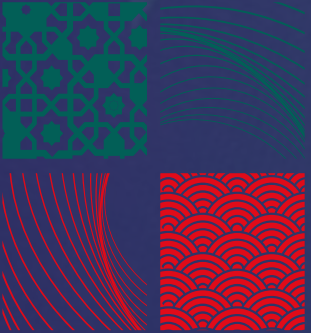


الرحلات الثقافية لضيوف الدورة العاشرة لمؤتمر
رجال الأعمال العرب والصينيين والدورة الثامنة
لندوة الاستثمارات لمنتدى التعاون العربي الصيني

6/6/2023



الدورة العاشرة لمؤتمر رجال الأعمال العرب والصينيين

10TH ARAB - CHINA

BUSINESS CONFERENCE

中阿合作论坛第十届企业家大会

المقدمة



يسعدنا أن نقدم لكم نظرة عامة على الرحلات الثقافية الذي تم تجهيزه خصيصاً لضيوف الدورة العاشرة لمؤتمر رجال الأعمال العرب والصينيين والدورة الثامنة لندوة الاستثمارات لمنتدى التعاون العربي الصيني.





سياحة ثقافية لضيوف مؤتمر الأعمال العربي الصيني

بين عراقة الثقافة السعودية الأصيلة وجماليتها نرحب بضيوف الدورة العاشرة لمؤتمر الأعمال العربي الصيني ونستضيفهم في جولة حول بعض المدن السياحية الثقافية في المملكة؛ للتعرف على أبرز معالمها

المناطق المقرر زيارتها



الرياض جدة العلا عسير



مركز الملك عبدالعزيز الدولي للمؤتمرات
الرياض، المملكة العربية السعودية

12-11 يونيو 2023م



اقلاع الساعة ٨ صباحاً العودة الساعة ٧ مساءً



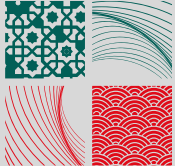
اقلاع الساعة ٨ صباحاً العودة ١١ مساءً



اقلاع الساعة اظهراً العودة ١٠ مساءً



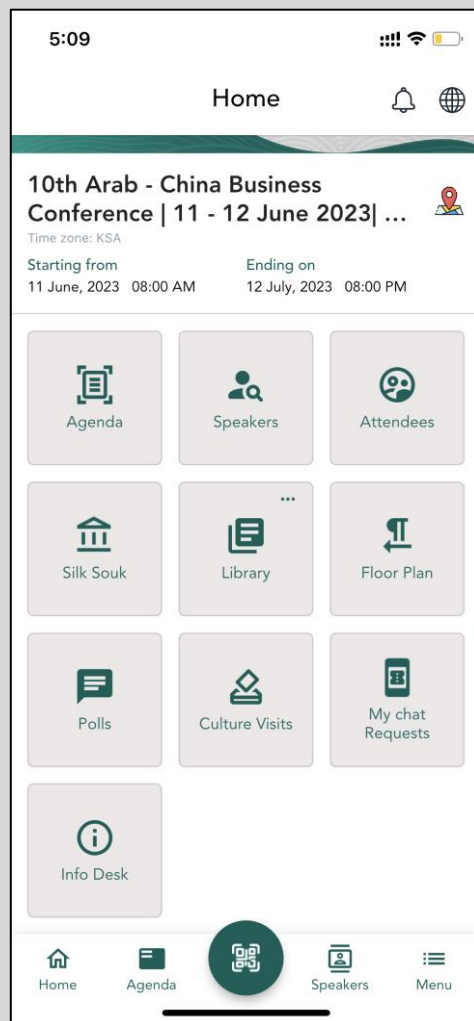
تبدأ الجولة الساعة اظهراً وتنتهي ١٠ مساءً



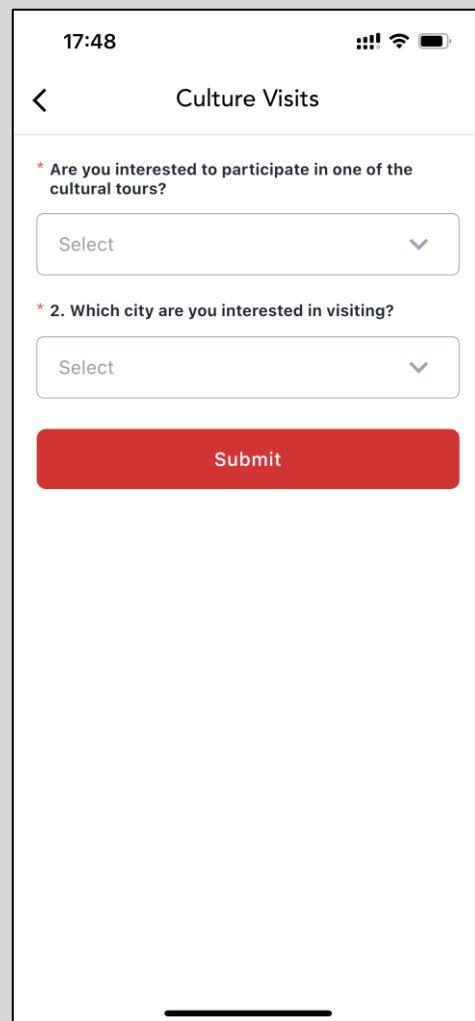
الدورة العاشرة لمؤتمر رجال الأعمال العرب والصينيين

10TH ARAB - CHINA BUSINESS CONFERENCE

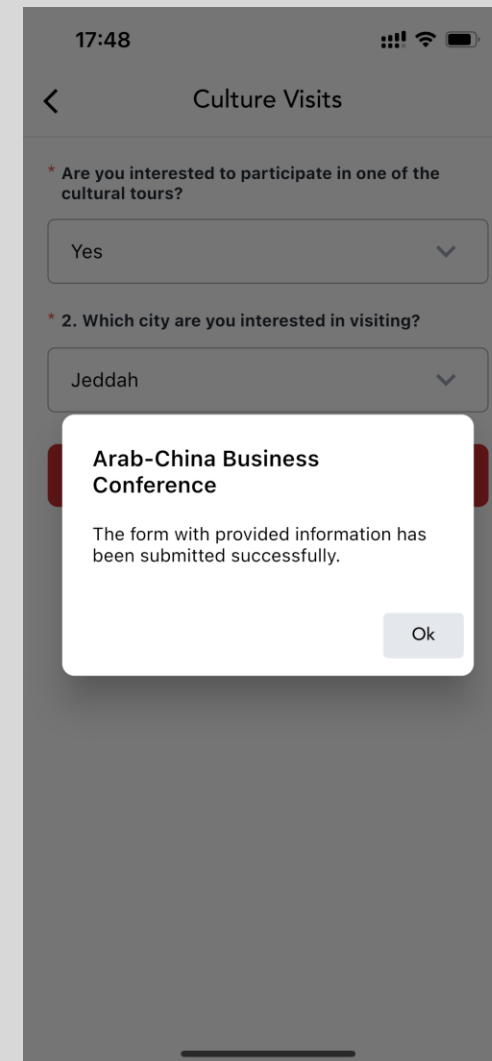
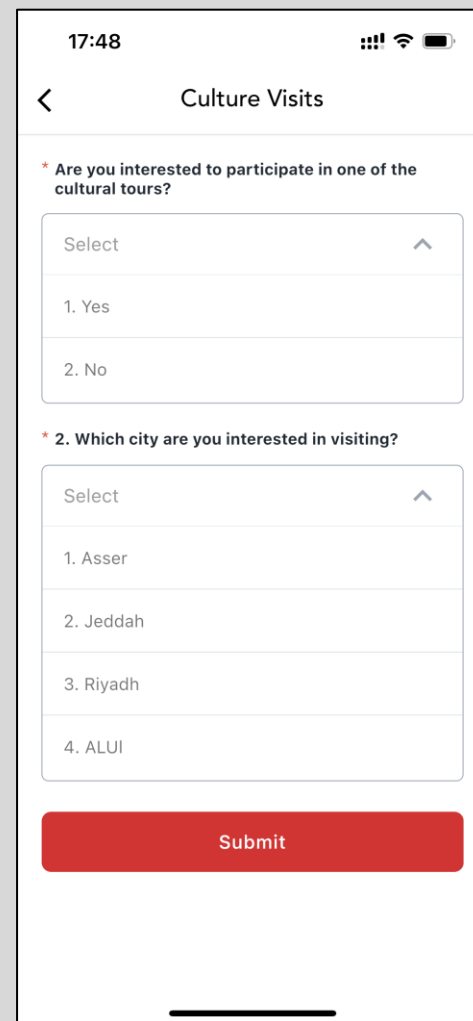
中阿合作论坛第十届企业家大会



App Homepage



Survey Questions



Thank you message



الدورة العاشرة لمؤتمر رجال الأعمال العرب والصينيين
10TH ARAB - CHINA
BUSINESS CONFERENCE
中阿合作论坛第十届企业家大会

سياحة ثقافية لضيوف مؤتمر الأعمال العربي الصيني

بين عراقة الثقافة السعودية الأصيلة وجماليتها نرحب بضيوف الدورة العاشرة لمؤتمر الأعمال العربي الصيني ونستضيفهم في جولة حول بعض المدن السياحية الثقافية في المملكة، للتعرف على أبرز معالمها

المناطق المقرر زيارتها



عسير

العدا

جدة

الرياض



حمل التطبيق



مركز الملك عبدالعزيز الدولي للمؤتمرات
الرياض، المملكة العربية السعودية



12-11 يونيو 2023م



قم بزيارة موقعنا الإلكتروني
arabchinaconference.com



الدورة العاشرة لمؤتمر رجال الأعمال العرب والصينيين
10TH ARAB - CHINA
BUSINESS CONFERENCE
中阿合作论坛第十届企业家大会

Cultural Tourism for Arab - China Business Conference Guests

Amidst the authenticity and magnificence of Saudi culture, we warmly welcome the guests of the tenth edition of the Arab - China Business Conference. We are pleased to host them on a tour of some of the Kingdom's cultural tourist cities to explore their famous landmarks.

The planned areas to be visited are



Riyadh

Al-Ula

Asir

Jeddah



DOWNLOAD THE APP



11-12 June 2023



KAICC, Riyadh, Saudi Arabia

Visit our website
arabchinaconference.com



الخطة الإعلامية



الرحلات المقترحة



الرحلات لكل مدينة

عسير

البرنامج خلال 13 يونيو







البرنامج خلال 14 يونيو



مواقع الزيارات

6/6/2023



RIYADH

THE VIBRANT CAPITAL

June | Arab-China Business Conference Itinerary

Time		Location	Duration
9:00	9:20	Qasr Al Hokum	20 Minutes
9:35	9:55	Al Masmak	20 Minutes
10:00	10:20	Souq Al Zal	20 Minutes
10:30	10:40	King Abdulaziz Historical Center	10 Minutes
10:45	11:30	National Museum	45-60 Minutes
11:45	12:00	King Abdulaziz Research Center (Darah)	15 Minutes
12:10	12:20	Al Muraba Palace	10 Minutes



Tour Historical Riyadh

A tour in UNESCO World Heritage Site Dirriyah

Guided tour in UNESCO World Heritage Site Dirriyah to discover the beautiful heritage and culture of Riyadh. visit the Horse museum, Salwa Palace, witness the projection mapping and reenactment, then browse through the Najd traditional handicrafts

Included:

- Tour around Dirriyah
- Access to Turaif
- Traditional dance
- Photography session
- Souvenirs
- Lunch



Culture &
Heritage



6-8
Hours

Al Masmak Fortress



Discover The Symbolic Fortress

A private tour around Al Masmak Fortress

Visitors will have the chance to explore the palace that stands as a symbol of regaining power and rule of the country displaying in its corridors the features of that era and its leaders, visitors will also explore the mosque and traditional souq

Included:

- Tour around Al Masmak Fortress
- Access to Mosque
- Souq Al Zal
- Exclusive entry
- Photography session
- Souvenirs
- Lunch



Culture &
Heritage



4-6
Hours

Murabba Palace



Discover The King's Palace

A private tour around Murabba Palace

Visitors will enjoy a tour around the wonderful traditional Najdi style palace and its architecture, and will be able to wonder around the palace's green gardens and view the treasures inside of King Abdulaziz's personal belongings

Included:

- Tour around Murabba Palace
- Exclusive entry
- Photography session
- Souvenirs
- Lunch



Culture &
Heritage



2-4
Hours



Experience Urban Architecture

A private tour around KAFD

Visitors will enjoy touring around the modern, sustainable city in the Arabian Desert, exploring the beautiful architecture, museums, markets and parks. Visitors will enjoy a delicious meal while the sunsets

Included:

- Tour around KAFD
- KAFD Mosque
- Exclusive entry
- Photography session
- Lunch



Leisure &
Entertainment



2-4
Hours



Sky Sunset Tour

A Light Aircraft Tour

Enjoy the sunset flying over the inspire reserved by light aircraft on the Arabian dunes by sunset, to capture the amazing landscape of the sun touching ground.

Included:

- Orientation session
- Expert guide
- Light aircraft
- Snacks and refreshments



Nature &
Adventure



1 Hour

AL Rajhi Mosque



A Glimpse of Islam

Take a unique and insightful guided tour at one of the largest mosques in Riyadh, the Al Rajhi Mosque, where visitors will witness the prayers from a balcony and understand more about the heritage and history of Islam.

Included:

- Tour around the mosque
- Lessons about Islam
- Photo-shooting



1 – 2 Hours



National Museum guided tour

From the Earth to the moon, and from the prehistoric ages to the modern ages, Explore centuries of Arabian history, culture and art at the Kingdom's biggest and most entertaining museum

Included:

- Tour around the museum
- Storyteller
- photo-shooting



Culture & Heritage



2 – 3 Hours

Lunch at Somewhere



Somewhere Bujairi

A dining experience that takes you somewhere unexpected. Traditional dishes of the Arab world are crafted to become the vehicle that delivers your testbeds to a paradise of flavors.



Gastronomy



1 – 2 Hours

Billionaire restaurant



Dine at Billionaire

Billionaire Riyadh creates unimagined dining adventures and unforgettable experiences, Offering engaging, audacious and yet discreet environments,

Included:

- Wide options of food and beverages
- Live show



Gastronomy



2
Hours

Dine at Najd Village



Dine at Najd Village

Whether you're looking for cultural immersion or to catch a glimpse of local life, this lunch provides a first-hand experience for you.

Influenced by the region's topography and desert climates—Najd dishes are hearty and wholesome, the food is dominated by rich stews, wheat, and rice dishes paired with fragrant spices.



Gastronomy

2
Hours

Dine at The Globe



The Globe

Within this dramatic three-story dome, delicious modern European cuisine and world-class service come together to create an unmatched, fine dining experience.

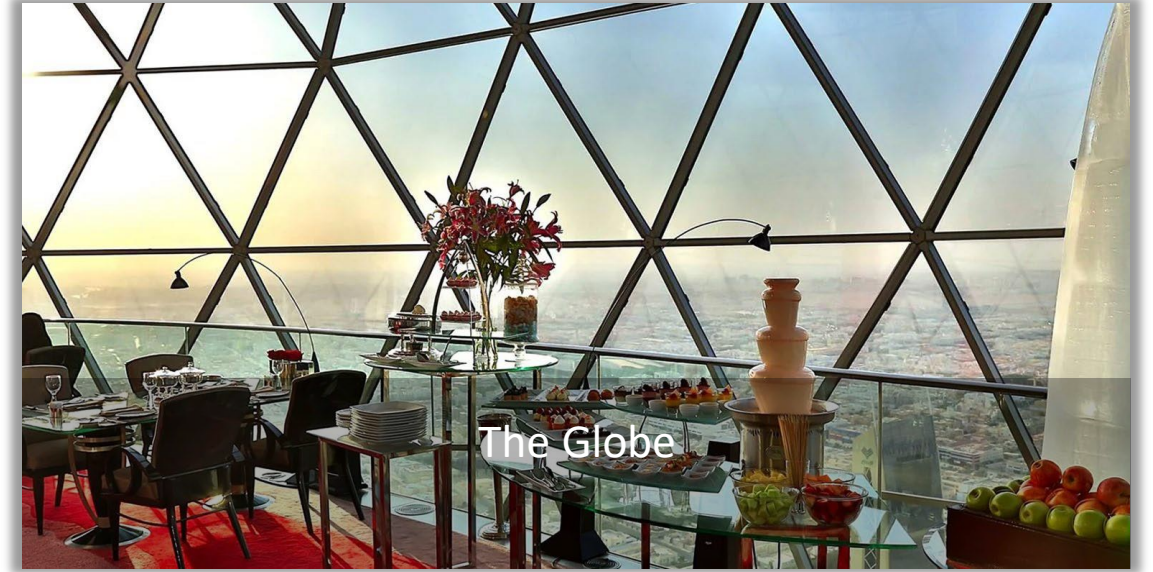


Gastronomy

2
Hours

F&BS IN Riyadh

Restaurant options



Staying in Riyadh

Accommodation options



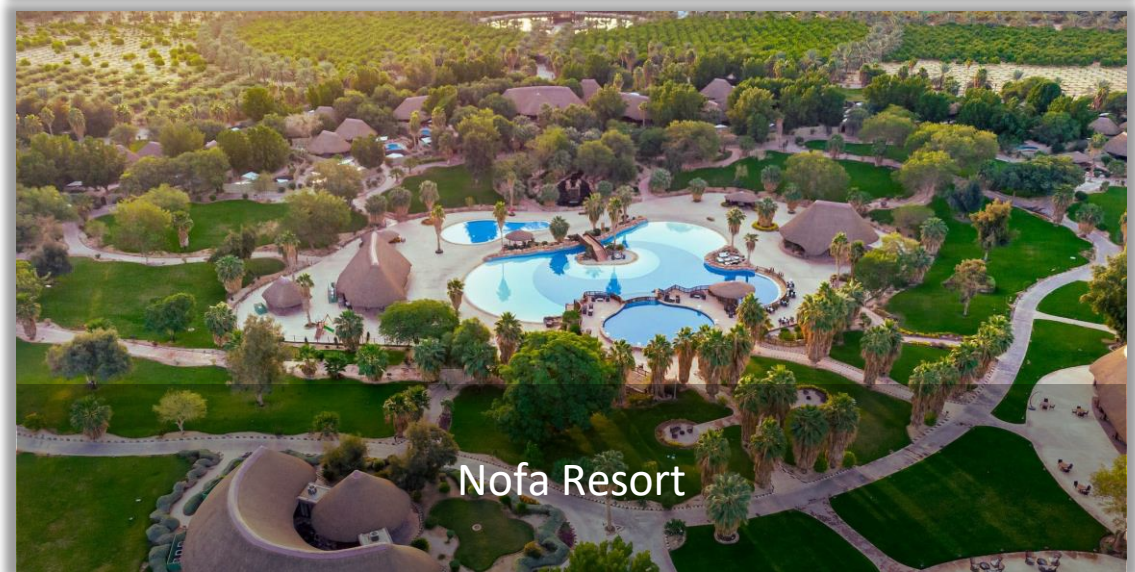
The Ritz-Carlton Riyadh



Four Seasons Kingdom Tower



Executive Hotel KAFD



Nofa Resort

* Light set-up required.



ALULA

THE LIVING MUSEUM

Date : TBC

Time	Site
09:30	Arrival to AlUla International Airport
10:30	Hegra Vintage Landrover tour
12:30-14:30	Lunch at Tama, Habitas Resort (tour of property)
14:30-15:30	Tour of Banyan Tree
16:15-16:45	Maraya Tour
17:15	Tour of Old Town and Dar Tantora
18:00	Sunset walk through AlJadidah creative and design district
19:30	Dinner at Tawlat Fayza
20:30	Depart for airport



The Heritage Site of Hegra

A testimony of ancient Nabatean settlers

Visit Saudi Arabia's first UNESCO Heritage site and the largest preserved Nabatean civilization south of Petra, from the comfort of luxury 4X4s. Explore some of the 110 preserved tombs in the desert landscape while learning about the ancient settlers

Included:

- Private visit and access
- Guided tour
- 4x4 transportation
- Lunch
- Photo session



Culture &
Heritage



2 - 4
Hours

Maraya Social



The Biggest Mirrored Building in The World

Maraya is a stunning piece of art set in the desert canyon of Ashar Valley. Designed to blend into the surrounding landscape, it rises from the sand like a mirage. The state-of-the-art structure is covered in 9,740 mirrored panels reflecting AlUla's beauty, making it the largest mirrored building in the world, according to Guinness World Records.

Included:

- Tour around Maraya Social
- Exclusive entry
- Photography session
- Souvenirs
- Lunch



Culture &
Heritage



2-4
Hours



The Heritage Site of Hegra

A testimony of ancient Nabatean settlers

Take a journey through time at Dadan, the ancient Kingdom of the Lihyanite and Dadanite civilizations. Then drive to Jabal Ikmah, the awe-striking pre-Arabic petroglyphs of Al Ula, situated in a stunning desert canyon

Included:

- Private visit and access to Dadan and Jabal Ikmah
- Guided tour
- 4x4 transportation
- Lunch
- Photo session



Culture &
Heritage



2 - 4
Hours

Al Ula Old Town



Discover Al Ula Old Town

The crossroads of pilgrimage

Wonder through the streets of the ancient city also known as 'Deira', made up of nearly 900 houses, 400 shops and 5 town squares. Stop by the old Souq for crafty memorabilia and have a hearty lunch in the heart of the city then head to the castle for a fantastic sunset

Included:

- Private visit and access to Old town and Musa Bin Nusayr Castle
- Guided tour
- Transportation
- Lunch
- Photo session
- Souvenirs



Culture &
Heritage



3 -6
Hours



The Elephant Rock Experience

Explore the geological marvel of al Ula

Visit the majestic 3 storey high natural Elephant Rock, set in the golden desert sands, carved by millions of years of water and wind erosion. Discover the beauty of the surrounding landscape and then enjoy a dinner under the stars with the epic backdrop of the rock

Included:

- Private visit and access to The outdoor restaurant
- Guided tour
- 4x4 Transportation
- Dinner
- Photo session



Culture &
Heritage



2 -3
Hours



Heritage Oasis Tour

Visit the vibrant hub with 6 squares

Take a relaxing walk through the thousands of years old lush-haven of Al Ula Oasis. Learn about how the ecosystem is build in 3 layers and even try the flavorful fruits and pick some herbs directly rom the oasis farms. Learn about the sustainable farming practices and even plant new seeds

Included:

- Private visit and access to the oasis
- Guided tour
- Hands on farming
- Transportation
- Dinner
- Photo session



Nature & Soft
Adventure



3 -4
Hours



Al Ula Skies

A helicopter tour of Al Ula key attractions

Take to the skies to experience the breath-taking views of stunning desert vistas and iconic landmarks such as Elephant Rock and the World UNESCO site, Hegra. View the world from a new angle and make memories that will last a lifetime.

Included:

- Visitor reception
- Briefing and security
- Private guided flight
- Snacks & beverage



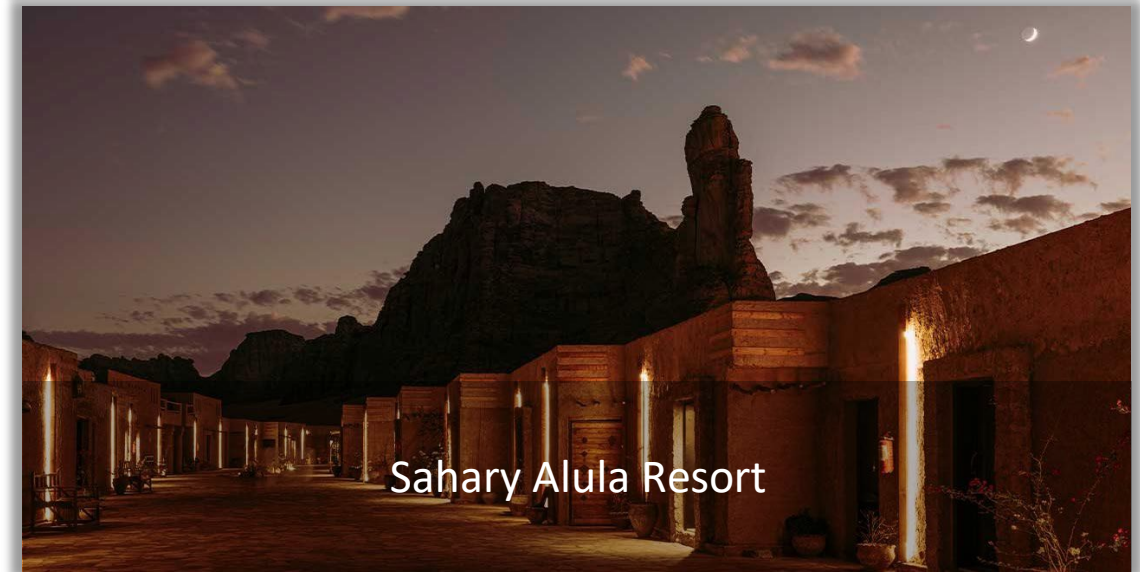
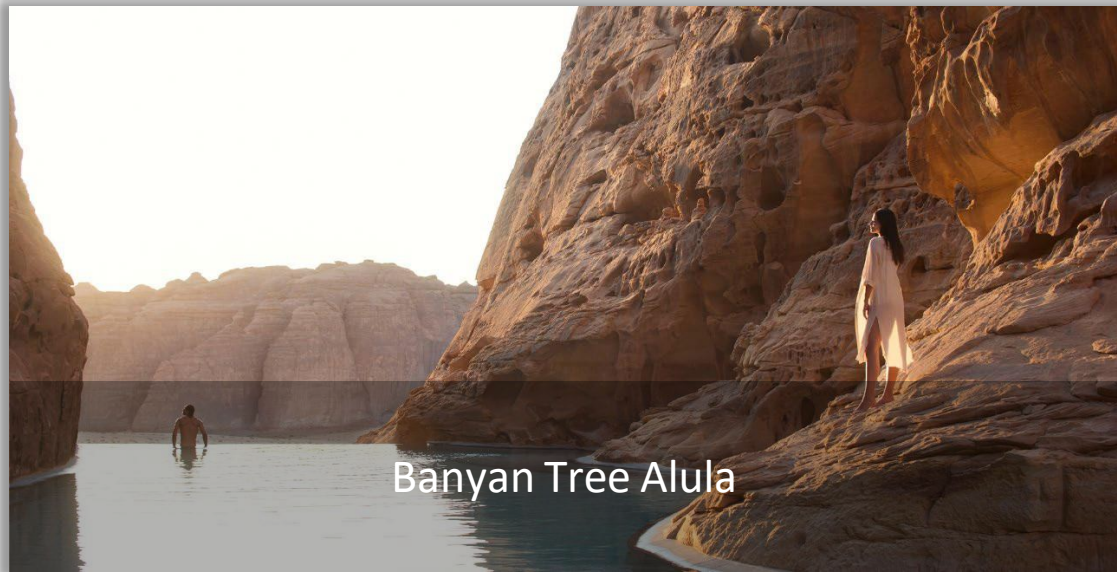
Leisure &
Entertainment



1
Hour

Staying in AL ULA

Accommodation options

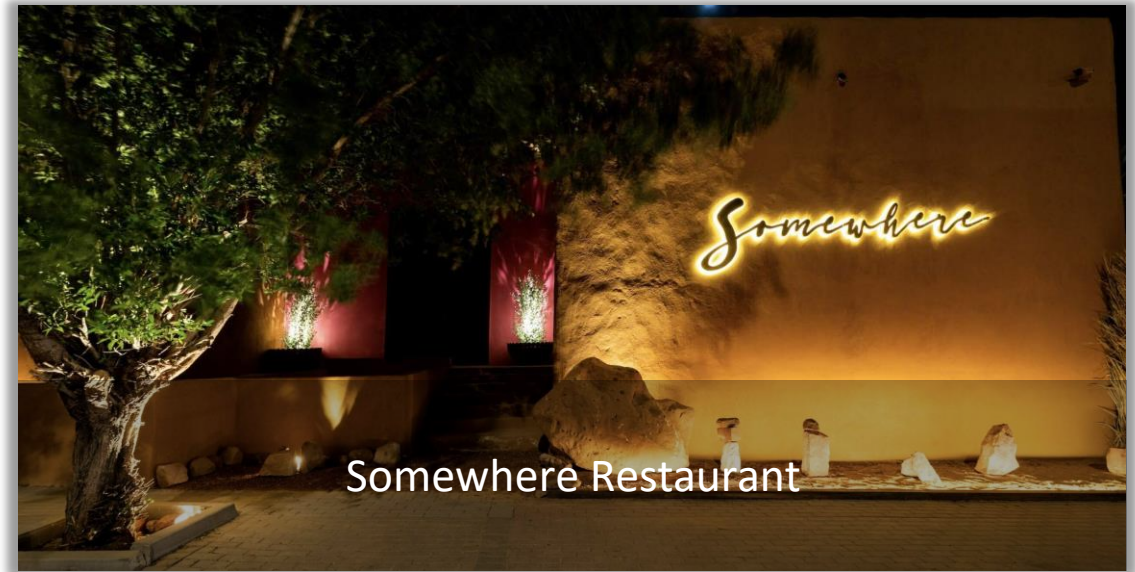


F&Bs in AL ULA

Restaurant options



Pink Camel Restaurant



Somewhere Restaurant



SALT Elephant Rock



OKTO Harrat Viewpoint



ABHA

GREAT HIGHT & DEEP HERITAGE



10:00	ABHA AIRPORT	WELCOMING
11:00	AL JURAH PARK	TOUR - PRESENTATION - LUNCH
14:00	AL YANFAA VILLAGE	TOUR
15:00	TABAB HISTORICAL VILLAGE	TOUR – SNACS – COFFE & TEA
17:00	ABU SARAHAH CASTELS	TOUR – FOLKLORE - DINNER
21:00	ABHA AIRPORT	DEPARTURE

Fatima Museum



Fatima Museum

The museum is dedicated to Al-Qatt Al-Asiri, a style of traditional Arabic art painted by Aseeri women in the Kingdoms southern regions. It also features ornaments and decorative tools that belonged to the Aseeri natives.

Included:

- Tour around the museum
- Snacks & Water
- Photo-shooting



Culture &
Heritage



2 - 3 Hour

Abu-Surrah Palace



Experience Famous Palaces

A tour in the Abu-Surrah Palace

A tour in Abu-Surrah Palace, one of the most famous palaces in Arabia, enjoy the Saudi coffee-making experience and start the day with Aseeri traditional breakfast. Also, you will get the chance to be introduced and experience the Aseeri Qatt

Included:

- Tour around the palace
- Traditional Aseeri Breakfast
- Traditional music
- Dancing participation
- Photo-shooting
- Kids Focused: Qatt Aseeri drawing workshop



Culture &
Heritage



2 –3 Hours

Abha High City Center



The High City of Aseer

Retail and F&B experience

Take a tour around one of the most recent F&B and retail centers, located at the heart of Abha city. Discover the contemporary lifestyle and culture of the city.

Included:

- Golf cart transportation
- Snacks and refreshments
- Wide options of food and beverages
- Retail options



Leisure &
Entertainment



4
Hours



Dancing the Aseeri Way

Dance and play traditional instruments

Nothing is more exhilarating than the feeling of unity when drumming as a part of a tribe. This experience brings together the traditional percussion, whether Duf, Mirwas, Tablah or Manjur, the craftsmanship, location and collective spirit to create a loud and fun experience like no other.

Included:

- Drum practice (skill-based)
- Folklore dance Participation
- Kids Focused: Aseeri Traditional Dress photo-shooting session



Leisure &
Entertainment



4 hours

The Honey Farm



Honey Farm, Bees Tower

Relax and indulge into the organic local honey flavors. Suit up and follow our master beekeepers and witness how they extract the taste of gold from the hives.

Included:

- Guided live harvesting of honey
- Education on the importance of bees and flowers in Aseer
- Honey tasting
- All gear is provided



Culture & Heritage



2– 3 Hours

Al-Muftaha Village



Al-Muftaha Village

A cultural center built according to the standards of Aseer traditional architecture. It hosts a hall of plastic arts and shops where the handcrafts are sold.

Included:

- Tour around the palace
- Traditional Aseeri Breakfast
- Dancing participation
- Photo-shooting



Culture & Heritage



3 - 4 Hours



Aseer Regional Museum



Aseer Regional Museum

Museum that tells the long history of Abha and Aseer Province and exhibits some of the province's traditional handicrafts, along with antiquities of Aseer Province.

Included:

- Tour around the palace
- Traditional Aseeri Breakfast
- Dancing participation
- Photo-shooting



Culture &
Heritage



3 - 4 Hours

Al Soudah Cable Car



Al Soudah Cable Car Visit

Visit the peak of the highest mountain in Arabia, Jabal Sawda with 3,133 meters high. Marvel at the magnificent lush green views from a cable car

Included:

- Tour around the palace
- Traditional Aseeri Breakfast
- Dancing participation
- Photo-shooting



Culture & Heritage



30 Min – 1 Hour



Balcony Walk

This 5 km hike is perfect for families or those with minimal hiking experience. See more of Tanomah's landscape on this leisurely thrilling hike.

Included:

- Lunch & Snacks
- Beautiful Surroundings
- Group Hiking
- Surreal Natural View Points
- Photoshoot
- All Gear Provided

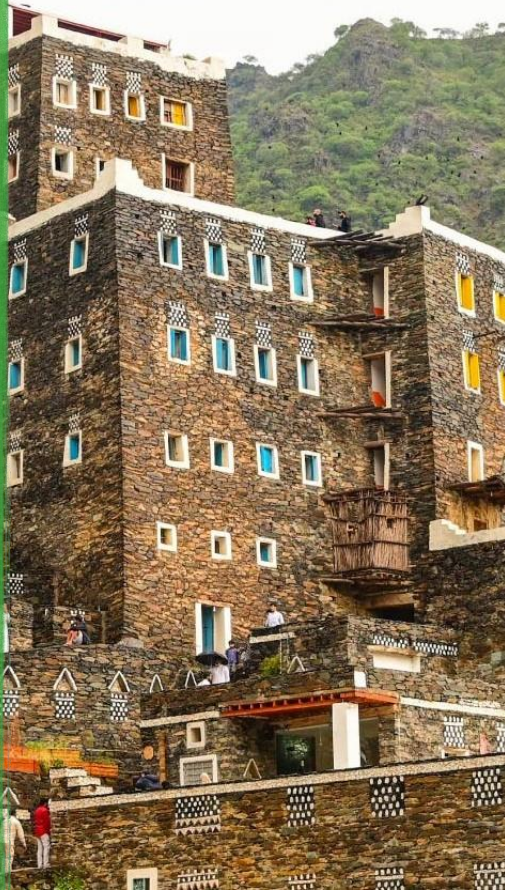


Nature & Soft
Adventure



4-5
Hours

Discover Abha



Discover Abha

Get ready to experience a back to back thrilling adventures, from culture & heritage to hikes and nature to leisure & entertainment, crossing by Village of Al-Muftaha, Al-Souda Heights, The Green Mountain Park, The lake of Abha Dam and the village of Rijal Al-Ma`a.

Included:

- Snacks and refreshments
- Traditional lunch
- Transportations
- Hiking
- Surreal Natural View Points
- Photoshoot



Culture & Heritage



Nature & Soft Adventure



8 Hours

Pangaea Adventures Center



Pangaea Adventures Center

Pangaea offers different types of experiences and services such as outdoor activities, overnight camping, workshops, and travel societies thru set of products:

- Green Forest Adventures
- Clime The Kingdom Summit
- Al Quron Hike
- Extraordinary Night Hike
- Mountain Biking

Included:

- Snacks and Refreshments
- Traditional lunch
- Transportations
- Hiking
- Surreal Natural View Points
- Photoshoot
- All Gears Provided
- Tour Guide
- Camping Setup



Culture & Heritage



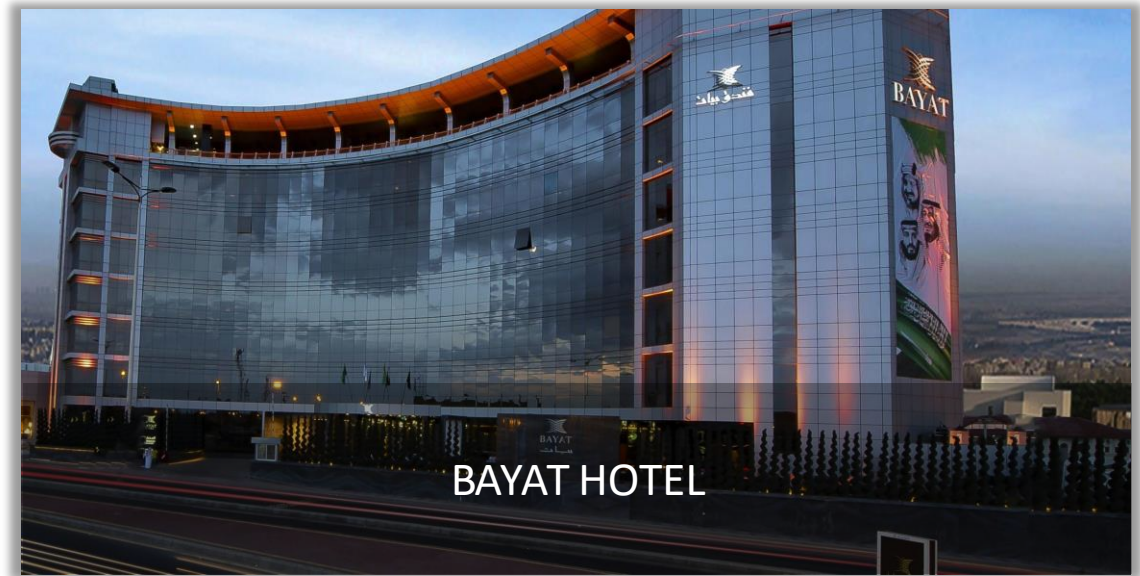
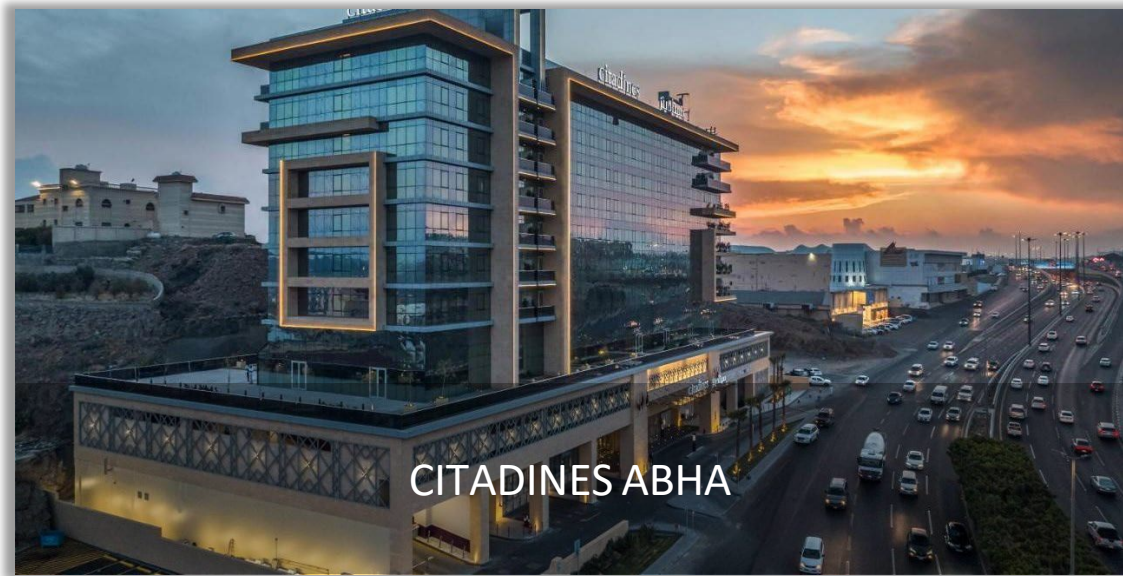
Nature & Soft Adventure



8 Hours

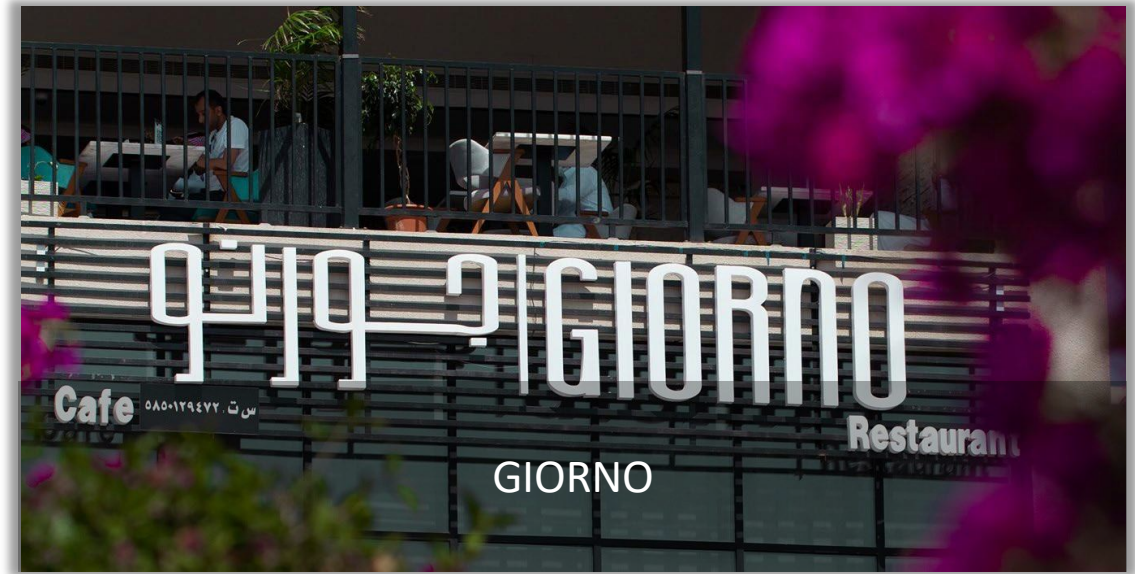
STAYING IN ABHA

Accommodation options



F&BS IN ABHA

Restaurant options



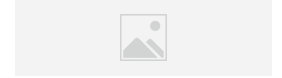
Saudi
Welcome
to Arabia

Jeddah

The Melting-Pot of Cultures

9:00 am	Delegation Arrival at KAIA Airport	KAIA Airport
11: 00 am	-KAUST Research & Innovation Centers - Museum of Science & Technology in Islam	KAUST
2:00 pm	Lunch	KAUST
3:00 pm	Special Economic Zone Session by ECZA	KAUST
6:00 pm	Al Balad Tour	Jeddah Historic District
8:00 pm	End of Tour	Jeddah Historic District
10:00 pm	Delegation Departure from KAIA Airport	KAIA Airport

الجهات المشاركة



Angawi House



The Crafted Gem of Jeddah

A private tour in the Angawi house

Visitors will be able to enjoy a private tour in this architectural gem which is built and designed in the traditional Hejaz style. Angawi's family home was crafted around "al mizan" philosophy and uses a mixture of modern & traditional materials.

Included:

- Private visit
- Exclusive entry
- Photography session



Culture &
Heritage



2-3
Hours



Experience Historical Jeddah

A tour in Al Balad UNESCO Heritage Site

Guided tour in Al Balad UNESCO Heritage Site to witness the city's beauty, heritage and culture. Visit some of the ancient homes that kept their authentic architecture with their wooden Rawashin balconies,

Included:

- Tour around the palace
- Traditional dance
- Access to the souqs
- Exclusive entry
- Photography session
- Souvenirs



Culture &
Heritage



3 - 5
Hours



VIP Yacht Trip

Visitors will enjoy a boat trip from Jeddah coast to one of the famous locations such as Bayada, With Lunch & snacks on board, they will spend a beautiful day exploring unspoiled locations and if lucky, Dolphins might join the tour.

Included:

- Fishing gear
- 4 Hours cruising in a luxury yacht
- Lunch, refreshments and canapés



Sun &
Sea



4 - 6
Hours



Fishing Trip & Water Sports

An exciting boat tour in KAEC

The visitors will enjoy a boat trip around the KAEC, and they will get a chance to stop over some perfect fishing spots, for a guaranteed catch, where they can also snorkel or free-dive

Included:

- Fishing gear
- Lunch
- Diving instructor
- Gear for water activities



Sun &
Sea



3 - 6
Hours

Yam Beach



Yam Beach

Enjoy a verity of water activities from kayaking to family pedaling to stand up paddle boarding & more to be discovered.

Included:

- Snacks and refreshments
- Traditional lunch
- Transportations
- Hiking
- Surreal Natural View Points
- Photoshoot



Culture & Heritage



Nature & Soft Adventure



8 Hours



Red Sea Wellness

A spa retreat by the sea

Visitors would be able to experience the beautiful Red Sea in many ways, including a total wellness experience as well. Using natural skincare products, which have been extracted from the Red Sea, supported with finest spa treatments.

Included:

- Spa & treatment
- Private yoga session



Sun &
Sea



3-5
Hours



KAEC Equestrian

A gallop into the Red Sea

Immerse yourself in a horseback riding experience at KAEC Equestrian Club, exploring the stunning seashore, fresh breeze, and pausing to snap photos with your loved ones while learning more about the importance of the Arabian horses in the Saudi culture and acquiring new skills in taming horses.

Included:

- Horse riding training
- Guided tour
- Horse and equipment
- Refreshments



Sun &
Sea



2-3
Hours



RODEO 3PAX
 روديو و 3 اشخاص



CHARTERS
 تأجير اليخوت



BAYADA TRIP
 رحلة بياضة

- يشتمل **INCLUDES** على: **تأجير القارب** TANNING INFLATABLE, **وجبات خفيفة** SNACKS, **مشروبات ومياه** BEVERAGE & WATER.
- إضافات **EXTRA** تشمل: **معدات الغوص** SNORKLING GEAR.



17 SIXTY

FREE DIVING TRAINING COURSE
 دورات تدريب الغوص الحر



17 SIXTY

BANANA 8PAX
 بانانا و 8 اشخاص



17 SIXTY

SEABREACHER
 سي بريتشر

17Sixty

Get ready for an adrenalin pumping experience at Durrat Al Arous. Take your Red Sea exploring to a different level with various thrilling water activities and mesmerizing experience, from lux yacht tour & setup to being a Sea Breacher shark.

Included:

- Photoshoot
- All gears provided
- Snacks & refreshments
- Safety brief
- Private lessons
- Diving instructor



Sun & Sea



Depending on the experience

Al Kuttab Arts & Crafts



Al Kuttab Arts & Crafts

Have the chance to attend & participate in the arts & crafts of Saudi Arabia from every region of the kingdom, From making unique perfumes to traditional decorating to learning different ways of Arabic handwritings and more, All in one place at Al Balad UNESCOs WORLD HERITAGE SITE

Included:

- Lessons in Crafting & Art
- Guided tour around the workshop
- Snacks & Refreshments



Culture &
Heritage



2-3
Hours



Live Cooking on Beach

An immersive culinary experience

Visitors would be able to enjoy the rich local cuisine in a unique beach set-up, and indulge in different dishes of seafood, prepared by a local chef. The highlight of the day being the rich sensorial experience

Included:

- Live Lunch
- Fishing
- Lessons from Local Chef



Sun &
Sea



2-3
Hours



Dinner at Matbouli Traditional House

The house is unarguably one of the best historical attractions in the region when it comes to peeking into the traditional lifestyle of the ancient Arabs. Enjoy a traditional Hejazi meal at the house of Matbouli with a beautiful old dinner setup to get the ultimate Hejazi vibe and experience.



Gastronomy



1-2
Hours

Al Shafi Mosque



Al Shafi Mosque

Al-Shafi'i Mosque stands from ancient times to tell old stories about Islam. Parts of the mosque are dated to the time of Caliph Omar bin Al-Khattab's rule, i.e. 1,381 years ago. Now, one of the oldest locations in Jeddah has a unique historic value that led it to be listed on the World Heritage List.

Included:

- Snacks & Water
- Photo-shooting
- Tour guide



Culture &
Heritage



1-2
Hours

F&BS IN Jeddah

Restaurant options



Staying in Jeddah

Accommodation options



شكراً

