



The Mental Health KC Conference focuses on bringing mental health awareness to Kansas City area businesses, professionals, and citizens. Coordinated by the Metropolitan Council of Community Behavioral Health Centers (“Metro Council”) this annual event features dozens of speakers on multiple topics related to behavioral health. The Mental Health KC conference presents information vital to Human Resources professionals, corporate employers/employees, community health leaders, practitioners, and health and social services providers.

The conference is being held at a new location this year, Johnson County Community College, at 12345 College Blvd, Overland Park, KS 66210, and we are excited about the new space and partnership for the conference. We had nearly 700 attendees last year and hope to grow the conference this year to 1,000 attendees.

Your sponsorship covers this conference, live trainings and symposiums, and monthly free live webinars hosted by Metro Council throughout 2024

On behalf of the Metro Council, we would like to seek your support as a sponsor.





Lead Sponsor | \$10,000 (limited to 1 sponsor at this level; no longer available)

Company name/logo on the lanyards; pre-event choice of display table location; sponsor-led breakout session; large print sponsorship banner prominently displayed at venue (provided by Metro Council); print material/swag placed in conference giveaway packet (provided by the sponsor); recognition on event program, website, and social media, recognition on A/V presentation; logo display and recognition at 2024 events; Metro Council Chair highlight of the organization during the event; post-event media recognition; free admission for 12 individuals for the May conference.

Gold Sponsor | \$5,000

Pre-event choice of display table location; large print sponsorship banner prominently displayed at venue (provided by Metro Council); recognition on event program, website, and social media, print materials/swag placed in conference giveaway packet (provided by the sponsor); recognition on A/V presentation; logo display and recognition at 2024 events; Metro Council Chair highlight of the organization during the event; post-event media recognition; free admission for 10 individuals for the May conference.

Silver Sponsor | \$4,000

Display table; recognition on event program, website, and social media, medium print sponsorship banner prominently displayed at venue (provided by Metro Council); print materials/swag placed in conference giveaway packet (provided by the sponsor); recognition on A/V presentation; logo display and recognition at 2024 events; free admission for 8 individuals for the May conference.

Keynote Sponsor | \$3,000

Display table; acknowledgement of keynote sponsorship during introduction of keynote speakers; recognition on event program, website, and social media, recognition on A/V presentation; logo display and recognition at 2024 events; free admission for 6 individuals for the May conference.

Technology/Media Sponsor | \$1,500

Display table; recognition on event program, website, and social media, recognition on A/V presentation; logo display and recognition at 2024 events; free admission for 3 individuals for the May conference.

Advocate | \$500

Recognition on event program, website, and social media, recognition on A/V presentation; free admission for 2 individuals for the May conference. (Note: there is no display table associated with this level of sponsorship)



2024 Mental Health KC Conference Sponsorship Commitment Form

Yes! On behalf of our company,

_____ (Business Name), I/We
agree to support the 2024 Mental Health KC Conference at the sponsor level
selected below.

Gold ____ Silver ____ Keynote ____ Technology/Media ____ Advocate ____

The company contact for any correspondence related to this
sponsorship is as follows:

Name: _____

Phone Number: _____

Address: _____

Email: _____

Do you want a vendor table at the event? yes ____ no ____

Please email completed Sponsorship Commitment Form to:

Carl V. Anderson, canderson@thecmhs.com

You will receive an email confirmation of your sponsorship acceptance and
an invoice with payment instructions

Should you have questions about the sponsorships, the conference, or Metro
Council, please contact Carl V. Anderson at 816-799-6258
or via email at canderson@thecmhs.com

