

PSE
INVESTMENT
EXPO
2023

EVENT PROGRAM

DAY 1: MARCH 9

Time	Segment	Personalities
5:30 p.m.	Opening Ceremony	Host: Michelle Krystle Ong <i>Business News Correspondent</i> ABS-CBN News Channel
6:00 – 7:00 p.m.	Plenary Session Opportunity Knocking: Opening the Right Doors	Moderator: Michelle Krystle Ong <i>Business News Correspondent</i> ABS-CBN News Channel Panel: Ramon S. Monzon <i>President & CEO</i> The Philippine Stock Exchange, Inc. Emeterio “Jojo” D. Gonzales III <i>Managing Director and Head of Research</i> Philippine Equity Partners, Inc. Juan “Juanis” G. Barredo <i>Chief Customer Experience Officer</i> COL Financial Group, Inc. Lee Longa <i>Chief Investment Officer</i> AIA Philippines
7:00 – 7:15 p.m.	Expo Raffle and Announcements	Host: Michelle Krystle Ong <i>Business News Correspondent</i> ABS-CBN News Channel

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DAY 2: MARCH 10

Time	Segment	Personalities
9:30 – 10:15 a.m.	Webinar 1 I deserve this! <i>How to Achieve Your Financial Goals through Life</i>	Zane Pulumbarit Wealth Trainer & Fund Expert COL Financial Group, Inc. Jasmine Marzo Investment Advocate COL Financial Group, Inc.
10:30 – 11:15 a.m.	Webinar 2 Stock Market 101: <i>The Beginner's Guide in Entering the Stock Market</i>	Mark Jasson C. Ilaos Customer Success Head GCash
11:30 a.m. – 12:00 nn	Booth Activities	COL Financial Group, Inc. GCash
1:30 – 2:15 p.m.	Webinar 3 Turning Volatility to Opportunity: <i>Tools of the Trade You Wish You Knew Earlier</i>	John Philip T. Billones Business Development and Market Education Section Head for Mindanao First Metro Securities Brokerage Corporation
2:30 – 3:15 p.m.	Webinar 4 Choosing the Right Stocks Tailored for You <i>to create an effective wealth management system</i>	Rainier Yu Investment Analyst Abacus Securities Corporation
3:30 – 4:00 p.m.	Booth Activities	FirstMetroSec MyTrade
4:00 – 4:30 p.m.	PSE EQUIP Product Demo	PSE
4:30 – 5:00 p.m.	PSE Connect Product Demo	PSE

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DAY 3: MARCH 11

Time	Segment	Personalities
9:00 – 10:00 a.m.	PSE CSS Battle of the Bulls Quiz Bee	Host: John G. Garcia <i>Head, Market Education</i> The Philippine Stock Exchange, Inc. Competing Teams: 2 nd PSE USC SBE CELL CSSC 2 nd PSE UST CCPED CSSC 7 th PSE UST CCPED CSSC 4 th PSE DLS-CSB SPaCE CSSC 5 th PSE DLS-CSB SPaCE CSSC
10:30 – 11:30 a.m.	PSE Personal Finance Game	Host: John G. Garcia <i>Head, Market Education</i> The Philippine Stock Exchange, Inc.
11:45 a.m. – 12:15 p.m.	Expo Culminating Activity Portfolio Competition Awarding Announcement of Contest Winners: <i>Leader Board</i> <i>Photo Booth</i> <i>Grand Raffle</i> Closing Ceremony	Host: Michelle Krystle Ong <i>Business News Correspondent</i> ABS-CBN News Channel

