

FREE BREAKFAST, LUNCH, SCREENINGS & PRIZES

BHM BLACK HEALTH
MATTERS.COM
PRESENTS

**SPRING HEALTH
SUMMIT & EXPO**
A HYBRID EVENT

**MAY
20
2023**

8:30AM - 4PM EST



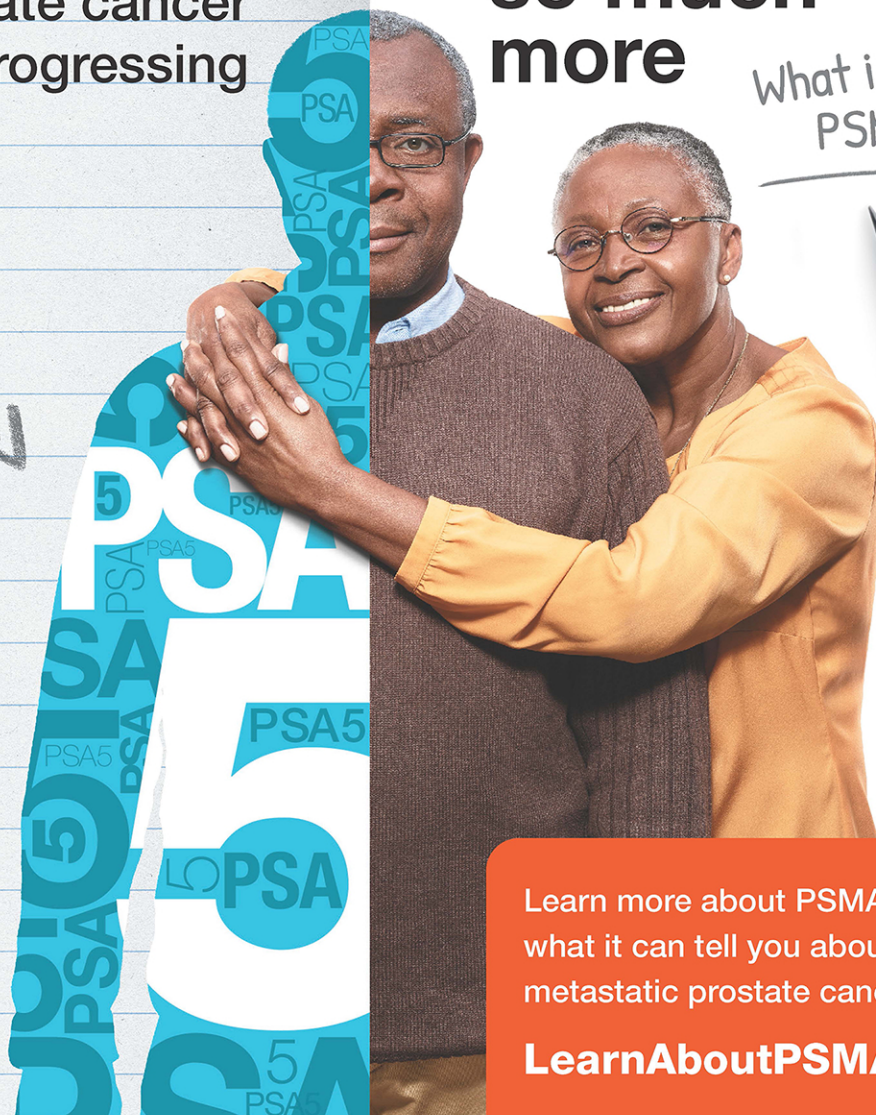
**ESSEX COUNTY DONALD M. PAYNE SR.
SCHOOL OF TECHNOLOGY
498-544 W MARKET ST.
NEWARK, NJ 07107**

www.blackhealthmatters.com

A rise in your **PSA** can tell you if your metastatic prostate cancer is progressing

PSMA
can tell you
so much
more

What is
PSMA?



Learn more about PSMA and what it can tell you about your metastatic prostate cancer at:

[LearnAboutPSMA.com](https://www.LearnAboutPSMA.com)

You and your doctor have been checking PSA since your diagnosis. Now that your prostate cancer has spread to other parts of your body, **it is important to learn about prostate-specific membrane antigen, or PSMA**, which is a biomarker found in more than 80% of men with metastatic prostate cancer.



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PSA, prostate-specific antigen.

WELCOME TO BLACK HEALTH MATTERS 2023 SPRING HEALTH SUMMIT & EXPO

Dear Attendee,

Thank you for joining Black Health Matters (BHM) for our first Summit and Expo in our home state of New Jersey. BHM is committed to raising awareness of chronic diseases that plague our community. We want you to know and understand the risk factors and treatment options available to you. We do this because information is power.

Our culture is obsessed with doctors. We watch them on TV (Grey's Anatomy, Married to Medicine, etc.). We make their books bestsellers, and we follow them on social media, but have we ever asked ourselves why we're so drawn to them? Our guess is that we like to think that when there is something wrong with us, someone in a white coat or scrubs is going to swoop in and make it all better. The unfortunate reality is that by the time you are seen by a doctor, it might be too late. Maybe not too late to save your life, but too late to avoid a life of chronic pain and medication side effects as well as a lifetime of health worries and financial debt.

BHM cannot work towards solving these problems by ourselves. We partner with many organizations as we strive to build a culture of health as a foundation for all that we do. We also want to thank the many local and national organizations that tirelessly work in their communities to support patients and caregivers in truly meaningful ways. Today we honor Debra Fraser-Howze as our "Champion Health Advocate" and Akbar Cook, Sr. as our "Community Health Advocate," in recognition of their work to empower communities as servant leaders.

We are humbled by the commitment of Dr. James Pedersen and the team at Donald M. Payne, Sr. School of Technology, and thank them for opening their doors to us. Most importantly, we want to thank Councilman Dupré Kelly - a man of vision - and his amazing team for working with us to make this day a reality.

We all do this and you do this because **#blackhealthmatters**

In purpose and power,

Roslyn, Leslie, Dedra and Linette



Roslyn Young-Daniels
President &
Founder



Leslie Garcia-Fontenot
VP Managing Director



Dedra N. Tate
Director of
Special Events



Linette Roach
External Relations
Director



SPRING HEALTH SUMMIT & EXPO

AGENDA & EVENT PROGRAM

Black Health Matters is a leading communications company that provides inclusive health and wellness information that is rooted in medical expertise to the Black community. How do we do it? We partner and collaborate directly with top physicians, community advocates and health companies to host free virtual events and share articles to help raise awareness on risk factors and chronic diseases that disproportionately impact Black Americans. Our ultimate goal is to help Black Americans cut through the confusion and feel empowered on their health journey.

Now more than ever, it's important to bring topics of Black healthcare, that have been historically disregarded, to the forefront. That's why we're so excited to invite you to our groundbreaking Spring Health Summit & Expo (it's both virtual and in-person!) with the aim of helping you take better care of yourself, your loved ones, and your community.

SUMMIT OBJECTIVES

1. Feature informative yet dynamic presentations and conversations on relevant health conditions and diseases with world class healthcare professionals that focus specifically on the medical disparities that affect Black Americans.
2. Provide a safe space for medically-underserved individuals to voice their opinions, concerns, experiences and act as a catalyst for radical change within health focused spaces.
3. Empower patients, advocates and caregivers by providing them with the most up-to-date information on various chronic conditions—including treatment options and clinical trials—so they will better understand how to identify risk factors that directly impact them and their community.
4. Amplify the reach of this rich educational information by providing access to the content (videos, articles, etc.) on all platforms post-Summit.

AGENDA KEY

● IN-PERSON

● VIRTUAL V-FAIRS

8:30AM -
9:00AM

REGISTRATION / CHECK-IN / BREAKFAST DISTRIBUTION

JAMES MOODY TRIBUTE PERFORMANCE BY MARK GROSS, SR. & THE NJPAC TD JAZZ FOR TEENS PROGRAM



Mark Gross Sr.

9:00AM -
9:15AM

WELCOME MESSAGES

In the spirit of our ancestors, the Black Health Matters Summit and Expo will be convened. The learning objectives of the day will be presented.



Roslyn Young-Daniels



Hon. Dupre' Kelly



James Pedersen, Ed.D.



Rolonda Watts

9:15AM -
9:45AM

WORKOUT WITH THE GURU OF ABS

The BHM Summit starts with Black Health Matters award winner, DaShaun Johnson, known globally as the Guru of Abs



DaShaun Johnson
-aka- The Guru of Abs

9:55AM -
10:25AM

hATTR AMYLOIDOSIS: KNOW YOUR GENETIC HEALTH HISTORY

SPONSORED BY ALNYLAM

Hereditary ATTR (hATTR) amyloidosis is an underdiagnosed condition disproportionately affecting African Americans. Learn how to recognize the signs and symptoms of the disease, how it is passed down in the family, and where to find additional educational resources.



Icilma Fergus, MD



Sue Laumbach

10:25AM -
10:35AM

BLISS: MINDFUL MEDITATION & BREATHING EXERCISES

Learn the fundamentals of meditation and breathing as a mood booster.



Azizi Blissett

10:35AM -
11:05AM

SHINGLES IN AFRICAN AMERICANS 50 AND OLDER

SPONSORED BY GSK

Are you at risk for Shingles? This discussion will provide what adults 50+ should know.



Sheri Prentiss, MD, MPH, CSP®



Carlos Wilson
(Moderator)

11:15AM -
11:45AM

NOT JUST LUMPS: SIGNS AND SYMPTOMS OF BREAST CANCER

SPONSORED BY ASTRAZENECA

Calling Black and Latina women to become aware of the signs and symptoms of breast cancer.



Ryland J. Gore, MD, MPH, FACS

11:55AM -
12:25PM

MULTIPLE MYELOMA: A BLOOD CANCER THAT IMPACTS THE BLACK COMMUNITY

SPONSORED BY MULTIPLE MYELOMA RESEARCH FOUNDATION (MMRF)

Get the facts on this cancer of the blood that affects thousands of Black Americans annually.



Ola Banjo, PharmD,
AAHIVP



Grace Allison, RN,
BSN, OCN, RC-BC



Amy E. Pierre, RN,
MSN, ANP-BC



Lucretia Agee

12:25PM -
12:35PM

SPECIAL GREETINGS & BLACK HEALTH MATTERS AWARD PRESENTATIONS

Congressman Donald M. Payne, Jr. brings greetings and BHM presents awards to Debra Fraser-Howze "Champion Health Advocate" and Akbar Cook, Sr. "Community Health Advocate"



Roslyn Young-Daniels



Hon. Donald M. Payne, Jr.



Malik Yoba



Rolonda Watts



Akbar Cook, Sr.
Community Health Advocate



Debra Fraser-Howze
Champion Health Advocate

12:35PM -
12:55PM

LUNCH & EXHIBITORS



CECE, living with hATTR amyloidosis

Do you or your family have a history of
Numbness in hands and feet?
Carpal tunnel syndrome?
Digestive issues?
Dizziness, shortness of breath?

Hereditary ATTR (hATTR) amyloidosis is a rare, inherited condition. hATTR amyloidosis can cause a range of symptoms that may seem unrelated or similar to those of other conditions.

Discover information and educational resources about hATTR amyloidosis at www.hATTRbridge.com.



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TTR-USA-00141



1:00PM -
1:30PM



DID YOU KNOW....TYPE 2 DIABETES, OBESITY, RACE/ETHNICITY, HEAVY ALCOHOL OR TOBACCO USE CAN LEAD TO LIVER CANCER?

SPONSORED BY GENENTECH

Learn the risk factors for liver cancer with Dr. Joshua Harris.



Joshua Harris, MD

1:30PM -
1:40PM



MINI AFTERNOON WORKOUT

Our mini workout will get your blood flowing.



Maria Trice Jenkins

1:40PM -
2:10PM



UNDERSTANDING GENETIC KIDNEY DISEASE AND ITS IMPACT ON THE BLACK COMMUNITY: INSIGHTS INTO THE APOL1 GENE

SPONSORED BY VERTEX

Diabetes and hypertension can lead to kidney disease. Let's become informed and create a plan of action.



Stacy A. Johnson, MD, PhD

2:15PM -
2:45PM



THE HEALTHY PROSTATE

Brother to Brother, this conversation will educate and demystify the prostate. Dr. Johnson will talk about sexual health, prostate cancer and more.



Elijah Westbrook
(Moderator)



George A. Johnson, MD

2:50PM -
3:20PM

THE INTERSECTION OF MENTAL HEALTH AND OVERALL WELLNESS

BHM celebrates Mental Health Awareness Month with expert conversations that will empower.



Elijah Westbrook
(Moderator)



Malik Yoba



Marlon W. Gray, MS, EdD



Bernard J. Owens, Jr.



Tia V. Baxter, LPC

3:30PM -
3:45PM

MINI HIP HOP PERFORMANCE

BHM celebrates 50 years of Hip Hop with an unforgettable performance by Hip Hip Icon, Dupré "Doitall" Kelly (Lords of the Underground) & DJ Young Fresh



Doitall



DJ Young Fresh

3:45PM -
4:00PM

LEADERBOARD WINNERS, RAFFLE WINNERS & CLOSING REMARKS

Prizes and smiles, courtesy of #BlackHealthMatters



Roslyn Young-Daniels



Malik Yoba



**Vertex creates new possibilities in medicine
so people with serious diseases can live better lives.**

We work with leading researchers, doctors, public health experts and other collaborators who share our vision for transforming the lives of people with serious diseases, their families and society.

We're proud to support the
Black Health Matters Spring 2023 Summit.

Learn more at vrtx.com

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SPECIAL THANKS TO OUR BLACK HEALTH MATTERS SPRING HEALTH SUMMIT & EXPO ADVISORY BOARD MEMBERS

Hon. Dupré L. Kelly

Councilman of Newark's West Ward &
Advisory Board President

Sabur Guy

Chief of Staff, Office of
Councilman Dupré Kelly

Khadijah Brown

Entrepreneur & Legislative Aide
to Councilman Dupré Kelly

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Chief Evangelism Officer, Setting the
Captives Free Ministries

Dr. James Pedersen

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Music Production Instructor, Essex County
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Can we make healthcare
more effective?

And more affordable?



Ask bigger questions.

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About Boehringer Ingelheim Pharmaceuticals, Inc.

Making new and better medicines for humans and animals is at the heart of what we do. Our mission is to create breakthrough therapies that change lives. Since its founding in 1885, Boehringer Ingelheim is independent and family-owned. We have the freedom to pursue our long-term vision, looking ahead to identify the health challenges of the future and targeting those areas of need where we can do the most good.

As a world-leading, research-driven pharmaceutical company, with around 52,000 employees, we create value through innovation daily for our three business areas: Human Pharma, Animal Health, and Biopharmaceutical Contract Manufacturing. In 2020, Boehringer Ingelheim achieved net sales of around 22.33 billion USD (19.57 billion EUR). Our significant investment of over 4.2 billion USD (3.7 billion EUR) in 2020 (18.9% of net sales) in R&D drives innovation, enabling the next generation of medicines that save lives and improve quality of life.

We realize more scientific opportunities by embracing the power of partnership and diversity of experts across the life-science community. By working together, we accelerate the delivery of the next medical breakthrough that will transform the lives of patients now, and in generations to come.

Boehringer Ingelheim Pharmaceuticals, Inc., based in Ridgefield, CT, is the largest U.S. subsidiary of Boehringer Ingelheim Corporation and is part of the Boehringer Ingelheim group of companies. In addition, there are Boehringer Ingelheim Animal Health in Duluth, GA and Boehringer Ingelheim Fremont, Inc. in Fremont, CA.

Boehringer Ingelheim is committed to improving lives and strengthening our communities. Please visit www.boehringer-ingelheim.us/csr to learn more about Corporate Social Responsibility initiatives.

For more information, please visit www.boehringer-ingelheim.us, or follow us on Twitter @BoehringerUS.

For more information on our clinical trial in FSGS please stop at our booth in the lobby.

BLACK HEALTH MATTERS TEAM

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Roslyn Young-Daniels, President & Founder
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Andrea Cosgrove, Corporate Finance
Joyce Kent, Corporate Administration

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Terrian Freeman, Associate Producer
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Taj Aaron, Project Manager
AB Harris, Production Manager

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Monica Harris, Community Relations Manager
Sydney Mitchell, Social Media Manager

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Tanya Hill, Group Account Director
Azizi Blissett, Account Director
Dana Gileza, Account Supervisor
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Makalia Weeks, Account Manager
Nia Thomas, Account Manager
Shantelle Hodges, Program Manager
Claudia Lopez, Digital Campaign Strategist
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James Guttman, Editorial Director
Edward C. Pizarro III, Creative Director

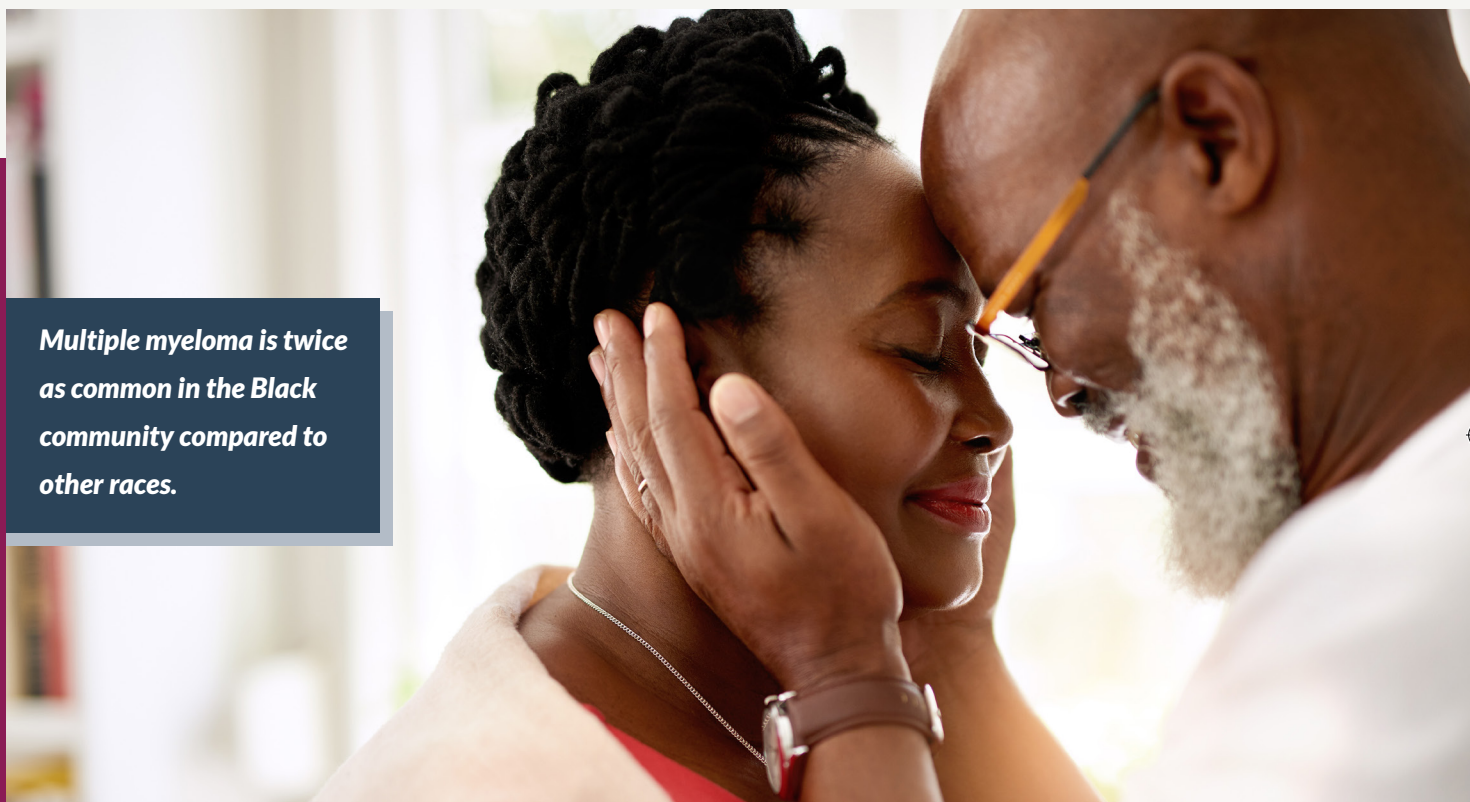
PROGRAM DEVELOPMENT

Colin Rock, Partnership Development
Astén Morgan, Partnership Development
Anne O'Brien, Partnership Development

Spring Health Summit and Expo – May 20, 2023

Multiple Myeloma: A Blood Cancer that Impacts the Black Community

Join Panel Discussion Starting at 11:55am



Multiple myeloma is twice as common in the Black community compared to other races.



The Multiple Myeloma Research Foundation (MMRF) is the largest nonprofit in the world solely focused on accelerating a cure for each and every multiple myeloma patient. To learn more, visit www.themmr.org.

SHINGLES

THE RASH CAN FEEL LIKE

*PULSING, ELECTRIC SHOCKS**

FACT: 1 in 3 people will get shingles in their lifetime.
This painful, blistering rash could interrupt your life for weeks.

**IF YOU'VE HAD CHICKENPOX, THE VIRUS
THAT CAUSES SHINGLES IS ALREADY INSIDE OF YOU.**



SCAN THE QR CODE
AND LEARN MORE
ABOUT **SHINGLES**

*Dramatization. Individual experiences may vary.

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