

25TH ANNIVERSARY

TUNICA
MISSISSIPPI
POLICY
CONFERENCE



MS Policy Conference
#Tunica25th

August 8 - 11, 2024
Tunica, MS

Sponsorship Opportunities



**LEGACIES OF
MOMENTUM:
25 YEARS OF
POWER, POLICY
& PROGRESS**

Mississippi Policy Conference

Over twenty years ago, our leadership believed it was critically important to convene a policy conference in the state of Mississippi. Every year since our inception we bring community leaders, elected officials, and power brokers together to engage in conversations about our plight with the hope of educating, motivating, and spurring each other to action.



Welcome to Mississippi and the MS Policy Conference. I look forward to sharing this time with you.

— Rep. Bennie G. Thompson, CBCI Chairman



Corporate Sponsorship Opportunities

All Corporate Sponsors registration packages include hotel accommodations, Welcome reception, Policy forums, Sporting events, Luncheons on Friday and Saturday, and Friday and Saturday entertainment.



Benefits

	Diamond \$50,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Conference Registration	6	4	3	2	1
Hotel Accommodations	6	4	3	2	1
Round Trip Ground Transportation to & from Airport	✓				
Reserved Seating for Lunch (Friday - Saturday)	✓	✓			
Reserved Seating for Thursday Welcome Reception & Concert	✓	✓			
Mobile App Recognition	✓	✓			
Friday & Saturday Night Entertainment	✓	✓	✓	✓	✓
Program Book Ad	Full Page	1/2 Page	1/4 Page	1/4 Page	1/4 Page
James E. Clyburn Golf Tournament - Friday, August 9, 2024 Bennie G. Thompson Shooting Clays Challenge - Saturday, August 10, 2024 <i>(please add the free add-on ticket to indicate who you will be registering for the sporting event)</i>	6 Each	4 Each	3 Each	2 Each	1 Each

Additional Sponsorship Opportunities

In addition to the conference sponsorships, we offer the following opportunities to support the policy conference.

Please note: These sponsorships do not include hotel accommodations.



Bennie G. Thompson Shooting Clays Challenge Breakfast Sponsor **\$2,500**

- ✓ Conference Registration (2)
*hotel accommodations not included
- ✓ Company logo on signage at course
- ✓ (2) participants in the Bennie G. Thompson Shooting Clays Challenge

Bennie G. Thompson Shooting Clays Challenge Towel Sponsor **\$750**

- ✓ Conference Registration (1) *hotel accommodations not included
- ✓ Company logo on towels
- ✓ (1) participant in the Bennie G. Thompson Shooting Clays Challenge

Bennie G. Thompson Shooting Clays Challenge Title Sponsor **\$10,000**

- ✓ Conference Registration (4) *hotel accommodations not included
- ✓ (4) participants in the Bennie G. Thompson Shooting Clays Challenge
- ✓ Reserved Seating at Awards Luncheon
- ✓ Company name and logo on welcome banner
- ✓ Recognition on conference signage
- ✓ 1/2 Page Ad

James E. Clyburn Golf Tournament Breakfast Sponsor **\$2,500**

- ✓ Conference Registration (2)
*hotel accommodations not included
- ✓ Company logo on signage at course
- ✓ (2) participants in the James E. Clyburn Golf Tournament

James E. Clyburn Golf Tournament Towel Sponsor **\$750**

- ✓ Conference Registration (1) *hotel accommodations not included
- ✓ Company logo on towel
- ✓ (1) participant in the James E. Clyburn Golf Tournament

James E. Clyburn Golf Tournament Title Sponsor **\$10,000**

- ✓ Conference Registration (4) *hotel accommodations not included
- ✓ (4) participants in the James E. Clyburn Golf Tournament
- ✓ Reserved seating at Awards Luncheon
- ✓ Company name and logo on Welcome Banner
- ✓ Company name and logo displayed throughout the course
- ✓ Recognition on conference signage
- ✓ 1/2 Page Ad

James E. Clyburn Golf Tournament Hole Sponsor **\$500**

- ✓ Conference Registration (1) *hotel accommodations not included
- ✓ Company logo at (1) of the (6) holes throughout the course
- ✓ Logo on awards luncheon digital signage
- ✓ Golf for (1) participant

Entertainment Sponsor

\$25,000

Become the exclusive sponsor of the entertainment for the conference Friday, August 9, 2024 or Saturday, August 10, 2024.

- ✓ Conference Registration (5) *hotel accommodations not included
- ✓ Signage throughout the event
- ✓ Opportunity to introduce the entertainment

Cigar Lounge Sponsor

\$25,000

Become the exclusive sponsor of the after-party cigars and cocktails event on Thursday, August 8, 2024.

- ✓ Conference Registration (5) *hotel accommodations not included
- ✓ Signage throughout the event
- ✓ Company logo on cigar accessory

Policy Session Sponsor

\$15,000

Topics and panel composition is solely the responsibility of CBCI

- ✓ Conference Registration (2) *hotel accommodations not included
- ✓ (2) Friday, August 9, 2024
- ✓ (2) Saturday, August 10, 2024
- ✓ Logo on Policy Session digital signage
- ✓ Logo on Policy Session Booklet

Welcome to Mississippi Reception Sponsor

\$10,000

Become the exclusive sponsor of the Welcome Reception and kick-off the weekend's festivities on Thursday, August 8, 2024.

- ✓ Conference Registration (4) *hotel accommodations not included
- ✓ In-person greeting or video
- ✓ Recognition on conference signage
- ✓ Participant in the Bennie G. Thompson Shooting Clays Challenge or participant in the James E. Clyburn Golf Tournament (please add the free add-on ticket to indicate who you will be registering for the sporting event)

Sold Out

Mississippi Policy Conference Program Book Sponsor

\$10,000

- ✓ Conference Registration (3) *hotel accommodations not included
- ✓ 2 pages in conference booklet (centerfold)

Mobile App Sponsor

\$5,000

Become the exclusive sponsor of the conference mobile app that allows everyone to stay connected via smartphone and/or tablet. The app will feature the conference schedule, timely updates and allow you to connect with other conference attendees.

- ✓ Conference Registration (2) *hotel accommodations not included
- ✓ Company name and logo featured on the app
- ✓ Recognition on all communication promoting the conference app

Policy Session Break Sponsor

\$3,500

- ✓ Conference Registration (1) *hotel accommodations not included
- ✓ Company name and logo on beverage napkins



Gold Strike Casino Resort

1010 Casino Center Drive Tunica, MS 38664

Thursday, August 8, 2024 \$169 +taxes and fees

Friday, August 9, 2024 \$209 +taxes and fees

Saturday, August 10, 2024 \$209 +taxes and fees



Horseshoe Tunica

1021 Casino Center Drive Tunica, MS 38664

Thursday, August 8, 2024 \$139 +taxes and fees

Friday, August 9, 2024 \$139 +taxes and fees

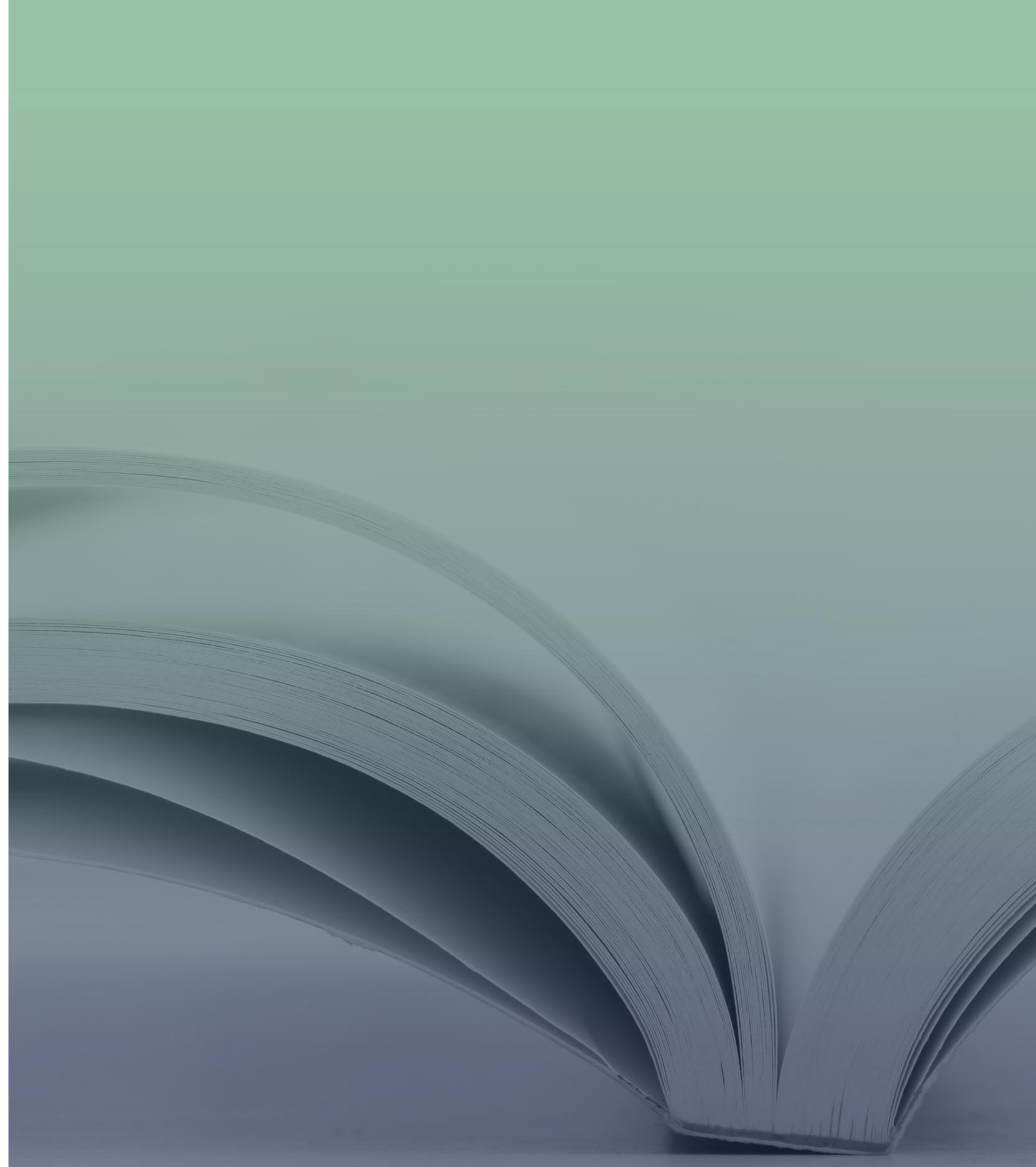
Saturday, August 10, 2024 \$139 +taxes and fees

Conference Booklet Ads:

CBCI encourages conference attendees to enhance their visibility in the community by placing an advertisement in the printed program booklet.

The ad submission deadline is: June 30, 2024.

[Upload Your ad](#)





We are Successful Because of Corporations Like Yours!

Got Questions?

Email us at: tunica@cbcinstitute.org