



2023 Powerful IDEA Awards and Career Expo

June 6th & 7th
Capital Turnaround
700 M St. SE, Washington DC

June 6, 2023

6:00pm - 6:30pm | VIP Reception
6:30pm - 7:30pm | Powerful IDEA Awards Ceremony
7:30pm - 9:00pm | Powerful IDEA Awards Afterparty

June 7, 2023

12:00pm - 4:00pm | Powerful IDEA Career Expo
4:00pm - 5:00pm | Closing Happy Hour

About the Powerful IDEA Awards

The [Powerful IDEA Awards & Career Expo](#) was created in 2022 to recognize the most impactful people, organizations, technology, communications, and other resources that power progressive politics and advocacy. We elevate and shine a spotlight on the people and programs that fight to preserve our democracy through advocacy campaigns, elections, civic engagement, participatory events, public communications, and by running for office.

Powerful IDEA Award categories include Transformational Talent and Leaders, Creative Communications and Content, Transformative Technology, Inspirational Organizations and Campaigns, and Powerful Programs.

About GAIN Power

GAIN Power, the awards & expo organizer, is a media platform, not a partisan, political or nonprofit organization. Often identified as "the progressive LinkedIn", the GAIN Power platform is used by more than 2,000 organizations in all 50 states, including party committees, unions, candidates, ballot measure campaigns, PACs, voter education organizations, advocacy groups, media and voter contact consulting firms, and Democratic officeholders. Over 22,000 political professionals receive GAIN Power's job announcements, 30,000+ get their newsletter and emails, and another 41,000+ subscribe to the listserv *Jobs That Are Left*.



Sponsorship Opportunities

Petawatt Presenting Sponsor – \$50,000

- 20 tickets to Powerful IDEA Awards ceremony
- 10 tickets to VIP reception
- Your logo featured on any printed or digital event materials and signage (including social media and awards website and step & repeat)
- Reserved seating for awards ceremony
- Verbal thank you during awards ceremony
- Booth at career expo
- 50 Job credits on GAIN POWER career center
- 50 awards nominations
- 10 Featured job posts via social media and email at the time of your choosing
- Prominent signage at Career Expo, VIP Reception, and Awards Ceremony
- Opportunity for video advertisement during awards ceremony
- Will send 3 dedicated emails on behalf of your organization to our database

Terawatt Sponsor – \$25,000

- 10 tickets to Powerful IDEA Awards ceremony
- 5 tickets to VIP reception
- Your logo featured on any printed or digital event materials and signage (including social media and awards website)
- Preferred seating for awards ceremony
- Verbal thank you during awards ceremony
- Booth at career expo
- 25 Job credits on GAIN POWER career center
- 25 awards nominations
- 5 Featured job posts via social media and email at the time of your choosing
- Your logo on any printed or digital event materials and signage
- Will send a dedicated email on behalf of your organization to our database

Gigawatt Sponsor – \$10,000

- 4 tickets to Powerful IDEA Awards ceremony
- 2 tickets to VIP reception
- Your logo featured on any printed or digital event materials and signage (including social media and awards website)
- Booth at career expo
- 10 Job credits on GAIN POWER career center
- 10 awards nominations
- 1 Featured job post via social media and email at the time of your choosing



Kilowatt Sponsor – \$7500

- 3 tickets to Powerful IDEA Awards ceremony
- 1 ticket to VIP reception
- Your logo featured on any printed or digital event materials and signage (including social media and awards website)
- Booth at career expo
- 6 job credits on GAIN POWER career center
- 6 awards nominations

Megawatt Career Expo Only – \$3000

- Booth at career expo
- Promotion on social media and in emails
- 1 ticket to Powerful IDEA Awards ceremony

Customized Packages: We have a few unique sponsor opportunities and can also create a package that works for your interest and needs. Some examples of unique opportunities include: Bar Sponsorship, Lounge Sponsorship, Hospitality Suite Sponsorship, Credential Lanyard Sponsorship, Career Expo Panel, Career Expo Lunch, and more. Contact us to discuss options!

Explanation of package perks:

- Ticket to Powerful IDEA Awards: Admission to the awards ceremony on 6/6/23
- Tickets to VIP reception: Admission to the VIP reception immediately preceding the Awards ceremony.
- Awards nominations: Complementary nominations on paid nominations categories
- Booth at Expo: this is an in-person event connected to the IDEA Awards on 6/7/23 that will allow organizations and firms to advertise their services, missions, and jobs.
- Recognition in all written promotional materials (including social media and awards website): Any time we are promoting the event we will list your name or logo.
- Promotion on social media and emails: GAIN Power will use your name and/or logo to advertise your presence at the event.
- Job credits on GAIN POWER career center: Credits for a 30-day job posting on the movement-leading GAIN Power career center and amplification to the Jobs That Are Left network.
- Featured job post via social media and email at the time of your choosing: GAIN Power will create a unique social media post on a job of your choosing.
- Your support helps to cover the costs of our free nomination categories and talent recruitment

For more information please contact:

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(add cell number)