



# **BUILDING FUTURES**

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Alberta Skilled Trades Instructor Conference

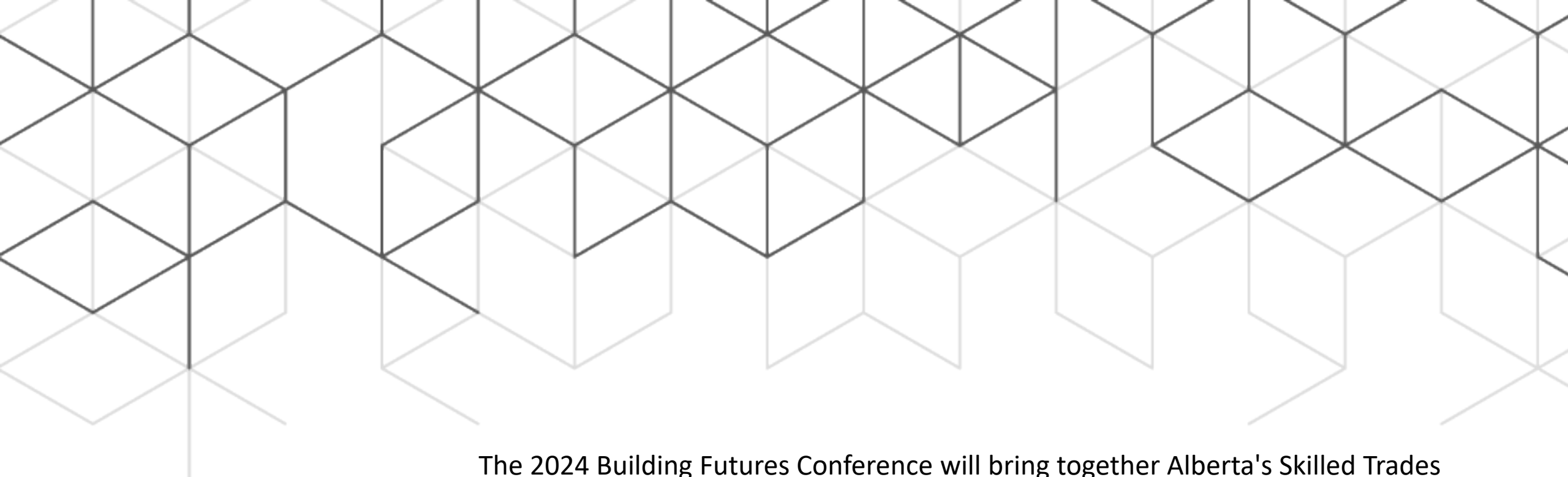
**April 23 – 25, 2024**

Hosted by the  
Southern Alberta Institute of Technology (SAIT)  
in Calgary, Alberta

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Alberta Deans of Apprenticeship & Trades

## **SPONSORSHIP OPPORTUNITIES**



The 2024 Building Futures Conference will bring together Alberta's Skilled Trades Instructors for two and a half days of education, engagement, and collaboration. Showcasing success, advocacy for common issues, exposure to new techniques and technologies, this conference offers delegates a chance to network and learn from industry leaders.

More than 400 delegates are expected to participate and engage in a welcome reception, keynote presentations and numerous educational break-out sessions.

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# Keynote Speaker Highlight



**Shawn Kanungo**  
Innovation Strategist &  
Bestselling Author



**Michael Holmes Jr**



**Sherry Holmes**



# Title Sponsor

ONE available | \$25,000

- Company logo and link to company webpage on registration site
- Banner ad on event app
- Primary acknowledgement on on-site signage (digital + printed)
- Opportunity to add swag to swag bag
- Prominent acknowledgement in event program
- Company logo and link to company webpage on registration site
- Logo placement on sponsor loop throughout conference at various locations
- Acknowledgement during the opening remarks and the opportunity for a company representative to speak at opening and closing remarks (2 minutes)
- Includes 2 conference passes
- All sponsors are welcome to apply to present a workshop – more details can be provided at request

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# Keynote Sponsor

THREE available | \$15,000

- Opportunity to welcome guests (2 minutes) prior to keynote address
- Introduce Keynote
- Opportunity to display company pull up banners on stage during keynote address
- Sponsor acknowledgement in opening remarks
- Prominent acknowledgement on on-site signage (digital + printed)
- Company logo on event app
- Company logo and link to company webpage on registration site
- Logo placement on sponsor loop throughout conference at various locations
- All sponsors are welcome to apply to present a workshop – more details can be provided at request

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# App/Platform Sponsor

ONE available | \$10,000

- Company logo and link to company webpage prominently displayed on registration site
- Banner ad on event app
- Prominent acknowledgement on on-site signage (digital + printed)
- Opportunity to add swag to swag bag
- Prominent acknowledgement in event program
- Logo placement on sponsor loop throughout conference at various locations
- Acknowledgement during the opening remarks
- All sponsors are welcome to apply to present a workshop – more details can be provided at request

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# Reception Sponsor

ONE available | \$10,000

- Branded “brought to you by” signage during reception
- Branded napkins during reception
- Sponsor acknowledgement in opening remarks at reception
- Opportunity to welcome guests for a 2 minute intro at reception
- Prominent acknowledgement on on-site signage (digital + printed)
- Company logo and link to company webpage on registration site and event app
- Logo placement on sponsor loop during reception and throughout conference
- Opportunity to display company pull up banners
- All sponsors are welcome to apply to present a workshop – more details can be provided at request
- OPTIONAL: opportunity to provide reception gift to all attendees (at sponsor’s cost)

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# Breakfast Sponsor

One available per day, two days total  
\$7,500 per day, or a two-day package at discounted rate

- Branded “brought to you by” signage during breakfast
- Branded napkins during breakfast
- Banner placement beside buffet(s)
- Sponsor acknowledgement in opening remarks
- Company logo on on-site signage (digital + printed)
- Company logo on event app
- Company logo and link to company webpage on registration site
- Logo placement on sponsor loop during receptions, keynote speaker and in classrooms
- All sponsors are welcome to apply to present a workshop – more details can be provided at request

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# Lunch Sponsor

One available per day, two days total  
\$7,500 per day, or a two-day package at discounted rate

- Branded “brought to you by” signage during lunch
- Branded napkins during lunch
- Banner placement in room during lunch
- Sponsor acknowledgement in opening remarks
- Company logo on on-site signage (digital + printed)
- Company logo on event app
- Company logo and link to company webpage on registration site
- Logo placement on sponsor loop throughout conference at various locations
- All sponsors are welcome to apply to present a workshop – more details can be provided at request
- OPTIONAL: opportunity to include a give-away item in attendee lunch bags (at sponsor’s cost)

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# Coffee Sponsor

THREE TOTAL

\$3,500 each, or all three at a discounted rate

- Branded “brought to you by” signage during coffee breaks
- Branded coffee sleeves
- Banner placement beside coffee station(s)
- Sponsor acknowledgement in opening remarks
- Company logo on on-site signage (digital + printed)
- Company logo on event app
- Company logo and link to company webpage on registration site
- Logo placement on sponsor loop throughout conference at various locations
- All sponsors are welcome to apply to present a workshop – more details can be provided at request

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# General Sponsor

Unlimited | \$1,000

- Text listing on on-site signage (digital + printed)
- Text listing on sponsor loop throughout conference at various locations
- Company logo on event app
- Company logo and link to company webpage on registration site
- All sponsors are welcome to apply to present a workshop – more details can be provided at request

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# Post-Secondary Institution Sponsor

Eleven at \$1,000

- Text listing on on-site signage (digital + printed)
- Text listing on sponsor loop throughout conference at various locations
- School logo on event app
- School logo and link to company webpage on registration site
- Opportunity to display school's pull up banners
- Opportunity to welcome guests to breakout sessions
- Opportunity to present speaker gift at breakout sessions
- All sponsors are welcome to apply to present a workshop – more details can be provided at request

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For more information on  
sponsorship opportunities,  
please contact:



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