

AGENDA

9:30 AM - 2:30 PM (PST) 12:30 - 5:30 PM (EST)	VIRTUAL BOOTHS & WATER COOLER Open to All Attendees
10:00 - 10:30 AM (PST) 1:00 - 1:30 PM (EST)	KEYNOTE: LAYING THE FOUNDATIONS FOR SUCCESS IN THE AGE OF ACCELERATING CHANGE with Zubin Irani, CEO (Cprime)
10:30 - 11:00 AM (PST) 1:30 - 2:00 PM (EST)	OPEN FORUM: DIVERSITY IN AGILE with Denise Joseph
10:45 - 11:30 AM (PST) 1:45 - 2:30 PM (EST)	TRANSFORMING ITOPS & SERVICE TEAMS WITH AUTOMATION & SELF-SERVICE IN JIRA SERVICE DESK (LIVE) with Jonathan Muse GETTING TO MARKET VALUE BY DESIGN: HOW TO LEVERAGE PRODUCT AGILITY THINKING & ATlassian JIRA ALIGN with Devin Anderson & Jesse Pearlman DEMO: AUTOMATE SUPPORT, OPERATIONS & IT WORKFLOWS WITH JIRA SERVICE DESK / SLACK / HALP INTEGRATIONS with Matthijs van Leeuwen
11:30 AM - 12:00 PM (PST) 2:30 - 3:00 PM (EST)	OPEN FORUM: CREATIVE COLLABORATION with Dan Frost
	TAKING YOUR PLATFORM STRATEGY TO THE CLOUD: SMART STEPS FOR

<p>11:45 AM - 12:30 PM (PST)</p> <p>2:45 - 3:30 PM (EST)</p>	<p>MIGRATIONS (LIVE) with Pavel Fomin</p> <p>LAYING A JIRA FOUNDATION TO SUPPORT SCALED TRANSFORMATION with Lisa Barton</p> <p><u>DEMO:</u> NOT JUST FOR IT ANYMORE! KEEP YOUR MARKETING TEAMS FOCUSED ON QUALITY SERVICE WITH JIRA SERVICE DESK with A. J. Schmalenberger</p>
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<p>12:30 - 1:00 PM (PST)</p> <p>3:30 - 4:00 PM (EST)</p>	<p><u>OPEN FORUM:</u> FACING THE GIANT BEAST (WORKING WITH DIFFICULT LEADERS) with Rita Emmons</p>
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<p>12:45 - 1:30 PM (PST)</p> <p>3:45 - 4:30 PM (EST)</p>	<p>QUANTIFYING THE QUALITY OF YOUR ATlassian INSTANCES WITH A FRAMEWORK FOR HEALTH & REPORTING (LIVE) with Tim Reiking</p> <p><u>DEMO:</u> REAL-TIME ENTERPRISE REPORTING IN JIRA ALIGN FOR OPTIMIZED DECISION MAKING with Sneha Crews</p>
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<p>1:30 - 2:00 PM (PST)</p> <p>4:30 - 5:00 PM (EST)</p>	<p>FIREPLACE CHAT & CLOSING SESSION (LIVE) with Dan Teixeira & G.T. Sweeney, CIO (Healthfirst)</p>
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