

ABORIGINAL MARKETPLACE VIRTUAL NETWORKING PLATFORM

2020 EXHIBITOR INFORMATION



Become an Exhibitor Member of Canada's most innovative
Aboriginal/private sector business networking platform!



WELCOME TO OUR VIRTUAL NETWORKING PLATFORM

//Connecting Indigenous Business with Global Industry Partners//

Join our virtual marketplace to connect with over 20,000 Key Decision Makers from Aboriginal and Private Sector business groups!



// With COVID-19 causing us to reschedule our face-to-face networking conferences, we decided we needed to find a solution to continue our important mandate of fostering equitable partnerships, joint-ventures and supplier opportunities between Canada's Aboriginal business groups and private sector companies. We're confident we've created a great solution.

Welcome to our amazing Virtual Aboriginal Marketplace!

Geoff Greenwell, CEO | 2G Group & Aboriginal Marketplace

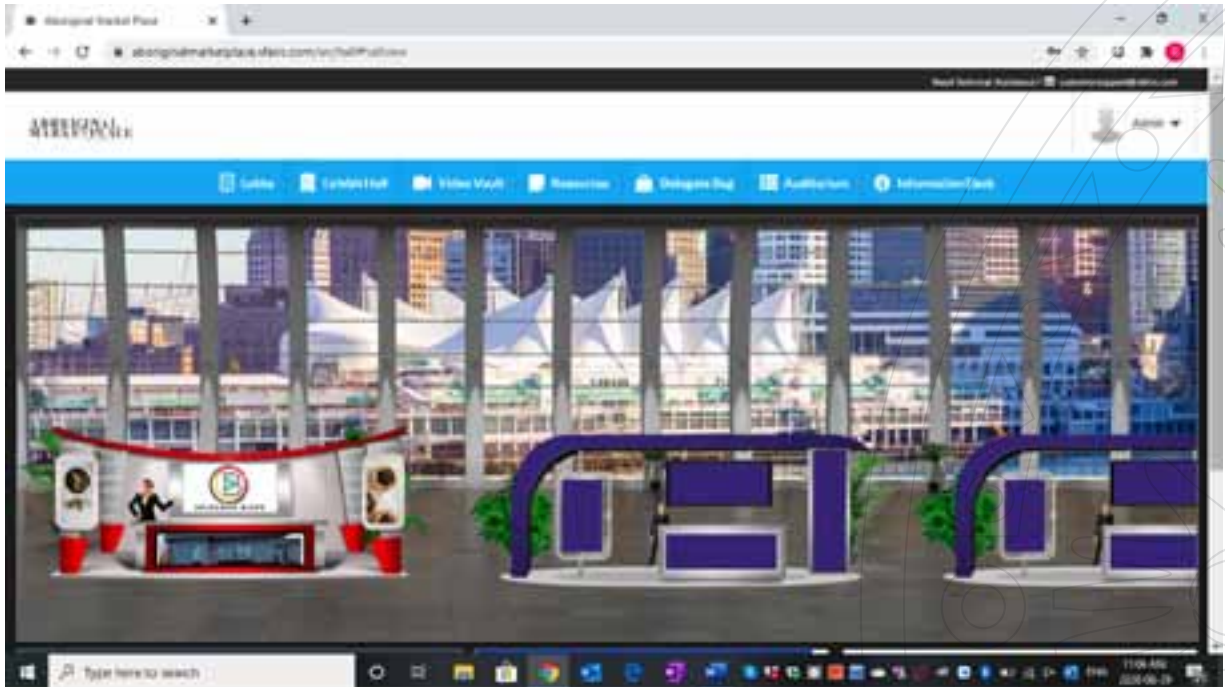
Some Key Features of the Platform:

- The platform is always open – 365-24-7
- 12 "Live" themed Conference Days throughout the year with focused discussions
- Contact any of the thousands of marketplace members with just one click
- Live chat, either one-on-one, or connect with larger groups
- Watch informative presentations, videos and webinars at your convenience
- Massive exposure opportunities for sponsors and exhibitors
- Incredibly cost-effective way for exhibitors to market their products
- Huge cost and time savings over having to travel to conferences
- Visitors can download all information on the site into their "virtual delegate bags"
- Post and review RFPs, Tenders and EOIs from hundreds of organizations
- Join our regular "virtual golf tournaments"
- The ability to do business from the safety of your home or office
- Opportunities for sponsors and exhibitors to have promotional and informational video presentations shown in the auditorium

**ABORIGINAL
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EVENTS



Our virtual tradeshow offers great exposure!



You can **custom design your booth** and add as many **logos, signs, videos** and **information Pdfs** as you wish. When a visitor clicks on your booth your information is automatically downloaded into their **"Virtual Delegate Bag."**

The platform has a full analytics program which **captures the email addresses and names of everyone who clicks on your booth**, allowing you to follow-up personally.

The outside of the building and the lobby are animated with the avatars moving around and chatting with each other to give visitors more a feel of actual live participation.

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EVENTS



Our virtual auditorium will show both live and pre-recorded presentations, speeches, webinars and also showcase Aboriginal performers.



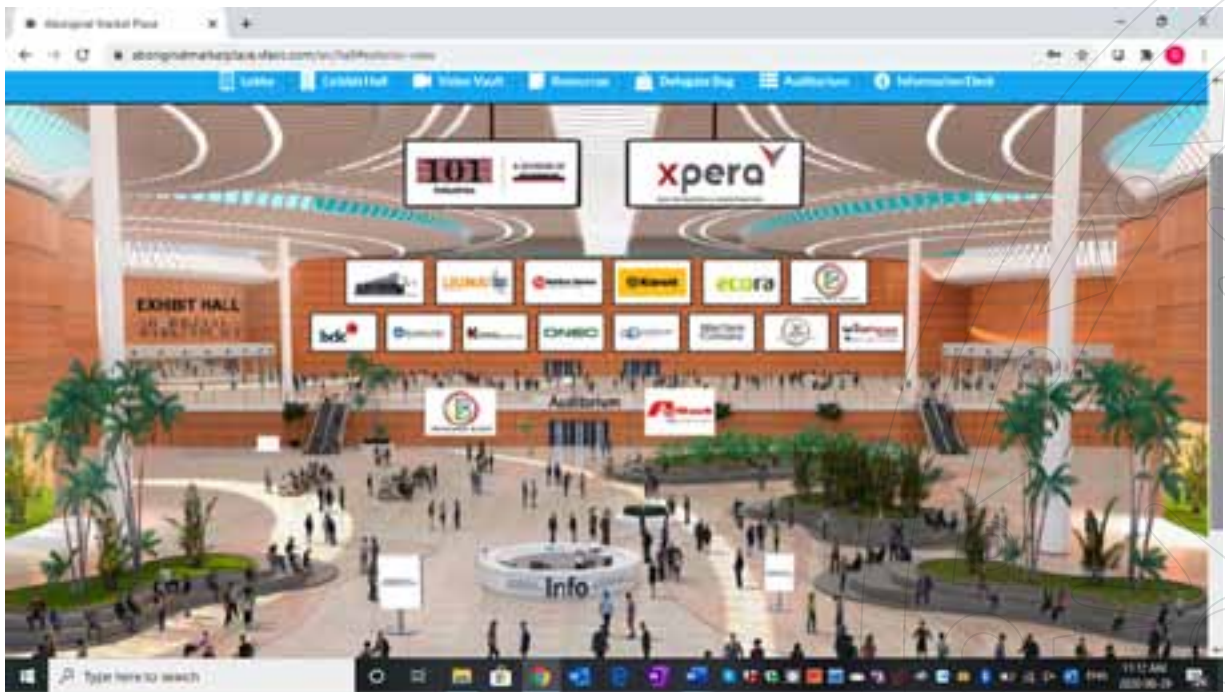
Our goal is to drive as much traffic as possible through the virtual tradeshow daily and with our database of over 25,000 relevant contacts we expect the visitor statistics to be very strong.

Every First Nation in Canada and hundreds of Aboriginal business groups will be invited into the platform daily.

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Our virtual lobby offers great signage opportunities.



We will be having 1 “live” conference day every month for the next 12 months. These conference days will be themed with important and relevant topics such as **“Pipelines”, “LNG”, “Cannabis”, “Structuring Partnerships”** etc.

Hundreds of additional delegates will attend these live days and will be encouraged to visit our virtual tradeshow.

Everyone who already registered as an exhibitor for one of our 2020 events has automatically been given a one-year membership to the platform.

**ABORIGINAL
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EVENTS**



For organizations who have not yet registered for one of our 2020 events,
you can sign-up for a one-year exhibitor membership at:

<https://events.eply.com/AboriginalMarketplaceVirtualPlatform20203358657>

For more information contact:

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