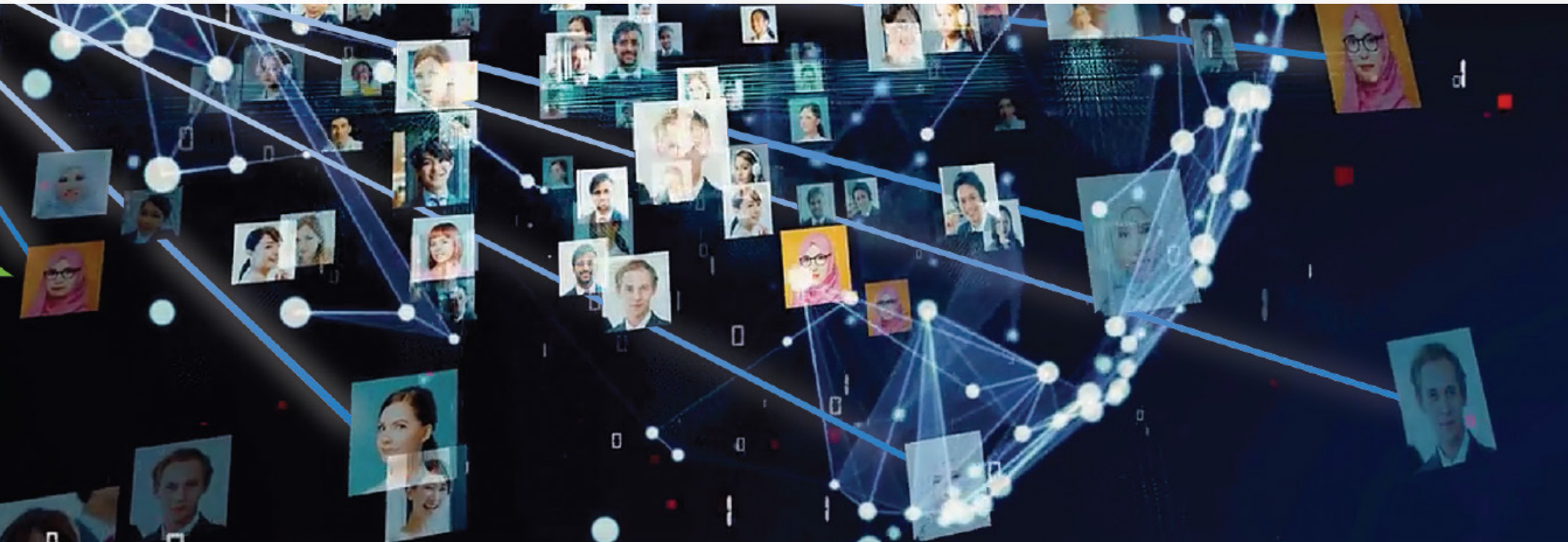




#TICfreely



2023 TIC-CON

Virtual National Conference of the Tourette Association of America
Sponsorship, Exhibiting & Advertising Opportunities
May 19-20, 2023

touretteconference.org | 888.4TOURET



FACTS AND STATS



888.4TOURET

The Tourette Association of America is the only national organization serving the Tourette Syndrome, other Tic Disorders, and co-occurring conditions community and works to raise awareness, advance research, and provide ongoing support to patients and families.



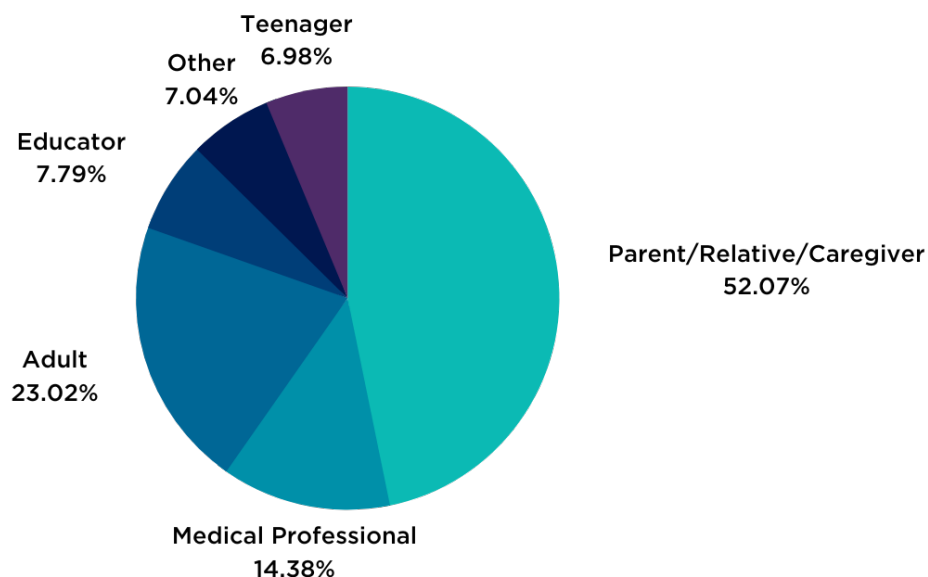
**1.66 million social media
impressions in 2022**
across 4 social media platforms



**977.3k webpage views
in 2022**
on tourette.org

At the TAA, we're working to build a world where everyone can #TICfreely with access to free, quality TS programming at TIC-CON. Our sponsors make it possible for us to offer two days of online educational programs to our community completely free of charge. Through TIC-CON, children, teens, adults, and medical professionals will have opportunities to learn, celebrate, share, engage, and find community. Take advantage of a TIC-CON sponsorship and help us build a #TICfreely world!

At our last virtual conference, attendees identified as:





CLICK HERE TO
RESERVE YOUR SPONSORSHIP TODAY!

Nonprofits may receive \$200 discount on Friend sponsor level with discount code. Please email rd@tourette.org to confirm nonprofit status and receive the code before registering.

SPONSORSHIP OPPORTUNITIES



888.4TOURET

BENEFITS	PRESENTING \$15,000+	PLATINUM \$10,000	DIAMOND \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	FRIEND \$500
Exclusive naming rights to Conference	●	—	—	—	—	—	—
Logo on presenter Zoom backgrounds and social media photo frames	●	—	—	—	—	—	—
Logo recognition in lobby, auditorium, & lounge of virtual venue on conference platform	●	●	—	—	—	—	—
Logo on opening/closing Conference slides	●	●	—	—	—	—	—
Complimentary deluxe virtual exhibit booth	●	●	—	—	—	—	—
Social media recognition before, during, and after Conference	●	●	●	—	—	—	—
Logo included in pre-Conference emails	●	●	●	—	—	—	—
Recognition in vFairs joint public relations piece and LinkedIn post	●	●	●	●	—	—	—
Recognition on Conference website	●	●	●	●	—	—	—
Logo on special opportunity Conference slides	●	●	●	●	●	—	—
Social media recognition before Conference	●	●	●	●	●	●	—
Recognition in vFairs Discover web listing	●	●	●	●	●	●	—
Recognition in exhibitor hall of virtual venue on Conference platform	●	●	●	●	●	●	●

Questions? Contact 888.4touret or email rd@tourette.org.

EXHIBITING OPPORTUNITIES



888.4TOURET

CLICK HERE TO
RESERVE YOUR BOOTH TODAY!



DELUXE BOOTH

\$2,000

- Large booth with 6 banners, choice of front and back panel colors, and prominent placement
- Up to 10 virtual swag bag items (videos, documents)
- Attendee incentive for visiting your booth
- Option to provide vendor-sponsored prize for attendees
- List job opportunities
- Unlimited representatives
- Two days of live exhibit time and 30 days of on-demand exhibit time
- Chat capability with attendees (video calls, phone calls, chatroom)
- Metrics on every impression gained to be provided after the conference

STANDARD BOOTH

\$1,200

- Booth with 4 banners and choice of front and back panel colors
- Up to 4 virtual swag bag items (videos, documents)
- Single representative
- Two days of live exhibit time and 30 days of on-demand exhibit time
- Chat capability with attendees (video calls, phone calls, chatroom)
- Metrics on every impression gained to be provided after the conference

*Nonprofits may receive a \$500 discount on a standard exhibit booth with discount code.
Please email rd@tourette.org to confirm nonprofit status and receive the code before registering.

Questions? Contact 888.4touret or email rd@tourette.org.

CLICK HERE TO
RESERVE YOUR AD TODAY!

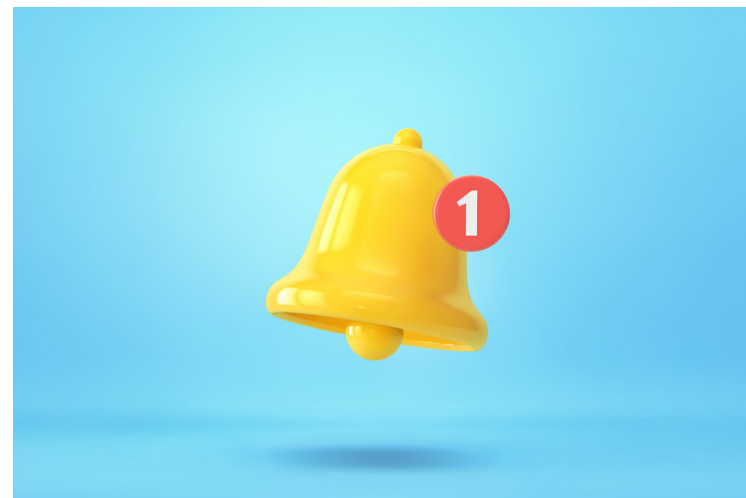


RESOURCE CENTER LISTING

\$200

The TIC-CON Resource Center is an opportunity for the TS and Tic Disorder community to connect with providers and seek support.

- 1 branded document listed in Resource Center



PUSH NOTIFICATION

\$500

In-event announcements are an opportunity to make your brand more visible and offer 3,000 attendees a call-to-action. Announcements will pop up for everyone logged in to the virtual event at a scheduled time in text format.

- 1 branded push notification to all attendees at peak Conference times