



Presentation Overview
Annual Executive Business Forum
Monday, June 3rd - Wednesday, June 5th, 2024
Sanibel Harbour Resort, Fort Myers, FL

Session Title: Navigating the Robotic Landscape

Moderators:

Shayne Wahlmeier, VP, Supply Chain Automation, Walmart

Panelists:

Frank Smigelski, SVP, Distribution and Logistics, CROCS

Dustin Greer, Group Director - Ambient Innovation & Automation, Walmart

Kelly Myer, Senior Director, Procter & Gamble

Session description:

Join us for a compelling robotic session featuring Shayne Wahlmeier VP, US, Innovation and Automation at Walmart, and Frank Smigelski, SVP, Distribution and Logistics at Crocs. This session will feature case studies exploring real examples of automation projects from ideation through operationalization. speakers will shed light on the challenges faced by companies venturing into the world of robotics and automation, such as the scarcity of automation talent and the challenges surrounding implementation and ramp up. Highlighting key business areas, the discussion will revolve around Walmart's non-temperature-controlled robotics in the grocery sector and Crocs' direct-to-consumer fulfillment center, providing valuable insights into the pros and cons of embracing automation solutions. Don't miss this opportunity to gain practical knowledge from industry leaders at the forefront of the robotic revolution.

Key Takeaways:

1. Gain insights into challenges and successes in implementing robotics.
- 2.. Stay ahead in automation trends with practical knowledge from industry experts.