2023 TIC-CON
Virtual National Conference of the Tourette Association of America
Sponsorship, Exhibiting & Advertising Opportunities
May 19-20, 2023
touretteconference.org | 888.4TOURET
The Tourette Association of America is the only national organization serving the Tourette Syndrome, other Tic Disorders, and co-occurring conditions community and works to raise awareness, advance research, and provide ongoing support to patients and families.

At the TAA, we’re working to build a world where everyone can #TICfreely with access to free, quality TS programming at TIC-CON. Our sponsors make it possible for us to offer two days of online educational programs to our community completely free of charge. Through TIC-CON, children, teens, adults, and medical professionals will have opportunities to learn, celebrate, share, engage, and find community. Take advantage of a TIC-CON sponsorship and help us build a #TICfreely world!

At our last virtual conference, attendees identified as:

- Parent/Relative/Caregiver: 52.07%
- Adult: 23.02%
- Medical Professional: 14.38%
- Educator: 7.79%
- Other: 7.04%
- Teenager: 6.98%
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Presenting</th>
<th>Platinum</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friend</th>
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<tbody>
<tr>
<td>Exclusive naming rights to Conference</td>
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<td>Logo on presenter Zoom backgrounds and social media photo frames</td>
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<td>Logo recognition in lobby, auditorium, &amp; lounge of virtual venue on conference platform</td>
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<td>Logo on opening/closing Conference slides</td>
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<td>Complimentary deluxe virtual exhibit booth</td>
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<td>Social media recognition before, during, and after Conference</td>
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<td>Logo included in pre-Conference emails</td>
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<td>Recognition in vfairs joint public relations piece and LinkedIn post</td>
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<td>Recognition on Conference website</td>
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<td>Logo on special opportunity Conference slides</td>
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<td>Social media recognition before Conference</td>
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<td>Recognition in vfairs Discover web listing</td>
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<td>Recognition in exhibitor hall of virtual venue on conference platform</td>
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Nonprofits may receive $200 discount on Friend sponsor level with discount code. Please email rd@tourette.org to confirm nonprofit status and receive the code before registering.

**CLICK HERE TO RESERVE YOUR SPONSORSHIP TODAY!**

Questions? Contact 888.4touret or email rd@tourette.org.
EXHIBITING OPPORTUNITIES

DELUXE BOOTH
$2,000

- Large booth with 6 banners, choice of front and back panel colors, and prominent placement
- Up to 10 virtual swag bag items (videos, documents)
- Attendee incentive for visiting your booth
- Option to provide vendor-sponsored prize for attendees
- List job opportunities
- Unlimited representatives
- Two days of live exhibit time and 30 days of on-demand exhibit time
- Chat capability with attendees (video calls, phone calls, chatroom)
- Metrics on every impression gained to be provided after the conference

STANDARD BOOTH
$1,200

- Booth with 4 banners and choice of front and back panel colors
- Up to 4 virtual swag bag items (videos, documents)
- Single representative
- Two days of live exhibit time and 30 days of on-demand exhibit time
- Chat capability with attendees (video calls, phone calls, chatroom)
- Metrics on every impression gained to be provided after the conference

*Nonprofits may receive a $500 discount on a standard exhibit booth with discount code. Please email rd@tourette.org to confirm nonprofit status and receive the code before registering.

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ADVERTISING OPPORTUNITIES

RESOURCE CENTER LISTING
$200

The TIC-CON Resource Center is an opportunity for the TS and Tic Disorder community to connect with providers and seek support.

- 1 branded document listed in Resource Center

PUSH NOTIFICATION
$500

In-event announcements are an opportunity to make your brand more visible and offer 3,000 attendees a call-to-action. Announcements will pop up for everyone logged in to the virtual event at a scheduled time in text format.

- 1 branded push notification to all attendees at peak Conference times

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