



# LEAD Network Cookie Statement

Dated 04 September 2023

## What is a cookie?

Cookies are small text files that are stored on your PC, phone or other web-enabled device when you visit the site. They are not harmful and do not contain any personal or confidential information such as your home address, date of birth or credit card details.

## How are cookies used?

Cookies are an essential part of how our website works – they are needed to help provide you with a quick, responsive and personalised web experience. Cookies allow the website to remember actions that you have performed on the site, your preferences and the pages you have visited. They also tell the site that you have returned. Some aspects of the website cannot function effectively without using cookies.

## Strictly necessary cookies

These are essential in order to enable you to move around our website and use all the different features, such as accessing secure areas of the website.

## Performance cookies

These help us understand how people are using our website. This information allows us to get to know how you use the website, which in turn can help us to improve the way the website works, making it more user-friendly, which should help enable you to find what you are looking for.

## Cookie names and functions

### *Google Analytics*

This is a web analytics service provided by Google. It stores information about:

- How you got to the site;
- The pages you visit; and
- How long you spend on each page.

All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

[Opt-out of Google Analytics cookies](#)