key and helped me carry out my project. There's no doubt my placement has improved my transferable skills, and I've definitely become more proactive and motivated. It was an unforgettable experience and I'm grateful to have had the opportunity.

# BSc (Hons) Psychology

UCAS code **C800**

## Key Information

### Accreditations:

British Psychological Society (BPS)

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

112 - 128 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

This course is accredited by the British Psychological Society (BPS), and covers the core areas of the BPS syllabus. The accreditation means when you graduate, you are eligible for Graduate Basis for Chartership of the BPS, provided you gain at least a second class Honours degree. Having Graduate Basis for Chartership of the BPS is the first step towards becoming a chartered psychologist.

### Core areas

In your first two years you will study the core subject areas of psychology. These include personality, social psychology, cognitive psychology, biological psychology, developmental psychology, and research methods. In your final year you will choose specialist subjects inspired by the research expertise of your lecturers, such as forensic psychology, clinical psychology, educational psychology, counselling psychology and cyberpsychology.

### Practical classes

You'll regularly participate in practical classes that will equip you with the necessary skills to conduct your own empirical investigations of psychological phenomena. What's more, in your final year, you will work closely with a lecturer to carry out your own research project, from which you'll write your final-year project dissertation.

### Research experience

So that you graduate primed for a career in industry, there's the opportunity to gain invaluable work experience by choosing to undertake a 30-week work placement in the third year of the course. Alternatively, you can choose to undertake a four-week work placement between the second and third years of the course. In addition, you'll have the chance to gain valuable research experience by working on staff research projects during the second year and final year of the course.



**The course places considerable emphasis on how the academic subjects our students study can be applied beyond the classroom to real-world settings including career planning.**

Dr Kevin Thomas, Course Leader



## Key areas of study

Social Psychology | Cognitive Psychology | Developmental Psychology | Biological Psychology | Personality & Individual Differences | Research Methods | Critical Evaluating Psychology: Past and Present | Applied Psychology | Clinical Psychology

# BSc (Hons) Psychology with Counselling

UCAS code **C8B9**

This course is accredited by the British Psychological Society (BPS) and covers the core areas of the BPS syllabus. The accreditation means when you graduate, you are eligible for Graduate Basis for Chartership of the BPS, provided you gain at least a second class Honours degree. Having Graduate Basis for Chartership of the BPS is the first step towards becoming a chartered psychologist.

## Excellent communication skills

Counselling psychology uses theory and research in therapy to help clients with a range of difficult life issues and/or mental health conditions. A particular strength of a degree in psychology with counselling is the excellent communication skills and awareness of diversity you will develop. This will be an advantage should you wish to go on to train as a clinical psychologist, counsellor, or work in other roles requiring excellent communication skills, such as sales and marketing.

## Well-rounded knowledge

This course will help you to develop a well-rounded knowledge of all areas of psychology, with particular strengths in reflective practice and person-centred communication skills. We aim to develop people with a professional work ethic, who are able to apply theory and research to practice. You'll be based within the Department of Psychology, where you will have access to state-of-the-art facilities, plus lectures from a range of professionals working in the field.

## Optional work placement

This course offers an optional 30-week placement in industry after your second year. This will give you essential real-world experience, which will enable you to put your theory and skills into practice. It will also give you the chance to begin building a network of professional contacts – vital for successfully launching a career. Alternatively, you can choose to undertake a four-week work placement between the second and third years of the course. In addition, you'll have the chance to gain valuable research experience by working on staff research projects.



**There is a focus on the application of theory and research to counselling practice. A unique strength is the development of person-centred communication skills.**

Dr Andrew Mayers, Course Leader



## Key Information

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

112 - 128 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

## Key areas of study

Experimental Methods & Statistical Analysis | Biological & Cognitive Psychology | Social Psychology & Individual Differences | Personality, Intelligence & Social Psychology | Developmental & Counselling Psychology | Occupation & Consumer Psychology | Mind, Brain & Evolution | Personality, Intelligence & Social Psychology | Cognition & Language | Skills for Therapy Practice | Counselling Psychology

# BSc (Hons) Cyberpsychology

UCAS code **C802**

## Key Information

### Accreditations:

British Psychological Society (BPS)

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

112 - 128 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

This course is accredited by the British Psychological Society (BPS), and covers the core areas of the BPS syllabus. The accreditation means when you graduate, you are eligible for Graduate Basis for Chartership of the BPS, provided you gain at least a Second Class Honours degree. Having Graduate Basis for Chartership of the BPS is the first step towards becoming a chartered psychologist.

### Emerging field

This emerging new field examines how the behaviour of individuals, groups, organisations and societies are influenced by technology. This covers a wide range of areas, including education, entertainment, social media and cyber security.

This course will help you to develop a well-rounded knowledge of all areas of psychology. You'll learn a range of research skills and methods to investigate traditional and online behaviour, and you'll be able to apply that knowledge in a variety of contexts – including conducting your own independent research.

### State-of-the-art facilities

Your learning will be based in our Department of Psychology, where you'll have access to state-of-the-art facilities such as eye tracking technology to help you understand how people, groups, organisations and societies interact with, and make use of, technology.

### Valuable industry experience

So that you graduate primed for a career in industry, there's the opportunity to gain invaluable work experience by choosing to undertake a 30-week work placement in the third year of the course. Alternatively, you can choose to undertake a four-week work placement between the second and third year of the course. In addition, you'll have the chance to gain valuable research experience by working on staff research projects during the second year and the final year of the course.



**By studying cyberpsychology, you will understand the interaction between people and technology, and how this relationship can be used to improve psychological wellbeing.**

Dr John McAlaney, Course Leader



## Key areas of study

Research Methods | Biological & Cognitive Psychology | Social Psychology & Individual Differences | Developmental & Clinical Psychology | Human Computer Interaction | Developmental & Applied Cyberpsychology | Personality, Intelligence & Social Psychology | Biological Psychology | Cognition & Language | Psychology Project | Psychology of Social Media & Videogames | Psychology of Cybersecurity

# BSc (Hons) Psychology with Forensic Investigation

UCAS code **C803**

This course is accredited by the British Psychological Society (BPS), and covers the core areas of the BPS syllabus. The accreditation means when you graduate, you are eligible for Graduate Basis for Chartership of the BPS, provided you gain at least a Second Class Honours degree. Having Graduate Basis for Chartership of the BPS is the first step towards becoming a chartered psychologist.

## Specific focus

This course will help you develop a high level of understanding in all areas of psychology, with a specific focus on the application of psychology in forensic contexts. You will gain in-depth understanding of the UK criminal investigation process and relevant legal issues.

## Transferable skills

You will also acquire transferable skills, such as critical thinking, project management, presentation skills and an understanding of professional practice. During your degree, you will be presented with a range of different assessment methods, which are designed to enhance your repertoire of academic skills as well as being applicable to the development of key vocational-orientated skills. In your final year, you will work closely with an academic staff member to carry out your own research project, from which you will write your final-year project dissertation.

## Practical experience

So that you graduate primed for a career in industry, there's the opportunity to gain invaluable work experience by choosing to undertake a 30-week work placement in the third year of the course. Alternatively, you can choose to undertake a four-week work placement between the second and third year of the course. In addition, you'll have the chance to gain valuable research experience by working on staff research projects during the second year and the final year of the course.

## Key Information

### Accreditations:

British Psychological Society (BPS)

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

112 - 128 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**Applying knowledge about human cognition and behaviour to solve real-life problems, such as those happening in the criminal justice system, is the core of what we do and what we practice.**

Dr Natalie Mestry, Course Leader



## Key areas of study

Research Methods | Biological & Cognitive Psychology | Social Psychology & Individual Differences | Developmental & Clinical Psychology | Forensic Investigation | Developmental & Applied Forensic Investigation | Personality, Intelligence & Social Psychology | Biological Psychology | Cognition & Language | Psychology Project | Forensic Psychology | Forensic Law & Practice

# Sport

With access to high-quality facilities and the chance to study abroad, our sports courses can help to fast-track your career in this competitive industry.

Degrees of *difference*

[www.bournemouth.ac.uk/ug-sport](http://www.bournemouth.ac.uk/ug-sport)

## Why choose us?

Our staff have extensive links with the sport sector including Sport England, UK Sport, the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA), and the Society of Sports Therapists. We use these contacts to inform the development of our courses and keep teaching content at the cutting-edge of industry needs, as well as identifying informative guest speakers.

Our international links continue to develop and our students have been able to engage in educational and research activities with our partner universities in Cologne, Heidelberg, Groningen, Oslo, Florida, South Carolina and New Jersey, and placements in sporting organisations across the world, reflecting the global nature of the sport industry.

We're also recognised as a Premier Skills Development Partner, one of the few universities in the UK to have this recognition.

Our students are provided with outstanding work placement opportunities as we have developed ties with some of the biggest names in the sports industry.

Placement opportunities include the chance to spend a year working with the likes of West Ham United FC, The Goodsport Trust, AFC Bournemouth, Fitness First, US Sport Institute, Saracens RFC, Surrey County Cricket, Australian Institute of Sport, Moraira Tennis and World Sports Group.



BSc (Hons) **Sport & Exercise Science**  
BSc (Hons) **Sports Therapy**

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BSc (Hons) **Sport Coaching**  
BSc (Hons) **Sport Management**

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AFC Bournemouth women's team in action

## My degree of difference

Samantha Facey, a BSC (Hons) Sports Therapy student, is benefitting from our partnership with AFC Bournemouth.

To find out more about how our Fusion approach can benefit your BU education, see page 5 or visit [www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**Even though I have decided against doing a full placement year, my course features shorter placements and I have found the skills I have learned on these to be hugely beneficial.**

I have worked with the men's and women's rugby teams at BU to provide sports therapy support, and this year I've also been working with a sports therapist at a local rugby club where I have taken part in their sport therapy clinic to help male and female players with their injuries.

Every Wednesday, I also head along to AFC Bournemouth, where I help to run a clinic for the women's football teams. I also work

with them on Saturdays during their games, providing sports therapy support for any injuries that they pick up.

I chose the course at BU because the content really appealed to me, and I loved the town. When I visited on an Open Day I felt instantly at home, and everyone was so friendly and relaxed.

I haven't decided on a specific goal for my next step, but I do feel I am learning the skills I need to pursue a variety of options, from working with sports teams to becoming a personal training instructor in the military or even running my own sports therapy business.

# BSc (Hons) Sport & Exercise Science

UCAS code **C605**

## Key Information

### Duration and delivery:

3 years full-time with a 6-week placement, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

112 - 128 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**This course covers a wide range of areas including physiology, psychology, biomechanics and nutrition to help you gain a comprehensive understanding of the impact of exercise on health and performance. Everything is designed to help make you more employable, so you can expect to learn through practical experience; backing up the theory you will study through laboratory and field work.**

### AFC Bournemouth

You'll be able to make the most of our relationship with our partner, AFC Bournemouth, with guest speakers and volunteering opportunities. Conferences, workshops, field trips and industry visits will really bring your studies to life.

### Industry partners

As well as engaging with guest speakers from the industry, local community stakeholders and elite sports clubs, you'll also be able to use our human performance laboratories to assess human responses to a range of sport and exercise scenarios. It's here that you'll begin to see how you can use that information to make real improvements to the performance of athletes or sports teams and the health of individuals.

### Work placement

As you'd expect from a course aimed at employability, you'll also have the chance to undertake a work placement. This can be for either six or 30 weeks, and gives you the chance to make professional connections within the industry, as well as putting your learning into practice. That extends to your final assessment – if you want to, you can opt to undertake a research expedition instead of a dissertation. This will involve performing in-depth research on the needs and responses of people completing a UK-based endurance expedition.

There are opportunities to work all over the world, so you may have the chance to broaden your horizons by studying abroad at one of our partner institutions in Europe or the US.



**This course gives you opportunities to work with industry partners, gaining valuable practical experience that brings the theory to life.**

Becky Rendell, Course Leader



## Key areas of study

Beginning Research in Sport & Exercise | Principles of Sport & Exercise Physiology | Principles of Sport & Exercise Biomechanics | Principles of Sport & Exercise Psychology | Fitness Assessments for Sport, Exercise & Health | Principles of Food & Nutrition | Conducting Research in Sport & Exercise | Advances in Sport & Exercise Physiology | Performance Analysis | Advances in Sport & Exercise Biomechanics | Advances in Sport & Exercise Psychology | Dissertation

# BSc (Hons) Sports Therapy

UCAS code **846W**

**Qualifying and practicing as a sports therapist will enable you to provide advice and treatment for the prevention and rehabilitation of injuries. Upon graduation you'll be able to empower sports men, women and children of all athletic levels to achieve optimal potential and performance.**

## Providing specialist advice

The course is split between theoretical and practical elements, and you'll learn how to provide advice and treatment to manage the individual needs of a person within their sporting environment. This may involve designing and carrying out injury prevention programmes, providing immediate care of injuries, and basic life support in recreational, clinical, training and competitive environments. There will be opportunities to assess and manage sports injuries by providing specialist advice and treatments like sport and remedial massage and musculoskeletal interventions as part of tailored rehabilitation programmes.

## Strong links

We have strong links with sports injury clinics and sports clubs for placement opportunities throughout the course, during which time you'll progress from observation of clinicians to managing a caseload.

## Accredited course

This course is accredited by the Society of Sports Therapists who will provide insurance for 250 hours of practice. On successful completion of this course you will be eligible to apply for membership with them.

## Key Information

### Accreditations:

The Society of Sports Therapists

### Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement (including 200 hours clinical supervised practice in your final year)

### Entry requirements:

128 - 144 tariff points including 32 points in a required subject

### Required subjects:

Biology, Human Biology, Applied Human Biology, Applied Science, Health Science, Health & Social Care, Physical Education, Sport, Sport & Exercise Science or other sport-related subject

### If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**Sports Therapy is a great course because it develops your knowledge of the human body but allows you to put that knowledge into practice through practical seminars and placement opportunities.**

Dougie Smullen, student



## Key areas of study

Foundations of Sports Therapy | Athlete Welfare | Exercise Prescription in Sports Therapy | Assessment of Sports Injuries | Research Methodologies | Early Career Professionalism | Soft-Tissue and Therapeutic Modalities | Applied Physiology | Manual Therapy – Peripheral Joints | Rehabilitation in Sports Therapy | Manual Therapy – The Spine | Innovation in Sports Therapy | Sports Therapy Practice | Service Improvement Project | Research Project

# BSc (Hons) Sport Coaching

UCAS code **C602**

## Key Information

### Duration and delivery:

3 years full-time with a 6-week placement, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

This course will help you to become the kind of sports coach who changes people's lives – and society as a whole. With its particular focus on coaching practice, sport psychology, and coaching sciences, this degree will give you the practical, intellectual and personal skills you'll need to evaluate sport coaching contexts and influence ethical and sustainable coaching practice.

### Work placement

Your six- or 30-week work placement (between your second and final year) will give you practical hands-on experience as well as a fantastic chance to make professional connections. With coaching being such a global industry, you'll also have the opportunity to study abroad at one of our many partner institutions in Europe and the US.

### Research expedition

This course is one of very few to offer an alternative to the final year dissertation project – a research expedition where you'll conduct in-depth research on the needs and responses of people completing a UK-based endurance event.

### Extra-curricular opportunities

There are plenty of extra-curricular opportunities too. These include our sport and events volunteering programme (RELAYS), workshops, conferences, industry visits, field trips, volunteering, and guest speakers including people from AFC Bournemouth – with whom we have a partnership that also features exclusive work experience opportunities.

### Scholarship opportunities

If you're passionate about sport, and you're a high-performing sport athlete with the desire to continue developing your talents whilst you're studying, then have a look at our BU Sport Scholarships which are available to help support you financially.



**The research expedition in the final year, along with the work placement offer real industry experience that will be so valuable when pursuing your future career.**

Adi Adams, Course Leader



## Key areas of study

Coaching Principles & Practice | Sport, Culture and Society | Sport & Exercise Psychology | Fitness Assessments for Sport, Exercise & Health | Principles of Sport Management | Developing Coaching Practice | Coach & Athlete Welfare | Principles of Training | Performance Analysis | Issues & Controversies in Sport | Sport Management & Leadership | Research in Sport & Exercise | Dissertation or Research Expedition | Talent Development in Sport | Physical Education & Teaching Practice | Strategy & Leadership for Sport

# BSc (Hons) Sport Management

UCAS code **N290**

We've developed this dynamic course following extensive consultation with numerous industry bodies, including the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) and various commercial sport operators to make sure it's as relevant as possible to the ever-changing sport industry.

## Academic and practical

As a result, this course has a blend of academic and practical elements combining to produce critically-informed and well-rounded graduates who are ready to manage, influence and lead in the world of work. The course covers a detailed understanding of sport, management, marketing, leadership, finance and business principles with an appreciation of the complex global social contexts in which these operate.

## Varied experience

You'll gain varied practical experience throughout your course thanks to your flexible work placement. You can either complete a minimum 30-week placement or a short six-week placement. Your work placement provides you with a fantastic opportunity to put your learning into practice and make professional connections.

## International reputation

We have developed an international reputation in a number of fields, and continue to shape sport research and practice. We undertake a range of collaborative projects with local and international partners and we provide opportunities for you to engage in educational, research and work activities with our global partner institutions in, for example, USA, Germany, Holland, Norway and Australia.

## Key Information

### Accreditations:

Endorsed by Chartered Institute for the Management of Sport & Physical Activity (CIMSPA); Institute of Data & Marketing (IDM)

### Duration and delivery:

3 years full-time with a 6-week placement, or 4 years full-time with a minimum 30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**I thoroughly enjoyed my placement year.**

**It provided me with invaluable experience – working at AFC Bournemouth is a big thing at 21 and I'm very proud of that.**

Thomas Spring, graduate



## Key areas of study

Principles of Sport Management | Sport Marketing | Financial Reporting for Sport | Sport Structures and Processes | Beginning Research in Sport | Sport, Culture and Society | Consuming Sport | Financial Appraisal for Sport | Sport Management & Leadership | Managing Sport for Development | Conducting Research in Sport | Coach & Athlete Welfare | Strategy & Leadership for Sport | Applied Sport Marketing | Sport Tourism | Sport Business Analytics | Entrepreneurship & Innovation in Sport Management | Managing Crises & Disasters | Community, Events, Sports & the Third Sector | Talent Development in Sport | Dissertation

# Tourism, Hospitality & Events

Where better to study these courses than one of the UK's leading tourist destinations, home to a thriving tourism and hospitality industry with huge events held throughout the year?

Degrees of *difference*

[www.bournemouth.ac.uk/ug-the](http://www.bournemouth.ac.uk/ug-the)

## Why choose us?

We are globally recognised when it comes to the quality of our tourism, hospitality and events courses, and work closely with relevant industry organisations to make sure our courses give you the skills employers need.

We have been teaching tourism-related courses for over 30 years and our staff are at the forefront of research within this field. We've been named as a Centre of Excellence for Tourism by the Institute of Travel and Tourism, and are certified by the World Tourism Organisation. We have graduates working in many of the industry's most high-profile organisations. Tourism research at BU was rated as joint-first in the UK based on internationally recognised research in the most recent Research Excellence Framework (REF).

We are one of the top universities in the world for the study of tourism and hospitality. We're ranked third in the UK for hospitality, event management and tourism in the *Guardian* League Table 2019, eighth in the world for hospitality and leisure management according to the QS University Rankings 2018, and second in the UK (10th in the world) for hospitality and tourism management according to the Shanghai Rankings of Academic Subjects 2019.

We are also a member of leading professional associations including the Event and Visual Communication Association (EVCOM), Meeting Professionals International, the National Outdoor Events Association, and the British Hospitality Association. All of our courses include a 30-week placement and we have developed ties with some of the biggest and most recognisable names across the tourism, hospitality and events sectors to provide outstanding opportunities to all of our students.



BA (Hons) Events Management 170  
BA (Hons) International Hospitality Management 171

BA (Hons) International Tourism  
& Hospitality Management 172  
BA (Hons) Tourism Management 173



## Degrees of *difference*

How BU research  
has identified that  
outdoor events are  
being undervalued.

To find out more about how our Fusion approach can benefit your BU education, see page 5 or visit [www.bournemouth.ac.uk/fusion](http://www.bournemouth.ac.uk/fusion)

**BU research showing that the value of outdoor events to the economy has been undervalued was presented to the House of Commons in 2019. Commissioned by the Events Industry Forum (EIF), it demonstrated that the sector is worth almost £40 billion per year – far more than initially believed.**

The research, carried out by a team of BU academics, revealed that outdoor events have been undervalued for the contribution they make to the economy.

According to the research findings, outdoor events provide employment for 589,000

people and are attended by 141,500,000 people who spend £39.5 billion at events.

The research shows that outdoor events have a raft of positive benefits including creating a positive image for the community where they are located, offering a feeling of optimism for all involved and creating a sense of community spirit. A minority of people reported concerns around events including congestion, antisocial behaviour and waste.

But most people thought that outdoor events were safe, secure and of good quality.

Steve Heap, chair of the EIF, praised the research, calling it “a valuable piece of work”.

# BA (Hons) Events Management

UCAS code **N820**

## Key Information

### Accreditations:

Chartered Institute of Marketing (CIM) Graduate Gateway; Association for Project Management (APM); Institute of Data & Marketing (IDM). Recognised as an Institute of Travel and Tourism Centre of Excellence

### Duration and delivery:

4 years full-time  
with a minimum  
30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not

#### your first language:

IELTS (Academic) 6.0 with  
a minimum of 5.5 in each  
component, or equivalent

### See website for latest details of:

Entry requirements, contact  
hours and course costs

**To succeed in events management you'll need an expert grasp of event marketing, financial reporting, project planning, event bidding and consumer behaviour; all of which can be learnt in an exciting degree that offers you the opportunity to tailor your study to your chosen event management interests.**

### Diverse events

Accredited by the Chartered Institute of Marketing, the Association for Project Management and the Institute of Data & Marketing, this four-year course primes you with knowledge and the skillset needed to create and oversee events as diverse as product launches, fundraisers, corporate meetings, personal gatherings and mega-events.

### Work placement

During your studies you'll get the chance to organise real-world events with other students, and in year three you'll complete a 30-week work placement to make contacts and enhance your employability. You'll also have the opportunity to study abroad at one of our many partner institutions.

### Tailor your learning

In your final year, you'll have a large range of options to study, allowing you to style your curriculum to suit your career goals. You'll also benefit from a dynamic mix of guest lecturers, visits to local and regional event venues and real-life case studies.

### Exciting field

Events management is a varied and exciting field, and this degree will prepare you for a wide range of careers thanks to the transferable skills you will develop. As well as working at events management agencies, venues and conference and exhibition centres, you can find a role within a charity, a corporation or a sports organisation that regularly hosts large-scale events.



**My degree challenged me to work hard and achieve things I never thought I would. I now feel equipped for working in a fast-paced and competitive events industry.**

Sabine Töppig, graduate



## Key areas of study

Event Business | Economics for Events Professionals | Event & Experiential Marketing | Event Design | Creativity & Innovation | Consumer Psychology for Events | Financial Appraisal | Live Event Development & Delivery | Sustainable Project Management | Digital Marketing Communications | Future of Events & Technology | Event Engagement | Strategy & Leadership | International Events Management | Final Year Project

# BA (Hons) International Hospitality Management

UCAS code **N863**

The hospitality industry is the third largest global employer offering a variety of exciting, diverse and vibrant career pathways. It encompasses an array of service industries in both the public and private sector, including lodging, food and beverage, conferences and exhibitions, and all the activities undertaken by guests, travellers and other consumers. Ensuring they all have a positive experience is the ultimate goal of a skilled hospitality manager.

## Accredited course

Accredited by the Institute of Hospitality and the Institute of Travel and Tourism, and certified by the United Nations World Tourism Organisation, this course is widely recognised for educating work-ready professionals for a range of hospitality management positions. It has been designed to equip you with an understanding of hospitality businesses and organisations, their management and the dynamic external environment in which they operate. It's taught by hospitality specialists who are actively involved in research that informs the future of the industry, as well as guest lectures from notable industry experts.

## Specialist module

You'll be able to choose specialist modules that align with your own passions and future career aspirations. This includes the opportunity to study abroad at one of our many partner institutions across the world or to learn a foreign language.

## Vital experience

You'll also gain vital experience using our laboratories and business simulations, and the 30-week work placement will help you build a network of professional contacts and enhance your employability.

## Key Information

### Accreditations:

Accredited by the Institute of Hospitality and the Institute of Data & Marketing (IDM). Recognised as an Institute of Travel and Tourism Centre of Excellence (ITT). Certified by the United Nations World Tourism Organisation (UNWTO)

### Duration and delivery:

4 years full-time  
with a minimum  
30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**BU has been an integral part of my life. I have kept in contact with my mentors there for advice throughout my career.**

Andrew Foulkes,  
Hotel General Manager at The Newt in Somerset



## Key areas of study

The Tourism & Hospitality Industries | Marketing | Financial Reporting for Hospitality | Food Systems | Hospitality Operations | Managing People | Research Methods | Consumer Experience & Behaviour | Hospitality Resources & Revenue Management | Hospitality Operations Management | Strategy & Leadership | Issues & Innovations in Hospitality | Dissertation or Consultancy Project

# BA (Hons) International Tourism & Hospitality Management

UCAS code **N840**

## Key Information

### Accreditations:

Institute of Hospitality;  
Institute of Data & Marketing (IDM); Tourism Management Institute (TMI).  
Recognised as an Institute of Travel and Tourism Centre of Excellence (ITT).  
Certified by the United Nations World Tourism Organisation (UNWTO)

### Duration and delivery:

4 years full-time  
with a minimum  
30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs

**Underpinned by our long-standing and internationally recognised teaching and research in tourism and hospitality, this degree is suitable for those with career aspirations related to management in global hospitality and the wider travel and tourism industry.**

### Accredited degree

Certified by the United Nations World Tourism Organisation and accredited by the Institute of Hospitality, the course will provide you with an understanding of the origins, development and organisation of the tourism and hospitality industries. It will also highlight the management opportunities and challenges facing organisations operating in and across the various sectors.

Bournemouth is the perfect location to study tourism, being a popular seaside resort with many tourism and hospitality businesses and opportunities.

### Field trips and study abroad

You will have the opportunity to learn an appropriate second language as well as to undertake field trips. You can also expand your horizons and spend some time studying abroad with one of our 40 partner institutions in the USA, Australia, Europe and Asia.

### Work placement

In year three you will gain vital professional experience during your 30-week work placement in the UK or overseas. This will give you the opportunity to build a network of contacts to help you secure a management-level position after graduating.

### Active researchers

This course is taught by tourism and hospitality specialists who are actively involved in research that informs the future of these industries globally, as well as notable professionals who share their expertise during regular guest lectures.



**Combining tourism and hospitality with a focus on international management means you will be well-placed to secure a graduate position in the UK or overseas.**

Dr Tim Gale, Senior Lecturer



## Key areas of study

The Tourism & Hospitality Industries | Marketing | Financial Reporting | Food Systems | Global Hospitality | Managing People | Research Methods | Consumer Experience & Behaviour | Tourism Operations & Technology | Hospitality Resources & Revenue Management | Strategy & Leadership | Tourism Issues & Futures | Dissertation or Consultancy Project

# BA (Hons) Tourism Management

UCAS code **N800**

**Certified by the United Nations World Tourism Organisation, and recognised by the Institute of Hospitality and the Institute of Travel and Tourism, our four-year course was one of the first to be offered in the UK and has been refined over three decades to give you an excellent understanding of how private and public organisations work together within the tourism sector.**

## Choice of units

This course will develop your management and business skills that are essential to get ahead in the tourism and travel industry. You will have a choice of units, allowing you to tailor your degree to suit your interests and career goals.

## Exciting opportunities

You will have the chance to learn a new language and we regularly provide you with opportunities to apply what you have learnt to relevant real-world contexts. Leading industry speakers and events, consultancy projects, 'live' scenarios and field trips to tourism hotspots are an integral part of the course. Bournemouth is also a perfect location to study tourism, being a popular seaside resort with many tourism and hospitality businesses and opportunities where you can practice your skills in a popular tourism destination.

## Study abroad

You can also spend some time studying abroad, with one of our 40 partner institutions in the USA, Australia, Europe and Asia. What's more, a 30-week work placement in the UK or overseas will give you the opportunity to turn theory into practice in a business environment. Throughout your study, everything is focused on giving you the skills and knowledge to help you secure a management-level position after graduating.

## Key Information

### Accreditations:

Institute of Hospitality;  
Institute of Data & Marketing; Tourism Management Institute.  
Certified by the United Nations World Tourism Organisation. Recognised as an Institute of Travel & Tourism Centre of Excellence

### Duration and delivery:

4 years full-time  
with a minimum  
30-week placement

### Entry requirements:

104 - 120 tariff points

### Required subjects:

None

### If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

### See website for latest details of:

Entry requirements, contact hours and course costs



**The breadth and depth of subjects studied gave me all the necessary foundation blocks to kick-start my career in international business, travel and tourism.**

Maris Kulkis, Manager at Etihad Airways



## Key areas of study

The Tourism & Hospitality Industries | Marketing | Business & Economics | Understanding the Tourist | Languages | Managing People | Finance for Tourism | Research Methods | Tourism Operations & Technology | Tourism Strategy & Change | Tourism Issues & Futures | Dissertation or Consultancy Project

An aerial photograph of the Talbot Campus at sunset. The image shows several large, modern buildings with blue and white facades and dark roofs. The sky is a mix of orange, yellow, and blue, with the sun low on the horizon. The campus is surrounded by greenery and other buildings in the distance.

# *Foundation & Top-up* degrees

**There isn't a one-size-fits-all solution for education. Everyone is different, and so we offer a range of different solutions. In particular, we run Foundation and Top-up degrees as alternative qualifications, both at BU and through our partners.**

## **What is a Foundation degree?**

A traditional Honours degree is comprised of three levels – Level 4 (Certificate), Level 5 (Intermediate) and Level 6 (Honours). A Foundation degree is just the first two of these, levels 4 and 5. On successful completion of your two years, you may want to go on to complete Level 6 by enrolling on a Top-up degree, either at BU or elsewhere.

## **What is a Top-up degree?**

A Top-up degree is usually a one-year course that allows you to complete the final year of study you need to convert your Foundation degree (or equivalent qualification, such as an HND)

into a full Honours degree. You don't need to have studied your Foundation degree with us in order to apply for one of our Top-up degrees.

## **Practical learning**

Both Foundation and Top-up degrees tend to have a practical focus, ensuring that you're prepared for the workplace when you complete your course. If you study at BU, you'll have access to all of our outstanding facilities, from the gym at SportBU and our extensive library to subject-specific facilities, such as our clinical skills rooms and our food management studios.



## Top-up degrees offered at BU

### Accounting & Finance

BA (Hons) International Finance (Top-up)

### Business & Management

BA (Hons) Business & Management (Top-up)

BA (Hons) Global Business Management  
(Top-up) (online)

### Design & Engineering

BSc (Hons) Design Engineering (Top-up)

MEng (Hons) Engineering (Top-up) (part-time)

### Sciences

BSc (Hons) Marine Ecology & Conservation (Top-up)  
(shared delivery between Bournemouth University and  
Kingston Maurward College)

### Tourism & Hospitality

BA (Hons) International Hospitality  
& Tourism Management (Top-up)

**We work closely with a number of local partners to give you the opportunity to study a Foundation degree. These are available in a range of fields and provide the perfect gateway to higher education if you're not convinced university is for you.**

You can study BU Foundation degrees in the following subjects through our partners:

- FdSc 3D CGI Modelling & Animation
- FdSc Applied Science
- FdSc Biomedical Science
- FdA Business & Management
- FdSc Computing
- FdEng Engineering
- FdSc Environmental Science & Sustainability
- FdSc Forensic Science

- FdSc Health & Nutrition
- FdSc Marine Ecology & Conservation
- FdSc Pharmaceuticals
- FdA Tourism Park Management

Our partners are:

- Bournemouth & Poole College
- Kingston Maurward College
- Wiltshire College Salisbury

[www.bournemouth.ac.uk/topup-degrees](http://www.bournemouth.ac.uk/topup-degrees)



# Important *information*

**This guide describes the courses currently offered by Bournemouth University (“BU”/ “we” / “our” / “us”). We have made every effort to ensure that this information is accurate at the time of printing. Current information is available on our website ([www.bournemouth.ac.uk/courses](http://www.bournemouth.ac.uk/courses)) and we will indicate if significant changes have been made.**

## **Courses subject to validation**

As part of BU’s rigorous quality control procedures, every proposed new course, or change to any existing course, undergoes a process of scrutiny and validation to ensure that those changes meet the high standard required for approval by the Academic Standards Committee. We will flag on our website ([www.bournemouth.ac.uk/courses](http://www.bournemouth.ac.uk/courses)) courses that are under review and will highlight if significant changes are made as part of this process.

## **Student agreement**

When you accept an offer from BU, you are agreeing to our student agreement. When you register for your course online you will be asked to read the student agreement and confirm that you agree to be bound by it. The student agreement forms the basis of the contractual relationship between you and us once you accept your offer

of a place at BU. We’ve put information about our policies, procedures and other legal points in one agreement so they are easy for you to find.

Some of the information in the student agreement may not seem very important now, but it is best that you know where it is so that you are able to find it easily should you need the information later. For example, we explain what happens if we change something about your course and what will happen if something goes wrong. We explain how you can complain, how you pay your fees or apply for refunds and what your cancellation rights are. You can read through this agreement here: [www.bournemouth.ac.uk/important-information](http://www.bournemouth.ac.uk/important-information).

Some courses leading to a BU award are offered at other institutions. Students attending courses at other institutions leading to a BU award should refer to the institution for information about the rules and regulations that will apply to them as well as reviewing the student agreement.



## Tuition and other fees

Details of course and other fees are available on our website and will be confirmed at the time of offer. Information about how to pay tuition and other fees, what happens if you do not pay them, refunds and other important information about fees and charges, and how they may be changed is set out in our fees policy (see: [www.bournemouth.ac.uk/important-information, under Finance](http://www.bournemouth.ac.uk/important-information, under Finance)). You will need to contact us if an employer or other person will be paying your fees. You will remain personally liable for the payment of course fees if the employer, sponsor or other person does not pay on time. Registration for BU courses is online. During your registration process, you will be able to pay online or will be given details of how to pay by cheque.

## Students' Union code of practice

Under the provisions of the Education Act 1994, the BU Board has approved a Code of Practice for the Students' Union at Bournemouth University. It is published on BU's website at [www.bournemouth.ac.uk/important-information](http://www.bournemouth.ac.uk/important-information).

## Data protection

The University collects and retains personal information, in various formats, about our current, past and potential future students for a variety of purposes as set out in the University's privacy notices, which are accessible on the BU website: [www.bournemouth.ac.uk/privacy-notice](http://www.bournemouth.ac.uk/privacy-notice). The University holds this personal information securely, both in hard copy format and electronically, under the requirements of the data protection legislation. The website and privacy notices provide further information for individuals about how to exercise

their rights in relation to their personal data, including how to request a copy of the information held about them by the University.

## Changes

Every effort has been made to ensure the accuracy of the information contained in this prospectus, but details may have changed since this prospectus went to press.

The course information on our website ([www.bournemouth.ac.uk/courses](http://www.bournemouth.ac.uk/courses)) includes a list of the units that may be available for your course, including core and optional units. We do not guarantee that an optional unit will run or be available to all students. Your choice of units may be restricted by limits on timetabling, staffing, facilities, or the number of places on the unit.

It is important that we can update or amend courses. We do this to ensure that the curriculum, teaching and learning methods and forms of assessment are up to date, to maintain academic standards and enhance the quality of learning opportunities for students. We will normally only make changes if the overall effect of the changes is not material and is either neutral or advantageous to potential students. Negative changes may sometimes be unavoidable because of unforeseen issues such as staff availability, student numbers or other resources. BU will seek to minimise the impact of the changes on offer holders and any negative impact on student experience. If you have applied for a particular course, we will contact you if we make material changes that affect the course information in this prospectus or on our website.

# Getting to BU



**We are based on two sites – the Talbot Campus and the Lansdowne Campus. The Talbot Campus is about two miles from Bournemouth town centre and beaches. The Lansdowne Campus is in Bournemouth town, a five-minute walk from the seafront.**

## **Bournemouth has great transport links**

### **Bournemouth Airport**

The airport is just a 15-minute drive outside of the town centre and there is a direct bus service that takes approximately 20 minutes.

### **Southampton Airport**

It takes around 45 minutes to reach Southampton Airport, either by driving or by a direct train.

### **London airports**

We are approximately a 1.5-hour drive from Heathrow Airport. If you want to travel by train, it takes around 2.5 hours.



### **London**

There is a direct train to London Waterloo that takes around 1 hour and 45 minutes.



### **Birmingham**

The direct train takes just over 3 hours, or you can drive to the city in approximately 3 hours.



### **Oxford**

Driving takes around 1 hour and 45 minutes, while the direct train takes approximately 2 hours.



### **Cardiff**

Driving takes around 3 hours, while the train journey takes a little over 3 hours.



### **Edinburgh**

It's around an 8-hour drive, while the train journey takes just over 7 hours.



### **Manchester**

A direct train takes just under 5 hours. You can drive there in around 4 hours and 45 minutes.

# Our *campuses*

**When you join us to study or for an Open Day, you'll experience life on our Talbot and Lansdowne Campuses, just ten minutes apart using cycle routes or BU's frequent UNIBUS service.**

Talbot Campus is home to the Faculty of Media & Communication and the Faculty of Science & Technology, as well as the undergraduate courses delivered by the Faculty of Management. Lansdowne Campus is home to our Faculty of Health & Social Sciences and the postgraduate courses from the Faculty of Management. It's also where you will find most of our Halls of Residence

and The Old Fire Station – our student nightclub. Many of our students enjoy working and using spaces across both campuses, and for some, their curriculum is delivered across the two sites.

Our new Gateway buildings (one on each campus) will bring new facilities in 2020 – in particular, providing a new home for our healthcare students on Lansdowne Campus.

Talbot Campus





- 1.** Many of our Halls of Residence are based around the Lansdowne Campus, close to the town, beach and the rail and coach station.
- 2.** Our Student Village is based on Talbot Campus – lively day and night with many on-campus facilities.
- 3.** Corfe House offers a halls option in Poole, close to the local town centre and the local rail and coach station.

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# Timetable for your future



Mar - Aug 2020

Attend UCAS  
Fairs, university  
Open Days  
and overseas  
exhibitions



Subscribe  
to the  
undergraduate  
blog to hear  
what our  
students think



UCAS online applications  
open from mid-September



Write **personal statement**  
and make **5 course choices**



UCAS **online applications close**  
at 6pm for UK/EU students



Universities  
make offers

Check out our  
**scholarship and  
bursary packages**

Universities continue to  
make offers and you'll  
be replying to them.  
Attend **interviews, Open  
Days** and meet our **staff**  
in **your country**

**UK students** should apply  
for student loans via  
**Student Finance England**  
before the end of  
**May 2021**



Opportunity to **apply  
late** via **UCAS Extra**  
(until 30 June 2021)

If you applied by **15 January**,  
universities will have made  
you an offer by the **end of  
March**. You will need to make  
your decision by **early May**



**Deadline** to apply for **student loans**  
(Student Finance England)

If BU is your **firm choice**, see if you're  
eligible for one of our **bursaries or  
scholarships**



UCAS application **deadline**  
for **international students**



**International students** - apply for a **Pre-  
Sessional English course** if you haven't met  
the **English language entry requirement**



You can complete your  
accommodation application if you've  
picked BU as your **firm choice** and  
meet the conditions of your offer.  
Visit: [www.bournemouth.ac.uk/  
ug-accommodation](http://www.bournemouth.ac.uk/ug-accommodation) to see where  
you could live



**International Baccalaureate  
results** published in early **July**

**BTEC results** published



**A-level and Advanced  
Diploma results**

You'll receive your  
**official Welcome Pack**



Sign up for the **International  
Students' Orientation Programme**  
and **Global Café**



Enjoy the summer and  
prepare for university



Visit our **Arrivals website** to  
find out more about getting  
started at BU  
[www.bournemouth.ac.uk/belongatbu](http://www.bournemouth.ac.uk/belongatbu)



**Airport pick up, Arrivals Week  
and term starts**

Sept 2020 - Jan 2021

Feb - Apr 2021

May - Jun 2021

Jul - Aug 2021

Sept 2021

# It all starts here...

You've heard the stories, read the prospectus – all that stands between you and BU is an application.

## Entry requirements

We accept applications through UCAS and use the UCAS tariff to show our entry requirements. The table below gives a guide to the most common combinations to make our tariff requirements. Visit [ucas.com](https://ucas.com) for a calculator and to set-up your personalised **UCAS Hub**.

Qualifications	Tariff points				
	104	112	120	128	136+
A-levels	BCC	BBC ACC	BBB ABC A*CC	ABB A*BC	AAB A*BB
BTEC National/Cambridge Technical Extended Diploma	DMM	DMM	DDM	DDM	DDD
BTEC National/Cambridge Technical Diploma	D*D	D*D*			
A-level and BTEC National/Cambridge Technical Diploma combinations	A* / MP B / MM	A / MM C / DM	A* / MM B / DM	A / DM C / DD	A* / DM B / DD C / D*D
A-levels and BTEC National/Cambridge Technical Extended Certificate combinations	BC / M AB / P	CC / D BB / M AA / P	CC / D* BC / D AB / M A*A / P	BC / D* BB / D A*B / M A*A* / P	BB / D* AB / D A*A / M
Access to HE Diploma	Any combination of Distinctions, Merits and Passes to make up the tariff points				

## Your offer

Your offer may also be subject and grade specific, specifying a number of tariff points to be achieved in a required subject. If you are studying a broader qualification, please contact us to confirm the units you are studying will meet the entry requirements.

Some courses might contain further selection measures – looking at a portfolio of your work, or require you to attend an interview.

As well as the qualifications needed for your course, you'll need a minimum of Level 2 (UK Regulated Qualifications Framework) in English & Maths – typically GCSE grades C/4 and above.

## MyHub Application Portal

When we receive your application, you'll receive a login for MyHub - where you can track your application, and our Accommodation Portal too. Contact our Future Students team if you have any questions.

## If things don't go to plan

If your results don't match the offer we have made you, you may still get your place, as we'll look at your application again and consider your potential to succeed on the course. See our website for more details.

Visit [www.bournemouth.ac.uk](https://www.bournemouth.ac.uk) for full details of entry requirements, detailed course information including contact hours and what's included in tuition fees.

# UCAS Tariff Table

We've provided comparisons for the most typical qualifications, but for full details visit [www.ucas.com](http://www.ucas.com). See page 42 for further details.

BTEC Nationals/Cambridge Technicals				Tariff points	AS-level	A-level/ AVCE	A-level/ AVCE Double Award	International Baccalaureate Higher Level Certificate <sup>2</sup>	Extended Project Qualification
Extended Certificate	Foundation/ Subsidiary Diploma <sup>1</sup>	Diploma	Extended Diploma						
			D*D*D*	168					
			D*D	160					
			D*DD	152					
			DDD	144					
			DDM	128					
		D*D*	DMM	112			A*A*		
		D*D		104			A*A		
		DD	MMM	96			AA		
				88			AB		
	D*D*			84					
		DM	MMMP	80			BB		
	D*D			78					
	DD			72			BC		
		MM	MPP	64			CC		
	DM			60					
D*				56		A*	CD	H7	
D	MM	MP	PPP	48		A	DD	H6	
				40		B	DE		
	MP			36					
M		PP		32		C	EE	H5	
				28					A*
	PP			24		D		H4	A
				20	A				B
P				16	B	E			C
				12	C			H3	D
				10	D				
				8					
				6	E				E

**Access to HE Diploma**

BU accepts any combination of Distinctions, Merits and Passes to make up the tariff points for the course.

<sup>1</sup>Subsidiary Diploma applies to Cambridge Technicals only

<sup>2</sup>Part of the IB Diploma (component scores)



**Your degree of  
*difference***

## Visit us at one of our Open Days

Saturday 13 June 2020

Saturday 11 July 2020

Saturday 3 October 2020

Saturday 31 October 2020

Saturday 28 November 2020

Wednesday 13 January 2021

Saturday 12 June 2021

Book at [www.bournemouth.ac.uk/open-days](http://www.bournemouth.ac.uk/open-days)

## Contact us:

Tel: +44 (0)1202 961916

Email: [futurestudents@bournemouth.ac.uk](mailto:futurestudents@bournemouth.ac.uk)

Web: [www.bournemouth.ac.uk](http://www.bournemouth.ac.uk)



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