



Session Title: Supply Chain Predictions Unleashed – Master Your First Prediction in 20 Minutes (No Code Required!)

Moderators:

Sara Hoormann, Head of GTM at Lyric – Focused on educating the market on new ways of thinking about Supply Chain AI

Session description:

In today's world, we are surrounded by predictions. From Siri's suggestions to your email's autocomplete functionality. They make our lives easier through automation and/or better informing the decisions we make.

But what about your Supply Chain? While we invest time into predicting Demand (Forecasting), we often overlook many other vital predictions that can greatly enhance our decision-making, such as order ETAs, load/unload times, and stockouts.

The good news is that predictions have never been more accessible, thanks to machine learning and AI platforms. Join our quick 30-minute session where you will roll up your sleeves and build your first prediction using best-in-class AI tools. We will demystify the world of predictions, helping you understand how they work and why it's essential to build and maintain a system of predictions within your own organization.

Get ready to take the guesswork out of your supply chain and start taking advantage of predictions everywhere you can.

Key Takeaways will be:

- Discover the components of a prediction problem, including identifying targets, selecting relevant features, test, training, and generating predictions, and measuring accuracy.
- Gain insight into the significance of feature creation and learn how feature catalogs can simplify and enhance this part of the process.
- Explore how integrating a system of predictions in your organization's supply chain decision products can deliver great value and significantly improve decisions overall.

****Session Alert****

For maximum benefit, attendees participating in this session should bring their laptop computers.